

Maximize Your Exposure at the Show!

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GLASSBUILD DAILY:

Atlanta, GA, USA
Sept. 17-19, 2019


GlassBuild
AMERICA
CONVENTION AND EXHIBITION

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THE CONVERSATION HAPPENS HERE!

International Glass and Fenestration Community Convenes at GlassBuild America

While GlassBuild America has a massive U.S. footprint in terms of impact and relevancy with exhibitors across the supply chain, this year proves to have an international context more so than ever. Up North, Fenestration Canada has exhibited for the first time and will host their own Canadian master. Meanwhile PIGS (People in Glass) has made the trek across the pond to see what's new and interact with their American counterparts. We also have our Italian GIFA pavilion returning this year along with the Beijing International Fair.



This show strives and succeeds in bringing your business the best of this industry locally, nationally, and abroad. This year GlassBuild is charting entirely new stats in terms of size, exhibitors, education tracks, and attendees. Your suppliers, customers, and business solutions are HERE.

Sights of GlassBuild - Day 1 Video Highlights

[Click image below to view the day's highlights!](#)



EVENT NEWS


- ▶ Fun in the Industry's Association Pavilion - All in Glass Ping Pong and Cornhole
- ▶ IGMA Workshops Underway at GlassBuild America
- ▶ Mild Slowdown Ahead, says Glazing Executives Forum Economist
- ▶ Supercharge Your Show Experience with the GlassBuild America Mobile App!

Glazing Executives Forum Announces NGA and Friese Foundation Partnership
New Education Partnership to Offer MyGlassClass.com Scholarships

Kicking off the Glazing Executives Forum, NGA's content director Jenni Chase shared the exciting announcement of an incredible new partnership with the Friese Foundation and their generous support of MyGlassClass.com. Andrew Haring, v.p. of business development at NGA shed light on the philanthropic mission of the newly formed foundation and their commitment to recruitment and education for the glass and glazing community, encapsulated by sentiments from none other than long-time NGA supporter and glass industry veteran Don Friese. You can view his impassioned insights and call to action by clicking on the image below. Friese Foundation president DJ Friese was on hand to accept a special recognition from the NGA.



[Click on the image below to see video.](#)



Join the GlassBuild America Step Challenge!


Make the most of your time at GlassBuild America. Don't lose your fitness momentum just because you're traveling. We know many of you like to track your steps and what better place to kill your #dailygoals than at GlassBuild. Engage in friendly competition with your peers and be rewarded for covering trade show ground.

Download the GlassBuild America app to receive pings regarding the step challenge, as well as all other details about the trade show. Follow @GlassBuild and @GlassNation for notifications and to engage on social! Earn your chance to win a variety of prizes including Bluetooth headphones, a FitBit, access to the Coca-Cola Museum and Georgia Aquarium, as well as gift cards to the Hard Rock Cafe Atlanta.

TAKING PLACE AT GLASSBUILD TODAY

Mercedes-Benz Architectural Products Tour **SOLD OUT******
Mercedes-Benz Stadium
Thank You Chicago BuildingEnvelope, Clover Architectural, and C.R. Laurence for helping bring this amazing opportunity together!

Exhibit Hall Hours
10:00 am – 5:00 pm



Express Learning
Express Learning Theater, Booth 4029/4041

Free to all registered attendees.

- 10:30 am - Finding Good People is Hard. Training Them is Not
- 11:00 am - Technical & Codes Update
- 11:30 am - Navigating the Challenges of Exit Planning and Succession
- 12:00 pm - Edify Studios Podcast: Seeing Clearly Through the Disruption
- 1:00 pm - Protect Your Company from Inside Threats: Key Takeaways for All Business Owners
- 1:30 pm - The Best and Most Interesting Shower Enclosures of 2019

SEPTEMBER 18, 2019

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[Exhibit](#)

Square 1

Square 2

Square 3

Square 4

Drive traffic to your booth!

Reinforce your marketing message!

Promote live demonstrations or give-aways!

Maximize your exposure at GlassBuild America with an ad in the daily newsletter.

Put your message in front of thousands of attendees and association members alike.

GlassBuild Daily will be published each day of the show, Sept. 15, 16 and 17, as well as a wrap-up issue Sept. 22.

The redesigned version of the newsletter is fully responsive, so ad materials need to be responsive, as well. Advertisers must submit three separate ad files in the sizes noted below.

Square Ads

\$795 net per ad

- 150 pixels wide x 150 pixels tall
- 300 pixels wide x 300 pixels tall
- 450 pixels wide x 450 pixels tall

Deadlines

Materials are due September 1, 2020. Email the ad file and the web address to which the ad should be linked to bmoorman@glass.org.

Materials Specs

- Preferred file formats: JPEG or static GIF
- Preferred file size: less than 100 Kb
- Static files only, no animation
- All files should be RGB

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