



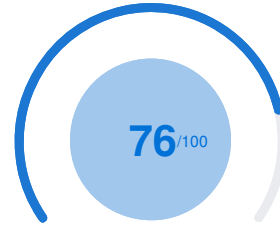
SE Ranking

1
IMPORTANT FIX

intellectsoft.net

ON-SITE AUDIT REPORT

2,881
SEMI-IMPORTANT FIXES



1,000
CRAWLED PAGES

8,066
PASSED CHECKS

REPORT CREATED ON: DEC-20 2018 09:52:48



Comprehensive website analysis will help to identify all the factors that may impede your website from reaching the TOP.

Without this analysis, successful website promotion is basically impossible and the external optimization positive effect can literally be reduced to zero. Please, read the given information carefully. Follow the recommendations made by experienced SEO experts and your website positions growth won't take long!

Domain characteristics

Server location	Ireland
Expiration date	Jul-09 2019
Web archive age	Jun-30 2008

SEO metrics

Moz DA	48
Alexa rank	242611
Backlinks	59912

Index status

Google pages indexed	1010
Bing pages indexed	7260
Yahoo pages indexed	N/A

Health check

 0 IMPORTANT FIXES 15 SEMI-IMPORTANT FIXES

Wondering how well your website is performing? Here you can check your website against the major SEO parameters and see whether your site has the proper WWW redirect, SEO and user-friendly URLs with trailing slashes, functional robots.txt file, XML sitemap, duplicate content, etc. Take advantage of the website health check to eliminate all possible errors, and follow our recommendations on how to increase your search engine visibility.

✔ WWW redirect

This option checks whether your website runs with www or without www in order to avoid the usage of duplicate content.

✔ URL rewrite

Make sure to rewrite your URLs that will help users and search engines see clear and clean URLs. Your website's URLs shouldn't contain vague elements that will make them difficult to read. All URLs should be clean and clear for users. With SEO Friendly URL it is easy to rank your website in search engines and share different articles with clear URLs in social media. Don't use underscores in your URLs.

✔ Trailing slashes

If you use the trailing slashes at the end of the URL it makes it pretty and clear, while the URL without slash will look quite weird.

✔ Redirects HTTP traffic to HTTPS

HTTPS is a guarantee of user data protection (including payment details), as well as a good ranking signal for search engines. In 2016, Google officially [announced](#) that since January 2017 a secure communication will become the official algorithm. So, sites on HTTP will gradually lose their positions.

✔ Robots.txt

Robots.txt file helps to restrict access for the selected search engine robots and prevent them from indexing specific pages or the whole of the website. Robots.txt file contains the link to the XML sitemap file that helps search engine crawlers to discover and index the maximum number of the website's pages.

✔ XML sitemap

You should specify the change frequency for each URL, time when you have made the last changes and the importance of the URLs. You will help search engines to crawl the site easily and intelligently.

✔ No flash

Optimizing your content for search engines, we recommend you to avoid Flash as much as possible. It is better to use Flash for specific enhancements as search engines can't index properly Flash content.

⚠ No frame

Try not to use [frames](#) on your website as search engines can't index or crawl your website content via them.

Avoid the use of frames on your web pages as much as possible and use the [NoFrames tag](#) on website.

✓ Common homepage variations

Make sure that your website content doesn't have multiple URLs as Google will consider it as duplicate content.

Pages analysis**✖ 0** IMPORTANT FIXES**⚠ 11** SEMI-IMPORTANT FIXES

Here you can get all information about your website for the last months. It shows possible errors Google robots can meet while crawling your website. You will get all stats about the pages with too long URL, blocked robots.txt, too big size, Noindex meta tags, rel="canonical", rel="alternate", meta refresh redirect and etc.

✓ 243 Pages with 2xx response**✓ 0 Pages with 3xx response****✓ 0 Pages with 4xx response****✓ 0 Pages with 5xx response****✓ 0 Pages with too big size****⚠ 11 Pages with too long URL**

- <https://www.intellectsoft.net/blog/intellectsoft-software-development-leader-san-francisco-by-clutch/>
- <https://www.intellectsoft.net/blog/intellectsoft-showcase-expertise-high-profile-blockchain-conference-cleveland/>
- <https://www.intellectsoft.net/blog/intellectsoft-called-top-app-and-software-development-company-california/>
- <https://www.intellectsoft.net/blog/intellectsoft-makes-a-huge-leap-in-inc-5000-americas-top-entrepreneurs-list-the-recently-updated-list-roots-us-in-the-first-thousand-of-the-high-achieving-companies/>
- <https://www.intellectsoft.net/blog/babb-and-intellectsoft-to-develop-blockchain-platform-and-banking-app/>
- <https://www.intellectsoft.net/blog/enterprise-application-development-biggest-flops-and-disappointments/>
- <https://www.intellectsoft.net/blog/intellectsoft-and-1worldonline-to-establish-first-media-token-economy/>
- <https://www.intellectsoft.net/blog/blockchain-generations-cryptocurrencies-and-blockchain-platforms/>
- <https://www.intellectsoft.net/blog/tools-and-platforms-for-mobile-app-analytics-part-ii-usage-tracking-and-marketing-metrics/>

- <https://www.intellectsoft.net/blog/your-guide-to-user-acquisition-advanced-user-acquisition-on-a-budget-chapter-3/>
- <https://www.intellectsoft.net/blog/high-tech-low-code-how-businesses-are-tapping-into-the-power-of-mobile-apps/>

- ✔ 0 Pages blocked by robots.txt
- ✔ 8 Pages blocked by meta noindex
- ✔ 0 Pages blocked by meta nofollow
- ✔ 0 Pages with meta refresh redirect
- ✔ 289 Pages with rel="canonical"
- ✔ 0 Pages without rel="canonical"
- ✔ 4 Pages with the same canonical URL rel="canonical"
- ✔ 0 Pages with duplicate rel="canonical" tag
- ✔ 233 Pages with rel="alternate"
- ✔ 118 Pages with the hreflang attribute
- ✔ 116 Pages with no hreflang attribute
- ✔ 0 Pages with errors in the hreflang attribute

Meta analysis



0 IMPORTANT FIXES



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Make sure your titles and meta description have unique content and contain 10-70 characters for titles and 50-320 characters for meta description. All your titles and meta description should contain your important keywords. Your meta descriptions will influence your search results. Check your titles and meta descriptions with Google Search Console for warning messages about duplicate content.

- ✔ 0 Pages with duplicate title
- ✔ 0 Pages with missing or empty Title
- ⚠ 28 Pages with Title too long > 70

-
- <https://www.intellectsoft.net/blog/enterprise-blockchain-tokenization-webinar-review/>
 - <https://www.intellectsoft.net/blog/intellectsoft-board-names-michael-minkevich-new-ceo/>
 - <https://www.intellectsoft.net/blog/financial-services-go-digital-fintech-trends-2018/>
 - <https://www.intellectsoft.net/blog/michael-minkevich-board-of-directors-member/>
 - <https://www.intellectsoft.net/blog/running-parse-server-on-digital-ocean/>
 - <https://www.intellectsoft.net/blog/chatbots-and-insurance-services/>
 - <https://www.intellectsoft.net/blog/ted-cannes-coachella-effective-event-apps/>
 - <https://www.intellectsoft.net/blog/expert-webinar-blockchain-revolution-cant-stop/>
 - <https://www.intellectsoft.net/blog/ar-lab-rd-of-augmented-reality-apps-for-hololens/>
 - <https://www.intellectsoft.net/blog/how-to-change-cloud-code-to-be-compatible-with-parse-server/>
 - <https://www.intellectsoft.net/blog/why-is-everyone-building-chatbots-and-how-can-they-help-me/>
 - <https://www.intellectsoft.net/blog/machine-learning-in-mobile-devices-what-to-expect/>
 - <https://www.intellectsoft.net/blog/intellectsoft-named-global-development-leader-clutch/>
 - <https://www.intellectsoft.net/blog/advanced-imaging-algorithms-for-digital-twin-reconstruction/>
 - <https://www.intellectsoft.net/blog/apps-hotels-3-steps-improve-guests-stay/>
 - <https://www.intellectsoft.net/blog/elevate-events-event-app-3-steps/>
 - <https://www.intellectsoft.net/blog/currency-free-bitcoin-blockchain-essentials/>
 - <https://www.intellectsoft.net/blog/advanced-natural-language-processing-tools-for-bot-makers/>
 - <https://www.intellectsoft.net/blog/retail-brands-should-start-making-chatbots/>
 - <https://www.intellectsoft.net/blog/android-os-on-custom-device/>
 - <https://www.intellectsoft.net/blog/tools-and-platforms-for-mobile-app-analytics-part-ii-usage-tracking-and-marketing-metrics/>
 - <https://www.intellectsoft.net/blog/login-user-automatically-sfsafariviewcontroller-ios-9/>
 - <https://www.intellectsoft.net/blog/we-improved-node-js-server-response-time-by-100-times/>
 - <https://www.intellectsoft.net/blog/chatbot-can-increase-company-revenue/>
 - <https://www.intellectsoft.net/blog/ai-enterprise-software-companies-benefit-technology/>
 - <https://www.intellectsoft.net/blog/hilton-wynn-las-vegas-apps-hotels-done-right/>
 - <https://www.intellectsoft.net/blog/how-to-validate-your-mobile-app-idea-and-make-people-love-it/>
 - <https://www.intellectsoft.net/blog/cocoapods-googlemaps-and-github-restrictions/>

 **0 Pages with Title too short < 10**

 **33 Pages with missing or empty Description**

- <https://www.intellectsoft.net/blog/enterprise-blockchain-tokenization-webinar-review/>
- <https://www.intellectsoft.net/blog/types-of-data-analytics/>
- <https://www.intellectsoft.net/blog/intellectsoft-board-names-michael-minkevich-new-ceo/>
- <https://www.intellectsoft.net/blog/3-ways-fintech-solutions-apply-mobile-apps/>
- <https://www.intellectsoft.net/blog/financial-services-go-digital-fintech-trends-2018/>
- <https://www.intellectsoft.net/blog/running-parse-server-on-digital-ocean/>
- <https://www.intellectsoft.net/blog/chatbots-and-insurance-services/>
- <https://www.intellectsoft.net/blog/ted-cannes-coachella-effective-event-apps/>

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- <https://www.intellectsoft.net/blog/big-enterprises-use-blockchain/>
 - <https://www.intellectsoft.net/blog/expert-webinar-blockchain-revolution-cant-stop/>
 - <https://www.intellectsoft.net/blog/ar-lab-rd-of-augmented-reality-apps-for-hololens/>
 - <https://www.intellectsoft.net/blog/how-to-change-cloud-code-to-be-compatible-with-parse-server/>
 - <https://www.intellectsoft.net/blog/why-is-everyone-building-chatbots-and-how-can-they-help-me/>
 - <https://www.intellectsoft.net/blog/machine-learning-in-mobile-devices-what-to-expect/>
 - <https://www.intellectsoft.net/blog/life-after-parse-what-to-do-next/>
 - <https://www.intellectsoft.net/blog/intellectsoft-named-global-development-leader-clutch/>
 - <https://www.intellectsoft.net/blog/apps-hotels-3-steps-improve-guests-stay/>
 - <https://www.intellectsoft.net/blog/approach-client-privacy/>
 - <https://www.intellectsoft.net/blog/currency-free-bitcoin-blockchain-essentials/>
 - <https://www.intellectsoft.net/blog/what-are-smart-contracts-blockchain/>
 - <https://www.intellectsoft.net/blog/advanced-natural-language-processing-tools-for-bot-makers/>
 - <https://www.intellectsoft.net/blog/retail-brands-should-start-making-chatbots/>
 - <https://www.intellectsoft.net/blog/use-a-landing-page-to-promote-your-app/>
 - <https://www.intellectsoft.net/blog/android-os-on-custom-device/>
 - <https://www.intellectsoft.net/blog/tools-and-platforms-for-mobile-app-analytics-part-ii-usage-tracking-and-marketing-metrics/>
 - <https://www.intellectsoft.net/blog/login-user-automatically-sfsafariviewcontroller-ios-9/>
 - <https://www.intellectsoft.net/blog/we-improved-node-js-server-response-time-by-100-times/>
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 - <https://www.intellectsoft.net/blog/how-to-validate-your-mobile-app-idea-and-make-people-love-it/>
 - <https://www.intellectsoft.net/blog/migrating-from-objective-c-to-swift/>
 - <https://www.intellectsoft.net/blog/cocoapods-googlemaps-and-github-restrictions/>
-

5 Pages with duplicate Description

Intellectsoft - full-service software development company. Mobile apps development and custom software solutions that will power up your business

- <https://www.intellectsoft.net/solutions/internet-of-things>
 - <https://www.intellectsoft.net/solutions/azure>
 - <https://www.intellectsoft.net/solutions/fintech>
 - <https://www.intellectsoft.net/solutions/ai>
 - <https://www.intellectsoft.net/solutions/augmented-reality>
-

3 Pages with Description too short < 50

- <https://www.intellectsoft.net/sitemap>
 - <https://www.intellectsoft.net/terms-of-use>
 - <https://www.intellectsoft.net/cases/blockchain>
-

✔ 0 Pages with Description too long

Content analysis

✘ 0 IMPORTANT FIXES

⚠ 163 SEMI-IMPORTANT FIXES

Keep in mind that unique content plays a vital role in search engine results. Your website structure should include HTML headings (h1-h6). Try to use important keywords in your headings. The tag H1 must have the most important keywords. Don't use [duplicate content](#) for your heading tags. The best variant is just to use h1-h3. Write only unique content, no duplicate and rewritten content. Keep your content with 400 words and more. Too long articles are not good either. It is better to keep a happy medium. Try to minimize the number of spelling and grammar mistakes.

✔ 0 Pages with duplicate content

✔ 0 Pages with a low word count < 250

✔ 0 Pages with empty H1 tag

✔ 0 Pages with no H1 tag

⚠ 56 Pages with H1 too long

- <https://www.intellectsoft.net/solutions/blockchain>
- <https://www.intellectsoft.net/solutions/ai>
- <https://www.intellectsoft.net/services/mobile-development>
- <https://www.intellectsoft.net/services/dedicated-development-team>
- <https://www.intellectsoft.net/services/dev-ops>
- <https://www.intellectsoft.net/platforms/ecommerce-retail>
- <https://www.intellectsoft.net/platforms/hospitality>
- <https://www.intellectsoft.net/platforms/music>
- <https://www.intellectsoft.net/blog/intellectsoft-blockchain-experts-at-blockchain-expo/>
- <https://www.intellectsoft.net/blog/blockchain-government-regulation/>
- <https://www.intellectsoft.net/blog/holmenkollen-ski-festival-app/>
- <https://www.intellectsoft.net/blog/intellectsoft-software-development-leader-san-francisco-by-clutch/>
- <https://www.intellectsoft.net/blog/agile-metrics/>
- <https://www.intellectsoft.net/blog/intellectsoft-showcase-expertise-high-profile-blockchain-conference-cleveland/>
- <https://www.intellectsoft.net/blog/enterprise-blockchain-tokenization-webinar-review/>
- <https://www.intellectsoft.net/blog/transforming-enterprise-with-blockchain-tokenization-webinar/>
- <https://www.intellectsoft.net/blog/internet-of-things-software-development-3-in-depth-case-studies/>
- <https://www.intellectsoft.net/blog/intellectsoft-called-top-app-and-software-development-company-california/>

- <https://www.intellectsoft.net/blog/intellectsoft-makes-a-huge-leap-in-inc-5000-americas-top-entrepreneurs-list-the-recently-updated-list-roots-us-in-the-first-thousand-of-the-high-achieving-companies/>
- <https://www.intellectsoft.net/blog/blockchain-conference-rethink-trust-2018-overview/>
- <https://www.intellectsoft.net/blog/babb-and-intellectsoft-to-develop-blockchain-platform-and-banking-app/>
- <https://www.intellectsoft.net/blog/intellectsoft-top-app-developer-in-ukraine-belarus-by-clutch/>
- <https://www.intellectsoft.net/docs/user-acquisition-strategy>
- <https://www.intellectsoft.net/docs/staff-augmentation>
- <https://www.intellectsoft.net/docs/cost-to-make-a-mobile-app>
- <https://www.intellectsoft.net/docs/blockchain-technology-guide>
- <https://www.intellectsoft.net/blog/custom-app-development-trends-2018/>
- <https://www.intellectsoft.net/blog/how-brands-use-augmented-reality-in-manufacturing/>
- <https://www.intellectsoft.net/blog/how-ar-apps-changed-the-world/>
- <https://www.intellectsoft.net/blog/insurance-ios-app-development-tips-and-examples/>
- <https://www.intellectsoft.net/blog/intellectsoft-at-uxpa-conference-2018/>
- <https://www.intellectsoft.net/blog/intellectsoft-official-app-developer-biggest-ski-event-oslo/>
- <https://www.intellectsoft.net/blog/michael-minkevich-board-of-directors-member/>
- <https://www.intellectsoft.net/blog/android-app-development-examples-and-tips-inspired-by-uber/>
- <https://www.intellectsoft.net/blog/two-m-commerce-technologies-set-change-industry-year/>
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- <https://www.intellectsoft.net/blog/ar-solutions-for-construction/>
- <https://www.intellectsoft.net/blog/advanced-imaging-algorithms-for-digital-twin-reconstruction/>
- <https://www.intellectsoft.net/blog/golden-state-warriors-win-nba-with-1-million-chatbot-users/>
- <https://www.intellectsoft.net/blog/artificial-intelligence-and-machine-learning-concise-guide/>
- <https://www.intellectsoft.net/blog/advanced-natural-language-processing-tools-for-bot-makers/>
- <https://www.intellectsoft.net/blog/retail-brands-should-start-making-chatbots/>
- <https://www.intellectsoft.net/blog/tools-and-platforms-for-mobile-app-analytics-part-ii-usage-tracking-and-marketing-metrics/>
- <https://www.intellectsoft.net/blog/login-user-automatically-sfsafariviewcontroller-ios-9/>
- <https://www.intellectsoft.net/blog/past-future-vr-ar/>

 **0 Pages with duplicate H1 tag**

 **8 Pages with empty H2 tag**

- <https://www.intellectsoft.net/solutions/internet-of-things>
- <https://www.intellectsoft.net/solutions/azure>
- <https://www.intellectsoft.net/solutions/fintech>
- <https://www.intellectsoft.net/solutions/ai>

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- <https://www.intellectsoft.net/solutions/augmented-reality>
 - <https://www.intellectsoft.net/blog/magic-leap-glasses-review-enterprise-usage/>
 - <https://www.intellectsoft.net/blog/managers-guide-to-augmented-reality-for-organizations/>
 - <https://www.intellectsoft.net/blog/big-enterprises-use-blockchain/>
-

74 Pages with no H2 tag

- <https://www.intellectsoft.net/privacy-policy>
- <https://www.intellectsoft.net/team>
- <https://www.intellectsoft.net/cases/guinness>
- <https://www.intellectsoft.net/terms-of-use>
- <https://www.intellectsoft.net/cases/meople>
- <https://www.intellectsoft.net/cases/child-safety-apps>
- <https://www.intellectsoft.net/cases/retail-chain-software>
- <https://www.intellectsoft.net/cases/smartcart>
- <https://www.intellectsoft.net/cases/finis>
- <https://www.intellectsoft.net/blog/intellectsoft-blockchain-experts-at-blockchain-expo/>
- <https://www.intellectsoft.net/blog/holmenkollen-ski-festival-app/>
- <https://www.intellectsoft.net/blog/intellectsoft-software-development-leader-san-francisco-by-clutch/>
- <https://www.intellectsoft.net/blog/intellectsoft-showcase-expertise-high-profile-blockchain-conference-cleveland/>
- <https://www.intellectsoft.net/blog/transforming-enterprise-with-blockchain-tokenization-webinar/>
- <https://www.intellectsoft.net/blog/intellectsoft-makes-a-huge-leap-in-inc-5000-americas-top-entrepreneurs-list-the-recently-updated-list-roots-us-in-the-first-thousand-of-the-high-achieving-companies/>
- <https://www.intellectsoft.net/blog/blockchain-conference-rethink-trust-2018-overview/>
- <https://www.intellectsoft.net/blog/intellectsoft-top-app-developer-in-ukraine-belarus-by-clutch/>
- <https://www.intellectsoft.net/blog/intellectsoft-board-names-michael-minkevich-new-ceo/>
- <https://www.intellectsoft.net/cases/consero-llc>
- <https://www.intellectsoft.net/cases/banking-web-portal>
- <https://www.intellectsoft.net/cases/mobile-software-as>
- <https://www.intellectsoft.net/cases/clayton-homes>
- <https://www.intellectsoft.net/cases/generational-equity>
- <https://www.intellectsoft.net/cases/alumties>
- <https://www.intellectsoft.net/cases/dropix>
- <https://www.intellectsoft.net/cases/building-inspection-solutions>
- <https://www.intellectsoft.net/cases/patient-web-portal>
- <https://www.intellectsoft.net/cases/sumitomo-app>
- <https://www.intellectsoft.net/cases/brauer>
- <https://www.intellectsoft.net/cases/retail-software>
- <https://www.intellectsoft.net/cases/smart-knee-pads>
- <https://www.intellectsoft.net/cases/automotive-management-software>
- <https://www.intellectsoft.net/cases/betterbatt>
- <https://www.intellectsoft.net/cases/golfclub-website>

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- <https://www.intellectsoft.net/cases/online-retailer>
 - <https://www.intellectsoft.net/blog/intellectsoft-blockchain-lab-launch/>
 - <https://www.intellectsoft.net/blog/big-organizations-use-smart-solutions-iot/>
 - <https://www.intellectsoft.net/blog/intellectsoft-official-app-developer-biggest-ski-event-oslo/>
 - <https://www.intellectsoft.net/blog/intellectsoft-leading-developers-uk-by-clutch/>
 - <https://www.intellectsoft.net/blog/michael-minkevich-board-of-directors-member/>
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 - <https://www.intellectsoft.net/blog/intellectsoft-and-1worldonline-to-establish-first-media-token-economy/>
 - <https://www.intellectsoft.net/blog/ted-cannes-coachella-effective-event-apps/>
 - <https://www.intellectsoft.net/blog/brighter-joins-intellectsoft/>
 - <https://www.intellectsoft.net/blog/ai-understanding-deep-learning/>
 - <https://www.intellectsoft.net/blog/expert-webinar-blockchain-revolution-cant-stop/>
 - <https://www.intellectsoft.net/blog/minor-major-m-commerce-trends-2017/>
 - <https://www.intellectsoft.net/blog/intellectsoft-wins-stevie-award-2018-for-euroaccident-app/>
 - <https://www.intellectsoft.net/blog/intellectsoft-launches-augmented-reality-lab/>
 - <https://www.intellectsoft.net/blog/ar-lab-rd-of-augmented-reality-apps-for-hololens/>

⚠ 25 Pages with H2 too long

- <https://www.intellectsoft.net/services/enterprise-development>
- <https://www.intellectsoft.net/services/mobile-development>
- <https://www.intellectsoft.net/services/dedicated-development-team>
- <https://www.intellectsoft.net/services/it-consulting-services>
- <https://www.intellectsoft.net/services/dev-ops>
- <https://www.intellectsoft.net/services/qa-and-software-testing-services>
- <https://www.intellectsoft.net/resources>
- <https://www.intellectsoft.net/blog/blockchain-government-regulation/>
- <https://www.intellectsoft.net/blog/tech-trends-2018/>
- <https://www.intellectsoft.net/blog/internet-of-things-software-development-3-in-depth-case-studies/>
- <https://www.intellectsoft.net/docs/webinar-tokenization>
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- <https://www.intellectsoft.net/blog/outsourcing-software-development-services-essentials/>
- <https://www.intellectsoft.net/blog/ar-solutions-for-construction/>

- <https://www.intellectsoft.net/blog/agile-software-development-insights-intellectsoft-part-2/>
- <https://www.intellectsoft.net/blog/how-much-does-it-cost-to-make-an-app/>

Links analysis

 0 IMPORTANT FIXES

 2428 SEMI-IMPORTANT FIXES

Make sure you have no more than 100 external links per each page. Try to link only to quality website. Use [Nofollow tag](#) for external links if you don't want to show unsolicited links to search engines. Optimize the anchor text of your links with important keywords. Avoid keyword stuffing. Don't use too spammy links for your website. Analyze the structure of your interlinking here: [Google Search Console: Search Traffic > Internal links](#).

 **0 Pages with too many outgoing links > 100**

 **0 URLs with the excessive number of redirects > 5**

 **325 Internal links with missing anchor**

- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/blog/how-to-change-cloud-code-to-be-compatible-with-parse-server/>
- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/blog/big-enterprises-use-blockchain/>
- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/blog/android-os-on-custom-device/>
- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/blog/outsourcing-software-development-services-essentials/>
- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/blog/solid-argument-mobile-app-development/>
- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/blog/high-tech-low-code-how-businesses-are-tapping-into-the-power-of-mobile-apps/>
- <https://www.intellectsoft.net/blog/a-developers-perspective-on-designing-for-ios-applications/>
- <https://www.intellectsoft.net/>

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- <https://www.intellectsoft.net/blog/stanfy-joins-intellectsoft/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/blog/brighter-joins-intellectsoft/>
 - <https://www.intellectsoft.net/blog/hilton-wynn-las-vegas-apps-hotels-done-right/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/blog/two-m-commerce-technologies-set-change-industry-year/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/blog/ar-lab-rd-of-augmented-reality-apps-for-hololens/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/blog/michael-minkevich-board-of-directors-member/>
 - <https://www.intellectsoft.net/blog/intellectsoft-official-app-developer-biggest-ski-event-oslo/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/blog/what-are-beacons-and-how-do-they-work/>
 - <https://www.intellectsoft.net/>
 - <https://www.intellectsoft.net/blog/you-cant-afford-to-make-mobile-security-an-afterthought/>
 - <https://www.intellectsoft.net/>

 **2090 External links with missing anchor**

- <https://www.linkedin.com/company/intellectsoft>
- <https://www.facebook.com/Intellectsoft/>
- <http://twitter.com/Intellectsoft>
- <http://flickr.com/photos/intellectsoft/>
- <https://www.youtube.com/channel/UCAXWcrzB27wtArbUJGfy8oA/featured>
- <https://www.linkedin.com/company/intellectsoft>
- <https://www.facebook.com/Intellectsoft/>
- <http://twitter.com/Intellectsoft>
- <http://flickr.com/photos/intellectsoft/>
- <https://www.youtube.com/channel/UCAXWcrzB27wtArbUJGfy8oA/featured>
- <http://www.linkedin.com/shareArticle?mini=true&url=https://www.intellectsoft.net/blog/3-mobile-enterprise-services->

consider-2017-1-avoid/

- <http://www.facebook.com/share.php?u=https://www.intellectsoft.net/blog/3-mobile-enterprise-services-consider-2017-1-avoid/>
- <https://twitter.com/share?text=3%20Mobile%20Enterprise%20Services%20to%20Consider%20in%202017%20%28And%201%20to%20Avoid%29>
- <https://plus.google.com/share?url=https://www.intellectsoft.net/blog/3-mobile-enterprise-services-consider-2017-1-avoid/>
- <http://www.linkedin.com/shareArticle?mini=true&url=https://www.intellectsoft.net/blog/3-mobile-enterprise-services-consider-2017-1-avoid/>
- <http://www.facebook.com/share.php?u=https://www.intellectsoft.net/blog/3-mobile-enterprise-services-consider-2017-1-avoid/>
- <https://twitter.com/share?text=3%20Mobile%20Enterprise%20Services%20to%20Consider%20in%202017%20%28And%201%20to%20Avoid%29>
- <https://plus.google.com/share?url=https://www.intellectsoft.net/blog/3-mobile-enterprise-services-consider-2017-1-avoid/>
- <https://www.linkedin.com/company/intellectsoft>
- <https://www.facebook.com/Intellectsoft/>
- <http://twitter.com/Intellectsoft>
- <http://flickr.com/photos/intellectsoft/>
- <https://dribbble.com/intellectsoft>
- <http://www.facebook.com/share.php?u=https://www.intellectsoft.net/blog/3-ways-fintech-solutions-apply-mobile-apps/>
- <https://twitter.com/share?text=3%20Ways%20FinTech%20Solutions%20Apply%20to%20Mobile%20Apps>
- <https://plus.google.com/share?url=https://www.intellectsoft.net/blog/3-ways-fintech-solutions-apply-mobile-apps/>
- <http://www.facebook.com/share.php?u=https://www.intellectsoft.net/blog/3-ways-fintech-solutions-apply-mobile-apps/>
- <https://twitter.com/share?text=3%20Ways%20FinTech%20Solutions%20Apply%20to%20Mobile%20Apps>
- <https://plus.google.com/share?url=https://www.intellectsoft.net/blog/3-ways-fintech-solutions-apply-mobile-apps/>
- <https://www.linkedin.com/company/intellectsoft>
- <https://www.facebook.com/Intellectsoft/>
- <http://twitter.com/Intellectsoft>
- <http://flickr.com/photos/intellectsoft/>
- <https://dribbble.com/intellectsoft>
- <https://www.linkedin.com/company/intellectsoft>
- <https://www.facebook.com/Intellectsoft/>
- <http://twitter.com/Intellectsoft>
- <http://flickr.com/photos/intellectsoft/>
- <https://dribbble.com/intellectsoft>
- <http://www.linkedin.com/shareArticle?mini=true&url=https://www.intellectsoft.net/blog/advanced-imaging-algorithms-for-digital-twin-reconstruction/>
- <http://www.facebook.com/share.php?u=https://www.intellectsoft.net/blog/advanced-imaging-algorithms-for-digital-twin-reconstruction/>
- <https://twitter.com/share?text=Advanced%20Imaging%20Algorithms%20in%20Digital%20Twin%20Reconstruction%20of%20Construction%20Sites>
- <https://plus.google.com/share?url=https://www.intellectsoft.net/blog/advanced-imaging-algorithms-for-digital-twin-re>

construction/

- <http://www.linkedin.com/shareArticle?mini=true&url=https://www.intellectsoft.net/blog/advanced-imaging-algorithms-for-digital-twin-reconstruction/>
- <http://www.facebook.com/share.php?u=https://www.intellectsoft.net/blog/advanced-imaging-algorithms-for-digital-twin-reconstruction/>
- <https://twitter.com/share?text=Advanced%20Imaging%20Algorithms%20in%20Digital%20Twin%20Reconstruction%20of%20Construction%20Sites>
- <https://plus.google.com/share?url=https://www.intellectsoft.net/blog/advanced-imaging-algorithms-for-digital-twin-reconstruction/>
- <https://www.linkedin.com/company/intellectsoft>
- <https://www.facebook.com/Intellectsoft/>
- <http://twitter.com/Intellectsoft>

✓ **131 Internal links use rel="nofollow"**

✓ **687 External links use rel="nofollow"**

✓ **0 Pages with no inbound internal links**

✓ **2468 External links use rel="dofollow"**

⚠ **13 External links with 4xx status**

<https://www.banking.senate.gov/public/index.cfm/hearings?ID=D8EC44B1-F141-4778-A042-584E0F3B9D39>

- <https://www.intellectsoft.net/blog/blockchain-government-regulation/>

<https://www.wsj.com/articles/shoppers-flock-to-apps-shaking-up-retail-1460539801>

- <https://www.intellectsoft.net/blog/every-sports-team-needs-sports-ap/>

<https://github.com/ParsePlatform/ParseTutorial/blob/master/iOS/README.md>

- <https://www.intellectsoft.net/blog/how-to-change-cloud-code-to-be-compatible-with-parse-server/>

https://www.prnewswire.com/news-releases/1-world-online-and-intellectsoft-announce-strategic-partnership-300668300.html?tc=eml_cleartime

- <https://www.intellectsoft.net/blog/intellectsoft-and-1worldonline-to-establish-first-media-token-economy/>

<https://www.quora.com/Why-is-Parse-shutting-down>

- <https://www.intellectsoft.net/blog/life-after-parse-what-to-do-next/>

<https://www.quora.com/Why-is-Parse-shutting-down/answer/Tim-Hampson-1>

- <https://www.intellectsoft.net/blog/life-after-parse-what-to-do-next/>

<https://www.wsj.com/articles/baseball-and-its-aging-fans-1471534364>

- <https://www.intellectsoft.net/blog/mobile-fan-experience-world-class-sport-teams-part-2/>

<https://towardsdatascience.com/review-artificial-intelligence-in-2018-403ca386980f>

- <https://www.intellectsoft.net/blog/tech-trends-2018/>

<https://itunes.apple.com/ua/app/coachella-vr/id1081756297?mt=8>

- <https://www.intellectsoft.net/blog/ted-cannes-coachella-effective-event-apps/>

<https://play.google.com/store/apps/details?id=com.wilshireaxon.android.nyfashionweek>

- <https://www.intellectsoft.net/blog/ted-cannes-coachella-effective-event-apps/>

<https://mixpanel.com/mobile-surveys/>

- <https://www.intellectsoft.net/blog/tools-and-platforms-for-mobile-app-analytics-part-ii-usage-tracking-and-marketing-metrics/>

<https://techcrunch.com/it-might-be-time-to-move-beyond-passwords/>

- <https://www.intellectsoft.net/blog/you-cant-afford-to-make-mobile-security-an-afterthought/>

https://support.apple.com/kb/PH21411?locale=en_US&viewlocale=en_US

- <https://www.intellectsoft.net/privacy-policy>

✓ **0 External links with 5xx status**

✓ **3155 External links**

✓ **566 Links in the XML site map**

Images analysis

 0 IMPORTANT FIXES

 188 SEMI-IMPORTANT FIXES

Keep your Alt text and Image titles unique per each image. Use no more than 7 words for Alt text. Avoid keyword stuffing. Make your images informative and detailed with important keywords. Get good-quality images with a specified width and height for each one.

 **188 Images with missing ALT text**

- <https://www.intellectsoft.net/>
- <https://www.intellectsoft.net/solutions/azure>
- <https://www.intellectsoft.net/platforms/ar-construction>
- <https://www.intellectsoft.net/resources>
- <https://www.intellectsoft.net/cases>

-
- <https://www.intellectsoft.net/blog/intellectsoft-blockchain-experts-at-blockchain-expo/>
 - <https://www.intellectsoft.net/blog/holmenkollen-ski-festival-app/>
 - <https://www.intellectsoft.net/blog/big-data-tools-processes-and-frameworks-in-depth-guide/>
 - <https://www.intellectsoft.net/blog/quick-guide-open-bim-software-and-components/>
 - <https://www.intellectsoft.net/blog/bim-open-standards-for-aec-digitization-projects/>
 - <https://www.intellectsoft.net/blog/intellectsoft-makes-a-huge-leap-in-inc-5000-americas-top-entrepreneurs-list-the-recently-updated-list-roots-us-in-the-first-thousand-of-the-high-achieving-companies/>
 - <https://www.intellectsoft.net/docs/blockchain-webinar>
 - <https://www.intellectsoft.net/blog/top-ten-ar-apps-history-mobile/>
 - <https://www.intellectsoft.net/blog/custom-app-development-trends-2018/>
 - <https://www.intellectsoft.net/blog/how-brands-use-augmented-reality-in-manufacturing/>
 - <https://www.intellectsoft.net/blog/microsoft-hololens-usage-in-construction/>
 - <https://www.intellectsoft.net/blog/magic-leap-glasses-review-enterprise-usage/>
 - <https://www.intellectsoft.net/blog/big-organizations-use-smart-solutions-iot/>
 - <https://www.intellectsoft.net/blog/what-are-beacons-and-how-do-they-work/>
 - <https://www.intellectsoft.net/blog/managers-guide-to-augmented-reality-for-organizations/>
 - <https://www.intellectsoft.net/blog/dedicated-development-team-reimagined-and-improved/>
 - <https://www.intellectsoft.net/blog/3-ways-fintech-solutions-apply-mobile-apps/>
 - <https://www.intellectsoft.net/blog/financial-services-go-digital-fintech-trends-2018/>
 - <https://www.intellectsoft.net/blog/blockchain-expo-conference/>
 - <https://www.intellectsoft.net/blog/intellectsoft-official-app-developer-biggest-ski-event-oslo/>
 - <https://www.intellectsoft.net/blog/intellectsoft-leading-developers-uk-by-clutch/>
 - <https://www.intellectsoft.net/blog/michael-minkevich-board-of-directors-member/>
 - <https://www.intellectsoft.net/blog/running-parse-server-on-digital-ocean/>
 - <https://www.intellectsoft.net/blog/two-m-commerce-technologies-set-change-industry-year/>
 - <https://www.intellectsoft.net/blog/mobile-fan-experience-world-class-sport-teams-part-2/>
 - <https://www.intellectsoft.net/blog/chatbots-and-insurance-services/>
 - <https://www.intellectsoft.net/blog/product-engineering-services-essentials/>
 - <https://www.intellectsoft.net/blog/intellectsoft-and-1worldonline-to-establish-first-media-token-economy/>
 - <https://www.intellectsoft.net/blog/ted-cannes-coachella-effective-event-apps/>
 - <https://www.intellectsoft.net/blog/brighter-joins-intellectsoft/>
 - <https://www.intellectsoft.net/blog/big-enterprises-use-blockchain/>
 - <https://www.intellectsoft.net/blog/minor-major-m-commerce-trends-2017/>
 - <https://www.intellectsoft.net/blog/intellectsoft-wins-stevie-award-2018-for-euroaccident-app/>
 - <https://www.intellectsoft.net/blog/ar-lab-rd-of-augmented-reality-apps-for-hololens/>
 - <https://www.intellectsoft.net/blog/blockchain-generations-cryptocurrencies-and-blockchain-platforms/>
 - <https://www.intellectsoft.net/blog/outsourcing-software-development-services-essentials/>
 - <https://www.intellectsoft.net/blog/how-to-change-cloud-code-to-be-compatible-with-parse-server/>
 - <https://www.intellectsoft.net/blog/why-is-everyone-building-chatbots-and-how-can-they-help-me/>
 - <https://www.intellectsoft.net/blog/fires-autumn-impressions-slush-2016/>
 - <https://www.intellectsoft.net/blog/3-mobile-enterprise-services-consider-2017-1-avoid/>
 - <https://www.intellectsoft.net/blog/machine-learning-in-mobile-devices-what-to-expect/>

- <https://www.intellectsoft.net/blog/life-after-parse-what-to-do-next/>
- <https://www.intellectsoft.net/blog/advanced-imaging-algorithms-for-digital-twin-reconstruction/>
- <https://www.intellectsoft.net/blog/apps-hotels-3-steps-improve-guests-stay/>
- <https://www.intellectsoft.net/blog/intellectsoft-oslo-business-forum-2017/>

✓ **0 Images with 4xx status**

✓ **0 Images with 5xx status**

Mobile-Friendly Test

Here you can get all information about your website for the last months. It shows possible errors Google robots can meet while crawling your website. You will get all stats about the pages with too long URL, blocked robots.txt, too big size, Noindex meta tags, rel="canonical", rel="alternate", meta refresh redirect and etc.

 MOBILE



1 IMPORTANT FIX



1 SEMI-IMPORTANT FIX

✗ **Eliminate render-blocking JavaScript and CSS in above-the-fold content**

⚠ **Leverage browser caching**

✓ **Prioritize visible content**

✓ **Optimize images**

✓ **Minify HTML**

✓ **Minify CSS**

✓ **Enable compression**

✓ **Reduce server response time**

✓ **Avoid landing page redirects**

✓ **Minify JavaScript**



Eliminate render-blocking JavaScript and CSS in above-the-fold content

Optimize images

Minify JavaScript

Minify CSS

Leverage browser caching

Enable compression

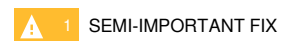
Prioritize visible content

Minify HTML

Reduce server response time

Avoid landing page redirects

Usability and technologies



This section covers usability and technical requirements that apply to a properly functioning website. Start from checking whether your website has a favicon in its place, valid markup and custom 404 error page. Also check your website loading and running speed as it directly affects the rankings, and test whether it's secure for browsing.

Favicon

Make sure that you have a favicon for your website and it is consistent with your brand. The favicon should give your website a professional look, an easy identification and branding.

Create a perfect logo for your website and use free favicon generators like favicon.cc or favicon-generator.org. Make the generation with 16×16 pixels and upload the favicon file in your root directory with the .ico format.

✔ **Custom 404 page**

Use a [Custom 404 page](#). If you correctly create your Custom 404 page, it will help people find all proper content, provide other useful information and encourage them to stay your website further.

✔ **Website speed avg: 103 ms**

It is important to have a fast [website speed](#) as it has a great impact on your website ranking. Good website speed will bring you more visitors and reward you with high conversion rates.

Optimize your website loading time: image size, image file format, no text graphics, unnecessary plugins, caching, use JavaScript at the end of the document, no redirects, unnecessary CSS and HTML, no multiple tracking scripts, G-zip encoding, cache-control headers, the reduction of cookie size and CMS software update.

✔ **Safe browsing**

Try to avoid phishing and malware for your website. You can make your website work safe with [Google Safe browsing](#).

⚠ **W3C HTML validation**

Make sure that you use valid markup that doesn't contain HTML errors. With syntax errors you make your page difficult to get indexed by search engines.

You can check website errors with [W3C validation service](#) and make sure your website meets the web standards.
