

Annual Review

The North American Flexible Packaging Market to 2021

Timing

Published March 2017

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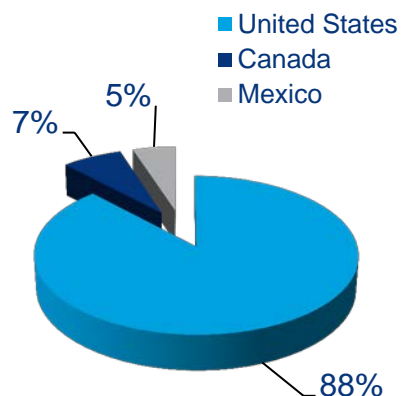
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Report Highlights

- The 5th edition of our popular study.
- A detailed review of North America's flexible packaging market, including separate national profiles of the USA, Canada and Mexico.
- Gain insights into the key growth drivers in this US\$23.5 billion market.
- The most comprehensive and up to date market study on flexible packaging production, trade and consumption in North America, detailing historic and current market trends with forecasts through to 2021.
- Approaching 90% of sales are concentrated in the US, with Canada and Mexico accounting for 7% and 5% respectively.
- 25 converters account for just under 50% of regional demand.



Understand the scenarios, build competitive advantage

Overview

Gain insights into key growth drivers in North America's US\$23.5 billion converted flexible packaging market with highly detailed statistical analysis of the market in 2016, forecasts through to 2021, together with extensive commentary on market trends and industry participants in the US, Canada and Mexico.

The fifth edition in our popular series, PCI Wood Mackenzie's latest review of the North American flexible packaging market is the most comprehensive and up to date market study on flexible packaging production, trade and consumption.

What does it provide?

Use this highly detailed analysis of current and future demand to discover where threats and opportunities can be found now and in the future.

The report provides:

- Analysis of the major factors driving demand in converted flexible packaging by end use and by country.
- Statistical tables and figures of historic growth to 2015, by value and volume (million m²), preliminary estimates for 2016 by value and forecasts to 2021.
- Commentary and quantification of flexible packaging trends in 16 end use categories.
- Detailed profiles of the top 25 players and their plant locations.

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Why PCI Wood Mackenzie?

PCI Wood Mackenzie is uniquely positioned to help market participants identify growth opportunities and navigate the uncertainties of the current market climate:

- The highest of standards are respected and maintained in this new study which will provide you with a complete 'market map' of North America's flexible packaging industry and market demand.
- Our expert consultants in the field of plastic films and flexible packaging have been monitoring global flexible packaging markets for over 15 years and are recognised as the industry's leading source for expert analysis and reliable data on this market.
- Discover an integrated view of chemicals, polymers and fibres built on leading analysis from our independent global research and consulting teams.

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Canada, Mexico, United States
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Sugar and chocolate confectionery, Fresh and processed meat, fish and poultry, Cheese and dairy, Ground coffee and beans, Frozen foods and ice cream, Snack food, Dried and dehydrated foods and cereals, Bread products, Cookies, cakes and crackers, Fresh produce, Other food, Cigarettes and tobacco, Medical and pharmaceutical, Toiletries/hygiene, Pet food and pet care
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