

# RUNNYMEDE CAPITAL MANAGEMENT, INC.

# DISCLOSURE REGARDING AWARDS RECOGNITION GIVEN TO RUNNYMEDE CAPITAL MANAGEMENT, INC. AND ADVISORY PERSONNEL

Awards listings, rankings and/or recognition by unaffiliated rating services and/or publications should not be construed by a client or prospective client as a guarantee that he/she will experience a certain level of results if Runnymede Capital Management, Inc.® ("Runnymede") is engaged, or continues to be engaged, to provide investment advisory services, nor should it be construed as a current or past endorsement of Runnymede by any of its clients. Awards listings, rankings and/or recognition published by magazines, and others, generally base their selections exclusively on information prepared and/or submitted by the recognized advisor. A more detailed disclosure of the criteria used in making these awards listings, rankings and/or recognition is included below.

### Investopedia's Top 100 Most Influential Financial Advisors

The INVESTOPEDIA 100 was created by analyzing the presence and impact of financial advisors across social media channels, TV and radio, conferences, and their own blogs and websites. To conduct this analysis, Investopedia looked at advisors' frequency of posts and appearances, number of followers, reader engagement, and citations of their work by other advisors, consumers and the financial media. Investopedia's editorial team reviewed the results, researched each advisor under consideration, and made the final determination. To learn more about the INVESTOPEDIA 100, contact <a href="mailto:investopedia.com">investopedia.com</a> or visit <a href="www.investopedia.com">www.investopedia.com</a>.

#### **New Jersey Family Business of the Year**

Since 1992, Fairleigh Dickinson University's Rothman Institute of Innovation and Entrepreneurship presents its annual "New Jersey Family Business of the Year" awards to honor companies from all regions of the state and are split into two categories: businesses with annual sales/revenues up to \$10 million and businesses with annual sales/revenues of more than \$10 million. Applicants must be a New Jersey-based, family-owned business that now includes, or has included, more than one generation, and whose policies and business practices have had a positive impact on business and the community. Nominations may be submitted by anyone and there is no fee to enter. A panel of judges comprised of previous winners and members of the business community choose companies that best exemplify a multigenerational impact on the community, perseverance, commitment to family, and business success. <a href="http://www.fdu.edu">http://www.fdu.edu</a>

#### **US Captive Services Awards**

The US Captive Services Awards is organized by *Captive Review*, the leading publication for risk management and captive insurance. The Awards recognize US providers of captive insurance products and services, as well as captives themselves who have outperformed their competitors and peers, demonstrating the highest levels of excellence over the 12 month judging period. The Awards are open to any US based captive service provider.

Winners are voted upon by a judging panel comprised of representatives from *Captive Review*, industry expert and risk managers based on qualitative and structural criteria. There is no cost to enter. <a href="http://emergingmanagermonthly.com">http://emergingmanagermonthly.com</a>

## Top 100 Most Social Financial Advisors List

BrightScope, a financial information and technology company, periodically publishes a list naming the "Top 100 Most Social Financial Advisors in the US." The methodology for compiling this list uses the BrightScope Social Influence Rank that aggregates information on advisors actively using digital media channels and measures how their efforts stack up against their peers. The Rank considers several individually weighted data points around an advisor's Twitter profile and Blog, such as Followers, Tweet activity, Moz Page Authority, and more. BrightScope components also make up a small portion of the overall rank. BrightScope obtains its data directly from publicly available sources, including regulatory filings from the Securities and Exchange Commission. Eligibility is limited to financial advisors who claim their Brightscope profile and add their social media details. There is no cost to be considered for this list or claiming one's profile. www.brightscope.com

# **Outstanding 50 Asian Americans in Business**

Since 2001, The Outstanding 50 Asian Americans in Business Awards has organized by the Asian American Business Development Center and highlights the achievements of Asian Americans business professionals across the U.S. The Outstanding 50 Award is open to all American entrepreneurs and business executives of Asian descent. Nominations may be made by the company of the candidate or members of any of the AABDC affiliated organizations. Self-nomination is also acceptable. The Award Committee is responsible for the nomination and final selection of the Outstanding 50 award candidates. All applications are reviewed by the Selection Committee. To qualify, applicants must be Asian-Americans with successful achievements in the field of business. Application is free and open to all eligible Asian American business persons. <a href="https://outstanding50award.com">http://outstanding50award.com</a>

# **Emerging Manager of the Year**

Emerging Manager Monthly, a Financial Investment News' publication focusing on the emerging manager space, annually honors top emerging managers for their success in portfolio management. Firms are chosen by a panel of highly-respected industry experts using both quantitative and qualitative criteria including excess returns, performance versus peers, asset growth, asset percentage growth, and standard deviation. The awards categories are domestic all-cap, large-cap, mid-cap, small-cap, and small to mid-cap equity, international equity and domestic fixed-income. Winners are selected among three finalists using a quantitative screen process utilizing data from eVestment. Emerging Manager Monthly works closely with its panel of judges to create an awards process that ensures managers are selected based on true merit. There is no cost for investment management firms to enter firm data in eVestment or to be eligible for the Emerging Manager Monthly Awards. <a href="http://emergingmanagermonthly.com">http://emergingmanagermonthly.com</a>

For additional information regarding these awards, please contact Andrew Wang at 973-475-8988.