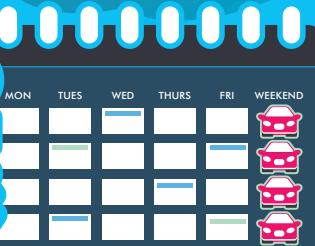


## THOSE WHO DO



69%  
MEN  
24%  
WOMEN

26%  
OF MEN WASH  
THEIR CAR  
REGULARLY



CARS ARE MORE LIKELY TO  
BE WASHED BY THEIR  
OWNERS IN

BIRMINGHAM

CHELMSFORD

SHEFFIELD

OWNERS OF



MOST LIKELY TO WASH  
THEIR OWN CARS

SSSH...

1 IN 4 MEN  
ADMITTED THEY DID  
IT TO GET OUT OF  
THE HOUSE



# WASHING YOUR CAR

## THOSE WHO DON'T

LEAVE IT TO SOMEONE ELSE

31%  
MEN  
76%  
WOMEN  
HAVE NEVER WASHED THEIR OWN CAR

12%  
OF MEN WASH  
THEIR CAR JUST  
ONCE A YEAR



PEOPLE IN

EDINBURGH

OXFORD

BATH

ARE LESS LIKELY  
TO WASH THEIR  
OWN CARS



ONLY 5%  
OF PARENTS

HAVE EVER ASKED THEIR KIDS  
TO WASH THE FAMILY CAR

OWNERS OF



RANGE  
ROVER

PEUGEOT Mercedes-Benz

LESS LIKELY TO WASH  
THEIR OWN CARS



AVERAGE COST  
PEOPLE PAY FOR  
SOMEONE ELSE TO  
WASH THEIR CAR

SOURCE: WWW.OSV.LTD.UK

matm