

DRIVER SCORE

- Score driver style and behaviour to highlight risk across your fleet
- Proven to improve fuel efficiency by over 10mpg
- Potential to reduce insurance premiums and curtail maintenance costs across an entire fleet

Driving style can have a major impact on fuel consumption, carbon emissions and vehicle wear and tear.

Regular feedback to drivers encourages a shift from negative behaviours to more positive style, with tangible results.



Product Sheet



POTENTIAL FOR
INSURANCE SAVINGS

Driver score will highlight potentially dangerous events on the road. By monitoring these events and actively reducing the frequency, this may encourage an insurer to look more favourably at your business and result in premium savings.



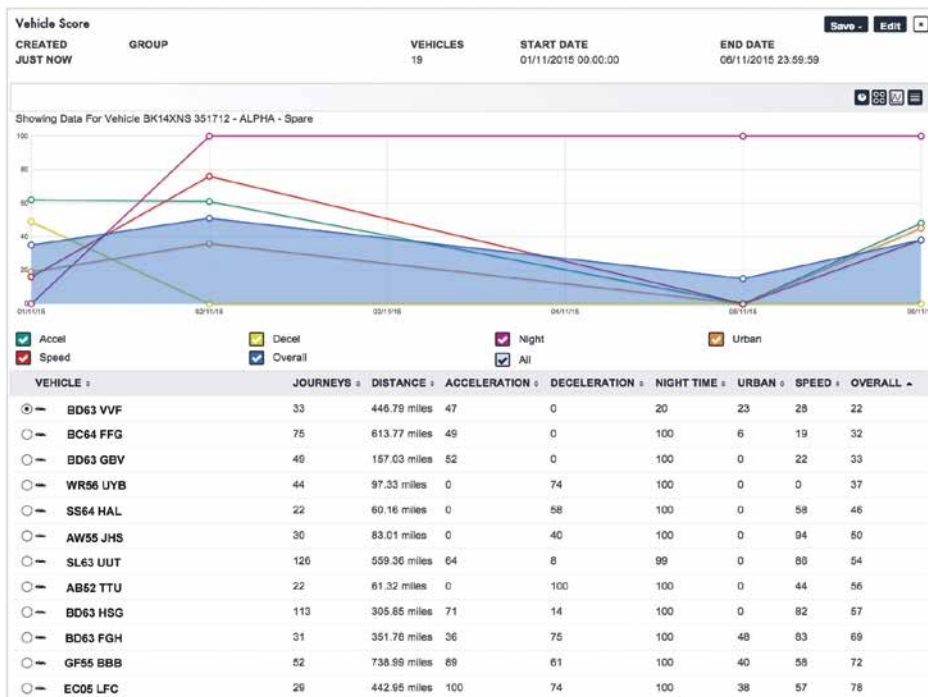
IMPROVE FUEL
EFFICIENCY

By penalising excessive acceleration and speeding events, less fuel is used. Historically driver score feedback has led to improvements in excess of 10mpg in some cases.



DRIVER TRAINING

Educate drivers on their driving style based on their scoring profile. High risk and inefficient behaviour is highlighted on the score, enabling driver education, risk reduction and ultimately cost savings.



Data is presented in a detailed graph which illustrates how scores fluctuate over a period of time for individual drivers. With appropriate feedback and driver education, this graph should show an upward trend as driver style improves over time. The whole fleet can be compared in graphical format which ranks drivers based on overall score for the time period selected. Scores can be reordered based on different parameters and both views can be exported to distribute as PDF or CSV for further analysis and feedback.

SPECIFICATION

Key features:

- View scores for individual vehicles or entire fleets
- Recognised by leading insurers as a risk reduction tool
- Overall score calculated based on
 - Harsh acceleration
 - Harsh braking
 - Speeding events
 - Night driving
 - Urban driving
- Set up automated driver score reports to run daily, weekly or monthly
- Export scorecards via PDF for direct feedback
- Compare historic scores for benchmarking

A recent addition to the IncidentCam range of devices will enable the fleet owner to see poor driving behaviour and critical incidents, minutes after they have happened in HD quality footage in their OnCloud application.

Matrix will have the unique capability to score drivers not only on the existing 5 components, but also monitoring and scoring of tailgating, cornering, very harsh braking and more. The driver trainers will be able to use the real time footage of the penalty events to best teach their drivers where they are going wrong, even teaching them remotely online.