

WOMEN FOR ECONOMIC AND



LEADERSHIP DEVELOPMENT

2017

WOMEN, LEADERSHIP, and INNOVATION CONFERENCE

Presented by WELD & Otterbein University



Wednesday, June 7th, 2017

Conference: 8:30am - 4:30pm

Optional Networking Reception: 4:45pm - 6:30pm

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WELCOME FROM WELD & OTTERBEIN UNIVERSITY



MARSHA CONAWAY
Board Chair, WELD



BARB SMOOT
President & CEO, WELD



KATHY KRENDL, PhD
President, Otterbein University

In its seventh year, WELD's annual leadership conference is expanding! Otterbein and WELD have partnered to present the 2017 Women, Leadership, and Innovation Conference offering an amazing agenda for career-minded individuals of all ages and backgrounds at this one-day national event. Leadership and innovation, the theme for this year's conference ties two key elements necessary for career growth.

WELD's mission is to develop and advance women's leadership to strengthen the economic prosperity of the communities it serves. We do this by building programs, events, and a community to support leadership development and business growth. Research has proven that the prosperity of a region increases when women share leadership roles in businesses, educational institutions, non-profit organizations, and government entities.

At this year's leadership conference, we have broken down all sessions into four Career Tracks: emerging leader, mid-career, executive and purpose driven leadership. A variety of breakout sessions will be offered throughout the day with topics ranging from presentation skills to career acceleration; emotional intelligence to generational disparities in the workplace; and social enterprise to personal stories shared by those who followed an unexpected path to achieve career success.

For the first time this year, the conference will feature "Full STEAM Ahead," a girls' track for young women grades 6-12. The young attendees will join the women in the morning for the keynote panel before breaking off to engage in an interactive STEAM-based leadership program. During the day, the girls will collaborate in teams on social innovation projects through hands-on, creative experiences in Otterbein's robotics, engineering, 3D printing, art, and computer studios. At the end of a day's work, they will have the opportunity to present their projects to conference participants at the inaugural Full Steam Ahead Showcase and Reception.

We thank you for making it a priority to invest in your leadership development by choosing to spend the day with us!

Make it a great day!

Marsha, Kathy & Barb



2017 WELD BOARD OF DIRECTORS AND ASSOCIATES

BOARD CHAIR - Marsha Conaway, Partner, JL Conaway Consulting, LLC

CHAIR-ELECT - Diana Westhoff, Vice President, Commercial Banking, Huntington National Bank

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Animal Health

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DIRECTOR, NATIONAL SIGNATURE EVENTS - Irina Ceaparu, Program Manager, Organizational Development

DIRECTOR, INFORMATION TECHNOLOGY - Amy Lett, Director, Global Business Process, Scotts Miracle Gro

MEMBERS AT LARGE:

- Vinita Bahri-Mehra, Director + Asia-Pacific Team Leader, Kegler, Brown, Hill + Ritter
- Candice Suffren, Associate Assistant Attorney General, Crime Victim Services, Ohio Attorney
General Mike Dewine's Office
- Iris Ann Cooper, Instructor, Specialty in Entrepreneurship, Business, & Marketing
- Hilda Espinal, LEED AP, CDT, AIA
- Susan Barrett Harty, Partner, Vorys, Sater, Seymour and Pease LLP
- Karen Kashmer, Relocation Executive
- Lair Marin-Marcum, Community Liaison, The Ohio Latino Affairs Commission
- Cindi Marshall, Regional Vice President, Ohio Foundation of Independent Colleges
- Sarah W. Mueller, LEED AP | Associate Principal and Senior Vice President, HKS | Knox Advisors
- Lee Ann Munger, Strategist | Nonprofit Leader | Entrepreneur
- Stamy Paul, SPHR-SCP, Vice President, Human Resources, North Division, Airgas
- Lisa G. Shuneson, CPA, PFS, Partner, Whalen & Company, CPAs

PRESIDENT & CEO - Barb Smoot, WELD

EXECUTIVE ASSISTANT - Peggy Potter, Owner, The Ultimate Assistant LLC

CHAPTER MANAGEMENT OFFICER - Deepa Kellar

NATIONAL OPERATIONS OFFICER - Mindy Koenig, WELD

CHAPTER LEADERSHIP:

- Cleveland Co-Chairs, Emily Adams and Lee Ann Cochran
- Columbus COO, Aslyne Rodriguez
- Pittsburgh Co-Chairs, Rachel Brecht and Suzy Teele
- Tulsa Co-Chairs, Kellie Mathis and Stephanie Rainwater



LEADERSHIP CONFERENCE COMMITTEE

CO-CHAIR - Maggie Ellison, Director, Creative Experiences,
Event Marketing Strategies

CO-CHAIR - Stephanie Maupin, Marketing & Project Manager,
Event Marketing Strategies

LOGISTICS/FACILITIES MANAGEMENT LEAD -
Susannah Price, Supply Chain Consultant, NiSource

LOGISTICS/FACILITIES MANAGEMENT -
Mindy Jones, Tax Senior, GBQ Partners

DAY OF EVENT VOLUNTEER MANAGEMENT LEAD -
Kris Knauer, Sr. Manager, Customer Marketing, Coca-Cola

DAY OF EVENT VOLUNTEER MANAGEMENT -
Carla Cole, VP, Business Development & Resource Management,
Sequent

SPEAKER RELATIONSHIP MANAGEMENT LEAD -
Trunali Patel, Manager, Global Business Process, The Scotts Miracle-Gro Company

SPEAKER RELATIONSHIP MANAGEMENT -
Kris Cannon-Jackson, Training Coordinator, City of Columbus

SPEAKER RELATIONSHIP MANAGEMENT -
Amy Watson, Leadership Coach, Career Leadership Alignment, LLC

MEDIA RELATIONS & PHOTOGRAPHY MANAGEMENT LEAD -
Jennifer Borer, Manager, Communications, Big Lots

PRINTING & MARKETING MATERIALS DEVELOPMENT LEAD -
Jeryne Peterson, Business Development Associate, The Edwards Group, Morgan Stanley

GIFT BAGS / SPONSOR RELATIONSHIP MANAGEMENT LEAD -
Caretta Martin, Senior Consultant, Navigator Management Partners

GIFT BAGS / SPONSOR RELATIONSHIP MANAGEMENT - Elizabeth Mack, Principle Consultant, Fiserv

SURVEY MEASUREMENT MANAGEMENT LEAD - Malikah Cotton, Initiative Support Specialist, Alliance Data

WELD COMMITTEE ADVISOR - Barb Smoot, President & CEO, WELD

WELD COMMITTEE ADVISOR - Irina Ceaparu, Program Manager, Organizational Development

OTTERBEIN LIASIONS - Dr. Kathy Krendl, Kristi Robbins, and Jennifer Pearce

FULL STEAM AHEAD: THE GIRL TRACK LEAD - Melissa Gilbert, Associate Dean, Otterbein University



STEPHANIE MAUPIN & MAGGIE ELLISON
2017 Leadership Conference Co-Chairs



LEADERSHIP CONFERENCE SPONSORS

WELD wishes to thank co-presenting sponsor, Otterbein University, for its support of the WELD mission of developing and advancing women's leadership. Without Otterbein's commitment and support, this event would not have been possible.



Special thanks go to our 2017 Leadership Conference Program Sponsor, JPMorgan Chase for its leading support of this conference.



Special thanks go to our 2017 Central Ohio Leadership Census Sponsor, Kegler Brown Hill + Ritter, for supporting the development and launch of our community's tracking system which measures how well women are faring in top leadership in central Ohio.



WELD's Signature Event Sponsors have set the pace by demonstrating a full year's commitment to supporting the WELD mission. We thank the following companies for making women's leadership a top priority:



LEADERSHIP CONFERENCE SPONSORS

BREAKOUT SESSION SPONSORS



SPONSORSHIP OPPORTUNITIES

PROGRAM SPONSOR **\$3,500**

Maximize your company's visibility at this inaugural event by sponsoring the Breakfast Networking or Lunch Programs. Benefits include:

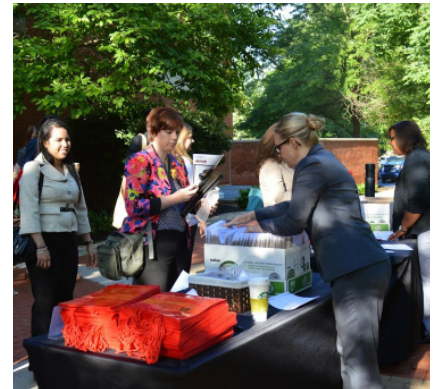
- Sponsor name included in program segment title (only 1 Sponsor per Program - Breakfast or Lunch)
- Magnified Sponsor presence during segment by:
 - Providing gift items (e.g. coffee tumblers at Breakfast)
 - Including Sponsor name on all related signage and segment-specific printed material
 - Providing Sponsor's business promotional materials during segment
- Sponsor name listed on all event related materials, including invitations, email promotions, web coverage, table signage, and event programs
- Six (6) tickets to the Leadership Conference
- One (1) seat at the head table during the luncheon
- Special name tags indicating your support



BREAKOUT SESSION SPONSOR **\$500**

Benefits include:

- Sponsor name included in Sponsor's choice of breakout session title
- Providing gift items for session attendees
- Sponsor name on all related signage and session-specific printed material
- Providing Sponsor's business promotional materials during session
- Sponsor spotlight in one promotional email
- Sponsor name listed on event agenda
- Two (2) tickets to the conference
- Special name tags indicating your support
- Opportunity to purchase or extend a Business Level WELD Membership for one year at only \$100 (savings of \$49!)



PATRON SPONSOR **\$250**

Benefits include:

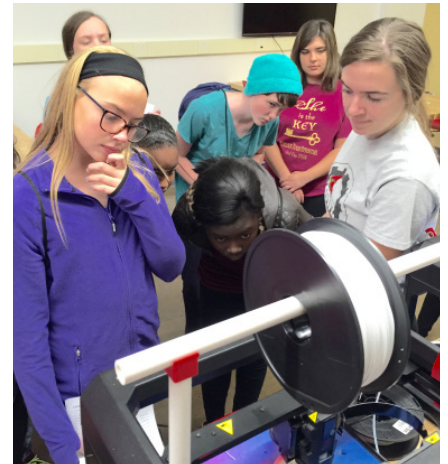
- Patron name listed in event program
- One (1) ticket to the Leadership Conference
- Preferred seating during the Lunch Program
- Special name tag indicating your support
- Opportunity to purchase or extend an Individual WELD Membership for one year at only \$100 (savings of \$25!)



SCHOLARSHIP SPONSOR **\$100**

You don't even have to attend the leadership conference to afford the opportunity for a rising star to join us. Consider sponsoring a scholarship (for a student). As a token of our gratitude, we'll list your support in our event program!





Wednesday, June 7th, 2017
9:00am - 5:00pm
The Point, Otterbein University

REGISTER NOW!

Concurrent programming for middle and high school girls hosted by Otterbein at The Point, the university's new science, technology, engineering, arts, and math (STEAM) Innovation Center.

Together, with a talented team of college student STEAM conductors, girls will have the opportunity to:

- Engage in highly interactive hands-on STEAM activities
- Explore the robotics, engineering, 3D printing, and computer studios
- Fuel their own social innovation project in the maker's space
- Turn great ideas into projects with a purpose
- Connect with college women mentors studying STEAM fields
- Attend the WELD Plenary Session
- Develop new problem-solving, teamwork, and leadership skills
- Sharpen their networking skills with local women leaders
- Present their innovation project at the Full STEAM Ahead showcase

Bridge the STEAM gender gap!
Inspire the next generation of innovators!
Bring your daughters!

www.otterbein.edu/FullSteamAhead



FULL STEAM AHEAD: THE GIRL TRACK SPONSORS

Thank you to the sponsors of Full STEAM Ahead: The Girl Track for support of the interactive STEAM-based leadership program. Without their commitment and support, this exciting new track would not have been possible.



DONATOS[®]

Every piece is important.[™]

(in-kind food/drinks/paper goods)



(closing reception)

Individual Sponsor: Sara Ullman Pfaff '77



CONFERENCE REGISTRATION

Date: Wednesday, June 7, 2017

Time: 8:30am - 8:50am Check In & Breakfast for Attendees
9:00am - 4:30pm Programming
4:45pm - 6:30pm Reception and Networking

Location: Otterbein University
1 South Grove Street
Westerville, Ohio 43081

Click the link below or visit the News & Events section at www.weldoh.org to register for the Conference.

	EARLY BIRD REGISTRATION (UNTIL APRIL 28TH)	REGULAR REGISTRATION (CLOSES MAY 26TH, 5:00 PM)
Member Rate	\$150.00	\$175.00
Non-Member Rate	\$175.00	\$200.00
*Students	\$75.00	\$75.00

*Those wishing for student rates must be full-time students and submit documentation to Mindy Koenig, mkoenig@weldoh.org

Refunds are not available for this conference. Conference registration closes on May 26th.

Special Membership Rates:

Breakout Session Sponsors will have the opportunity to purchase or extend a Business Level WELD Membership for one year at only \$100 (savings of \$49!)

Patrons and General Attendees will have the opportunity to purchase or extend an Individual WELD Membership for one year at only \$100 (savings of \$25!)

Contact Barb Smoot at smootb@weldoh.org to take advantage of this opportunity.

REGISTER NOW!



OTTERBEIN CAMPUS MAP



ALPHABETICAL

- 146 W. Home St/Theme (19)
- 154 W. Home St/Theme (18)
- 155 W. Home St/Theme (16)
- 162 W. Home St/Theme (17)
- 25 W. Home Street Hall (61)
- 46 W. Home St/Theme (52)
- Art/Communication Department (1)
- Austin E. Knowlton Center (66)
for Equine Science
- Battelle Fine Arts Center (14)**
- Business Office/HR (62)
- Campus Center (44)**
- Career Planning (45)
- Cellar House/Marketing (34)
- Center for Student Success (7)
- Chapel (47)

- Clements Hall (48)
- Clements House/President's Home (3)
- Clements Recreation Center (23)
- Clippinger Hall (40)
- Collegeview Center (2)
- Community Engagement (42)
- Courtright Memorial Library (30)
- Cowan Hall/Fritsche Theatre (38)
- Center of Health & Sport Sciences (22)
- Davis Hall (21)
- DeVore Hall (55)
- Dunlap-King Hall (10)
- Engle Hall (58)
- Epsilon Kappa Tau (41)
- Eta Phi Mu (33)
- Financial Aid (46)
- Fishbaugh Baseball Field (25)

- Frank Museum of Art (65)
- Garst Hall (56)
- Hanby Hall (50)
- Hanby House (9)
- Hancock House/Advancement (37)
- Health Center (53)
- Howard House/Alumni (35)
- Kappa Phi Omega (43)
- Lambda Gamma Epsilon (39)
- Mayne Hall (28)
- Memorial Stadium (20)
- Otterbein Police (4)
- Pi Beta Sigma (64)
- Pi Kappa Phi (36)
- Psychology Department (29)
- Richard Sanders Tennis Courts (59)
- Rike Physical Education Building (26)

- Roush Hall (32)**
- Science Center (15)
- Scott Hall (57)
- Service Department (12)
- Sigma Alpha Tau (27)
- Sigma Delta Phi (5)
- Soccer Field (60)
- Softball Field (24)
- Student Affairs Office (49)
- Tau Delta (8)
- Tau Epsilon Mu (6)
- The Commons on Home St. (54)
- The Commons on Park St. (11)
- Theta Nu (51)
- Towers Hall (31)**
- Womens Club Thrift
- Zeta Phi (63)

BY NUMBER

- 1. Art/Communication Department
- 2. Collegeview Center
- 3. Clements House /President's Home
- 4. Otterbein Police
- 5. Sigma Delta Phi
- 6. Tau Epsilon Mu
- 7. Center for Student Success
- 8. Tau Delta
- 9. Hanby House
- 10. Dunlap-King Hall
- 11. The Commons on Park St.
- 12. Service Department
- 13. Womens Club Thrift Shop
- 14. Battelle Fine Arts Center**
- 15. Science Center
- 16. 155 W. Home St/Theme
- 17. 162 W. Home St/Theme
- 18. 154 W. Home St/Theme
- 19. 146 W. Home St/Theme
- 20. Memorial Stadium
- 21. Davis Hall
- 22. Center of Health & Sports Science

- 23. Clements Rec Center
- 24. Softball Field
- 25. Baseball Field
- 26. Rike Physical Education Building
- 27. Sigma Alpha Tau
- 28. Mayne Hall
- 29. Psychology Department
- 30. Courtright Memorial Library
- 31. Towers Hall**
- 32. Roush Hall**
- 33. Eta Phi Mu
- 34. Cellar House/Marketing
- 35. Howard House/Alumni
- 36. Pi Kappa Phi
- 37. Hancock House/Advancement
- 38. Cowan Hall/Fritsche Theatre
- 39. Lambda Gamma Epsilon
- 40. Clippinger Hall
- 41. Epsilon Kappa Tau
- 42. Community Engagement
- 43. Kappa Phi Omega
- 44. Campus Center**
- 45. Career Planning
- 46. Financial Aid
- 47. Chapel
- 48. Clements Hall
- 49. Student Affairs Office
- 50. Hanby Hall
- 51. Theta Nu
- 52. 46 W. Home St/Theme
- 53. Health Center
- 54. The Commons on Home St.
- 55. DeVore Hall
- 56. Garst Hall
- 57. Scott Hall
- 58. Engle Hall
- 59. Tennis Courts
- 60. Soccer Field
- 61. 25 W. Home St. Hall
- 62. Business Office/HR
- 63. Zeta Phi
- 64. Pi Beta Sigma
- 65. Frank Museum of Art
- 66. Austin E. Knowlton Center
for Equine Science

PARKING

- 1. 33 Collegeview
- 2. 60 Collegeview Center
- 3. Service Lower
- 4. 194 Main Street
- 5. Park Street Commons
- 6. Park Street
- 7. Davis Hall
- 8. Center Street
- 9. Stadium North
- 10. Stadium South
- 11. Campus Center West
- 12. Library
- 13. Psychology Department
- 14. Towers/Roush
- 15. Cellar House/Marketing
- 16. Howard House
- 17. Cowan North
- 18. Barlow Hall
- 19. Campus Center East
- 20. Home Commons Parking
- 21. Rike Parking
- 22. Triad Parking
- 23. McFadden
- 24. 25 W. Home Street



CHOOSE YOUR TRACK

The 2017 Women, Leadership and Innovation Conference has something for everyone — whether you are just starting out in your career, have reached the C-suite or are successfully running your own business. In keeping with WELD's 2017 strategic theme, Innovation & Connectivity, this year's leadership conference will focus on strategies that will help women:

- Build core leadership competencies
- Tap into their creative selves and foster environments that inspire innovation and connectivity
- Conquer fear and build the courage needed to try new things or take different paths
- Discover ways to lead a purpose driven life

Our conference has customized career tracks so you can learn information and strategies relevant to where you are today - ultimately helping shape your career path to get you to where you want to be tomorrow. To make the most of this conference, attendees choose their most appropriate track, in turn, better structuring their day to correlate with their professional role.

EMERGING LEADER TRACK

This track is perfect for young professionals just starting their careers or for those who have achieved their first management position. Take this opportunity to build relationships with your peers that are on the rise of their career journey at other organizations.

MID-CAREER LEADER TRACK

You've already "cut your teeth" in leadership roles in the community and in your organization. Whether you are on the cusp of breaking through to the executive level or intend to remain in the upper management level, this track will give you the extra polish, presence, competency and savvy necessary to break into the executive level or perfect your upper-mid career level. Spend a day with other like-minded women by selecting this track.

EXECUTIVE LEADER TRACK

You've heard the statement "what got you here won't get you there." "Getting there" is half the battle. Maintaining your success at the executive level and planning your next move takes a different set of skills, connections and strategies than those you used to land your first executive role. Expand your connections with other executive women and position yourself for the top spot by engaging in this track. Approval may be required in order to select these programs.

PURPOSE DRIVEN LEADERSHIP TRACK

This track will expose you to a variety of ways to lead a purpose driven life that allows you to be your authentic self. Those looking to gather the courage to follow their passion in work and in life will find just what they are looking for in this track. These topics will attract individuals just starting out in their career all the way up to those seasoned leaders looking to transition to "what's next" for them.

FULL STEAM AHEAD: THE GIRL TRACK AT THE POINT

For the first time this year, the conference will feature a "Girls' Track" for young women grades 6-12. The young attendees will join the women in the morning for the Keynote Panel before breaking off to engage in an interactive STEAM-related and leadership program. Throughout the day, the girls will be encouraged to collaborate as a group and receive hands-on experience with robotics, engineering, 3D printing and computer studios. They will complete a social innovation project and will have the opportunity to share their work in a showcase to the women attending the conference prior to the evening networking reception.



CONFERENCE SCHEDULE AT A GLANCE

TIME	ACTIVITY			
8:30-8:50a	Check-In & Networking Breakfast for Attendees — Roush Hall			
8:50-9:00a	<i>Proceed to Opening Session — Cowan Hall</i>			
9:00-10:15a	<p style="text-align: center;">Welcome Opening Address Panel of Speakers: Tara Abraham: Accel Inc., Donna James: Managing Director of Lardon & Associates , Natasha Pongonis: Nativa, Elaine Roberts, Columbus Regional Airport Authority, Brooke Yoakum, Winner: Young Entrepreneur Academy Joined by Full STEAM Ahead: The Girl Track, Grades 6-12* Moderated by: Dr. Kathy Krendl, Otterbein University</p>			
10:15-10:30a	<i>Proceed to Breakout Session</i>			
CAREER TRACK	EMERGING LEADER (EL)	MID-CAREER LEADER (MC)	EXECUTIVE LEADER (EX)	PURPOSE DRIVEN LEADERSHIP (PDL)
10:30a-Noon	EL-1A EL-1B	MC-1A MC-1B	EX-1A EX-1B	PDL-1A PDL-1B
Noon-12:15p	<i>Proceed to Lunch — Campus Center</i>			
12:15-1:00p	Networking Luncheon			
1:00p-1:15p	<i>Proceed to Second Breakout Session</i>			
CAREER TRACK	EMERGING LEADER (EL)	MID-CAREER LEADER (MC)	EXECUTIVE LEADER (EX)	PURPOSE DRIVEN LEADERSHIP (PDL)
1:15-2:45p	EL-2A EL-2B EL-2C	MC-2A MC-2B MC-2C	EX-2A EX-2B EX-WKSHP Part 1	PDL-2A PDL-Panel PDL-WKSHP Part 1
2:45-3:00p	<i>Proceed to Third Breakout Session</i>			
CAREER TRACK	EMERGING LEADER (EL)	MID-CAREER LEADER (MC)	EXECUTIVE LEADER (EX)	PURPOSE DRIVEN LEADERSHIP (PDL)
3:00-4:30p	EL-3A EL-3B EL-3C	MC-3A MC-3B MC-Panel	EX-3A EX-3B EX-WKSHP Part 2	PDL-3A PDL-3B PDL-WKSHP Part 2
4:30-5:00p	<i>Proceed to Full STEAM Ahead: The Girl Track Project Showcase & Networking Reception (optional)</i>			
4:45-6:30p	Networking Reception – The Point, STEAM Innovation Center 60 Collegeview Westerville, OH 43081			

*Following the 9am Keynote Panel, The Girl Track will take place at The Point until 4:30pm.
 A showcase of projects created during this track will be displayed at The Point between 4:30-5:00pm.
 The Girl Track will conclude with pizza and refreshments from 5:00-6:00pm.

REGISTER FOR THE GIRL TRACK



WELCOME ADDRESS BIOGRAPHIES

KATHY KRENDL, PH.D., PRESIDENT, OTTERBEIN UNIVERSITY



Kathy A. Krendl, Ph.D., is the 20th president and the first woman to lead Otterbein University, a comprehensive master's institution of 3,000 students founded in 1847 as the first coeducational institution in the country. During her tenure at Otterbein, the institution has won national recognition for its distinctive undergraduate curriculum and its focus on experiential learning. Otterbein is consistently recognized on the President's Honor Roll of community-engaged institutions. It also consistently ranks in the top tier of institutions for its commitment to a student-centered learning environment.

Prior to joining Otterbein, Krendl served in key leadership positions at Ohio University including Executive Vice President and Provost as well as Dean of the Scripps College of Communication. At Indiana University, Krendl served as a faculty member, administrator, and Dean of IU's state-wide School of Continuing Studies.

Krendl serves on a number of boards including the Osteopathic Heritage Foundation, the YWCA Columbus, I Know I Can, and Ohio Campus Compact. She has been awarded the Global Women's Summit Leadership Award, the Living Faith Award, and Ohio's Most Powerful and Influential Women Award. She currently teaches in the area of Women and Leadership and has established the Otterbein Women's Leadership Network to develop regional partnerships promoting opportunities for women.

BARB SMOOT, PRESIDENT & CEO, WELD



Barb Smoot is the President & CEO of Women for Economic and Leadership Development (WELD), a national organization that develops and advances women's leadership to strengthen the economic prosperity of the communities it serves. As WELD's first president, Barb is the driving force behind WELD's rapid growth. She serves as primary community liaison, overseeing fundraising, collaborative partnerships and development and implementation of WELD's new strategic initiatives, including WELD's national expansion.

Barb is a Commissioner on the Columbus Women's Commission serving a two-year term and chairs the Pay Equity Committee. She has 20+ years of financial services experience, is a past Fellow in the Society of Actuaries and has received multiple awards for her leadership and talent development skills. Barb was selected as one of Smart Business' 2016 Smart 50 award winners and was recognized as the 2014 NAWBO Columbus Women's Business Champion. Under Barb's leadership, WELD has been recognized as Community Network of the Year by The Women's Book and she has received the Medal of Achievement Honoring Women in Public Service and Government from Federal Women's Program.

Barb is very active in the Columbus community in a variety of ways. She is on the advisory board for the Women's Center for Economic Opportunity. Barb has served on the Board Development Committee for the Girl Scouts of Ohio's Heartland and on the boards of the Nationwide Federal Credit Union, the Martin Luther King Arts Complex, St. Joseph Montessori School, and WELD.

She is a graduate of Leadership Columbus and a graduate of the Boardroom Bound Pipeline Seminar, a program that pre-qualifies a new generation of director candidates and creates the pipeline network to deliver them to the corporate boardroom.

Barb graduated from Amherst College with a Bachelor of Arts in Physics.



OPENING ADDRESS PANEL BIOGRAPHIES

Leadership Through Innovation

The Central Ohio community has achieved recognition recently for its innovative approach to regional economic and community development. Panelists Tara Abraham, Chair/Co-CEO of Accel, Inc., Elaine Roberts, President/CEO of Columbus Regional Airport Authority, Natasha Pongonis, CEO/Co-Founder of Nativa, and Brooke Yoakum, Founder of GiftPocket and winner of the Young Entrepreneur Academy Best Business Idea, serve as active contributors to the success of this effort having been recognized as innovators in their respective fields and celebrated for their leadership. Please join Otterbein President Kathy Krendl who will moderate an inspiring and informative discussion where panelists will share their reflections, insights, and experiences related to leading through innovation.

TARA ABRAHAM, CHAIRMAN & CO-CEO, ACCEL INC.



As current Chairman and Co-CEO of Accel Inc., Tara Abraham leads a premier contract packager specializing in meeting the demanding standards of Fortune 500 clients in the personal care and beauty space. Prior to her 1995 founding of Accel, Tara was a Merchant at Bath & Body works; she later moved to Bristol Myers Squibb where she was Product Development Manager for Biolage Haircare. Tara has overseen twenty years of Accel's growth from a 1,200 square foot walk-in and a handful of staff to its current 517,000 square foot home in New Albany with peak seasonal employment of 1,000+. Accel's client list includes Bath & Body Works, Victoria's Secret, Ascena, Berkshire Hathaway, Cardinal Health, Honeywell, as well as a large baby formula and nutrition company. Tara co-owns LGS Preferred, LLC a temporary staffing agency founded in 2012. LGS Preferred has grown to include a database of 4,500 associates focused on beauty care and other light manufacturing. Tara serves on the Board of Directors of People's Bancorp Inc. (Nasdaq PEBO) and is assigned to Audit, Risk, Trust and Foundation Committees. Tara is active in the

Central Ohio community as a past or present Board Member of American Heart Association, United Way of Central Ohio, Ohio Health's Kobacker Hospice, Ohio State University College of Education/Human Ecology Retail and Fashion Studies Advisory (Past Chair), New Albany Chamber of Commerce (Chair Emeritus). Tara is a long term, dedicated supporter of the Women's Business Enterprise National Council (WBENC), serving on its Board and as Chair of the Leadership Forum. She represented WBENC on the National Women's Business Council from 2011-2014 representing women's organizations to the President and Congress. Tara holds a Bachelor's degree in Fashion Merchandising with an emphasis in Marketing from The Ohio State University. She has received continuing education at Kellogg's School of Management, Harvard, and The Ohio State University.

DONNA JAMES, MANAGING DIRECTOR OF LARDON & ASSOCIATES



Donna A. James is a trusted resource and advisor to leaders in the public and private sector, ranging from entrepreneurs to C-suite executives of Fortune 500 companies. As the managing director of Lardon & Associates, LLC, Donna's expertise includes corporate governance, business strategy and development, human capital management, financial and risk management and leadership development. She serves on the board of directors for public companies L Brands, Marathon Petroleum Corporation, Boston Scientific and the private company FIS Group. She is a past board member of Time Warner Cable, Coca-Cola Enterprises, Inc., Intimate Brands and CNO Financial Group.

In her community, Ms. James is the co-founder and former board chair of the Center for Healthy Families, a non-profit focused on transforming the lives of pregnant and parenting teens and their children. Ms. James is also a board trustee for OhioHealth, North Carolina Agricultural and Technical State University, Executive Director for the African American Leadership Academy and Co-Chair for the Columbus CelebrateOne initiative to reduce infant mortality.

Past community roles include: An appointment by President Obama as chair of the National Women's Business Council; Co-Chair of the Women's Fund of Central Ohio; trustee for The Health Policy Institute of Ohio; the United Way of America Board of Governors; Bennett College for Women Board of Trustees; Central State University Board of Trustees, I Know I Can; Wexner Center for the Arts Board of Trustees; NC A&T State University School of Business Advisory Board and chairwoman of the YWCA of Columbus. Ms. James has received several recognitions – Junior Achievement Business Hall of Fame; the National Historically Black Colleges and Universities Hall of Fame; named by Black Enterprise Magazine as one of the top 75 in Corporate America; received the national Beta Gamma Sigma Business Achievement Award and the YWCA Women of Achievement Award.

She is the wife of attorney Larry James, partner with Crabbe, Brown & James in Columbus, Ohio. They have two adult children, Christopher and Justin, and five grandchildren.



OPENING ADDRESS PANEL BIOGRAPHIES

NATASHA PONGONIS, CO-FOUNDER, PARTNER, NATIVA, INC. CO-FOUNDER & CEO, OYE! BUSINESS INTELLIGENCE



Natasha is a business communications expert with extensive marketing and data analytics experience. She has developed key digital strategies for many organizations and Governmental agencies engaging diverse audiences through her understanding of communication between cultures and traditions.

She is a native of Argentina who has worked with companies in Europe and North and South America. Natasha served on the Board of Directors at the Girl Scouts of Ohio, at the National Society of Hispanic MBAs (Prospanica), the Hispanic Chamber of Columbus, and is the former Chair for the WELD Marketing Committee.

In 2016 Natasha was accepted into the prestigious Stanford University's Latino Entrepreneur Leaders Program to focus on strategic scalability and economic growth She also received The Women in Business and Leadership Award by the US Hispanic Chamber of Commerce

Foundation, and was named one of twelve "Women Welding the Way 2016" by WELD.

Natasha started her architectural studies while living in Belgium, and continued her degree in Argentina. She concluded her thesis studies at the University of Venice, Italy where she found her passion for multilingual marketing.

She lives in Columbus, Ohio with her husband and two children and she's a proud holder of the "hockey mom" title.

ELAINE ROBERTS, PRESIDENT & CEO, COLUMBUS REGIONAL AIRPORT AUTHORITY



Elaine became the first President & CEO of Columbus Regional Airport Authority (CRAA) when it was created on January 1, 2003. The CRAA operates John Glenn International, Rickenbacker International and Bolton Field airports in Columbus, Ohio, USA. Prior to that, Elaine served as Executive Director of the Columbus Airport Authority, CRAA's predecessor, beginning in December of 2000. She also served for six years as Executive Director of the Rhode Island Airport Corporation which operates T. F. Green (Providence) Airport and five other state-owned airports. Roberts began her airport management career with the Indianapolis Airport Authority in 1983 where she served for 12 years. Elaine is an Accredited Airport Executive (A.A.E.) and has served in a number of official and organizational capacities within the American Association of Airport Executives. She is Past Chair of the AAAE-National Board and serves on the Policy Review Committee and the Board of the International Association of Airport Executives.

Elaine holds a Bachelor's Degree in English and Sociology from Western Kentucky University, a Master's Degree in Community Development & Urban Planning from the University of Louisville, and a law degree from Indiana University School of Law in Indianapolis. Elaine is very involved in community initiatives, currently serving on the Boards of the Columbus Partnership, Experience Columbus, State Auto Financial Corporation, Columbus Region Logistics Council and Otterbein Women's Leadership Network Advisory Council. She is also very well-known and respected in the aviation industry, currently serving on AAAE's Policy Review Committee to the Board of Directors and Board member for International Association of Airport Executives.

BROOKE YOAKUM, WINNER: YOUNG ENTREPRENEUR ACADEMY



Brooke Yoakum is an Upper Arlington High school freshman, actively involved in both Student Council and the soccer team. As the child of two small business owners, Brooke was installed with an entrepreneurial spirit from a young age. She has always had drive, vision and the tenacity to succeed. Brooke is the CEO of GiffPocket, a mobile app designed to help teens easily store and manage all of their gift cards. She developed the GiffPocket concept when she was 12 years old while attending the Young Entrepreneurs Academy program at Otterbein University. After winning funding for the "best business idea" at the Young Entrepreneurs Academy, she started to develop the app. After finalizing her business plan, she participated in the Concept Academy at Rev 1 Ventures to help make her app idea into a reality. Brooke has built an experienced team to work on the implementation of GiffPocket and hopes for a spring launch.



EMERGING LEADER

10:30a-Noon

EMERGING LEADER (EL-1A) | KAREN CLARK

Leader Habits: Powerful Practices for Professionals



This session is based on the highly acclaimed book, *The 7 Habits of Highly Effective People* by exploring the 7 Habits as described by internationally renowned author, Stephen R. Covey. Covey espouses that, "...our character, basically, is a composite of our habits. Habits are powerful factors in our lives. Because they are consistent often unconscious patterns, habits constantly express our character and produce our effectiveness – or our ineffectiveness."

Changing habits to improve ourselves, can be a painful process. It must be motivated by a higher purpose. The good news for those who wish to be successful, is that cultivating positive habits takes no more effort than developing bad ones.

With engaging activities, insights and pointed anecdotes, this session will help professionals discover how to develop and reinforce habits that create positive pathways for living and working with fairness, integrity, and service-principles that give us the security to adapt to change in our professional and personal lives.

KAREN CLARK is a Training and Curriculum Developer in the Human Resource department for the City of Columbus. She comes with over 10 years professional experience in business, education management and human resources, having held positions at the James Cancer Hospital and Solove Research Institute, The Ohio State University, J.P. Morgan Chase and DeVry University.

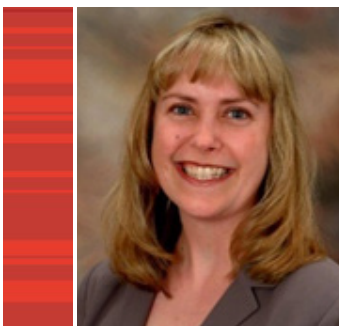
Raised in a military family, Karen also began her professional career in the United States Air Force. Following, she returned to Columbus to obtain a B. S. degree from The Ohio State University College of Human Ecology. She later earned a B.S. degree in IT from DeVry University, an MBA and an MHRM with a concentration in Information Systems from Keller Graduate School of Management.

True to her passion of advocating for others to aspire to be better versions of themselves, Karen has facilitated sessions for the former Columbus Housing Partnerships, the Mid-Ohio Regional Planning Commission, and the OhioHealth Information Management consortium. Her articles have been published in various Central Ohio Suburban News Publications.

10:30a-Noon

EMERGING LEADER (EL-1B) | M.J. CLARK

Using Emotional Intelligence for Work Success



Research has shown that the benefits of strong emotional intelligence are many: greater career success, stronger personal relationships, increased optimism and confidence, better health, effective leadership skills, improved communication, and better problem solving skills. This presentation will cover the crucial role of self-awareness in developing successful relationships and help participants pinpoint behaviors that impact work performance so they can more effectively overcome workplace conflicts. Ms. Clark will discuss how participants can improve their work by understanding how the brain works, how staying cool and building confidence can boost productivity, and how to develop their leadership skills by recognizing and managing office behaviors.

As a result of attending this session, participants will be able to:

1. Understand how emotions occur.
2. Assess what emotions mean and what to do with them.
3. Understand how to manage fear effectively.
4. Harness passion for further success.

M.J. CLARK, M.A., APR is a senior leadership consultant and executive coach for Integrated Leadership Systems. Ms. Clark helps company leaders plan for ownership and management succession and foster more authentic communication in the workplace. She helps executives better manage stress, become more assertive, mentor others and fine-tune leadership and management skills. ILS is based in Columbus, Ohio and provides services for hundreds of companies all over North America. ILS has consulted with many nationally recognized companies including Honda, Nationwide, Husky Energy, Ohio State University, OhioHealth, Elmer's Products, Kokosing Construction and Worthington Industries.

Ms. Clark received her master's degree in organizational communication from The Ohio State University and her bachelor's degree in public relations from Ohio University. She is the author of the book *Shut Up and Lead: A Communicator's Guide to Quiet Leadership*.



EMERGING LEADER

1:15-2:45p

EMERGING LEADER (EL-2A) | VICTORIA BECKMAN

Professional Transitions: Don't Be Afraid to Make a Change



Using examples from her own life, Victoria will explain why young professionals shouldn't be afraid of making large changes to their lives or careers, and will discuss how being able to adapt helps you recognize and maximize your strengths. She will explore the various reasons we make life changes, why that change worries us and what's at risk, as well as the possible impacts and consequences that may result from those changes.

From looking for a new career or finding a better market for your skills, to adjusting to your new setting and starting from scratch, Victoria delves into the process of a multi-faceted aspect of life that we often work hard to avoid. Discussion topics include networking in a new city and how to find a work/life balance while you're getting reestablished.

New situations and new surroundings allow us to recognize our strengths and our weaknesses. Victoria will engage the audience with how she adapted through the changes in her life to build her strengths, so that they can do the same in theirs.

VICTORIA BECKMAN joined Kegler Brown Hill + Ritter in 2016. She has represented U.S. and foreign companies in complex commercial litigation, dispute resolution, and management of e-discovery. From serving as co-chair at multiple jury trials to advising clients doing business in her native Colombia, Victoria's litigation practice reflects the unique and diverse experiences of her life.

Before relocating to Ohio with her family, Victoria spent years as a public defender in Arizona first assigned to capital habeas appeals and later trying major felony cases. Prior to practicing law, Victoria was an industrial engineer in the technology and automotive sectors and a competitive figure skater.

1:15-2:45p

EMERGING LEADER (EL-2C) | SUZANNE ROBERTS

Resilience: Strength and Flexibility Through Challenges & Change



Leaders face constant change and challenges. Life is unpredictable and can cause a reaction which throws us off our game plan. Learning to recover is key to responding effectively, leading purposefully, and most important, leading from a place of thriving rather than surviving. This experiential session will teach you how to embody your fundamental core values, center, and how to recover when you are off balance. You will learn your unique pathway of recovery, and the power of your own resilience through self-awareness and discovery. You will build a strong, non-negotiable foundational base which is your point of recovery in the midst of the vicissitudes of life. Then you will be able to adapt, change, and lead by what is important to you when you feel off balance. The amount of energy that gets used in reactivity can now get channeled into productive action.

SUZANNE ROBERTS has worked as a trainer, speaker, and facilitator for small and large corporations, businesses, and non-profits since 1979. She coaches leaders to become inspiring, on purpose, resilient, and effective in their perspective domains. She is the founder and principal of UnifyingSolutions.

Suzanne completed training at the Strozzi Institute and earned the title of Master Somatic Leadership Coach, where she served on the faculty. Early in her career, Suzanne combined studies in pre-med, psychology, and dance/movement and earned a degree in Holistic Health. Suzanne currently serves as Secretary for 7 Circles of Hope. She led a multi-organizational fundraiser for Sexual and Domestic Violence and also facilitated the Ohio AIDS Coalition Healing Weekends. For her contributions, Suzanne has received service awards from such organizations as the Ohio Aids Coalition and Impact Safety. She was a co-founder for the Center for Wholeness, a center for movement and healing arts. Suzanne also created Women Generating: Collective Power for Positive Change, a social change model of leadership for women and has customized programming for young and adult women.

EMERGING LEADER

1:15-2:45p

EMERGING LEADER (EL-2B) | EMILY ADAMS & LEE ANN COCHRAN
Philosophies for Managing Your Life—Work, Community and Home

Progress has been made in driving awareness and conversation around managing your professional life and home life. Women also tend to gravitate to community work, volunteer, and board leadership therefore needing to find a way to balance the community component of their life. The importance of learning some key philosophies is exceptionally important to have a successful and happy career. While many of the approaches are fairly straightforward, there are some philosophical choices we have to make to set ourselves up for success.

Emily and Lee Ann will share some growing pains while learning some key philosophies that are working for them. Topics will include:

- How to leverage your skills in your day job out in the community
- Your persona
- Pros and cons of maintaining separate circles of influence vs integrating these circles to one giant circle
- How to continue to develop yourself
- Avoiding bleed out into your day job (or vice versa) when something goes wrong
- Tips to help you navigate your career, life at home and everything in between
- How placing a focus on the most important areas of your life can make you more successful
- Strategies to creating a work life balance that's best for you and your family



EMILY ADAMS has been in the insurance industry for eight years and was recruited by the Cleveland USI team in 2013. She has extensive sales and client management experience within the employee benefits, professional and management liability industries.

Emily believes strongly in the use of long term strategies and individualized solutions for every company's insurance portfolio. As an Employee Benefits Consultant at USI—the 9th largest insurance broker in the United States—Emily has unlimited tools and resources to provide employers with sensible, affordable and quality solutions for their employee benefits needs. She strives to be a practical voice amidst the chaos of the Affordable Care Act and employee benefits for her employers across the country.

She is the Co-Chair of the Cleveland Chapter of WELD and has had the joy of watching the chapter grow within our community. As the former Board Chair for Different Like

You, she helps to lead the mission of promoting tolerance to create more productive schools, workplaces and communities free from judgement and isolation. She recently accepted a position as the Board Secretary of Girls With Sole and looks forward to bringing her expertise to GWS's mission of using free fitness and wellness programs to empower the minds, bodies and souls of girls who are at-risk or have experienced abuse of any kind.



LEE ANN SCHWOPE COCHRAN joined Battelle in February 2010 following 7 years of direct experience in research, development, process scaling and manufacturing. Lee Ann leads the Sales Operations and Enablement team in the Sales Management Office driving sales transformation in the organization. While in this role she maintains responsibilities in business development, sales and commercialization for the Battelle's Contract Research Business.

During the first 4 years of her career, Ms. Cochran was a leading technical and management member of the Excera Materials Group. At Excera she implemented and managed the production of armor systems that met or exceeded all government specifications regarding their performance. Additionally, Ms. Cochran managed the production advancement team in process scale-up, increasing yields, setting standard operating procedures, and laying the groundwork for an ISO 9001:2000 quality systems. In her 3 years at Solidica, Ms. Cochran

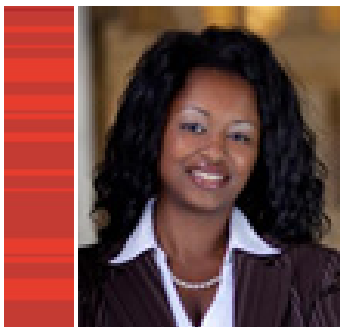
continued to direct a diverse team of engineers and technicians, successfully meeting the goals and cost/timing objectives on multiple ongoing government contracts including programs with the Department of Energy and Department of Defense. In 2013 Lee Ann was recognized as a "Woman You Should Know" by Women for Economic Leadership and Development (WELD) in Columbus, OH. Ms. Cochran currently co-leads the WELD Cleveland Chapter. Lee Ann is a diversity champion and lead the Women's Network at Battelle for 3 years. She received her BS in Materials Science & Engineering in 2003 from the Ohio State University and is studying to receive her Masters in Mechanical Engineering. Lee Ann is on the Board of Directors for WEPAN (Women in Engineering ProActive Network), The Ohio Aerospace Institute (OAI) and Leadership Columbus.

EMERGING LEADER

3:00-4:30p

EMERGING LEADER (EL-3A) | ELEGRA DAVIS

Outsmart the Enemy of Innovation: Fear



The two most powerful emotions in the world are love and fear. Love has the power to bring forth amazing ideas, craft beautiful outcomes, and release all that is restrained. Fear, on the other hand, has the power to smothering life-changing visions, immobilize momentum, and dissuade innovation. Fear crushes more ideas before they birth than any other force. And unfortunately, fear remains a dominant force in the world. The good thing is that fear is a choice, and it doesn't have to be the choice in the world in which YOU create around you. Attendees will leave the session with renewed confidence along with alternative thinking-strategies to obstacles to increase their impact, income, and influence.

Attendees will learn how to avoid and conquer the silent killer to innovation at all stages:

- Idea Stage: Navigating the Internal Naysayer Before You Get Started
- Development Stage: Unlearning Untruths About Failure
- Execution Stage: Cultivating an Innovative Mindset as a Lifestyle

ELEGRA DAVIS is the guiding force behind *Davis Depositions*, a court reporting firm that empowers lawyers through litigation support. She believes it was her navigation from a 14-year-old teenaged mother living in poverty that best prepared her for her current position. Elegra covers matters before zoning boards, Federal commissions and agencies, and trial courts in a wide variety of complex litigation matters. She began her studies at the Academy of Court Reporting and continues to build her professional portfolio by obtaining advanced studies and certifications in a myriad of sectors.

Her notable experience include reporting trials before the United States Northern and Southern District Courts of Ohio, regulatory matters before the U.S. Department of National Highway Safety, U.S. Nuclear and regulatory Commission, and U.S. Department of Labor. She was one of Ohio's first five Nationally Certified Digital Court Reporters; International Certification. She has also reported for a 12-member jury, grand jury, and several court trials before various Courts of Common Pleas across Ohio.

Elegra has authored several published articles and her first book, "Poverty to Power" released in early 2017. Her recent development of *Delve Spark, LLC* is a new vehicle in which Elegra seeks to empower the aspiring, and her genuine love for people is visible through her work as a Transformational Speaker.

3:00-4:30p

EMERGING LEADER (EL-3B) | MELINDA SWAN

Scoring Big: Winning Presentations and Favorable Media Coverage



Want to improve those all-important public speaking and media relations skills? This session will focus on the often overlooked elements of core presentation skills: facial expressions, gestures, voice inflection and more, plus offer tips on how to attract more attention to your work.

The packaged years of experience shared by the presenter in everything from debate coaching in the political arena to training sessions for top non-profit executives and community leaders, makes this session a fun and dynamic presentation—all with the goal of helping you and your organization grow!

MELINDA SWAN launched *The Collective Genius* to marry an expertise in strategy and marketing to a lifelong commitment to the greater good. She has more than three decades experience as a marketer, innovator and entrepreneur. Her previous roles include serving as associate vice president for university communications and marketing at The Ohio State University, leading a comprehensive market research effort and helping craft the university's new advancement strategy.

As Chief Operating Officer of the YWCA Columbus, she helped the agency earn additional grants of more than \$1 million and turned a low-performing facility into a highly rated shelter. She undertook similarly successful public-private initiatives as chief of staff for the Columbus City Council, most notably leading a public education and training effort on sudden cardiac arrest to preserve Columbus's clean indoor air law on smoking.

Among other recent work, Ms. Swan and TCG won 74% of the vote for the 2015 Alcohol, Drug and Mental Health levy, increased public awareness and brought more problem gamblers in for treatment at Maryhaven, helped secure more than \$3 million for the anti-poverty work of the Columbus Urban League and successfully launched a private foundation dedicated to affordable excellence in public higher education. Her work has won numerous recognitions and awards, including from the Columbus Marketing Association and The Ohio State University Board of Trustees.



EMERGING LEADER

3:00-4:30p

EMERGING LEADER (EL-3C) | CINDY MONROE

Becoming Fit From Within



Cindy Monroe is passionate about empowering women to embrace their full potential and accomplish more than they ever thought possible. As the Founder & CEO of Thirty-One Gifts – one of the most successful direct-selling companies in the world – she has motivated and inspired women across the U.S. and Canada to dream big and live with purpose.

Although Thirty-One is known for its personalized totes, purses and home organizing solutions, Cindy's mission to celebrate, encourage and reward women for who they are is what truly sets the company apart.

Join Cindy as she shares a little about her life story, and guides participants through leadership and personal development exercises that shape their personal journeys to become Fit from Within!

CINDY MONROE launched *Thirty-One Gifts* in the basement of her home in Tennessee in 2003 with just two employees at her side. Today, the company is headquartered in Columbus, Ohio, where there are about 1,000 employees, and an independent sales Consultant force of 65,000 throughout the U.S. and Canada. She named the company for Proverbs 31, a chapter of the Bible that celebrates women's strengths. *Thirty-One's* core is to celebrate the virtuous woman and her many gifts and talents.

In 2012, Cindy founded *Thirty-One Gives* with a charitable mission to empower girls and women and support families. To-date, more than \$100 million in products and cash to nonprofits that share the mission.

Cindy serves on the Advisory Board of The Salvation Army in Central Ohio, and is a member of the Young Presidents' Organization – Columbus Chapter.

She received a bachelor's degree in marketing from the University of Tennessee at Chattanooga and resides in New Albany, Ohio, with her husband and two children.

MID-CAREER LEADER

10:30a-Noon

MID-CAREER LEADER (MC-1A) | VINITA BAHRI-MEHRA

Career & Leadership: Finding Success Without Losing Yourself



This session lays out a four-part path to success for professionals setting out on the classic quest to climb ladders and shatter ceilings. Advice will be provided from a personal perspective to those who are seeking to keep their authentic self as they develop a successful career.

Pointing to the improving diversity statistics in central Ohio law firms, discussions will center around how being true to one's heritage and not sacrificing your identity adds to your authenticity. Self-awareness as it pertains to cultural identity and your ability to create a personal brand. Learn how the value of earning leadership roles in community and trade groups without compromising one's cultural authenticity, and how important it is to balance motivation with patience.

VINITA BAHRI-MEHRA, Asia-Pacific team leader and a Director at Kegler Brown Hill + Ritter, leads the firm's Global Education practice, where she has led numerous education projects for institutions across the country.

Vinita also counsels corporate clients regarding a broad range of complex national and international corporate transactions and intellectual property issues. Through her work, she represents numerous U.S. companies on a wide variety of legal issues, and maintains a diverse domestic corporate practice, including matters related to business formation and structure, and contract drafting and negotiation.

Vinita is dually licensed to practice law in both Ohio and India, and her practice has become synonymous with the representation of Ohio companies doing business in India. She has been selected in "Chambers Global Awards for Excellence" by Chambers & Partners, an independent company that awards rankings to attorneys nationally and internationally, as a 2014 "Expert Based Abroad" for Indian companies.



MID-CAREER LEADER

10:30a-Noon

MID-CAREER LEADER (MC-1B) | BARB GIRSON

The Neuroscience of Conversational Intelligence: Why Words Matter



What if you could learn how to create conversations that foster trust, connection, caring, and candor in your business and personal relationships? Harness the chemistry of language in order to have productive, healthy conversations, even in the most challenging situations! This session provides practical, cutting-edge tools to help you frame and sustain powerful conversations by talking about what really matters. Through a combination of individual exercises, paired activities, and group discussions, you will quickly learn one of the most important leadership skills, how to make every word matter. Attendees will walk away with:

- An introduction to Conversational Intelligence (C-IQ)
- A simple methodology to increase trust building and empowering conversations
- A personal experience of the power from a C-IQ shift
- An understanding of the science behind effective and ineffective conversations
- Engagement and conversational rituals conducive to innovation

BARB GIRSON is CEO and president of *My Sales Tactics*, a professional skill development company. Barb and her team help companies, sales teams, and entrepreneurs gain confidence, get into action, and grow sales by designing and delivering custom training and executive coaching programs.

Girson is a Registered Corporate Coach™ and President of The International Coach Federation—Columbus Charter Chapter. She served on the board of directors as VP of Membership for NAWBO, Columbus where she was recognized as the 2016 MEMBER OF THE YEAR. She volunteers as a mentor, and is an active member of WELD. Girson has also provided contract-coaching, and/or training services to company owners, senior executives, and professionals across numerous industries from Fortune 50/100 Insurance Industries, to Public Services and Private Membership Organization clients.

Girson uses skills that she mastered while building her first company, a multi-million dollar Tupperware business, as well as serving as a corporate National Sales Director—responsible for up to \$40 million in revenue and 20,000 consultants in North America. She has also been featured in *USA Today*, has appeared on *CBS This Morning*, *Fox 28 News/Columbus*, *880AM Radio*; and has been quoted in numerous other national/regional/local publications.

1:15-2:45p

MID-CAREER LEADER (MC-2A) | ADRIENNE NAZON

Crafting Your Leadership Narrative



This session is focused on provoking discourse about leadership norms, philosophies and methodologies. Encouraging participants to think about different facets of leadership and whether focusing on your strengths is more important than on your weaknesses. We will explore the notions of crafting your leadership narrative, cultivating that narrative and adapting the narrative for new roles, new cultures and new workforces. We will also explore leadership style diversity and the implications and tensions for assimilation. The session will be interactive, self-reflective and aspirational.

ADRIENNE NAZON is the Vice President of Marketing and Chief Marketing Officer for The Ohio State University. In this role, Mrs. Nazon is responsible for the comprehensive design and execution of marketing strategies that advance the university's reputation and drive choice through increased awareness, engagement, conversion and advocacy at the local, national and global level. Prior to her current role, Mrs. Nazon served as the executive director of marketing for the University of Chicago Booth School of Business. Bringing more than two and half decades of experience leading marketing efforts in support of major brands, her background includes B2B and B2C marketing and marketing business information management at both publicly and privately held companies, ranging from a start-up (*Transora.com* - global B2B supply chain marketplace) to several fortune 500 companies (*United Distillers & Vintners/Diageo*), *Quaker Oats/Pepsi*, and *Kraft Foods*). In addition to marketing, she has held leadership roles in information technology, engineering, sales and consulting.

Mrs. Nazon earned her Master of Business Administration from the University of Chicago Booth School of Business and a Bachelor of Science degree in computer systems engineering from Howard University. She was once told she was given a license to "practice" leadership and she has been evolving and adapting as an ongoing concern ever since.

Her other interests include domestic hunger, adult literacy, childhood cancer survivorship and Special Olympics. Adrienne and her husband have three daughters.



MID-CAREER LEADER

1:15-2:45p

MID-CAREER LEADER (MC-2B) | DR. KIM CARTER

Dealing with Different Personalities in the Workplace



Dealing with different personalities in the workplace without engaging your alter ego is an art form vital to any situation. Identifying, addressing, and incorporating different personality types will enhance participant's communication experience, increase work task completion rate, improve work efficiencies, strengthen leadership tenants, reduce conflict, and garner unified alignment to organizational vision, mission, and goals, all while expounding upon personal and professional development. Utilizing components from the DiSC and Myer's-Briggs Assessments, participants will gain the necessary tools and resources for team member-to-member (cross communication among all organizational levels) engagement strategies in dealing with different personalities.

KIM CARTER serves as the CEO of The Leader Architect Group where she and her team equip leaders with cutting-edge business development designs for phenomenal growth.

Dr. Carter fully embraces her personal mission of "serving as a catalyst to ignite your path, accelerate your journey, and intensify your life's purpose." Dr. Carter is a thought leader in organizational development, strategic management, and leadership.

Dr. Carter is also an award winning Dean serving as an Academic Leader and Mentor. Dr. Carter previously held leadership positions within all government levels and with non-profit and private entities. Dr. Carter's Doctorate is in Organization and Management with a specialization in Leadership, Master's in Business Administration and Bachelor's in Psychology.

Dr. Carter is a Published Author, Professional Member of the National Speaker's Association, Certified DiSC Trainer, and Certified Myers-Briggs Type Indicator® Practitioner Trainer. Dr. Carter was the first African American woman to hold the Multifamily HUB Director position for the United States Department of Housing and Urban Development, presented a Resolution to the United Nations, and received United States Presidential Recognition for her Leadership efforts.

Dr. Carter's community service includes WELD Ohio, Alpha Kappa Alpha Sorority, Inc., and New Salem Missionary Baptist Church.

1:15-2:45p

MID-CAREER LEADER (MC-2C) | BETH CALDWELL

Yes You CAN Do it All - You Just Can't Do it At All the Same Time



In this fun and inspirational session, strategies will be shared for women who are ready to break through guilt barriers and enjoy successful careers along with peace in their personal lives. This session is ideal for any woman who strives for excellence both personally and professionally. We'll cover seven simple success strategies and discover important A-HA's that are both important and inspirational. Each attendee will receive a handout that includes all Seven Success Strategies with lots of room for notes.

Participants will learn:

- 7 strategies for work and life success without guilt
- Important emotional tools that men have mastered
- Why there are some things you need to stop doing right now
- How to accomplish really big goals

BETH CALDWELL helps women discover their purpose and share their talents with the world. She is a popular author, inspirational speaker and columnist for the Pittsburgh Business Times newspaper and Smart Business Magazine. In 2012 she founded Leadership Academy for Women and one year later began teaching for the Steve Harvey Success Institute. Beth has a popular WebTV Channel called Smart Leadership.

Beth is best known as the founder of Pittsburgh Professional Women and Leadership Academy for Women. Her books include *I Wish I'd Known THAT! Secrets to Success in Business*, *Inspired Entrepreneurs*, *EMPOWER*, *INSPIRE*, *Smart Leadership*, and the soon-to-be-released book for women called *From Frantic to Focused: How to Shift from Out-of-Control to Streamlined and Successful*. In 2013 she became a global instructor with the Steve Harvey Success Institute where she teaches students worldwide on business and life success. She's been recognized with the Pennsylvania Woman of Courage Award and Pittsburgh Magazine's 40 Under 40 Young Leadership Award (the day of her 40th birthday!) Most importantly, Beth is the mom of two college age sons and the mischievous adolescent JJ Kitty. She lives and works in Pittsburgh, PA.



MID-CAREER LEADER

3:00-4:30p

MID-CAREER LEADER (MC-3A) | NATALIE SISTON

Unleash Your Inner Creative Coach to Inspire Creativity



Limiting beliefs get in our way. Past experiences cloud our judgment. Our own inner critic prevents us from reaching our true potential. Powerful tools exist to overcome these blocks. By becoming our own coach, we can unleash our creativity and inspire innovation. In this session, Natalie Siston will introduce five concepts based in coaching to help participants get out of their own way and tap into their creativity. Through empowering questions, visualization, overcoming blocks, reframing, and goal setting, participants will learn how to incorporate simple, yet effective techniques to use in both their personal and professional lives.

NATALIE SISTON draws on her own experiences as a coach and corporate leader to bring these concepts to life. In 2016, she launched *Small Town Leadership* as a result of engaging with a highly effective coach. Now, as a Certified Professional Coach trainee,

Natalie helps her clients and audiences uncover their own potential.

After starting her career in Silicon Valley, Natalie returned “home” to Ohio to obtain her MBA. Through her experience in the non-profit, higher education, and corporate sectors, she realized that everything she ever needed to know she learned by growing up in a town of 600 people.

Natalie currently works for Nationwide where she leads a team responsible for managing corporate partnerships including alumni associations, professional, sports, and cause-related groups. She is also the President of the All Women Associate Resource Group, a 3,500 member organization focused on professional and personal development.

She is a public speaker and coach who specializes in networking, presentation skills and professional development topics, holds a BA and MBA from The Ohio State University, and is also a Certified Professional Coach trainee through the Institute for Professional Excellence in Coaching (iPEC). Natalie enjoys mentoring OSU students, training for endurance athletic events, and improving her golf game. She lives in Dublin, Ohio with her husband, Rob, a professor at OSU, and her daughters Mary Beth and Katie.

3:00-4:30p

MID-CAREER LEADER (MC-3B) | TAMEKA TAYLOR

Breaking Barriers, Building Bridges Amongst Different Generations



For the first time in history, four distinct generations—Traditionalists, Baby Boomers, Generation X, and Generation Y—are working side-by-side on a daily basis within the workplace. With differing values, thoughts around leadership, and communication styles, these generations are facing very real conflicts that create barriers.

Learn to build bridges amongst generations in the workplace, how each generation developed its core values, how that manifests in the workplace today, and how these generations can work, learn, and grow together to accomplish great success despite the generational divides. Additionally, participants will:

- Examine generational characteristics
- Discuss the core values of each generation and how it impacts the workplace
- Recognize what motivates each generation
- Understand and respect generational biases in order to bring out the best in everyone

TAMEKA L. TAYLOR, Ph.D., CDE is president of *Compass Consulting Services, LLC*, an organization development firm that specializes in *Diversity and Inclusion, Leadership Development, Communication, Conflict Management and Teambuilding* through training, executive coaching and consulting across industries which she co-founded nine years ago. Dr. Taylor counsels through the *Shaker Youth Center*. In addition, she has taught graduate level courses and currently, teaches *Managing Urban Diversity* classes at *Cleveland State University*.

She earned her undergraduate degree from *Baldwin-Wallace University*, Masters from *Bowling Green State University*, and Ph.D. from *Kent State University*. Tameka completed the *Executive Coaching Certification* from *Case Western Reserve University*. She’s certified in the *Hogan Personality Inventory Assessment* and a *Certified Diversity Executive* and licensed by the *American Medical Association* as a *Communication Climate Assessment Toolkit* vendor-consultant.

Tameka is involved with the *Commission on Economic Inclusion, Cultural Links, COSE, and Ohio Minority Supplier Development Council*. She’s co-chair for the *Diversity Alumni Network for Baldwin-Wallace*. She also serves the boards of *Delta Sigma Theta Sorority, Inc., Friendly Inn Settlement, President Councils’ Foundation* and *WomenSafe, Inc.*



MID-CAREER LEADER

3:00-4:30p

MID-CAREER LEADER PANEL

The Outlier - Taking the Unexpected Path

The Outlier - Taking the Unexpected Path

Entrepreneurship. Does this word excite you? Scare you? Give you butterflies in your stomach? Do you feel too settled or bored in your career? Are you leading and living your passion? If any of these questions are stirring through your head or you have a curious nature, this session is for you. Panelists will share where they started and how they progressed throughout their careers by taking a path that wasn't always very clear, and certainly wasn't the norm, taking steps that may have been right or wrong, and climbing the ladder they built for themselves.

MODERATOR:
TRACY MAXWELL
HEARD



IRIS COOPER, DBA, OWNER, JUST ASK IRIS



Iris Cooper's career includes leadership positions in financial services, economic development, community service, communication, government, entrepreneurship, and education.

She is the owner of "JustAskIris!" an entrepreneurial coaching firm. Iris founded Glory Foods, Inc., a multi-million dollar food marketing company. Iris is recognized nationally as a business strategy and branding expert, having coached many startups to sustainability. Her newest venture is Finish Your Gloryfied Business Plan Now!, a workshop to foster entrepreneurial success. Iris is the former Director of the Ohio Division of Entrepreneurship and Small Business, where Iris led the state from 29th worst place for small businesses in 2007 to the ninth best in the nation, and 1st in the Midwest in four years.

In 2015 Iris introduced the 2nd version of "When the Devil is Beating His Wife, a Christian Perspective on Domestic Violence and Recovery" co-authored with Melanie Houston and available on Amazon and alabasterboxmedia.com. Iris is a featured writer and speaker on business topics, and an adjunct professor at Franklin University. She is an active member of Alpha Kappa Alpha Sorority, Inc., the National Coalition of 100 Black Women, the Indiana University Alumni Association, and Women for Economic Leadership and Development. In 2016, she obtained her Doctorate in Business Administration from Walden University, majoring in Entrepreneurship.

THERESA HARRIS, PRESIDENT & FOUNDER, TMH SOLUTIONS



Theresa Harris has more than 25 years of progressively responsible experience in Management and Information Technology. TMH Solutions, LLC is a certified women and minority owned and managed company working to collaborate with her customers and strategic partners to deliver high quality, cost effective solutions.

Prior to establishing TMH Solutions, Theresa was Application Sales Manager for Public Sector for Oracle in the States of KY, MI, and OH. During her years in the IT field, she's proven to be a top performer in sales, sales management and professional services with companies such as: Blackwell Consulting Services of Ohio, LLC, Compuware, Computer Associates, Digital Equipment Corporation, Unisys and Xerox. Theresa has led these companies either through start-up, survival, turnaround and growth modes.

Among her significant previous positions, In 2014 Theresa was a scholarship recipient for the Executive Program at Dartmouth, Tuck School of Business. Ohio Governor, John Kasich, also appointed her in 2013 as a member of the Ohio Minority Business Advisory Council. Currently, Mrs. Harris serves as an active Board member with the Columbus Zoo and Aquarium, Mid-Ohio Food Bank, the COSI Community Board, a member of First Church of God, a member of Alpha Kappa Alpha Sorority Incorporated and now a WELD honoree for Women WELDing the Way 2016. Although focused in the information technology field an important aspect of her life is her family. She has been married to Bruno Harris Jr. for 23 years and has a daughter, Julie Harris who is currently a senior at the University of Cincinnati.



MID-CAREER LEADER

3:00-4:30p

MID-CAREER LEADER PANEL

The Outlier - Taking the Unexpected Path

WILL ZELL, CEO, NIKOLA LABS



Will Zell is an entrepreneur and investor with a passion for building successful companies. Will founded his first venture at age 22. Since then he has invested in and started several companies, including Huddlewo, ConnectToHome, and Sweet Aromas Coffee, and Nikola Labs where he currently serves as CEO. Although a firm believer in the power of technology, Will understands that business is conducted between people and he is devoted to operating his businesses with the highest level of integrity. Will is joined in business and life by his beautiful wife Beth. They have three children and a dog named Bullet, and reside in Huntsville, Ohio.

EXECUTIVE LEADER

10:30a-Noon

EXECUTIVE LEADER (EX-1A) | KRISTI THOMPSON

Accelerating Execution



Today's business environment is repeatedly described as volatile, uncertain, ambiguous, turbulent. More simply, 'It's crazy out there!' The well-established practices and processes of change management seem impotent (inadequate, weak, feeble) in the face of rapid and continuous disruption of which the pace is certain to escalate.

This session will introduce a framework for accelerating execution of rapid and continuous change, exploring break-through approaches for taking organizational capabilities up a notch to survive and thrive in the marketplace.

Accelerating Execution will incorporate the following components:

- How do you know if strategy acceleration will benefit your organization?
- How can you concurrently achieve stability and efficiency alongside agility, speed?
- What shifts in mindset and culture will be required?
- What does strategy acceleration require of leaders?
- How do you reinforce and sustain acceleration?

KRISTI THOMPSON is a seasoned executive, bringing over 30 years of managerial and consulting experience in leadership and organization development in multiple industries. She has guided leaders in building strong organizations to accelerate execution and deliver results, including shaping and shifting cultures, workforce alignment, developing leaders, leading productive teams, and succession planning.

Though she has worked with such corporate giants as JPMorgan Chase and Electrolux AB, Kristi has worked at all levels of business: site, division, corporate, regional and international. She has an entrepreneurial mindset, having grown up in a family business and started two businesses of her own, she continues to be active in the consulting business.

In addition to holding Bachelor and Master's degrees from Iowa State University, and securing many certifications to support her work, Kristi has honed her leadership and strategy skills through training at premier institutions, including Wharton Business School, the University of Michigan, and The Center for Creative Leadership.



EXECUTIVE LEADER

10:30a-Noon

EXECUTIVE LEADER (EX-1B) | SAPNA WELSH & VIKI JOHNSON
Want It, Win It

“The best place to succeed is where you are with what you have.” -Charles M. Schwab

Women, more than men, tend to underestimate their strengths and added value. Such limiting beliefs have a great impact on how you view yourself and value yourself. They undermine your self-confidence and can hold you back from asking for what you are worth, doing what you like, and achieving your career and business goals. It is time to control your success by managing limiting beliefs and finding your inner confidence to win what you want!

In this workshop you will:

- Context of why winning what you have earned is growing in importance.
- Discover some of your own limiting beliefs and understand how they hold you back from being the best version of yourself and achieving your goals.
- Learn strategies to project confidence despite limiting beliefs.
- Identify uncomfortable situations or unresolved conflicts that zap your confidence
- Practice making the critical ask



SAPNA WELSH is a Partner of Leverage HR, LLC, where they transition talented women to the top through: targeted transitions workshops; working with leadership teams to define why they need more women leaders; and professional transition coaching. For the past twenty years, Sapna has helped individuals improve their performance through professional coaching, training, and talent development. She recently released her first book, *Worldly Women – The New Leadership Profile*, where she builds on existing women’s leadership development methods and supercharges them with a fresh perspective - working abroad – the most powerful leadership development tool.

Sapna holds a Masters degree in Labor and Human Resources from The Ohio State University, a BBA in International Business from The George Washington University, and licensure as a Professional in Human Resources and Registered Corporate Coach. She previously served as an HR adjunct faculty member at Franklin University and also served on the Human Resources curriculum advisory board.



VIKI JOHNSON possesses over 20 years of training experience and consultancy. Her holistic understanding of Business Management has resulted in a rich competence in providing engaging training, facilitation and consultancy to many industries.

Viki’s background with a major international carrier, DHL, provided in-depth knowledge of global corporate affairs, and management skills in Customer Service and HR. Skills which enable her affinity to real time business issues facing Leaders of today and tomorrow.

She is British and lived in Germany prior to moving to the US. Her passion is learning, she plays an active role in her own personal development.



EXECUTIVE LEADER

1:15-2:45p

EXECUTIVE LEADER (EX-2A) | BETH THOMAS

The Language of Appreciation



This session will discuss the language of appreciation – what it is, what it isn't, why it's so important and how to be effective, strategic to move your organization forward by incorporating the language of appreciation.

Some \$300 billion is lost in productivity each year from disengaged employees, yet 90 percent of business leaders have no strategy or are not actively engaged in ways to express to their employees that their work is valued. Investing in your employees is one of their top strategic initiatives with many successful companies. How do they do it? It's a process, not an event, it's part of their everyday culture and it's statistically tied to increased key performance indicators.

Studies measuring the impact of employee engagement have found better results in nine performance outcomes: customer ratings, profitability, productivity, turnover, safety incidents, shrinkage, absenteeism, patient safety incidents, and quality (defects).

BETH THOMAS is one of America's foremost authorities on employee engagement and change management. As Sequent's Executive Vice President/Managing Director of Consulting Services, Beth is responsible for the overall success of the consulting practice. She has 25 years of experience helping organizations through mergers and acquisitions and organizational change. Prior to joining Sequent, Beth was Sr. VP Retail Training and Development at JP Morgan Chase and Director of Learning, Support and Service Management at Limited Brands. Beth is a frequent national speaker, and her professional work has been recognized with national awards and in national magazines and in 2010 she authored her own book, "POWERED BY HAPPY", how to get and stay happy at work.

1:15-2:45p

EXECUTIVE LEADER (EX-2B) | SUSAN ALEXANDER

Creating a Culture of Purpose and Alignment



Leaders are challenged in today's highly complex, volatile, and uncertain environment that requires a clear sense of purpose to guide and engage one's team. When the leader and team are clear about their "why", bold actions are possible and goals are achieved. Additionally, with a clear sense of purpose, people are better able to coordinate and collaborate resulting in both higher productivity and deeper satisfaction. Are you clear about your Team's purpose or "why"? Today's session, we will learn a highly effective tool to tap into your inner wisdom to discover your team's purpose. We will also explore how being clear about the team's purpose will help you to strengthen the leadership skill of coaching to produce results. Clarity of purpose and creating a team of highly engaged and aligned individuals is key to building a sustainable culture to thrive in today's world.

SUSAN ALEXANDER, PCC, is an executive and life coach with an extensive business background. Grounded in the principles of transformational leadership and financial management, Susan specializes in helping individuals to create new possibilities for their personal and professional life to fulfill on their most important goals and aspirations. Susan created Rosebud Coaching & Consulting, LLC out of her commitment to help individuals be leaders in their organizations who make a difference. She coaches executives, managers and individuals with a special emphasis on the power of self-perception and communications and their influence on job performance.

Prior to her coaching practice, Susan was a commercial lender, community development officer and investment product manager for a prominent financial service provider. This extensive business background combined with her exposure and proficiency in transformational learning creates a unique understanding and sensitivity to the issues and concerns of managers and leaders.

Susan is also an Adjunct Faculty Member of Otterbein University. She is the leader of a four-course leadership series made available to adult continuing studies students that focuses on developing transformational leadership skills and expanding student's capabilities. Programs focus on creating awareness of one's capabilities and barriers, emotional intelligence, communication skills, team building, effective conflict resolution and designing and implementing a "Breakthrough Project".



EXECUTIVE LEADER

1:15-4:30p

EXECUTIVE LEADER (WKSHP) | ANDREW POWELL & KRISTI THOMPSON Culture enAbleD Strategy Workshop

Culture is dynamic. It is constantly evolving as part of changes in the marketplace, the workforce, and leadership. The question is, Is your culture evolving in a way that will support and enable your business strategy? Will you have a culture by default or by design?

In this 3 hour workshop, we will discuss three different approaches to building culture and their track record in leading to increased performance. We will also show you how to identify the “critical few” cultural elements that are most important your success by introducing participants to a process of defining where an organization needs to excel to achieve strategic vision and what cultural elements will drive this kind of excellence. We will then outline a culture shaping plan that will allow you to accelerate strategy execution. The group exercises will give hands on experience with this content.

Agenda Items:

- Definitions: values/culture/behaviors and relationship to strategy and execution
- How to identify the “right” culture for your organization and strategy
- Selecting the critical few behaviors that will most impact your culture
- Approaches to culture “sculpting” that is sustainable over time
- Basics of a comprehensive culture sculpting plan that works

Outcomes:

- Basic understanding of the direct linkage between strategy and organizational culture.
- See culture sculpting as a natural way to build operational success vs feeling like just another “feel good” program
- Understand a process for defining a strategy enabling culture that has organizational buy-in
- Know what it will take to implement a culture sculpting plan, who has to be involved and how



ANDY POWELL provides enterprise-wide solutions in areas such as post-merger/ acquisition integration, culture change, competency modeling, team effectiveness and executive coaching. He has over 25 years’ experience in Organizational Development with ExxonMobile, BFGoodrich, Key Bank and Pfizer. Internationally, he has significant experience in Western Europe.

One of the things that distinguishes Andy is his resourcefulness, practicality and focus on sustainable implementation. Having successfully led many complex change efforts while working “on the inside”, he is keenly aware of the importance of scaling and adapting interventions to fit organizational and leader change readiness. He also is experienced dealing with organizational change fatigue and works with his partners to find approaches that ensure efforts can be sustained internally.

He holds Bachelor and Master’s degrees from Bowling Green State University in Organizational Communication and Psychology.



KRISTI THOMPSON brings over 30 years of managerial and consulting experience in leadership and organization development in multiple industries. Kristi has held senior-level positions in Frigidaire Company, Electrolux, Bank One and JPMorgan Chase. Kristi has significant experience working across Western European cultures, and previously held an international assignment in Stockholm, Sweden.

She has guided leaders in building strong organizations to accelerate execution and deliver results, including shaping and shifting cultures, workforce alignment, developing leaders, leading productive teams, and talent management. Kristi also led her own teams and is proud of 95% retention, as well as ranking in the top 1% of leaders across a Fortune 500 organization.

Kristi holds a Bachelor and Master’s degrees from Iowa State University and trained at premier institutions, including Wharton Business School, the University of Michigan, and The Center for Creative Leadership.



EXECUTIVE LEADER

3:00-4:30p

EXECUTIVE LEADER (EX-3A) | KAREN SEMON Management Coaching Clinic



Do you feel like a boss or a leader? How often do you use “command and control” versus “develop and empower”? Do you know when to coach and when to manage?

In this session you will discover the difference between feedback and coaching, managing and coaching and mentoring and coaching, and explore the coaching mindset.

Participant Outcomes:

- Deeper understanding of what coaching is and when and how to use this skill
- Appreciation of the value a true coaching mindset for short and long term results
- Understand proven methodology to best manage employee coaching opportunities

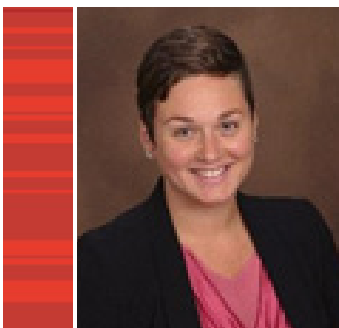
KAREN SEMON brings over 25 years of progressive experience with national and multi-national companies to her role as a Leadership Coach. She has expertise in retail, manufacturing, and high tech markets, attained from a variety of roles in marketing, operations, human resource management, sales, information technology, and electronic commerce. Prior to joining Kinetic Insights, Karen held senior level corporate positions at Sterling Commerce, Frigidaire/White Consolidated Industries, Electrolux, and Federated Department Stores.

Karen completed the Graduate Executive Coaching program at the University of Texas at Dallas and holds the designation of Professional Certified Coach through the International Coach Federation. She is a Senior HR Professional (SPHR) with the Society of Human Resources and holds the designation of Human Capital Strategist (HCS) with the Human Capital Institute.

Karen also holds a B.A. in Organizational Leadership and Marketing. She is a Certified Winslow Business Consultant, certified in Lominger International Voices® 360 Degree Feedback; Choices Architect®; and Interview Architect®; DiSC Classic 2.0®; DiSC 363 Feedback System, and Team Dimensions Profile®, as well as experienced in administering and analyzing MBTI assessments.

3:00-4:30p

EXECUTIVE LEADER (EX-3B) | DR. MORGAN HEMBREE Leading Millennials: Developing the Next Generations of Innovators



Lately there has been much discussion within the business world regarding how to best attract, retain, and inspire the millennial generation. Often charged with being “entitled,” “narcissistic” and “technology obsessed,” many leaders, owners, and managers are frustrated at the thought of embracing this new generation’s entrance into the workforce. However, there is much evidence to suggest that this inter-generational rift is both expected and slightly overblown. Participants in this workshop will not only have an opportunity to acknowledge the challenging differences between themselves and the Millennials they manage, but will gain perspective on how many of these differences stand to benefit not only their organization, but our society as a whole. Join Dr. Morgan Hembree as she helps participants to understand and capitalize on the skill set the younger generation brings, and equips them with tools to communicate with and lead Millennials effectively.

Participants will...

1. Better understand the Millennial generation through data and trends.
2. Learn about the Cognitive Behavioral Model of Psychology, and how to use it as a tool.
3. Gain insight into how their own beliefs impact interaction with the Millennial generation.
4. Identify generational differences that can be beneficial to their own company or team.

MORGAN L. HEMBREE, Psy.D., MBA, BCB graduated from the University of Mary Washington with a B.S. in Psychology and a B.A. in Philosophy in 2009. In the Fall of that year she began a dual degree program at Widener University. After completing her dissertation, “The Mindful Leader: The Interaction of Mindfulness and Attachment in Predicting Transformational Leadership Ratings,” Morgan graduated with her Doctor of Clinical Psychology and Master of Business Administration degrees, as well as her Board Certification in Biofeedback, in May of 2014.

Currently, Morgan is working as a Leadership Consultant for Integrated Leadership Systems (ILS) in Columbus, Ohio. Here she assists employees at varying levels of organizations in industries such as health care, energy, law, and construction in optimizing their leadership potential. Morgan has coached, consulted and trained for companies such as: Mettler-Toledo, White Castle Systems, Brenner Oil Co., Heiberger Paving, Asset Strategies Group, Griffin Pavement Striping, Corna-Kokosing, Holzer Clinic, George J. Igel, & Co., and MacMurray, Petersen & Shuster.



PURPOSE DRIVEN LEADERSHIP

10:30a-12:00p

PURPOSE DRIVEN LEADERSHIP (PDL-1A) | CANDICE CREAR B.R.I.D.G.E.™: Closing the Gap to Your Next Level



From pitiful to powerful, this workshop will show you how to transform your career using Candice's strategic B.R.I.D.G.E.™ technique. The practical tools will help you lead from where you are, while shining a spotlight on your greatness. Move from dissatisfaction and disappointment to joy and fulfillment by closing the gap and growing to your next level. It's time to trample your career challenges and conquer your life. Take charge, champion the obstacle and stand in your purpose!

CANDICE CREAR is a courageous game changer. From helping people leap from pain to purpose, to empowering others to lead from their position, Candice steps up so authenticity can stand proud. She wears many hats, including motivational speaker, business owner of Charismatic Creations, and volunteer.

Candice is the international best-selling author of *Invisible Dad*. Recently named a finalist for the 2016 International Book Awards, *Invisible Dad* allows readers to enter the heart of a fatherless daughter to understand the effects of a partial foundation. It candidly provides the critical keys needed to heal and excel in one's future. Although the fatherless epidemic is consistently ignored, Candice is ready to challenge the new 'normal'. Her passion is to provide people the tools needed to feel empowered to stand in their truth of power and strength, despite the overwhelming feelings of their past. To support her mission of healing and wholeness, Candice created the Your B.R.I.D.G.E. to Healing program. This in-depth coaching and study is for all who are ready to overcome their past, and walk into their purpose. As a woman full of determination, Candice continues to make great strides in her life. She is recently married, and a new resident of Cincinnati, Ohio. She is also a Network & Capabilities Consultant for Alliance Data Card Services. Candice holds a Bachelor of Science degree from Winston-Salem State University, and a Master of Business Administration degree from Xavier University.

10:30a-12:00p

PURPOSE DRIVEN LEADERSHIP (PDL-1B) | MARY B RELOTTO Unearthing the Soul of Your Brand



IF YOU DON'T BRAND YOURSELF, SOMEONE ELSE WILL.

It's not enough to just be good at what you do.

Great brands create a competitive edge by conveying a unique value that tells the world why they matter right now. Today's "sound bite society" often demands that you establish your company's unique value in 30 seconds or less!

It's critical to know exactly who you are and why you matter and make sure that your target audience knows it too. It's only by combining the strength of your own personal brand and your company's brand that you can supercharge your business.

You will takeaway:

- Examining your values and passions
- Getting clear on your expertise
- Defining your specific goals

MARY B. RELOTTO is the founder of Dames Bond, an organization that began in 2006, giving women who want to start a business, the resources and opportunities to thrive in business. Prior to making Dames Bond a full time endeavor in 2009, Mary B. worked in the non-profit industry for 17 years, raising millions of dollars to help numerous organizations fulfill their missions. Mary B. has won various awards for championing small business owners, gained recognition by Forbes and ForbesWoman for the role Dames Bond has in helping women find valuable networking events, sits on the Women's Small Business Center of Ohio's Advisory Board and the Cultural Art's Center's Dare to Be Heard Advisory Committee. Since owning two independent retail shops, featuring local artisans, today, Mary B. enjoys working 1:1 with artisans and business owners who need help with marketing, retail placement and brand elevation.



PURPOSE DRIVEN LEADERSHIP

1:15p-2:45p

PURPOSE DRIVEN LEADERSHIP (PDL-2A) | TEI STREET

What Matters: Purpose, Principle, Passion and People



Participants will explore the role that Purposeful work, rooted in ethical Principles performed with Passion, while placing other People at the center has in creating work and lives that you love.

THE “AMAZING” TEI STREET currently serves as the Education Director for the Partners Achieving Community Transformation (PACT) on behalf of The Ohio State University Wexner Medical Center. Tei is also the founder and sole proprietor of StreetTalk with the “Amazing” Tei Street, a national motivational speaking, training and educational consulting company. Prior to the national launch of her business, Tei amassed a wealth of experience in higher education, curriculum development & training in sexual assault prevention, domestic violence prevention and advocacy, education and youth leadership development. She served as Statewide Minority Liaison for the Ohio Secretary of State Jennifer Brunner,

Director of Community Education & Engagement for Ohio Treasurer Kevin L. Boyce and Director of Education for Columbus Mayor, Michael B. Coleman. Tei holds Bachelor & Master of Arts degrees from The Ohio State University.

Tei is the recipient of the YWCA’s Prestigious “Woman of Achievement” Award, Chamber of Commerce’s Outstanding Young Citizen Award, Business First Magazine’s Forty Under 40 Award, is listed in multiple editions of Who’s Who in Black Columbus and a plethora of other awards too numerous to list. She is a member of the Columbus (OH) Alumnae Chapter of Delta Sigma Theta Sorority, Inc. She is a graduate of United Way’s Project Diversity, Leadership Columbus, and the African American Leadership Academy. Tei currently serves as the Chair of Development and Public Relations on the Board of Trustees for I Know I Can, a college access program.

She authored an inspirational book titled, *I’m the Amazing Tei Street... Wouldn’t You Like To Be Amazing, Too?*, which was re-released in June 2016. She is the proud mother of Kenneth, a graduate of Howard University and Major in the U.S. Air Force as well as 15 year-old Christopher, a high school sophomore.

1:15-2:45p

PURPOSE DRIVEN LEADERSHIP PANEL

Rising to the Top

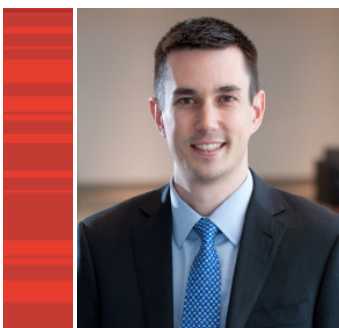
Rising to the Top

Hear the incredible stories of four professionals as they share their career journeys, paving a path to the top. Panelists will share the hurdles and challenges, successes and failures, and truly how they got to where they are today. While the panelists represent a variety of industries and backgrounds, they primarily represent industries where women are still the minority, sciences, technology, engineering and mathematics. You will learn from those who have been there how to excel in your current position, and how to achieve more.

MODERATOR:
TAKEYSHA
CHENEY



JAY SCHOMAKER, VICE PRESIDENT, FINANCE, CARDINAL HEALTH



Jay Schomaker currently serves as vice president of finance for Cardinal Health, a company ranked number 21 on the Fortune 500 and dedicated to improving the cost-effectiveness of health care. In his role, Jay oversees all finance operations for Specialty Solutions, a \$10 billion business unit focused on supporting health care providers and pharmaceutical manufacturers with a variety of services to help facilitate the development, launch, and distribution of specialty pharmaceuticals. As a member of the Specialty Solutions leadership team, Jay plays a key role in creating and executing the overall business strategy.

Jay joined Cardinal Health in 2005 as part of the Financial Development Program and has since held a variety of roles in corporate strategy, mergers and acquisitions, treasury, financial planning and analysis, and customer profitability. He earned his Bachelor of Arts degree in finance and economics from Otterbein University and a Master of Business Administration from the University of Pennsylvania’s Wharton School. Jay currently resides in Powell, Ohio with his wife, Karli, and two sons, Kellan (5) and Korbin (2).



PURPOSE DRIVEN LEADERSHIP

1:15-2:45p

PURPOSE DRIVEN LEADERSHIP PANEL Rising to the Top

ANNALIES CORBIN, PRESIDENT & CEO, CHIEF GODDESS, THE PAST FOUNDATION



Dr. Annalies Corbin is the President & CEO the PAST Foundation. In 2000, Annalies founded the PAST Foundation, an organization she envisioned could lead the way to connecting scientific research with classrooms, schools and communities. PAST opened its headquarters in Columbus, Ohio in 2005, assembling a team that could grow the reach and mission.

From a single school partnership in 2006, Annalies has grown PAST's partnerships across the nation, building a reputation for both transforming educational delivery and understanding tomorrow's education needs. In 2014, her commitment to transforming schools led to the development of PAST Innovation Lab. This lab connects educators, students, business and community partners together to create innovative learning programs.

Both Annalies and the PAST Foundation have received many awards over the years. Most recently, Annalies received the Carol V. Ruppe' Distinguished Service Award, one of the top three prestigious recognitions presented by The Society for Historical Archaeology, was a recipient of the 2016 Smart 50 Awards as one of Central Ohio's Top Executives. The foundation was also honored with the Smart 50, top Innovation Award, selected by the White House to collaborate on the Next Generation High Schools Summit, and recognized for its Excellence in Education as reported by the US Department of Education in its STEM 2026 report.

Annalies received her baccalaureate and master degrees in Anthropology and Maritime Archaeology from the Universities of South Dakota and East Carolina. The University of Idaho awarded her a doctorate in Anthropology and History.

CAROLINE WHITACRE, PH.D., SENIOR VICE PRESIDENT FOR RESEARCH, THE OHIO STATE UNIVERSITY



Caroline C. Whitacre, Ph.D. serves as the Senior Vice President for Research at The Ohio State University in Columbus, Ohio. She is a Professor of Microbial Infection & Immunity and her research area is the immunology of multiple sclerosis. She served as Associate Vice President for Health Sciences Research and Vice Dean for Research in the College of Medicine from 2002-2008. Prior to that, she served for 12 years as the Chair of the Department of Molecular Virology, Immunology and Medical Genetics in the College of Medicine. In her current role as SVP for Research, Dr. Whitacre is responsible for the overall strategic planning and infrastructure support for the university's \$983 million annual research program.

In recognition of her University activities, she was awarded the OSU Faculty Award for Distinguished University Service in 2001 and the Distinguished Scholar Award in 2008. In 2004, she was named a Fellow of the American Association for the Advancement of

Science. In 2015, she was inducted into the National Academy of Inventors.

She serves on the Boards of Center for Science and Industry (COSI), The Transportation Research Center, The Wellington School, BioOhio, the National Boards for the Multiple Sclerosis Society and Oak Ridge Associated Universities. She chairs the Board of SciTech, the Ohio State University Research Park. Dr. Whitacre received her BA and PhD degrees at OSU.



PURPOSE DRIVEN LEADERSHIP

1:15-2:45p

PURPOSE DRIVEN LEADERSHIP PANEL

Rising to the Top

MARY SHARRETT PE, LEED AP, CPESC, AHES, PRESIDENT, STONE ENVIRONMENTAL
ENGINEERING & SCIENCE, INC.



Mary Sharrett is the owner and President of STONE Environmental Engineering & Science, Inc. Mary has over 20 years of environmental consulting and engineering experience and is a registered Professional Engineer in Ohio. With a civil engineering degree from the University of Cincinnati, but a focus on the biological aspects of the environment, through the years Ms. Sharrett has found the balance between engineering, development, and environmental protection. She is known for her project management skills and coordinating people and tasks to get a project completed and navigated through regulatory processes. Throughout her career she has managed large footprint and corridor projects requiring multi-discipline teams and constant coordination with regulatory agencies to manage all aspects of environmental regulatory compliance. Her environmental consulting experience includes site assessments, asbestos, permitting, wetlands, streams, and threatened and endangered species. Mary is currently in year two of serving as the Environmental

Protection Procedure Program and Procedure Manager for the Ohio Department of Transportation \$480M construction of the 16-mile Portsmouth Bypass, managing the environmental commitment compliance.

Ms. Sharrett took on ownership of STONE in 2014 and has grown the firm from both a revenue and personnel standpoint, with over \$1M in revenue and 13 employees. Mary has also undertaken some major initiatives to advance the company culture, engage employees, and expand the customer and revenue base. Mary was recently selected as one of the 2016 Smart 50 Award honorees by Smart Business.

1:15-4:30p

PURPOSE DRIVEN LEADERSHIP (WKSHP) | AMY WATSON

Healthy Leading in Living Systems



Is your organization seeing increases in burnout, illness, or other signs of stress? Have you seen drops in revenue/funding or in employee engagement? Do your managers seem less able to solve problems and think creatively?

Whether you work with employees or volunteers, this embodied-learning session will help you to see how the relationships between people and other elements in the system perpetuate dysfunction, spread anxiety, and create situations where smart people unconsciously undermine the success of the organization. You will learn concepts from systems theory that can support your ability to:

- understand how relationships work in organizations
- better manage yourself and others,
- see the emotional “forces” at work in the organizational system, and
- promote necessary and even unexpected changes.

AMY KAY WATSON, ACC, CEBC, M.Div. is an ICF-certified career and leadership coach in Columbus, Ohio. She serves on the board of trustees for the Compassionate Communication Center of Ohio. She is a graduate of Fielding Graduate University with a Certification in Evidence-Based Coaching, and Princeton Theological Seminary with an M.Div. She has been coaching organizational leaders and associates since 2009. Amy has extensive speaking and facilitation experience. She was trained in the performing arts and in public speaking and has spoken for a wide variety of audiences from 3 to 300, including civic associations, Fortune 500 senior leaders (Hertz, Cargill), groups of university faculty, staff, and students, Feeding America, church leadership teams, police officers, professional organizers, and retail associates. Amy is author of two Kindle ebooks, *Working with Stress and Fear: Your Guide to Feeling it and Rocking the Job Anyway*. *Working with Clarity and Direction: Your Guide to Being Yourself and Finding Your Fit in the Workplace*.



PURPOSE DRIVEN LEADERSHIP

3:00-4:30p

PURPOSE DRIVEN LEADERSHIP (PDL-3A) | ALLEN PROCTOR Social Enterprise and Why You Should Care



This session will introduce the concept of social enterprise, an approach to business that focuses on profitability to ensure sustainability in creating a social impact for the community. Other terms for this emerging approach to business are “Purpose Driven Business” and “Conscious Capitalism.” The new generation employees want the company they work for to be about more than making money. They are cause-driven; their jobs must be connected to a cause. This session will provide ways to think about running a profitable business that is cause-driven. Examples of social enterprises will be provided.

ALLEN J. PROCTOR believes that social enterprise is the future path for nonprofits to be sustainable and meet the needs of our communities. To foster that vision, he has founded the Center for Social Enterprise Development, and the Community Investment Network of Central Ohio (CINCO), where he is the president and CEO and Chief Advocate,

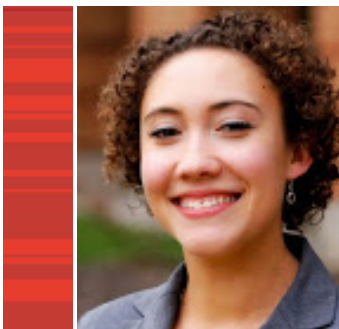
respectively. Allen has over 30 years of experience evaluating the financial health of organizations, developing effective business strategies, and enhancing organizational effectiveness. His consulting firm, Linking Mission to Money, has helped Central Ohio nonprofits to thrive and focus on mission since 2001.

Allen has worked as a top executive at institutions as diverse as Harvard University (CFO and VP for Finance), New York City (Deputy Budget Director), New York State Financial Control Board (Executive Director), and Federal Reserve Bank of New York (Division Chief). Allen earned his A.B. magna cum laude from Harvard University and his Ph.D. in economics and forecasting from the University of Wisconsin-Madison. *for Nonprofit Leaders and More Than Just Money: Practical and Provocative Steps to Nonprofit Success.*

A regular columnist on nonprofit issues for Columbus Business First, Allen has taught budgeting and finance at the Kennedy School of Government of Harvard University and at the Graduate School of Business of Columbia University and twice served as a reviewer for the prestigious Innovations program sponsored by the Ford Foundation. Allen is an accomplished author of numerous journal articles and publications and two books, *Linking Mission to Money, Second Edition, Finance for Nonprofit Leaders and More Than Just Money: Practical and Provocative Steps to Nonprofit Success.*

3:00-4:30p

PURPOSE DRIVEN LEADERSHIP (PDL-3B) | ERIKA GABLE Nonprofit Board Service: Is it for Me and How Do I Do it Right?



If you're thinking about joining a Nonprofit Board of Directors, or are already serving on a board, make sure you have made your decision thoughtfully and strategically. Joining a Nonprofit Board of Directors is a personal privilege and a rewarding practice. It can also boost your career, expand your professional network, and give you the opportunity to give back in meaningful ways.

Preparing yourself and knowing how to find the right nonprofit is essential for success. To find the right board of directors, it is important to make sure that your passions and unique abilities are a good match with an organization's mission and needs. You will learn about about how you can best align your values, time, and finances to find the right Nonprofit Board of Directors for you.

ERIKA GABLE, President and CEO of Gable Consulting LLC, has over 17 years of experience with nonprofits and social enterprises ranging from small start-ups to large, grant-making organizations. She holds an MBA and MPA from The Ohio State University in Nonprofit Management, Philanthropy, Strategy, and Enterprise Sustainability. Erika also holds a Certificate in Advanced Studies of Cultural Competency from the University of Wisconsin at Madison. She has served on seven different nonprofit boards of directors, and is currently the President-Elect and Chair of the Development & Marketing Committee for the Columbus Early Learning Centers, and the Secretary for the Central Ohio Chapter of the Association of Fundraising Professionals.

Erika has worked with organizations including the United Way of Central Ohio, United Way of Dane County, Women's Small Business Accelerator (WSBA), KidsOhio.org, KC4K, Columbus Urban League, Enterprise Ireland, UNCF Columbus, The Wells Foundation, United Schools Network, Celebrate Children's Foundation, University of Wisconsin at Madison, The Ohio State University, and the Better Business Bureau of Central Ohio. Her expertise includes board governance and facilitation, fundraising and development, public speaking, strategic planning, community development, organizational strategy, project management, event planning, and research. She lives in Columbus, Ohio with her husband, new baby girl, and their dog, Dax.



SAVE THE DATE! **WOMEN WELDING THE WAY®**

Thursday, November 2, 2017
6:00pm - 8:00pm
Ohio Statehouse Atrium



2017 Women WELDing the Way® honorees photographed by Shellee Fisher, Shellee Fisher Photography and Design

Each November, WELD honors 12 women making a positive impact on the economic and leadership development of women in central Ohio by showcasing them and their achievements in a beautiful calendar for the upcoming year. The women featured in the calendar are selected based on their extraordinary leadership roles within their respective fields and in community and women's efforts.

Don't miss this outstanding opportunity to recognize these deserving women! Save the date on your calendar! Interested in becoming a sponsor? Contact Barb Smoot at smootb@weldoh.org for more information.

JOIN WELD TODAY!

Joining WELD helps you grow your professional and interpersonal skills through programs, leadership opportunities and advanced-level career development opportunities. A WELD membership is your key to improving your career and your skills as well as expanding your personal/professional network. Your membership helps support WELD programs and initiatives to address issues of economic development for women. Through our programs and services, WELD provides women with specific tools and skills needed to advance their economic status, and we advocate for corporate strategy and public policy supporting women's economic equality.



A personal WELD membership helps you learn success strategies from your industry as well as many others. Not only do you reap personal and professional benefits by joining WELD, you also get your opportunity to pay forward your success. We offer our members opportunities to share connections and successes, mentor and promote powerful and economically independent women. Plus as a member of WELD you get to be a part of the solution to closing the gender gap in your community and beyond.

What you gain through an individual membership to WELD:

- Programming discounts
- WELD member only meetings
- Member engagement breakfasts (free to new and renewing members)
- Casual Connections at informal networking events
- Opportunity to volunteer for WELD projects, committees and board positions
- Access to exclusive online content

If you join WELD as a business member you gain the same personal and professional opportunities as an individual member and more. We want to help women-owned small businesses flourish, and we want to offer you as much opportunity as we can to help your business grow. As a small business owner member of WELD, you gain membership privileges for two individuals in your organization as well as the many benefits that you'd get as an individual.

What you gain through a business membership to WELD:

- Membership privileges for two individuals
- Programming discounts
- WELD member only meetings
- Member engagement breakfasts (free to new and renewing members)
- Casual Connections at informal networking events
- Opportunity to volunteer for WELD projects, committees and board positions
- Ability to host member only networking events to introduce your business to WELD members
- Access to exclusive online content

When you join WELD as a corporate member, you can participate in additional specialty programs. Various levels of Corporate Membership in Women for Economic and Leadership Development provide corporations and other organizations with the opportunity to support the organization's mission and secure membership privileges for employees. Investment opportunities range from \$1,500 to \$10,000 and include a diverse set of benefits which can often be customized to the company's needs.



WELD VOLUNTEER OPPORTUNITIES

Having a WELD membership works very similar to owning a gym membership—participation (i.e. showing up to the gym and working out) is an important part of reaping the full benefits of membership. One can participate by regular attendance at events and/or by volunteering to participate on a committee. Volunteerism at WELD provides many benefits:

- The ability to grow your professional/interpersonal skills
- The ability to expand your personal/professional network
- The ability to pay forward your success

Volunteering at the local chapter committee level also provides greater opportunities for a leadership seat on the Chapter Steering Committee or ultimately on the WELD National Board of Directors. WELD has several committees available for volunteers to join.

WELD knows that people volunteer for a variety of reasons. With this in mind, WELD has carefully crafted the tangible and intangible benefits for our volunteers. Each month, the chapter chairs identify a member or two who should be recognized as “Volunteer of the Month” and therefore featured in our newsletter. At the end of each calendar year, each chapter will select and recognize its volunteer(s) of the year.

Volunteering for any organization comes with a certain amount of responsibility and often provides access to non-public data. With this in mind, WELD requires that our volunteers be members of WELD and sign volunteer agreements which address confidentiality and other items.

Chapter Steering Committees

- Membership
- Programming
- Corporate Relations
- Marketing
- Finance
- Impact

Signature Events

The co-chairs evaluate the contribution of each committee member and event day volunteer to determine if each has met all commitments and is therefore eligible for the volunteer benefits. See your chapter leaders for more information on volunteer opportunities and the associated benefits:

Cleveland Chapter:

Emily Adams (emily.adams@usi.com)
LeeAnn Cochran (cochran@battelle.org)

Columbus Chapter:

Aslyne Rodriguez (arodriguez@weldoh.org)

Tulsa Chapter:

Kellie Mathis (kmathis@directsys.com)
Stephanie Rainwater (srainwater@swca.com)

Pittsburgh Chapter:

Rachel Brecht (r.brecht@tier1performance.com)
Suzy Teele (suzymteele@gmail.com)

