



BRINGING
PRINT
TO LIFE

Heron Press  UK

DESIGN : PRINT : FINISH : MAIL

WHO
WE ARE





Heron Press UK is a family owned independent printing company; we manufacture a variety of printed products such as brochures, direct mailers, newsletters and folders.

For over 30 years we have consistently delivered quality printing with integrity and honesty to our clients.

We employ a completely local workforce and by investing in apprenticeships we intend to maintain a highly skilled team for industry longevity.

Our clients consist of, government organisations, blue chip international companies, resellers and small independently owned businesses.





Print is our passion and we have a wealth of experience to share to ensure our clients vision is met for complete printing success.

Your investment with us needs to give you a profitable return. Our intricate attention to detail is our first priority, asking you the right questions at the right time to ensure success.

By talking to you to find out your desired expectation, we advise on the best paper types, printing methods, finishes and distribution. We care enough to get it right!



www.heronpress.co.uk



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**PASSIONATE
ABOUT
PRINT**

OUR
PRE-PRESS





Full studio support is provided to every client in order to get the maximum impact from supplied graphic design files. We can accept artwork in many formats; High resolution PDF, InDesign, Illustrator, Photoshop & Quark.

- ▶ Pre-flight file checking
- ▶ Electronic Proofing
- ▶ Fogra standard colour calibrated proofing
- ▶ Mock up sample service
- ▶ Computer to Plate (CTP)





Our design team have a wealth of experience in graphic design, specifically for print.

You will receive the complete studio experience that you would expect from a design agency whilst using our print expertise to design an exquisite addition to your direct marketing campaign.

NEW - Web Design, we design and build bespoke websites, tailored to your specific business needs. All our websites are eye-catching, navigate well and are mobile friendly. Our knowledge of marketing means we are able to complement your website with additional modes of marketing ensuring you have access to the full marketing mix.



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A detailed illustration of a hummingbird perched on a branch. The bird has vibrant green feathers on its back and head, with a long, slender red beak. It is facing right. The background is a solid light green. In the upper right corner, the words "OUR DESIGN" are written in white, bold, sans-serif capital letters.

OUR
DESIGN

OUR PRINTING





High pressure printing deadlines is what commercial printing is all about. To enable us to meet these critical deadlines, we have two five colour litho printing presses which operate on a flexible shift pattern to cater for client demand.

As well as this we have a low volume digital press allowing us to offer fast turnaround on smaller print requirements.

Our Presses

- ▶ Two Komori Lithrone 26 – 5 colour presses
- ▶ Xerox C75 including inline finishing

NEW - Variable Data Printing, a personalised, unique way of using your data to connect with clients through print. Ask us how this could add value to your business.





We have a comprehensive range of in-house finishing equipment, allowing us to keep full control of the production process.

In-house services:

- ▶ Saddle stitching
- ▶ Folding
- ▶ Drilling
- ▶ Perfect Binding
- ▶ Spiral Binding
- ▶ Stab Stitching
- ▶ Wire-o Binding
- ▶ Die Cutting
- ▶ Creasing & Perforating
- ▶ Polybagging

Specialist advice on finishes such as:

- ▶ Gloss/ Matt/ Soft Touch Laminating
- ▶ Spot UV
- ▶ Foil Blocking
- ▶ Embossing



A toucan with a large, colorful beak (yellow, orange, and red) and a blue eye is perched on a thick, brown tree branch. The background is a blurred green forest. In the top right corner, there is a purple rectangular box containing the text "OUR FINISHING" in white, bold, uppercase letters.

**OUR
FINISHING**

**OUR
MAILING**



» Send us your data
and leave the
rest to us.

- ▶ Excellent postage rates
- ▶ Envelopes, Polybags, Jiffy bags, Boxes,
Metallic envelopes and much more
- ▶ No transport costs to a mailing house
- ▶ One seamless operation getting your
message to market the quickest way
possible



BRINGING
PRINT
TO LIFE

Come and see
us in action,
our doors are
always open.



DESIGN



PRINT



FINISH



MAIL

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