



# *Sponsorship Guide*

**NOCHE DE ROMANCE 2020**



**THE GUADALUPE**  
CULTURAL ARTS CENTER

# NOCHE DE ROMANCE

**GUADALUPE THEATER**

**FRIDAY, FEBRUARY 7 AND SATURDAY, FEBRUARY 8, 2020**

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## **TIME:**

Friday - 8:00 pm

Saturday - 8:00 pm

## **ADMISSION:**

\$25/\$30/\$35

Tables of four -

\$250/\$500/\$1,000

Full Service and Amenities  
Included

## **EXPECTED ATTENDANCE:**

900



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Noche de Romance is a premier Valentine's concert in south Texas featuring the award-winning Mariachi Azteca de America. This culturally enriched evening of live music showcases traditional Mexican love songs with sophisticated musicianship and interpretation by some of the best musicians in the region.

This 5th anniversary edition of Noche de Romance will feature one of Mexico's best mariachi vocalists – Arturo Vargas of the world-renowned Mariachi Vargas de Tecalitlan. With over 25 years of international performances with world-class mariachis and a long and distinguished lineage of mariachi music family heritage, Vargas will delight Guadalupe audiences in this rare and special treat.

Concert proceeds benefit the Traditional Music Program of the Guadalupe Academy.



**NOCHE DE ROMANCE  
PRESENTING  
SPONSOR**

**AMOR  
SPONSOR**

**NOVIO  
SPONSOR**

**CORAZÓN  
SPONSOR**

**\$3,000**

**\$2,000**

**\$1,500**

**\$500**

- Premier logo placement on all collateral including website
- Opportunity to make remarks
- # of Tables of four with snacks and drinks (at preferred show; can be split)
- Logo placement on collateral including website
- Name recognition on all collateral including website
- Opportunity to distribute materials or swag



3



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## NOCHE DE ROMANCE PROGRAM ADVERTISEMENTS

	FULL PAGE \$400	1/2 PAGE \$300	1/4 PAGE \$200	1/8 PAGE \$100
Tier 1 Table for 4 Guests with Tapas, Drinks & Dessert	◆			
Mariachi Azteca CD & Shirt	◆	◆		
Business name mentioned during opening remarks	◆	◆	◆	
Business logo printed in 500 programs	◆	◆	◆	◆
Seat Tickets		4	3	2

The Guadalupe Cultural Arts Center cultivates, promotes and preserves traditional and contemporary Chicano, Latino and Native American arts and culture through multidisciplinary programming.

All sponsorship benefits are subject to availability and are open for negotiation. Marketing deadlines may prevent sponsors from receiving all the promotional listings of their sponsorships.

**FOR MORE INFORMATION, PLEASE CONTACT:**

**CRISTINA BALLÍ**

**EXECUTIVE DIRECTOR**

**GUADALUPE CULTURAL ARTS CENTER**

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**GINO RIVERA**

**TRADITIONAL MUSIC PROGRAM DIRECTOR**

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