



THE LORD MAYOR'S DRAGON AWARDS 2010

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Message from the Lord Mayor

Welcome to The Mansion House and to the Dragon Awards celebration dinner.

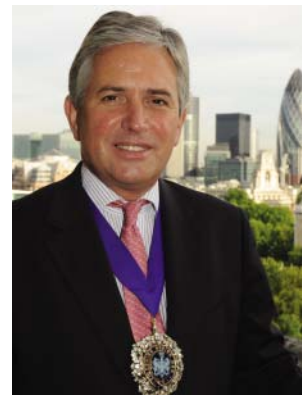
As always, the Dragon Awards have attracted many applications from companies leading the way in Corporate Community Involvement. My fellow judges and I felt privileged to learn about the truly inspirational work that these organisations are doing to help their local communities.

Choosing the winners was an extremely difficult process and something which took a great deal of careful consideration. I look forward to sharing a few of these remarkable stories with you tonight to demonstrate the huge difference this work is making across London.

I would like to thank and congratulate every organisation that applied this year, your dedication to building stronger communities across London is applauded. We know the application process is no small feat and we appreciate you sharing your stories with us. Regardless of who wins tonight, I hope that everyone leaves this room tonight feeling extremely proud of the work that they are doing and inspired to do more by what they hear.

I wish you a thoroughly enjoyable evening, and hope you are able to make new contacts, share best practice and gain a renewed passion to stay involved, and to do more to develop and expand your Corporate Community Involvement programme.

**The Rt Hon The Lord Mayor,
Alderman Nick Anstee**



Dinner Programme

- 7.00 Drinks and canapés served in the Salon
- 7.30 Guests to be seated in the Egyptian Hall
- 7.40 Welcome address by the Lord Mayor, Nick Anstee
- 7.45 Dinner served in the Egyptian Hall
- 9.30 Awards ceremony in the Egyptian Hall
- 10.15 Stirrup Cup in the Salon and winners photographs in the North Drawing Room
- 10.45 Carriages



City of London Corporation

The City of London provides local government services for the financial and commercial heart of Britain, the 'Square Mile'. It is committed to maintaining and enhancing the status of the business City as the world's leading international financial and business centre through the policies it pursues and the high standard of services it provides. Its responsibilities extend far beyond the City boundaries in that it also provides a host of additional facilities for the benefit of the nation. These range from open spaces such as Epping Forest and Hampstead Heath to the famous Barbican Arts Centre.

The City of London combines its ancient traditions and ceremonial functions with the role of a modern and efficient local authority, looking after the needs of its residents, businesses and over 320,000 people who come to work in the 'Square Mile' every day. Among local authorities the City of London is unique; not only is it the oldest in the country but it operates on a non-party political basis through its Lord Mayor, Aldermen and members of the Court of Common Council.

The City of London recognises that the Square Mile will not prosper in isolation and is acutely aware that although the area houses some of the richest concentrations of economic business in the world, its neighbouring boroughs include some of the country's poorest and most deprived communities. For this reason the City Corporation is committed to working with its immediate neighbours and with Greater London, and is currently a member of a number of regeneration partnerships working to improve social, economic and environmental conditions.

Corporate Community Involvement

The City Corporation is committed to engaging firms in the regeneration of local communities through a number of programmes:

◆ **Heart of the City** provides free support for businesses in the City and City fringes that are interested in developing a Corporate Social Responsibility programme.

◆ **City Action** is a free matchmaking service for City-based companies and community organisations in the City and City fringe boroughs. City Action services include brokering skills-based volunteer placements, offering practical advice in developing long-term partnerships, raising awareness about the need for skills volunteering in the City fringe and helping to grow capacity of community organisations through corporate volunteering.

◆ **The City Procurement Project** is a free advice service to City-based businesses looking to adopt a local purchasing strategy or to learn more about responsible procurement.

◆ **Employability and local recruitment advice** is provided through several programmes that work with businesses to raise the aspirations of young people through introducing them to City-type career options. Free advice is given to businesses on local recruitment and involvement in work placement programmes and other employment and training opportunities.

◆ The City of London leads by example, so as part of its commitment to Corporate Community Involvement it has its own **Employee Volunteering Programme**. All staff are entitled to take 14 hours per year to get involved in approved volunteering activities.

More information and contact details of all these programmes can be found at www.cityoflondon.gov.uk/corporateresponsibility

Lord Mayor's Dragon Awards

The Lord Mayor's Dragon Awards recognise and celebrate Corporate Community Involvement in Greater London. Founded in 1987, they are now recognised as the premier Corporate Community Involvement scheme in London.

London is a city of extremes in both wealth and deprivation. The Dragon Awards reward organisations who get involved in the regeneration of their local communities. The Awards also aim to inspire others, provide examples of best practice, and encourage team work and mutual respect between businesses and their surrounding communities.

Any business, public body or community organisation within Greater London is welcome to apply for an Award. We encourage both large and small organisations to apply and in all categories there is the opportunity for a large and small business to be rewarded.

The Award winners have been chosen by a judging panel chaired by the Lord Mayor, Alderman Nick Anstee. Profiles of the final judging panel can be found on page 38.

Education Award

For companies working with educational establishments to raise aspirations, improve educational attainment, maximise career-development opportunities and/or improve access to work-related training. Examples could include:

- ◆ Mentoring
- ◆ Learning partnerships
- ◆ CV workshops
- ◆ Work experience

Judges were looking for programmes that teach 'skills for life' that will significantly improve an individual's future prospects.



The following pages outline the work of the organisations that have been shortlisted as finalists in this category.

Allen & Overy LLP

Smart Start Experience

ALLEN & OVERY

Allen & Overy's Smart Start Experience tackles the issues of social mobility and access to the legal profession by giving students from inner-London schools an insight into the world of business. It's about business; it's about skills; and ultimately, it's about opportunities.

Over 100 16-17 year old students participated in a week long programme of interactive workshops to help develop their aspirations and essential skills for success. Exercises included negotiating the sale of a fictional football club and the preparation of a legal defence based on a historic case.

Over 250 Allen & Overy employees are involved in the programme, resulting in over 90% of the students feeling more confident and having a clearer idea of the types of jobs available in the city.



"It's been a great experience. In just one week I've learnt so much, including networking, negotiating, interviews, CVs, marketing and so much more. It has given me knowledge about the jobs in the city and how team work is really important."

Jennifer, Student
at Bacons College
Sixth Form

IBM UK**Lambeth Schools Robo Challenge**

The IBM Lambeth Schools Robo Challenge promotes technology and employability skills to children from areas of high socio-economic deprivation. The project enables primary school children to engage with technology through, fun, hands-on activities using Lego Robots, equipping them with simple software programming skills.

This year, over 30 IBM volunteers have supported the children's learning by visiting schools and training students and teachers on how to use the Robots. Over a 12 week period they visited 10 Lambeth primary schools and demonstrated how these skills relate to working in the technology sector.

The programme culminated in a final inter-school competition, held at IBM, where the schools teams competed with categories such as Best Dressed Robot and Strictly Robo Dancing. All the teachers

participating felt that the Robo Challenge was a valuable contribution to the school's teaching curriculum.



“It was the best experience of my life so far and I'd love to come again!”

Student, Primary School in Lambeth

Investec

Social Investment Education Programme



The education element of Investec's Social Investment programme is about redefining notions of talent to develop young people into the high performers of the future. With Arrival Education they run a four year talent development programme helping young people from difficult backgrounds. On a separate project, with Morpeth School, volunteers mentor 11-13 year old students who have been identified as gifted and talented.

With Arrival Education, volunteers give their time by coaching students on developing their 'success skills' – such as networking, fine dining and interview techniques. At Morpeth School each volunteer mentors a group of six students on topics that are designed to engage, challenge and stretch them – such as politics and money markets.

Over 60 volunteers from Investec have been involved in the programme, with 70% feeling that they have developed their adaptability, influencing and negotiating skills. 86% said volunteering had increased their awareness of wider social issues and their pride in working for the company.



“It is extremely beneficial to see the world from as many perspectives as possible, in these testing times I found Jamie's enthusiasm very refreshing.”

Investec Volunteer,
Arrival Education

Linklaters LLP **Linking Work with Learning**

Linklaters

Linklaters' Linking Work With Learning programme is a three-year, million pound investment in Hackney education, in partnership with The Learning Trust, Inspire! (Hackney's Education Business Partnership) and schools in Hackney. The programme aims to raise the aspirations and social mobility of young people through a range of creative activities.

Supported by approximately 500 Linklaters volunteers, the programme provides mentoring schemes, work experience placements, and careers and enterprise events. It also provides a range of professional development opportunities for teachers such as diploma development.

Over 2,500 young people from 50 schools benefit every year and the programme has proven that there are clear beneficial impacts on students, teachers, schools and the firm's own employees. For example, at Linklaters supported schools, students expecting above expected levels in English and Maths rose from 30% to 48% over three years.

"Working in partnership with Linklaters has helped give our pupils a step up into an aspirational and inspirational world, which, through the personal involvement of professionals who care, has become a reality rather than an unfulfilled dream. They now know what it is they need to do because they have seen someone who has done it and is successful."

Kathernie Hartigan,
Headteacher, Cardinal Pole School



Linklaters LLP
Linking Work with Learning,
Image: Inspire!

Economic Regeneration Award

For companies that are contributing to the economic regeneration of an area. Examples could include:

- ◆ Local procurement of goods and services
- ◆ Directly targeting local residents for job opportunities
- ◆ Helping local people to become more employable, e.g. through mentoring, CV advice, offering work experience
- ◆ Providing professional skills and expertise to local micro-businesses, small to medium enterprises (SMEs), social enterprises or community organisations through employee volunteering
- ◆ Providing financial or 'in kind' assistance to local businesses, social enterprises and community organisations

The following pages outline the work of the organisations that have been shortlisted as finalists in this category.



Allen & Overy LLP

Project Blueprint

Partnership with South West London Law Centres

ALLEN & OVERY

Allen & Overy's partnership with South West London Law Centres (SWLLC) spans 20 years. In late 2009, when SWLLC faced severe financial difficulties, Allen & Overy led a cross-sector working party that approached the Ministry of Justice to use SWLLC as a case study to address key operational challenges faced by law centres across the UK.

Volunteers from Allen & Overy have used their professional expertise to help SWLLC implement new systems and processes that will become a blueprint for the long-term sustainability of law centres across the country.

Through Allen & Overy's support, an £80,000 donation was secured from the London Legal Support Trust and £235,000 from the Ministry of Justice. I.T. costs were also negotiated down, saving over £20,000. In addition, 200 lawyers advised 700 clients throughout the year at advice clinics.



"Allen & Overy are not simply a supporter, they are a partner... Working together we achieve things that neither of us could accomplish alone."

Michael Ashe, Chief Executive,
South West London Law Centres

London City Airport

Take Off into Work



London City Airport's Take Off into Work programme aims to address the fact that unemployment in Newham, at 10.1%, is almost double the average in the UK*. The programme provides airport-specific employability training and into-work support for unemployed Newham residents.

The Take Off into Work programme is provided at least five times a year, including two weeks of training followed by a work placement and interview with a London City Airport employer. The objective is to raise aspirations and help candidates into work, whilst also having the added benefit of saving participating employers on recruitment costs – estimated to be over £1000 per job role.

In just over a year, the airport has supported 101 local residents into employment – 5% of whom had never worked prior to the programme and 78% had been unemployed for six months or longer.



“I had been unemployed for more than 9 months and this job has made me more independent, I don't have to rely on the government or my parents. I am now looking to move to a bigger flat and with this job I can save the deposit I need.”

Nicola Burrowes,
Passenger Service
Agent (CityJet)

*Based on 2008 figures



London City Airport
Take Off into Work

Social Inclusion Award

For companies working on projects that aim to cut social exclusion and/or helping to improve the quality of life for socially excluded groups of people. Examples could include working with:

- ◆ Young people in transition
- ◆ Homeless people
- ◆ Substance misusers
- ◆ Elderly people
- ◆ Young offenders
- ◆ Lone parents
- ◆ People on low incomes

The following pages outline the work of the organisations that have been shortlisted as finalists in this category.



Clifford Chance LLP

Law For All Partnership

C L I F F O R D
C H A N C E

Since 2002, Clifford Chance's support for Law for All has centred on the placing of between 16 and 20 lawyers on three month secondments each year – it is believed this is the largest and most longstanding pro-bono secondment programme in the country.

Clifford Chance has substantially increased Law For All's capacity to provide its legal aid clients with a comprehensive and high quality service. They have also provided Law For All with wide-ranging pro bono advice, as well as free business service support, enabling Law For All to devote more of its resources to frontline delivery.

In 2009/10 the programme enabled Law for All to advise 1500 drop-in clients, increasing the total client intake by 10%, increasing casework capacity by 25% and providing representation at around 160 Social Security Tribunals.



“We view the relationship as essential. We are grateful for Clifford Chance’s generosity, boldness and consistency in seeking efficient ways to add value to our work.”

Anjali Kemwal,
Director, Law for All

Eversheds LLP

Focus on Homelessness – Whitechapel Mission



Eversheds identified homelessness as a main focus for their corporate responsibility programme and developed a partnership to support the Whitechapel Mission. The Whitechapel Mission has been an established charity for 131 years and offers immediate support to those sleeping rough and a helping hand to those wanting to come off the streets.

Teams of Eversheds volunteers regularly take charge of the Mission's kitchen for breakfast and help out in the Lifeskills Centre. They also raise funds by taking part in the London10K run every year amongst other activities, and collect in-kind donations such as clothes and toiletries.

Since 2007, Eversheds volunteers have served approximately 13,950 breakfasts and advised over 100 people in one-to-one sessions through the Lifeskills Centre.



“At Eversheds they are not just ticking boxes, they want to make a difference. One of the things that Eversheds offer us is reliable volunteers and an enthusiasm that makes a difference.”

Tony Miller, Director,
Whitechapel Mission

Taylor Bennett

Taylor Bennett Foundation

taylor bennett:

Taylor Bennett's core business is partnering with clients to identify and appoint the best communications professionals to match their needs. It has become apparent that there is an under-representation of Black, Asian and Minority Ethnic (BAME) people in the corporate communications sector and Taylor Bennett has taken proactive steps to address this problem.

They devised a 10 week training programme for talented BAME graduates excited about the PR industry. Through formal training and hands-on work experience, participants are equipped with the skills, knowledge and contacts they need.

This year 18 BAME graduates will complete the internship and out of last years intake of six, five are now employed within the sector. The company involves all 18 of its staff in the programme and believe it promotes employee engagement and staff retention – no one has resigned from Taylor Bennett in the last three years.

“This programme is instrumental in presenting a viable career path to University of East London undergraduates / graduates; a career that wouldn't otherwise be open to them. It's also broadened our network with corporate employers, benefitting students beyond those considering a career in communications.”



Femi Bola, Director
of Employability,
University of East London

Heart of the City Award

The Heart of the City Award recognises companies that have set up a Corporate Community Involvement programme for the first time in the last three years. Programmes do not need to have a full-time member of staff dedicated to them, but judges were looking for a commitment at strategic level.

Heart of the City provides free support for companies that are interested in Corporate Community Involvement and the wider area of Corporate Social Responsibility. With the help of leading businesses with strong Corporate Social Responsibility programmes, Heart of the City gives advice and guidance to businesses that wish to develop or improve their Corporate Social Responsibility.

For more information about Heart of the City please visit:
www.theheartofthecity.com



The following pages outline the work of the organisations that have been shortlisted as finalists in this category.

London Chamber of Commerce and Industry

London Young Chamber



The London Chamber of Commerce and Industry is London's largest business support organisation, it has run the London Young Chamber since 2007. The project helps young people in secondary schools develop commercial skills, broadens awareness of careers and promotes an aspiration to achieve.

The London Young Chamber supports schools to establish Young Chamber Councils where students design and deliver enterprise activities. Many of the schools taking part are from London's most disadvantaged areas, such as those struggling to reach their GCSE target levels.

The project has now extended to working with 17 schools across 14 London boroughs, establishing strong networks between schools – helping to improve community cohesion between young people of today. Over 15,000 young people have so far benefited from the scheme.

“London Young Chamber has opened loads of doors for me because I now know more about business. I know about the financial aspects of it, the leading aspects, the planning. It gives you experience and it gives you more connections. It's really exciting, you learn a lot and you learn it in a fun way.”



Rada, Year 10 Student, City of London Academy Southwark

Nomura Community Affairs Programme

NOMURA

When Nomura, a global investment bank, acquired Lehman Brothers in 2008 they inherited their community partnerships. Despite community partnerships being uncommon in the company's home market, Japan, Nomura quickly agreed to sustain and improve the local community partnerships with a new and unique combination of employee volunteering, fundraising and grants.

The existing relationships with Oaklands Secondary School in Tower Hamlets and the Rugby Academy were continued and additionally, Nomura also partnered with Southwark Park Primary School. An employee fundraising platform and grant-giving vehicle were also established. Nomura have committed £2million to their programme which has, for example, provided regular school volunteer schemes, extensive employability programmes and a sports programme.

These programmes contributed to 80% of Oaklands students achieving five A*-C GCSE grades last year, the schools' best ever percentage. 92% of the children who attended the Rugby Academy want to continue playing and over £1.5million has been raised for the Teenage Cancer Trust through Nomura's support.



“Nomura has done an excellent job. The commitment of senior management to their local communities has been particularly impressive.”

Mike Tyler,
Tower Hamlets Education
Business Partnership

Speechly Bircham LLP CSR Programme

SpeechlyBircham

Speechly Bircham work closely their local community by volunteering and fundraising for their two nominated charities and five community projects.

One of the projects, 'The i in Online' workshop, highlights the dangers of social networks and using personal data online – educating nearly 2,000 children, parents and teachers in 35 schools.

The 'Life Matters' scheme has seen 92% of their trainees provide innovative presentations on legal issues – such as how to make a will, an overview of the benefits system and common scams – to 80 members of Blackfriars Settlement elderly group.

This year 135 of their employees (30%) volunteered in CSR activities and they have provided over 4,000 hours of pro bono support.

“A young friendly group of Trainee Solicitors from Speechly Bircham enrich the lives of our older people with very useful information in light hearted, but informative, performances once a month.”



Tina Johnston,
Elderly Group Co-ordinator,
Blackfriars Settlement

Lord Mayor's Award

For companies that have shown a long-term, sustainable commitment to a wide-ranging programme of community engagement in London, characterised by outstanding levels of staff involvement at all levels of the organisation and a strong evidence of leadership from the top and a commitment to the integration of community involvement into organisational life.

The following pages outline the work of the organisations that have been shortlisted as finalists in this category.





DLA Piper UK LLP

CSR Collaboration in Action

DLA Piper proactively invests in a broad range of local communities across London with over 20 major collaborative partnerships with schools, community groups and charities.

At St Hilda's East Community Centre, Tower Hamlets, DLA Piper run a weekly Legal Advice Service where they offer free, one-to-one-guidance on a range of issues such as housing, benefits and debt. In 2009/10 volunteers handled 364 queries over 48 sessions.

DLA Piper also support Highbury Grove School, Islington, where their volunteering efforts include face-to-face and online mentoring, language mentoring, office visits and work experience placements. Last year 100 DLA Piper employees volunteered more than 700 hours to support 300 students.

In partnership with The Prince's Trust DLA Piper have drawn on their relationships with 33 construction multinational companies to develop a construction training programme for disadvantaged young people. Out of 270 attendees on the course last year, 55% moved into employment and 21% entered further education.



“Never underestimate the importance of your support. DLA Piper and The Prince's Trust have a model charity-corporate relationship and we are extremely grateful.”

Martina Milburn,
CEO, The Prince's Trust

Ernst & Young Helping Young People Achieve their Potential



Ernst & Young have focused their efforts on supporting young people in Southwark to achieve their potential, with a particular focus on the areas of education, entrepreneurship and the environment. Their involvement includes supporting four schools and a wide range of community organisations, acknowledging that learning is important both inside and outside of the classroom.

In partnership with the Volunteer Centre Southwark, Ernst & Young volunteers have invested more time than any other Southwark business over the past six years. The volunteers made environmental improvements to schools, educational sites and communal areas.

Key impacts of their support include 80% of mentored students achieving better than predicted GCSE grades and over 100,000 young people in the Southwark area benefiting from improved educational facilities and environmental sites.

“I found Ernst & Young and their wide ranging community programme in Southwark to be beacon of excellence when I led the Building Stronger Communities Taskforce last year. They have identified local needs, and shaped and embedded their community investment programme so as to add real value...”

Dame Julia Celverdon





Ernst & Young
Helping Young People
Achieve their Potential

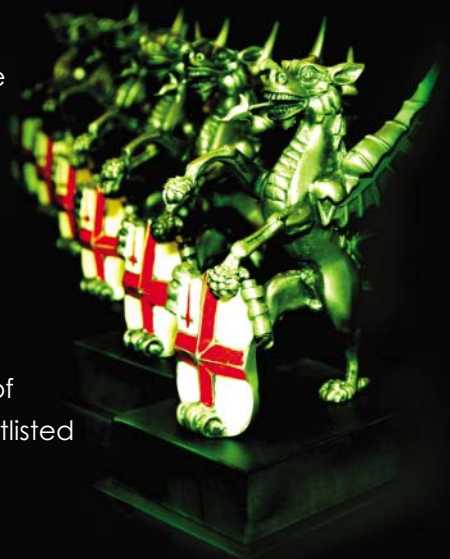
Community Partners Award

The Community Partners Award is a new category launched this year to recognise community organisations in London that play a critical role in the delivery of Corporate Social Responsibility objectives. It celebrates ways in which effective partnerships are built and maintained so that the benefits of corporate involvement are maximised.

Judges were looking for innovative and effective ways of working with businesses or public bodies that:

- ◆ Engage and manage corporate interest
- ◆ Build and maintain relationships through effective communication and relationship management
- ◆ Engage, manage and support employee volunteers in a range of different roles
- ◆ Evaluate the value of the partnership and ways in which it can be strengthened
- ◆ Have an eye to the future when the level of corporate involvement may change

The following pages outline the work of the organisations that have been shortlisted as finalists in this category.



Arrival Education In partnership with Investec



Arrival Education is an organisation committed to producing scalable, sustainable, practical and transformational solutions that support the development of young people into successful adulthood.

In 2008 they partnered with Investec who became a founding partner of Arrival Education's four year talent development programme, Success for Life. Investec volunteers receive wide-ranging support from Arrival Education, such as full briefing notes on the students and how to work with them in the most effective way, phone and face-to-face support, and regular ideas sharing workshops.

The partnership has benefited 400 14 – 19 year olds across 6 boroughs and 11 secondary schools, with evidence showing average GCSE grade increase of three grades. 2012 will see the first group graduate from the full four-year partnership programme with Investec, by which time Arrival Education anticipate having 1500 14-15 year olds start the programme annually across London.





Enfield EBP In partnership with Lovell Partnership

Enfield Education Business Partnership (EBP) aims to widen the range of learning experiences, and facilitate pathways to employment for young people in Enfield, by supporting, strengthening and developing the links between education and business for the benefit of all those involved.

The relationship with Lovell Partnership, a house building firm, has been running for 9 years, over which time it has evolved to meet the needs of the community. The Lovell Partnership has a good network of contractors, staff and opportunities for on-site work related experiences for students.

Enfield EBP identifies the needs for the schools and with Lovell they plan activities to meet those needs. The programme includes work placements, mock interviews and work place visits. Each year the organisations work in partnership to benefit 30 pupils – developing their confidence, enhancing their knowledge of career paths and supporting their employment chances.



Hidden Art

In partnership with UBS



Hidden Art is a not-for-profit membership organisation that supports and promotes designer-makers based in London and beyond, while offering companies and members of the public access to original design.

In 1992 UBS were invited to help define a strategy for the development of Hidden Art and since then a long standing partnership has developed. Hidden Art has provided unique opportunities for UBS to support local creative enterprises through volunteering and collaborations with local schools. UBS have provided board membership and CEO mentoring, IT knowledge sharing and employment advice from their HR executives.

Over the duration of the partnership the membership of Hidden Art has increased by over 1500% and almost 2,500 designer-makers have been supported, who in turn have brought around 200,000 visitors to East London to purchase their work – generating sales of almost £1.5million.





St. Hilda's East Community Centre In partnership with DLA Piper UK LLP

St. Hilda's East is a multi-purpose community Centre catering for all sections of the local community in northwest Tower Hamlets – one of the most deprived wards in the UK.

DLA Piper has been supporting St Hilda's East since 2004 when they started a pro-bono Legal Advice Service. The partnership has grown over six years, developing into a wider relationship between the two organisations. In addition to its legal role, DLA Piper delivers regular computer club sessions, mentors staff and fundraises.

St. Hilda's provides wide ranging support to DLA Piper volunteers, such as 'appreciation' events and operational support. Last year, the partnership assisted 364 pro bono clients – 112 assisted with debt problems, 102 with housing problems and 67 with welfare benefits claims.





List of 2010 Applicants

Education Award

Accountancy Software Consultants LTD: Work Experience & Training

Allen & Overy LLP: Allen & Overy's Smart Start Experience

CMS Cameron McKenna LLP: Reading and Numbers Scheme

Coca Cola Enterprises Limited: Coca Cola Enterprise Challenge and Education Centre

Eversheds LLP: Education Programme

Financial Services Authority: Rokeby Boys School

Heathrow Airport Ltd: Heathrow Airport Ltd 'Engineer Your Future' Tracked Transit Challenge

Hogan Lovells LLP: Debate it! Programme

IBM UK: IBM Lambeth Schools Robo Challenge

Investec: Investec Social Investment Education Programme

Linklaters LLP: Linking Work With Learning

London Chamber of Commerce and Industry: London Young Chamber

Metropolitan Police Service: Education Award

Olswang LLP: Lawyers in Schools

Reed Smith LLP: Reed Smith LLP's collaboration with Queen Mary University

Rothschild: Rothschild in the Community

Speechly Bircham LLP: The i in online and Life Matters



Economic Regeneration Award

Allen & Overy LLP: Project Blueprint – Partnership with South West London Law Centres

Badenoch & Clark: Career Workshop

Barclaycard: Training for Life: Regenerating communities, transforming lives.

London City Airport: Take off into Work

Pinsent Masons LLP: Pinsent Masons LLP and Tomorrow's People: Working It Out

PricewaterhouseCoopers LLP: PricewaterhouseCoopers LLP and the School for
Social Entrepreneurs delivering social and environmental change

The Crown Estate: Crown Estate Workplace Coordinator

Visa Europe: Paddington Youth Development

Social Inclusion Award

Berrymans Lace Mawer LLP: City Gateway Insight Tour

Clifford Chance LLP: Law For All Partnership

Eversheds LLP: Focus on Homelessness – Whitechapel Mission

Financial Services Authority: Carpenters Primary School Adoption

ITV Plc / Hogan Lovells International LLP: Body & Soul Legal Clinic

Lovell Partnerships (London Region): Digging for the Future

MH Associates: The Mansergh, 25 Hill Road, London NW8

Taylor Bennett: Taylor Bennett Foundation



Heart of the City Award

Accountancy Software Consultants LTD: Community Events and Seminars

BNP Paribas: BNP Paribas NW London Community and Charity Programme

EnterpriseMouchel: ESCAPE

Eurovestech Plc: 'Share Gifting'

Crédit Agricole Corporate & Investment Bank: Community Involvement

ISG Interior: Careers in Construction Community Engagement Programme

LCH.Clearnet: Heart of the City

Nomura: Nomura's Community Affairs Programme

Lloyd's Register: LR 250

Lockton: Lockton Community Programme

London Chamber of Commerce and Industry: London Young Chamber

Olswang LLP: HELP Pro Bono and Volunteering

RSA Insurance Group: RSA in the Community: Career Academies

Speechly Bircham LLP: Speechly Bircham's CSR programme

Sullivan & Cromwell LLP: CSR Programme



Lord Mayor's Award

DLA Piper UK LLP: DLA Piper: CSR Collaboration in Action

Ernst & Young: Helping Young People Achieve Their Potential

Financial Services Authority: Community Affairs

Community Partners Award

Arrival Education: Investec

Citizenship Foundation: Olswang LLP

Enfield EBP: Lovell Partnership

Guy Fox History Project Limited: UBS

St. Hilda's East Community Centre: DLA Piper UK LLP

LawWorks: LawWorks

Mazorca Projects (Trading as Hidden Art): UBS

The Place2Be: Credit Suisse

Saving Londoners' Lives: St John Ambulance London District

South Camden Community School: Rothschild, British Land, Sainsbury's



Final Judging Panel

Alderman Nick Anstee

The Lord Mayor of the City of London

Gerry Acher Esq CBE LVO

Chair, Heart of the City

Lady Diana Brittan DBE

Chair, The Connection at St Martin's in the Fields

Martyn Lewis Esq CBE

Chair, YouthNet

Harvey McGrath

Chair, London Development Agency

John Phizackerley

Chief Operating Officer, Nomura

Harry Platt Esq

Chief Executive, Workspace Group plc

Richard Sumray Esq MBE

Chair, London 2012 forum

Cyrus Todiwala Esq MBE

Proprietor & Executive Chef, Café Spice
Namasté Group

Catherine Usher

Regional Managing Partner, London, DLA Piper



Alderman Nick Anstee, The Lord Mayor of the City of London

Alderman Nick Anstee has spent the majority of his career advising domestic and global companies on IPOs, mergers and acquisitions and private equity transactions, in both Europe and North America. In addition to service on the Boards of the City of London School for Girls and the Sir John Cass Foundation Primary School, his voluntary work includes being a director of the London Marathon, a special advisor to the 'Barts and The London Charity' and supporting a number of other charities.

Gerry Acher Esq CBE LVO, Chair, Heart of the City

Gerry Acher was a member of the Board of KPMG and Senior Partner of its London office until the end of 2001. He is a Trustee of the KPMG Foundation. He is Deputy Chairman of Camelot UK Lotteries and chairs its external panel of advisers on Corporate Responsibility. He is Vice-Chairman of Motability and Chairman of its Oversight Committee. He has been a member of the Advisory Board of Heart of the City since shortly after its inception and took over as Chairman under Lord George's presidency. He was Chairman of the Royal Society of Arts for the three years until 2009. He was a Deputy Chairman of London First and a member of its President's Committee.

Lady Diana Brittan DBE, Chair, The Connection at St Martin's in the Fields

Diana Brittan has undertaken a number of public appointments over the past 20 years. Most recently she was the chair of the Community Fund, a distributor of lottery money to good causes which has now amalgamated with another lottery distribution fund to become the Big Lottery Fund. She currently chairs Independent Age (formerly RUKBA) which assists older people and the Connection at St. Martins which provides a range of services to homeless people and those who at risk in central London.

Martyn Lewis Esq CBE, Chair, YouthNet



Martyn Lewis's career is an unusual blend of the media, charitable and corporate worlds. Over 32 years as a television journalist he presented every mainstream national news programme on Britain's two main terrestrial channels, before moving in 1999 into the world of business where he co-founded and is European Chairman of Teliris Inc. Martyn is the Founder and Chairman of YouthNet, the award-winning charity which, since 1995, has been providing a comprehensive website, signposting 16-24 year-olds to every conceivable form of help, information or opportunity they might need – www.thesite.org . It is accessed by around 700,000 young people every month. In addition he has many other charitable involvements.

Harvey McGrath, Chair, London Development Agency



Prior to taking on the Chair of the London Development Agency, Harvey McGrath was Chairman of London First, the capital's influential business campaign group, a director of Gateway to London, the inward investment agency for the Thames Gateway and Chairman of the East London Business Alliance, a partnership of substantial businesses engaged in the social and economic regeneration of East London. He is a founding donor and trustee of New Philanthropy Capital, a research based charity which gives advice and guidance to donors; Chairman of Trustees at the Prince's Teaching Institute; and a trustee of the Royal Anniversary Trust which operates the Queen's Anniversary Prizes for Higher and Further Education.

John Phizackerley, Chief Operating Officer, Nomura

John Phizackerley was appointed Chief Operating Officer for Nomura in Europe, Middle East and Africa in May 2010. He is a Senior Managing Director of Nomura Holdings. John is on the board of directors of the Nomura Charitable Trust. He is also a Non-Executive Director of Marex Group Ltd and an Associate Non-Executive Director of Barts and

The London NHS Trust.

Harry Platt Esq, Chief Executive, Workspace Group plc

Harry Platt (MA MRTPI) is Chief Executive of Workspace Group PLC. Workspace is the leading provider of space for new and small businesses in London and is active in many schemes of urban regeneration. Having joined in 1991 when the Company had just 14 estates and some 450 customers, Harry has led the Company through flotation and growth so that it now holds in London

around 105 estates, 5.5 million square feet with some 4,000 customers.

Richard Sumray Esq MBE, Chair, London 2012 Forum

Richard chairs the London 2012 Forum for London 2012 and was heavily involved in the bid for the Olympic and Paralympic Games for London from the very beginning, starting the work on it 15 years ago. He is also Chair of NHS Haringey and Chair of the London Specialised Commissioning Group. As a Magistrate, he has chaired both a youth court and family proceedings court in inner

London for the last 18 years. He has recently been appointed to chair the Board of Alcohol Concern. He also chairs the Board of Circus Space and is treasurer of International Broadcasting Trust and has been on the Boards of a number of voluntary organisations in a variety of roles.

**Cyrus Todiwala Esq MBE, Proprietor & Executive Chef,
Café Spice Namasté Group**



Cyrus Todiwala is Proprietor and Executive Chef of the Café Spice Namasté Group, renowned throughout the world for its innovative and fresh approach to Indian cuisine. In 2000, Cyrus was awarded an MBE in recognition of his contribution to education and training and for raising the general profile of the industry. Cyrus is currently a Trustee of Learning for Life, a charity dedicated to improving educational opportunities for young people in the Sub-Continent & Afghanistan. In 1998, he became a member of the National Advisory Counsel for Education and Training Targets. He was also one of the teams involved in the NHS Better Food Programme chaired by Lloyd Grossman.

Catherine Usher, Regional Managing Partner, London, DLA Piper



In addition to being the London Office Managing Partner of DLA Piper, Catherine Usher is also a Partner in the DLA Piper Real Estate Group. Catherine is Chairman of John Wainwright & Company Limited, a member of the CBI London Regional Council, a council member of the City of London Law Society and on the Advisory Board of 'Heart of the City'.

Preliminary Judging Panel

Heather Barker

Corporate Social Responsibility Consultant

Linda Barnard

Community Affairs Manager, Bank of England

Paul Buchanan

Regional Director, London, Business in the Community

Jenny Field

Deputy Chief Grants Officer, City Bridge Trust

Patsy Francis

Director of Community Affairs and CSR, UBS

Carolyn Housman

Director, Heart of the City

Sophie Hulm

Corporate Responsibility Manager, City of London

Nina Kowalksa

Corporate Social Responsibility Consultant

Louise Muller

Programme Director, Hackney, East London Business Alliance

Mike Tyler

Director, Tower Hamlets Education Business Partnership

Andrew Wilson

Director, Corporate Citizenship

Teresa Wiseman

Regional Relationship & Investment Planning Manager, London
Development Agency

With thanks

Business Link in London

City Action

City.Comm

ELBA

Heart of the City

London Excellence

South London Business

Tower Hamlets Education Business Partnership

London Benchmarking Group

City Bridge Trust

Martyn Lewis

For his long-standing contribution to the Dragon Awards and for compèring tonight's proceedings



City Bridge Trust





This publication is available in alternative formats on request from the City of London Corporate Responsibility Team.

Economic Development Office
City of London
Guildhall
PO Box 270
London
EC2P 2EJ

Telephone

020 7332 3608

Website

www.dragonawards.org.uk

Email

dragonawards@cityoflondon.gov.uk



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