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Case study from Josero

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Having successfully traded throughout the UK, Ireland and mainland Europe for the past twelve years, print solutions specialist, Josero, has just completed its first sale and installation on the stunning island of Tenerife.

Working in partnership with Digilarger, a renowned Durst specialist based in France, Josero installed a refurbished Durst P10/200 at the premises of the offset printer, Graficas Sabater in the Canary Islands.

Based in 3,500 square metre facilities in Tenerife, Graficas Sabater has over 30 years of experience in the printing industry and a team of over 60 highly skilled staff. Delivering high quality printing services to advertising and promotional companies throughout the islands, the company is continually investing in high tech equipment, allowing them to improve printing processes, quality and timescales for delivery.

Loic Delor, Managing Director of Josero commented, "Our growth in the industrial inkjet printing industry has demonstrated that success can be achieved through strategic partnerships and collaborations. Over the past few years we have developed strong relationships with key manufacturers and resellers to deliver turnkey solutions to customers requiring cost-effective equipment. We have worked closely with Digilarger on this occasion, and actually purchased the machine in Norway before delivering it to Graficas Sabater."

The Durst machine is running Triangle INX MGA inks and a Caldera Grand Rip+ offering the customer ultimate performance. The Triangle MGA inks offer the colour gamut and adhesion that are required for these fast digital presses.

Juan Sabater, founder of Graficas Sabater said, "We're absolutely delighted with our new investment. The whole purchasing and installation process was so slick and professional. Josero delivered the machine and their technical team carried out the installation so we were up and running without any disruption to our business. This robust and high speed machine is able to produce excellent quality print, and it allows us to enter the large format market and broaden our product offering."

Loic concluded, " This is just another example of how customers can benefit from Josero's expertise. The combination of high quality inks and engineering has allowed Graficas Sabater to have a production solution at a fraction of the cost of purchasing new equipment."

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