



Online Advertising and Branding

About BusinessesForSale.com

BusinessesForSale.com is the leading global marketplace for businesses for sale. Established in 1995, the website has become a renowned publisher of classified business listings.

BusinessesForSale.com boasts over 1.3 million visitors, 800,000 unique visitors and over 64,000 listings.

Our expertise in the classified space has seen us branch out further in the B2B sector. In 2001 we launched FranchiseSales.com, a directory of franchise listings, followed by PropertySales.com in 2011, a specialist portal for the commercial property sector.

Our Team



Bruce Hakutizwi

America



Rufus Bazley

Europe

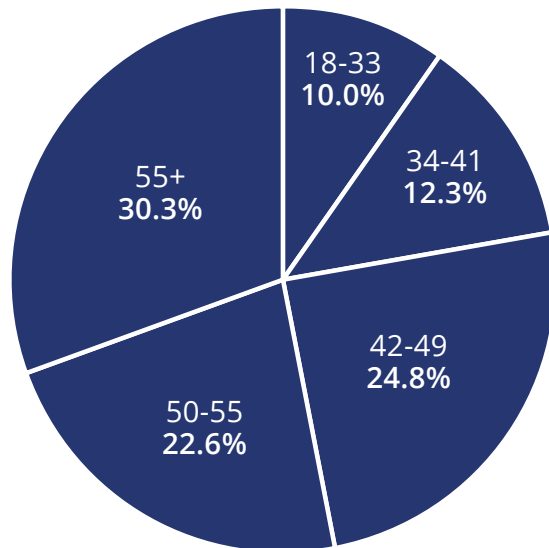


Faye Ferris

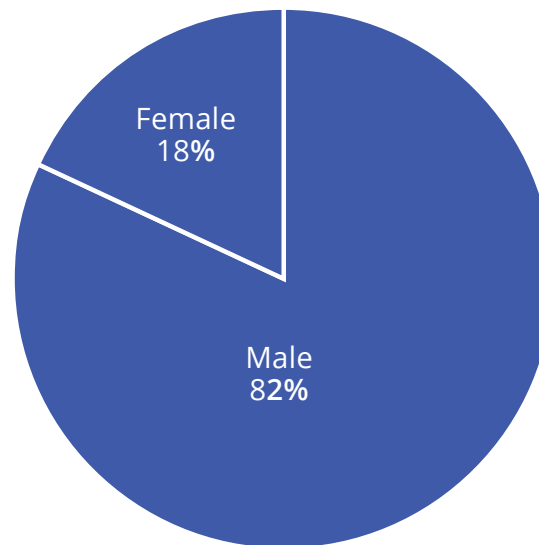
Asia Pacific

Audience

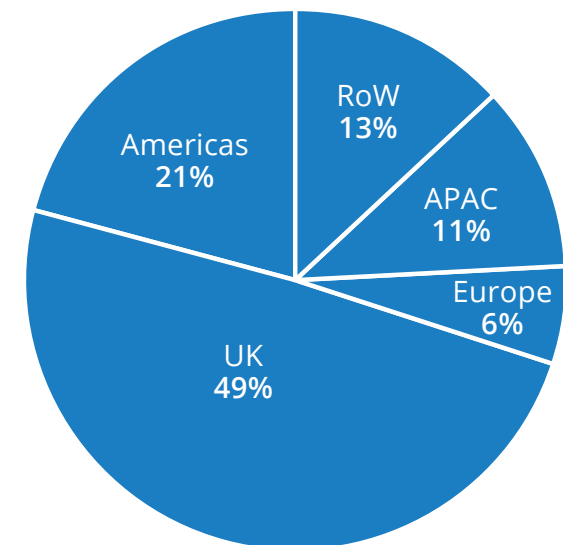
Age



Gender



Country



BusinessesForSale.com currently has 1.3 million monthly visitors, over 8,000,000 impressions and over 600,000 registered users.

Who Advertises with BusinessesForSale.com



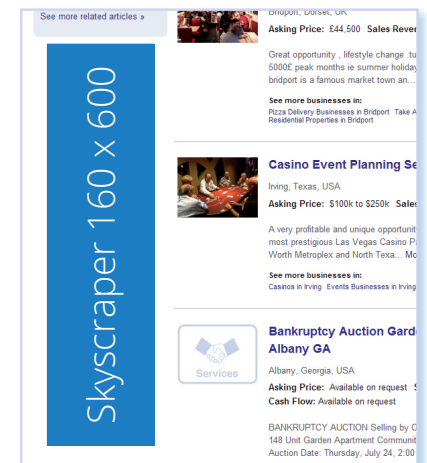
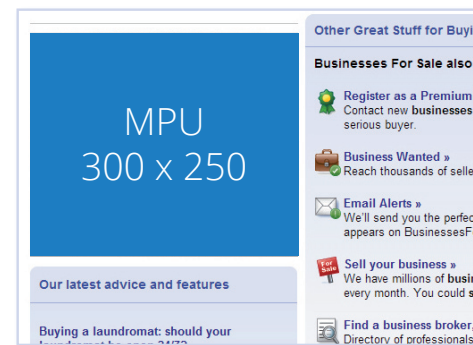
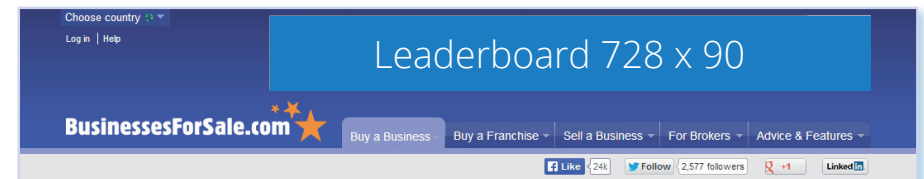
Online Display Advertising

BusinessesForSale.com is home to the largest community of professionals looking to buy and sell businesses in the world. We serve advertising across the busiest sections of our site – from search results to listing pages, as well as our vast editorial section.

Display Advertising Rates

Ad Type	UK Cost	US Cost	APAC Cost
Leaderboard	£15 CPM	\$15 CPM	\$15 CPM
MPU	£15 CPM	\$15 CPM	\$15 CPM
Skyscraper	£15 CPM	\$15 CPM	\$15 CPM

Targeting is based on country. If you have specific targeting criteria contact us today and we'll do our best to help.



Gap Adverts


Gap Adverts give you the unique opportunity to be seen in our search results as users search for the right business. You can target users based on the categories they are searching for.

Advertising Rates

	Cost
UK & EU	£250 per country/category per month
US	\$250 per country/category per month
APAC	\$250 per country/category per month

Limitations

Gap adverts have a minimum rotation of 1 in 4.




Iconic Family Owned Bbq Restaurant
Alto, Georgia
Asking Price: \$500k to \$1m **Sales Revenue:** Available on request
Cash Flow: \$100k to \$250k

Open for 20 years, in the beautiful N.E. Georgia mountains.. A family owned BBQ restaurant. We have a full staff, We are willing to work with, and train new owners.. We have dine in, and to-go. With... [More details »](#)

See more businesses in:
American Restaurants in Georgia

Advertisement

Gap Advert 728 x 90



Well Established Health Food Franchise
Long Beach, New York
Asking Price: \$300,000 **Sales Revenue:** \$250k to \$500k
Cash Flow: \$50k to \$100k

It is our sad decision to have to sell our restaurant, but our loss can be your gain. We are currently open for business and approaching our busy season. Our Franchise Muscle Maker Grill, is a health ... [More details »](#)

See more businesses in:
Miscellaneous Restaurants in Long Beach

Targeted Email Marketing

Send solus email campaigns to our audience of over 600,000 business professionals and SME owners.

Target by:



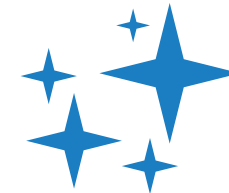
Location



Sector of interest



Investment level



... and more.

	UK Cost	US Cost	APAC Cost
Cost per 1000 recipients	£150	\$150	\$250
Design fee	£300	\$300	\$300
Min. spend	£500	\$500	\$500

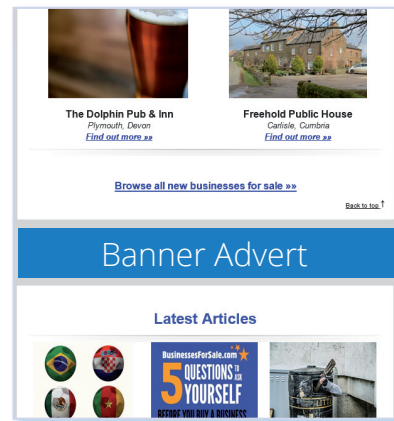
Use your own creative or we can design it for you.

Newsletter Insertions

Get featured in our monthly newsletter to thousands of registered business buyers.

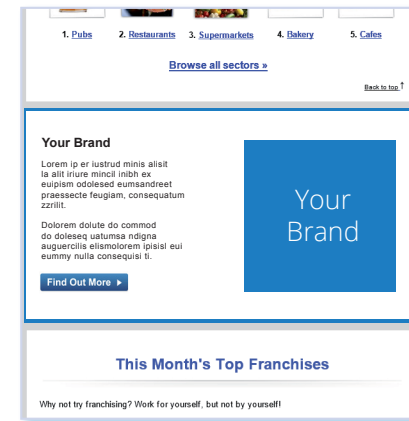
Newsletter Banner Advert

Your banner advert will feature within our newsletter content.



Newsletter Feature

The opportunity to introduce your brand to our users with an image, logo and 50 words of text.



	UK Cost	US Cost	APAC Cost
Number of recipients	200,000	100,000	63,000
Newsletter Banner Advert	£850	\$600	\$600
Newsletter Feature	£1,100	\$850	\$850

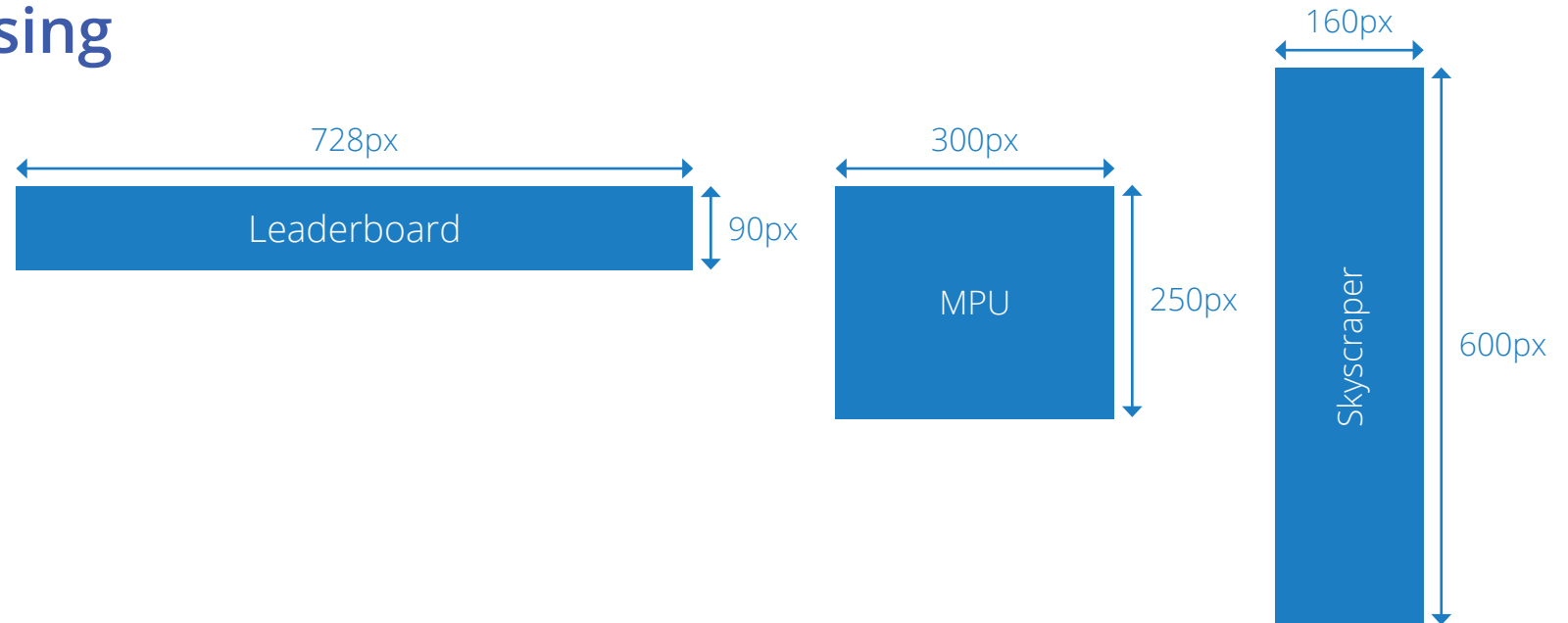
We'll design this for you based on your leaderboard artwork.

Advertising Formats

Display Advertising

Accepted formats

- .GIF (animated .GIFs are also acceptable)
- Third party tags



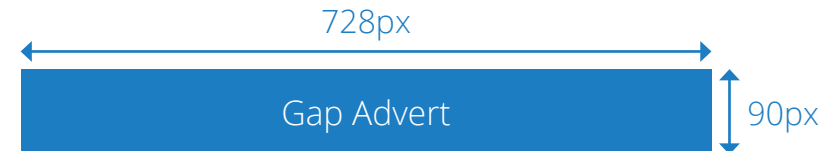
Gap Adverts

Gap Advert criteria

- non-animated
- white background
- no borders

Accepted formats

- .GIF (non-animated only)
- PNG
- JPG
- Third party tags



Get in Touch

From more details about advertising, branding and lead generation opportunities with BusinessesForSale.com please contact:



A world map rendered in orange with a dotted, textured appearance. Three blue rectangular callout boxes are overlaid on the map, each containing contact information for a specific region: America, Europe, and Asia Pacific.

America

Bruce Hakutizwi

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Europe

Rufus Bazley

rufus.bazley@businessesforsale.com

Asia Pacific

Faye Ferris

faye.ferris@businessesforsale.com