

GOT GAME?

MAY 6, 2020

A TRIVIA FUNDRAISER IN SUPPORT OF OPEN SCHOOL

Open School has been serving Portland youth since 1971. We know that Equity + Advocacy + Academics = Impact.

Got Game, our signature event, is your chance to learn about our programs and how we are reinventing what school looks like for students and families.

Proceeds from Got Game benefit Open School's mission to support support marginalized students on their journey to break limiting beliefs, learn to navigate systemic oppression, and build their life goals.

WHAT IS OPEN SCHOOL?

OPEN SCHOOL IS A UNIQUE EDUCATION PROGRAM FOR STUDENTS WHO DESERVE SOMETHING DIFFERENT THAN TRADITIONAL SCHOOL.

OUR STUDENTS ARE BRILLIANT. WE CREATE THE LEARNING ENVIRONMENTS WHERE THEY SHINE.

HERE'S HOW:

- + We recognize our students as powerful leaders and high achievers
- + We partner with families to build on the unique strengths that each student brings to their education
- + Our teachers/advocates are like family. They're educators, family partners and mentors
- + 67% of our staff members are people of color. Our kids see themselves in them
- + We design culturally inclusive classrooms where our students thrive

OPEN SCHOOL EAST partners with 6 school districts to serve students in grades 7-12 in the innovative East County Campus Collective, which includes the Boys & Girls Club, Latino Network and New Avenues for Youth.

STEP UP helps 250+ students make a smooth transition to and through three Portland Public high schools – Roosevelt, Madison and Franklin. 90% of Step Up students met their credit goals or graduated on time (2017-18).



BENEFITS OF SPONSORSHIP:

- + Exposure to an audience 300+ individuals who are passionate about equitable education
- + Unique opportunity to entertain important clients
- + Recognition in promotional materials including print advertising, social media marketing, emails, and our website
- + Acknowledgment as a supporter of Open School – a leader in equitable education in Oregon

SPONSORSHIP LEVELS:

- \$25,000 – EMPOWER
- \$15,000 – LEAD
- \$10,000 – ADVOCATE
- \$5,000 – ENCOURAGE
- \$2,000 – SUPPORT

WE ADVOCATE GREATNESS. JOIN US



MAY 6, 2020
 LOFT AT 8TH AVENUE 5:30 P.M. TO 9:00 P.M.
[OPENSCHOOLNW.ORG/SUPPORT/GOT-GAME/](https://openschoolnw.org/support/got-game/)

HOW TO PARTICIPATE:

Become a sponsor or reserve a table by contacting:
MEGAN LEWIS, DIRECTOR OF DEVELOPMENT
 503.488.5187 or megan.lewis@openschoolnw.org.

PRE-EVENT BENEFITS

	EMPOWER \$25,000	LEAD \$15,000	ADVOCATE \$10,000	ENCOURAGE \$5,000	SUPPORT \$2,000
NAME AND LOGO ON REGISTRATION PAGE	x	x			
LOGO ON THE SAVE THE DATE*	LOGO	LOGO			
SPONSORED FACEBOOK MENTIONS	2	1			
LOGO IN EMAIL BLASTS (tiered by level)	LOGO	LOGO	LOGO	LOGO	NAME
LOGO ON INVITE (tiered by level)	LOGO	LOGO	LOGO	LOGO	
TWITTER MENTION	x	x	x	x	x
LOGO ON OPEN SCHOOL EVENT WEBSITE (tiered by level)	LOGO	LOGO	LOGO	LOGO	NAME

EVENT BENEFITS

TRIVIA QUESTION ABOUT COMPANY OR INDUSTRY	x				
OPPORTUNITY FOR REPRESENTATIVE TO GREET AUDIENCE	x				
LOGO ON TABLE	LOGO	LOGO	LOGO	LOGO	LOGO
CREDIT IN SCRIPTED REMARKS	x	x	x	x	
ON-SCREEN LOGO (tiered by level)	LOGO	LOGO	LOGO	LOGO	LOGO
PROGRAM RECOGNITION* (tiered by level)	FULL PAGE COLOR AD	HALF PAGE COLOR AD	LOGO	LOGO	NAME
TABLE FOR 10/LEVEL	PREMIUM	PREMIUM	PREFERRED	PREFERRED	BASIC

POST-EVENT BENEFITS

LOGO/LISTING IN POST-EVENT THANK YOU EMAIL BLAST (tiered by level)	LOGO	LOGO	LOGO	LOGO	NAME
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* See next page for print deadlines

SPONSORSHIP DEADLINES

FEBRUARY 1, 2020: PRINTED SAVE-THE-DATE

MARCH 4, 2020: PRINTED EVENT INVITATION

APRIL 29, 2020: PRINTED EVENT PROGRAM & SIGNAGE

MAY 4, 2020: DIGITAL EVENT SIGNAGE

If applicable, please email your company logo as an .eps or other high-resolution file to development@openschoolnw.org.



MAY 6, 2020

LOFT AT 8TH AVENUE (2010 SE 8TH AVE)

5:30 P.M. TO 9:00 P.M.

[OPENSCHOOLNW.ORG/SUPPORT/GOT-GAME/](https://openschoolnw.org/support/got-game/)

SPONSORSHIP REGISTRATION

COMPANY NAME (as it should appear in event-related materials): _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

CONTACT PERSON: _____

POSITION/TITLE: _____

PHONE: _____ **EMAIL:** _____

SPONSOR LEVEL (Select one)

\$25,000 **\$15,000** **\$10,000** **\$5,000** **\$2,000**

We will fill our table

We would like to donate our table to be filled with Open School students

We are unable to attend, but would like to make a gift in support of Got Game: _____

METHOD OF PAYMENT

CHECK ENCLOSED (Please make payable to Open School)

PLEASE SEND AN INVOICE

CREDIT CARD (Donate securely at openschoolnw.org/support/got-game/)

PLEASE RETURN THIS FORM TO

MEGAN LEWIS

Open School, 16570 SE Oak St, Portland, OR 97233

Fax: 503.978.1989 **Email:** megan.lewis@openschoolnw.org

QUESTIONS

Contact Megan Lewis at megan.lewis@openschoolnw.org or 503.488.5187.