

If a picture is worth a 1000 words... then what is a video worth?

Video viewings on YouTube have now exceeded 1 billion monthly users (March 2013). A frightening fact but is reality and one that is packed with opportunity! Check out your Video Strategy. If you'd like to know more [get in touch](#).

We've recently carried out 2 very different video campaigns.

Michael Caines MBE two star Michelin chef.



We were on location at Gidleigh Park, Devon to film Michael Caines MBE as part of the Staff Canteen's Featured Chef. This is made up of two videos that have combined figures of 25,000 views. [View the Blog](#).

Kerrymaid - demonstrations videos by Sophie Wright



TV Chef and cookery expert Sophie Wright, who helped develop the recipes with Kerrymaid, commissioned by The Hub PR and Marketing Agency [To view](#).

Food Photography is an invitation

Michael Wignall, The Latymer, Pennyhill Park Hotel
Whilst on location filming at Pennyhill Park Hotel, we took the stills camera to do food photography of Michael Wignall's latest dishes. We believe these truly reflect Michael's two star Michelin status. [To see more visit the Blog](#).



And for an international flavour . . .

Girona, Catalonia is where the Roca brothers have their restaurant - El Celler de Can Roca. One of the most elite restaurants in the world. We were there to make two videos . . . To view on our [website](#) website or visit the [Blog](#).



[Forward this email](#)

Do you know someone who might be interested in receiving this newsletter?

[Forward this email](#)

[Contact us](#)

Hospitality Media, Unit 9
Penshurst Enterprise
Centre, Rogues Hill
Penshurst, Kent TN11 8BG
Tel: 01892 870771

[Email us now](#)

[Unsubscribe](#)

You are receiving this newsletter because you signed up for it or are a client of Hospitality Media

[Unsubscribe now](#)



[Follow us on facebook](#)



[Tweet Us](#)