

## Guide to writing a Medicines Update blog

Medicines Update blogs are written by healthcare professionals across NHSGGC. The blogs are edited, approved, published and disseminated by the Communications subcommittee of the Area Drug and Therapeutics Committee (ADTC). When you write a blog for Medicines Update, someone from the committee will liaise with you around the process. It is the responsibility of the blog author to ensure clinical accuracy.

The following are some top tips to writing a Medicines Update blog.

### Top tips

- Keep it concise
  - aim for a maximum of one A4 page in length (where possible). Bullet points can be used to break up long sections of text. If the chosen topic warrants a longer/more detailed article, produce a summary and a link can be inserted to a longer piece. A series of blogs could also be considered if the topic is large (see examples below)
- Include key messages
  - think of the audience and tailor your messages appropriately . Are there different key messages/actions for different professional groups?

### Example layout

- **Title** (restricted number of characters for main title but can have sub-title if required, make attention grabbing)
- **Key messages** (as bullet points)
- **Brief background** (including any links to further information)
- **Actions for different professional groups** (if appropriate)
- **Images** (can be inserted where appropriate)

### Examples of previously published blogs

[DOACs and Antiphospholipid Syndrome](#)

[NRT - Formulary Choices](#)

[Treatment of Vitamin B12 Deficiency in Adults](#)

[Fluoroquinolone safety – new restrictions](#)

[WARNING - Antibiotic treatment failure risk](#)

## **Blog series**

### **Diagnosis and management of iron deficiency anaemia (IDA):**

[Diagnosis of IDA - Iron Studies](#)

[Treatment of IDA – Oral Iron Therapy](#)

[Treatment of IDA - IV iron therapy](#)

### **Clozapine:**

[Clozapine supply and missed doses in Acute](#)

[Clozapine and cytotoxic treatments](#)

[Clozapine and risk of life-threatening constipation](#)

## **Social media**

Medicines Update blogs are posted on Twitter <https://twitter.com/NHSGGCMeds>. When preparing a blog, think about what message you would like to tweet and if there is an image you would like to share or any relevant hashtags or tags.

## **Any questions?**

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