



smartpack

Intelligent  
packaging  
solutions for  
eCommerce  
and 3PL



Packaging made **personal**

PART OF MACFARLANE  
PACKAGING



## What is smartpack?

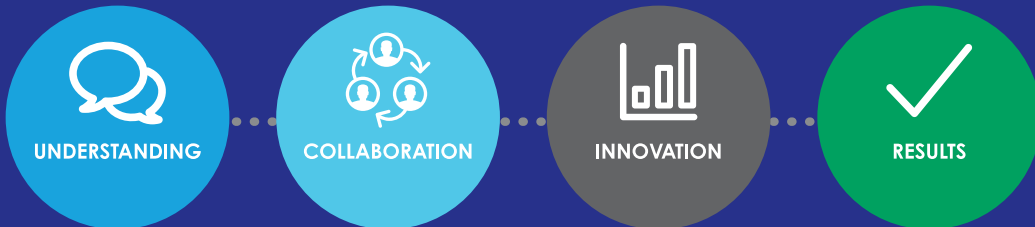
We understand that internet retailers and distribution businesses face unique challenges.

Network Packaging is a leading packaging distributor in the UK and we have a wealth of experience working closely with eCommerce and 3PL businesses like yours.

That's why we created **smartpack**, our team dedicated to developing intelligent packaging solutions for these markets.

Our **smartpack** team can provide you with a streamlined packaging operation that's **faster, easier** to manage and delivers **significant savings...**

## OUR APPROACH



**Understanding** – we'll develop an in-depth understanding of your business, reviewing your entire supply chain to identify valuable improvements

**Collaboration** - we'll work closely with you to gain efficiencies in all areas of your business, acting as a strategic partner, not just another packaging supplier

**Innovation** – as we get to know your company, we'll deliver a combination of quick wins, innovative pack designs, flexible delivery options and agile services

**Results** – you'll enjoy tangible results that have a big impact on your bottom line, from commercial gains through to enhanced customer experience



# MARKETS

## ECOMMERCE

As eCommerce is now at the heart of every retail business, product packaging has become a key touch point for consumers. It also forms a vital part of the supply chain.

We can help you to balance the complexities of customer experience and supply chain efficiency with expertly designed eCommerce packaging.



## FOR YOU

You can expect packaging that will be:

- ✔ Fit-for-purpose
- ✔ Light and space efficient
- ✔ Sustainable and minimise waste
- ✔ Easy to store
- ✔ Optimised to protect your goods
- ✔ Easy for customers to return
- ✔ Beautifully branded

## FOR YOUR CUSTOMER

Your customers can expect packaging that delivers an outstanding experience:

- ✔ Easy to open
- ✔ Shopping delivered safely
- ✔ The right size – no unwanted waste
- ✔ Easy to return
- ✔ Sustainable and recyclable
- ✔ The wow-factor

## 3PL

With an increasing number of internet retailers turning to third party logistics (3PL) for fulfilment, there are constant pressures on distribution firms to deliver cost effective, efficient and sustainable supply chains.

The **smartpack** team will work with you to develop tailored systems and packaging solutions to ensure you deliver success for your customers, time after time.

Our 3PL solutions will:

- ✔ Minimise pack size and weight
- ✔ Ensure better product fit
- ✔ Make use of automation
- ✔ Use innovative, sustainable materials
- ✔ Ensure you can cope during peak
- ✔ Protect your brand and your clients' brands



# Delivering results, so you can deliver a great customer experience

By really getting to know your business and meticulously reviewing your supply chain, the **smartpack** team can then take the hassle out of packaging, leaving you to focus on the important things, like creating a great customer experience.

- ✓ Alleviating bottlenecks
- ✓ Enhancing packaging design
- ✓ Increasing throughput
- ✓ Reducing labour costs
- ✓ Packaging automation
- ✓ Improving sustainability
- ✓ Peak and logistics planning
- ✓ Ensuring continuity of supply

## ✓ COMMERCIAL GAINS

We'll identify quick wins, redesign packaging materials and offer time efficiencies that will help increase your profit and reduce your costs. Plus we can drip feed in stock – so you're only paying for what you need

## ✓ OPERATIONAL BENEFITS

Increased productivity, alleviated bottlenecks and reduced inventory are just a few of the functional improvements we can offer. You'll also enjoy continuity of supply, even throughout peak

## ✓ ENVIRONMENTAL ADVANTAGES

Our expertise can help unlock more eco-friendly processes and we can source sustainable materials that minimise your ecological impact and enhance your customer reputation

## ✓ ENHANCED CUSTOMER EXPERIENCE

By understanding your needs and those of your customers, we'll deliver fit-for-purpose packs that get your goods to the end customer in one piece, creating an excellent customer experience and minimising costly reverse logistics

## We've delivered results for...

**mothercare**

HOUSE OF FRASER

**ASOS**  
discover fashion online

**UNIPART** LOGISTICS

**acer**

**Carphone Warehouse**

**Amethyst Group**

**WaitroseCellar**

## OUR SERVICES

If you choose to work with our **smartpack** team, you'll get the most out of your packing materials and you'll also have access to a wide range of services that will make your life easier.



### INNOVATION LAB

This state-of-the-art facility lets you get hands on with your packaging. At the Macfarlane Packaging Innovation Lab, you'll have access to the latest sample making equipment, packaging machinery and technology.

Our experts will be there to help you create your ideal packaging solution and put the **WOW** into your customer experience.



### ACCOUNT MANAGEMENT

You'll have a dedicated **smartpack** account manager who will be your partner in packaging. They'll visit you regularly and be constantly looking for ways to improve your packaging.



### WAREHOUSING & LOGISTICS

You don't need to worry about finding space for your packaging.

We provide complete stock management, including stock holding and flexible delivery services to suit you. You can rest assured you'll always have what you need, even during peak.



**smartpack**



**smartpack**

## MAKE THE SMART CHOICE.

Book an appointment with one of our **smartpack** experts...

Simply call **01902 496666** or email **contact@networkpack.co.uk**

For more information:  
Visit **networkpack.co.uk/smartpack**

**Network Packaging**® Unit 5, Lanesfield Drive, Spring Road  
Industrial Estate, Ettingshall, Wolverhampton, WV4 6UA

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