

2014 Annual Report

Celebrating our Youth



Chairman's Message



On the evening of October 29, 2014 B.C. Minister of Finance, Mike de Jong, officially opened the Silver Wings Awards Ceremony to recognize B.C.'s aviation leaders and distribute scholarships to our most promising students. Over 300 aviation enthusiasts not only enjoyed cocktails and the excellent food served at the Vancouver Convention Centre, but the company of like-minded supporters of our industry. Minister de Jong emphasized the importance of all aviation sectors and outlined how the

training and support of youth entering the sector is important to the future prosperity of the province.

One of the highlights of the evening was a speech by 17-year-old Sean Flynn, winner of the \$5000 Anderson Family Flight Training Scholarship. He, along with eight other student pilots, airport and air operation students, and aircraft maintenance engineers garnered over \$16,000 in scholarships to help them pursue excellence in their aviation-related careers. Training for positions in the aviation sector is expensive; the B.C. Aviation Council is committed to supporting youth as much as possible.

In February 2014, the Airports Committee led our first BCAC conference in the North. Prince George Airport and the city were excellent hosts to the over 70 delegates from all sectors of the aviation industry. Scott Clements, CEO of Fort McMurray

International Airport, gave a rousing speech on rapid expansion to meet resource sector growth.

We are sticking to our strategic plan and are making progress under each of our strategic objectives. In 2014 we have strengthened our committee structure and are working to ensure we represent all aspects of B.C.'s vibrant aviation community. We like to describe ourselves as the 'connector' that bridges issues between airports, aerospace, maintenance, airlines, business, specialty and private air operations. In 2015 we will be refreshing our website to ensure even better connections and we are embarking on an economic impact study to document the importance of aviation in our beautiful province.

MARK DUNCAN

Executive Director Message



What a great year for BCAC! With measureable goals, and incredibly committed and talented committee members, the strength of our organization was visible at every event and meeting I attended. This was also demonstrated in our membership numbers, which increased by 14% this year. The hosting of our Airports Conference in Prince George last year gave everyone a better understanding of the exploding growth the North has been experiencing in recent years, along with the challenges and how we can all work and move forward together. This year we are hosting the conference and AGM in Kelowna on April 29-30 and look forward to connecting with this region of the province. The Board has decided to

reactivate the BCAC tradition of hosting AGMs throughout the province in order to highlight the regions and the aviation sector that connects them.

Another highlight was the sold out Air Operators workshop in October on the topic of the post-accident life cycle. It created buzz and much-needed conversations around being prepared for the worst possible situation an operator may have to face. We have also started hosting Industry Nights in a casual setting to bring together members and non-members for networking events. We look forward this year to hosting these events at member locations, so that we can showcase some of the amazing companies that make up our organization. These types of activities secure engagement across all sectors of our industry—some of which we don't always have access to—so this has created real value for our membership.

We are also proud to announce two new scholarships that have been generated from our Endowment Fund. One will go to a student pursuing a flying Instructor rating, the other to a student in continuing education.

We are receiving significant interest from industry organizations about creating their own scholarships, which is a very positive trend. There are many barriers to entering our industry and cost is one of them. Every bit helps, so we at BCAC are very proud to see the students walk across the stage and accept their scholarships at the Silver Wings Awards every year.

Our mission at BCAC is to promote, stimulate and encourage the development, growth and advancement of aviation and aerospace in B.C., a strong statement that has been followed by many strong actions this year. I would like to thank you—our members—for making BCAC what it is today. We look forward to continued growth and opportunities to connect and share our stories. We all know everyone in aviation has a good one.

VANESSA GRIFFITHS

What We Do

Promoting the Shared Interests of the B.C. Aviation Community Since 1938

The B.C. Aviation Council, established in 1938, is a member-driven organization that represents and promotes the shared interests of the aviation community.

It is the job of the BCAC, in partnership with members, stakeholders, and the community, to positively influence the well-being of British Columbia's aviation sector. It is only through industry innovation and discovering new ways to work together that we will see a visible, connected and thriving aviation and aerospace industry in B.C.

The British Columbia Aviation Council is a charitable society established under the Society Act.

Five Year Strategic Plan

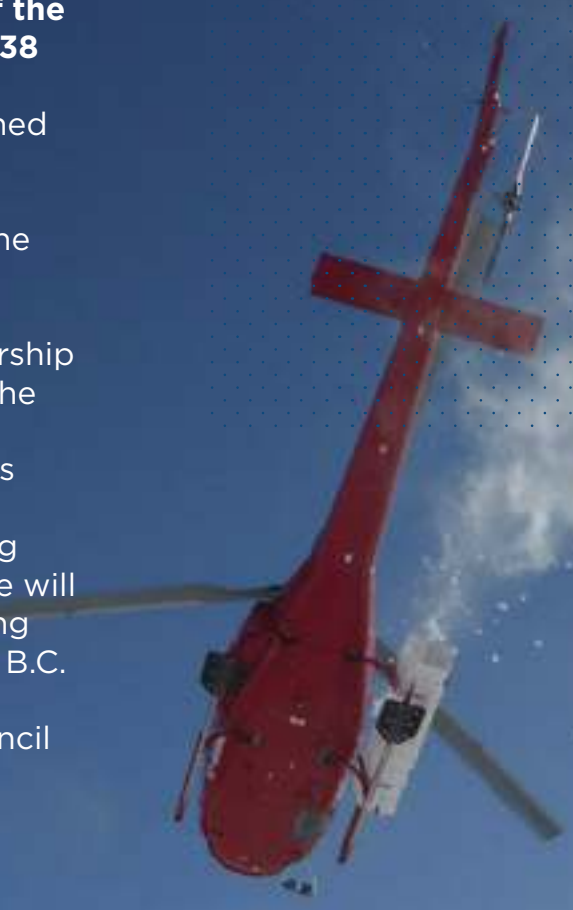
2013-2017

Vision

An aviation and aerospace industry that is visible, connected and thriving.

Mission

To promote, stimulate and encourage the development, growth and advancement of aviation and aerospace in British Columbia.



Strategic Results for 2014

Aviation is critical to growing the B.C. economy, and the aviation sector supports British Columbians in their everyday lives. Its importance must be made more visible by BCAC. From programs and initiatives to advocacy and collaboration with partners, the BCAC commits to working to increase the visibility of our industry and the entire aviation and aerospace community.

BCAC activities are designed to create space for the entire community to connect and engage on issues of importance to aviation and aerospace. Our members and the aviation and aerospace community have a stronger voice when we speak together.

In order to achieve the vision, continued organizational sustainability is considered with every BCAC decision, action, initiative, program and event.



01 Increasing Visibility

OBJECTIVE: *The industry's history, size, scope, and impact become well-known to members, politicians, civil servants, educators, journalists and the public in B.C. and elsewhere.*

Results

- Social media following up 40%
- Membership up 14%, including honorary member Commander Chris Hadfield
- Supported the Aviation Mentorship program with the Aviation Leadership Foundation in its first year
- Engaged interns through British Columbia Institute of Technology's Airport Operations Program
- Signed two new affiliation agreements
- Worked with Carter Hales Design group on a brand refresh
- Held three successful industry networking events in Vancouver
- Air Operators Committee developed and BCAC hosted the sold out Post Accident Life Cycle Workshop
- Hosted successful Silver Wings Awards at the Vancouver Convention Centre
- Hosted sold out Airports Workshop and evening event in Prince George
- Awarded over \$16,000 in scholarships
- Attended local airshows (Boundary Bay and Abbotsford)
- Fundraised through YVR's Annual Koffee Klutch for scholarship fund

02 Contributing to the Development of Aviation and Aerospace Policy

OBJECTIVE: *BCAC provides a clear and timely voice on policy and related issues that can influence a visible, connected and thriving aviation and aerospace community.*

Results

- Annual meeting with B.C. Ministry of Transportation, and ADM Deborah Miller
- Participated in the 10-year B.C. Transportation Plan
- Reconnected Lower Mainland airports to work together on master planning
- Participated in the Canada Transportation Act Review
- Participated in the Vancouver Board of Trade Transportation Committee and helped develop the upcoming Aviation Forum (April 22, 2015)
- Attended ATAC's AGM, CBAA and AIAC Pacific events
- Promoted speaking engagements fostering the development of aviation in B.C.
- Sat on the NavCanada working committee
- Sat at roundtables with Calin Rovinescu, CEO of Air Canada and Gregg Saresky CEO of Westjet





03 People— The Industry's Future

OBJECTIVE: BCAC collaborates with educators, industry, government, partner associations and others to promote a visible, connected and thriving industry.

Results

- Participated in student events such as BCIT's Career Days and UBC T-Log mixers
- Supported the Aviation Mentorship program with the Aviation Leadership Foundation in its first year
- Worked to develop an economic impact study for aviation and aerospace in B.C.
- Focused on building strong, high-functioning committees to drive our Council
- Attend UFV and BCIT graduation and student events
- Air Operators Committee developed and BCAC hosted the sold out Post Accident Life Cycle Workshop

04 Encouraging a Connected Community with a Strong Voice

OBJECTIVE: BCAC brings people together to present a strong voice for the aviation and aerospace community in B.C.

Results

- The Silver Wings Awards brought together 300 friends and colleagues to support 2014 industry award recipients. Awards were presented in the following categories:
 - Aviation Entrepreneur: Westjet Encore
 - Back & Bevington Air Safety Award: BC Hydro Aircraft Operations Department
 - Robert S. Day Award: Kelly Jamieson (Aviation Leadership Foundation Mentorship Program)
 - William Templeton Award: North Peace Regional Airport (Fort St. John)
 - Lifetime Achievement in Aviation: Capt. John Morris (Blackcomb Aviation)
- Signed affiliation agreements with B.C.'s Air Cadets and Quarter Century Club



05 Ensuring Continued Organizational Sustainability and Financial Stability

OBJECTIVE: BCAC continues to strengthen and grow the organization's financial stability in order to realize the vision.

Results

- Added two new scholarships this year from our Endowment Fund
- Every event has made money
- Increased endowment funds to over \$250,000 to ensure a sustainable scholarship base
- Ensured we complied with Canada's anti-spam legislation



Statement of Financial Position

December 31, 2014

	2014	2013
Assets		
Current		
Cash	30,230	41,766
Accounts receivable	21,903	12,076
Inventory	2,925	2,925
	55,059	56,768
Capital assets investments		
	242,390	219,977
	297,449	276,744
Liabilities		
Current liabilities	1,781	4,688
Deferred contributions	24,133	10,059
	25,914	14,747
Net assets		
Invested in capital assets		
Internally restricted	131,948	117,993
Endowment funds	100,000	100,000
Unrestricted	39,587	44,004
	271,535	261,998
	297,449	276,744

Committee Chairs

AIRPORTS —

Carman Hendry, Chair

AIRPORT OPERATORS —

Dave Nowzek, Chair

AUDIT & INVESTMENT —

Michael Delves, Chair

AWARDS/SCHOLARSHIPS —

Michael Dery, Chair

COMMUNICATIONS —

Rebecca Catley, Chair

GOVERNANCE —

Heather Bell, Chair

MEMBERSHIP —

Reg Krake, Chair

SILVER WINGS AWARDS —

Gregg Rafter, Chair

YOUTH ENGAGEMENT —

Vanessa Griffiths / Katherine Mesho, Co-Chairs

Our Affiliations

Air Cadet League of Canada,
BC Provincial Committee

Air Transport Assn of Canada
(ATAC)

Hope Air

Canadian Owners & Pilots Assn
(COPA)

Manitoba Aviation Council

Northern Air Transport Assn
(NATA)

Pacific Northwest Aerospace
Alliance (PNAA)

Quarter Century in Aviation Club

Saskatchewan Aviation Council

Unmanned Systems Canada

Vancouver Board of Trade

BELOW Silver Wings Awards 2014 winners with welcome from the Hon. Michael de Jong, B.C. Minister of Finance



