



THE LORD MAYOR'S
DRAGON AWARDS 2018
CELEBRATING BUSINESS IMPACT IN SOCIETY

@Dragon_Awards #DragonAwards





THE LORD MAYOR'S DRAGON AWARDS 2018

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Dinner Programme

- 7.00 Drinks and canapés served in the Salon
- 7.30 Guests to be seated in the Egyptian Hall
- 7.45 Welcome address by Alderman Charles Bowman, The Rt. Hon. The Lord Mayor of London
- 8.00 Dinner served in the Egyptian Hall
- 9.30 Awards ceremony in the Egyptian Hall
- 10.15 Stirrup Cup in the Salon and winners' photographs in the North Drawing Room
- 10.45 Carriages



Message from Alderman Charles Bowman | The Rt. Hon. The Lord Mayor of London

Welcome to the **31st Lord Mayor's Dragon Awards!**

As Lord Mayor I have been promoting my programme titled *"The Business of Trust"* – a City of London Corporation initiative seeking to improve the trustworthiness of the financial and professional services sector and to create a lasting legacy of better business, trusted by society. For this reason, the Dragon Awards are particularly close to my heart – I am delighted to welcome you all to the Mansion House for this special moment in the year when we celebrate the positive impact that businesses have on society.

The Awards were founded in 1987 by one of my predecessors as Lord Mayor, Sir David Rowe-Ham. Over the years, the Awards have recognised and celebrated best practice in community engagement. They also aim to encourage firms at the start of their responsible business journey to reflect on how they can do more for society.

This year, I have created a special award: The Lord Mayor's Award – Business of Trust Champion, which celebrates firms that are championing a responsible business approach and driving change across the wider business community.

Across all our categories, this year's applicants have galvanised nearly 12,000 employee volunteers and reached 1.8 million people. It is more important than ever that we tell this story and be proud of it. It is my hope that we collectively commit to meeting that challenge and to increase the value that business brings to society.

Here is to a wonderful and inspiring evening.



*The Rt. Hon. The Lord Mayor of London
Alderman Charles Bowman*





THE LORD MAYOR'S DRAGON AWARDS 2018



The Lord Mayor's Dragon Awards and the City of London Corporation

The Lord Mayor's Dragon Awards are an initiative of the City of London Corporation. The City Corporation provides local government and policing services for the financial and commercial heart of Britain, the 'Square Mile.' In addition, the City Corporation:

- Supports London's communities by working in partnership with neighbouring boroughs on economic regeneration, education and skills. The City of London Corporation's charitable funder, the City Bridge Trust, makes grants of around £20 million annually to tackle disadvantage across London.
- Looks after key London heritage and green spaces including Tower Bridge, the Museum of London, Barbican Centre, City gardens, Hampstead Heath, Epping Forest, Burnham Beeches and important commons across London.
- Supports and promotes the City as a world-leading financial and business hub, with outward and inward business delegations, high-profile civic events and research-driven policies, all reflecting a long-term approach.

For 31 years, the Awards have celebrated businesses that demonstrate excellence in their approaches to responsible business – addressing social issues, using their influence and resources for good, and inspiring others to engage by showcasing examples of best practice, collaboration and innovation.

Tonight's winners have been chosen by expert judging panels chaired by The Rt. Hon. The Lord Mayor of London, Alderman Charles Bowman. This year, the judges were particularly focused on businesses that have changed their internal practices to have a positive impact on their communities.

You can find out more about our final judging panels on page 54.





What to Expect – **Our Dinner Traditions**

If this is your first time at The Mansion House, we've included a preview of tonight's proceedings and the dinner traditions of The Mansion House.

Once guests are at their places in the Egyptian Hall, the Toastmaster will announce the procession of the Principal Guests.

It is a City custom for guests to stand and clap slowly as the procession makes its way around the Egyptian Hall to the top table.

When the Principal Guests have taken their seats, the Lord Mayor of London will deliver an Address of Welcome on behalf of the City of London Corporation.

The Toastmaster will invite all guests to stand for a short note of thanks to be led by the Hon. Chaplain to the Lord Mayor, The Reverend George Bush.

Preceding the Dinner, the Lord Mayor of London will propose a Loyal Toast in honour of Her Majesty The Queen. The Dinner will then commence.

At the end of the Dinner service, The Lord Mayor and the Compère, will proceed to the presentation stage for the presentation of the Awards.

Following the presentation of the Awards, the Compère will propose a toast to the health of the Lord Mayor and Lady Mayoress.

The Lord Mayor will then reply with a toast to the Lord Mayor's Dragon Awards.

At the end of the evening, all guests are invited to join the Lord Mayor for a final farewell drink in the Salon, customarily known as a Stirrup Cup.

All winners will be escorted to the North Drawing Room for photographs, immediately following the final toast.



Previous Winners **Roll of Honour**

2017

Arsenal
Football Club

The Bromley
by Bow Centre

Impact Creative
Recruitment
Limited

Keytree

Mayer Brown
International LLP

PwC

UBS

2016

Assael Architecture

Dentons

Liberum Capital

Oliver Wyman

Penguin Random
House UK

Tower Hamlets
Education Business
Partnership

Transport for
London

2015

Aimia

Alium Partners

Barclays

Freshfields
Bruckhaus Deringer
LLP

IBM

London Wildlife
Trust

2014

Beyond Food
Foundation

Chiswick Park
Enjoy-Work

Dovetail

GL Hearn

Hogan Lovells
International LLP

Slaughter and May

2013

Andaz Liverpool
Street Hotel

K&M McLoughlin
Decorating Limited

Lloyd's of London

Lloyds Banking
Group

Pilotlight

Purdy

ZenithOptimedia

2012

8build

Body & Soul

Guy Fox History
Project Limited

MITIE

Pearson

Reed Smith LLP

Sapphire Systems

UBS

2011

Bank of America
Merrill Lynch

Catlin Underwriting
Agencies Ltd

eFinancialCareers

Freshfields
Bruckhaus Deringer
LLP

ISG

Lakehouse

St Luke's Trust



2010	2009	2008	2007	2006	2005	2004
Allen & Overy LLP	8build	Capco	Denton Wilde Sapte LLP	Barclays and Lovells <i>Joint entry</i>	Allen & Overy LLP	Allen & Overy LLP and Simmons & Simmons <i>Joint entry</i>
EY	Base Creative	Deloitte	Giles Keating, <i>Individual Volunteer Winner</i>	Compass Group	Bain & Co	
Hidden Art	British Airways	Lakehouse Contracts	<i>Nominated by St Mungo's</i>	Deutsche Bank, Linklaters and UBS <i>Joint entry</i>	Deutsche Bank	<i>Joint entry</i>
London Chamber of Commerce & Industry	British Land	Lehman Brothers		James Wigg GP Practice	Lehman Brothers	Gensler
London City Airport	Broadgate Estates	Mace Sustain	London Borough of Barking and Dagenham	Gensler	Morgan Stanley	HSBC
Nomura	Investec	Richard Zaborski <i>Individual Volunteer Winner</i>		iMPower Consulting Limited	Steve Thompson	KPMG, Marsh, Barclays, Marks & Spencer <i>Joint entry</i>
Taylor Bennett	Knightsbridge Guarding	<i>Nominated by The Brokerage Citylink</i>	Lovells LLP	KPMG	The Blomfield Group	Lloyd's of London
	Lovell Partnership	Rothschild	Merrill Lynch	Tim Cole, <i>Individual Volunteer Winner</i>		The Higgins Group
	Rosie Spooner <i>Individual Volunteer Winner</i>	St George's, University of London	Swanke Hayden Connell Architects	<i>Nominated by Central Brent Partnership</i>		UBS
	<i>Nominated by St George's, University of London</i>	UBS	Trowers & Hamlins			



2003

Allen & Overy LLP
Clifford Chance
Deloitte & Touche
Deutsche Bank
EDF Energy
King's College
Hospital
NHS Trust
Marks & Spencer
St Luke's
Communications

2002

Cadbury
Schweppes
Enfield Travel Inn
Metro
KPMG
The Brokerage
Citylink
UBS Warburg

2001

Allen & Overy
LLP and the
New Addington
Education
Action Zone
Joint entry
Barts & the
London NHS
Trust
Happy Computers
Herbert Smith
Lehman Brothers
The Guardian

2000

Advance Systems
& Support
Freshfields
Bruckhaus
Deringer
Laing Training
Services
Pricewaterhouse
Coopers
Tower Hamlets
Education
Business
Partnership
UBS Warburg

1999

Allen & Overy LLP
Bain & Company
Diageo
Happy Computers
Look Ahead
Housing & Care
Shell International
Limited

1998

Bain & Company
Canary Wharf
Gartmore
Lehman Brothers
Linklaters
LWT
Pelcombe Training
Limited

1997

Bankers Trust
BT
John Laing PLC
Lloyd's of London
National Tenants
Resources Centre,
John Laing
PLC & Grand
Metropolitan PLC
Joint entry
NatWest
Warwick Wright
Motors

1996

Barclays Bank PLC
Bridisco Ltd
British Gas PLC
Conran Restaurants
Herbert Smith
SR Allen
Tarmac PLC
The Gateway Training Centre
The RTZ-CRA Group

1995

Bio-regional Charcoal
BP
Herbert Smith
John Laing
Royal Bank of Scotland
Swiss Bank Corporation
The Bromley by Bow Centre
Whitbread

1994

Burger King
Costain Group
Glaxo
Lovell White Durrant
Marks & Spencer
Mayday Staff Services
Royal Mail
The Brix at St Matthews

1993

Unfortunately unknown

1992

British Rail Network South East
John Laing PLC
News International PLC
The Sedgewick Group PLC
Whitbread PLC
Winterhur Insurance Co (UK) Limited
Woolwich Building Society

1991

Freshfields
Kesslers International Limited
Sedgewick Group PLC
Stafford Knight & Co PLC
The British Petroleum Company

1990

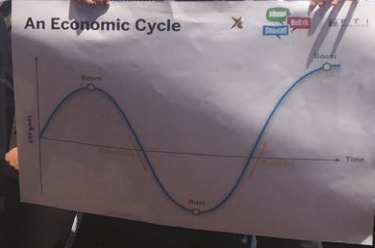
B E Services
Citibank
City of London Corporation
Prudential Corporation
Shell UK
W.H. Smith Limited

1989

Allied Dunbar
American Express
BAT Industries PLC
Haberdasher's Company
Rosehaugh PLC

1987-1988

Unfortunately unknown



Outside of the EU wages will be higher for working people in the UK... because pay will no longer be undercut by uncontrolled migration.

Within two years, the size of our economy — our GDP — would be at least 2% smaller as a result of leaving the EU... and it could be as much as 6% smaller... We'd have a year of negative growth — that's a recession.



THE LORD MAYOR'S DRAGON AWARDS
**HEART OF THE CITY AWARD
FINALISTS 2018**

This Award celebrates businesses that have set up a strategic approach to community engagement for the first time in the last three years. The Award recognises businesses that demonstrate a strategic, senior commitment to tackling social issues, and looks for organisations that are developing robust and sustainable programmes.

Heart of the City is London's responsible small business network, funded by the City of London Corporation and its charitable foundation, the City Bridge Trust. Heart of the City offers free support for businesses in London looking to set up responsible business activities and take them to the next level.

For STEM: Branching Out

Beck Greener

Beck Greener launched the STEM: Branching Out programme in January 2016 to address the skills gap in STEM – science, technology, engineering and maths – disciplines, and in the Intellectual Property (IP) profession in particular. All patent attorneys at the firm have a STEM background and with their specialism in IP, Beck Greener is an SME uniquely positioned between the legal and STEM sectors.

STEM: Branching Out seeks to inspire young people to consider careers in STEM, including in the patent profession, by providing enrichment opportunities to students via ambassadors visiting schools, through a pro bono scheme to assess the patentability of school science and engineering projects, insight opportunities provided by office-based placements, and through year-long IT industrial placements. The project also seeks to improve both gender and ethnic diversity within STEM and targets schools with above-average numbers of students receiving free school meals, those from an ethnic minority heritage or for whom English is a second language. As a result of Beck Greener's work, a recent impact report on the project has shown that the number of students considering a career in STEM rose by 90% and the number of female students considering a STEM career doubled after engagement with Beck Greener's STEM Ambassadors. Over two-thirds of students reached have been from an ethnic minority background or for whom English is not their first language.



"With the STEM: Branching Out project, Beck Greener is a fantastic example of how businesses can inspire young people to consider careers in STEM."

*Dr Ajay Sharman,
Regional Network Lead
(London & South East)
STEM Learning UK*



CRITICAL THINKING AT THE CRITICAL TIME™

For Boom, Bust & Crunch

FTI Consulting

FTI Consulting's Boom, Bust & Crunch volunteer programme, in association with The Citizenship Foundation, educates students aged 14-17 about economics and Brexit through teaching resources and lesson plans that help teachers increase the financial literacy and economic awareness of students. The programme fills a gap in the curriculum and equips teachers to tackle topics that schools may have previously been nervous to approach due to concerns about giving wrong or biased information or not having the right tools to teach effectively.

In 2017, FTI Consulting launched teaching resources on Brexit which have been downloaded by teachers across the UK and are estimated to have reached 117,000 students to date. They also launched the Brexit Conference for Young People, a first of its kind conference to explain Brexit to students which is now being franchised across the UK. To date 420 students have taken part in Boom, Bust & Crunch sessions, supported by 197 FTI Consulting staff, 140 of whom have directly volunteered in schools.



"Having questioned my students, I believe that the students have had their horizons broadened by exposing them to an environment they might not normally see. Some of them said they were now considering careers in the financial services."

*Karim Parmar, teacher
Hatch End High School*





THE LORD MAYOR'S DRAGON AWARDS
**ACCELERATOR AWARD
FINALISTS 2018**

This Award recognises businesses that enable other organisations to succeed. Accelerator businesses recognise the importance of a strong and vibrant SME, social enterprise or charity sector, both commercially and to the wider community through job creation and service provision.

The Award recognises those businesses that are leveraging their expertise to support other organisations to start up, grow and thrive, contributing to a more prosperous London for all.

For Creative Community Engagement

London College of Communication

London College of Communication (LCC) found they were often being approached by small businesses, charities, social enterprises and community groups in need of creative and communications work but who couldn't afford the cost. LCC developed a programme to provide free support to these organisations, while giving their students an opportunity to complete paid work for real life clients. The students' fees are supported by external funders and matched by LCC.

The initiative has provided free communications and creative work to 80 local organisations. From building websites to shooting films and designing shop signs, London College of Communication students have provided creative work to organisations that would otherwise be unable to afford it. 88% of a recent cohort of businesses reported that LCC's design work is still impacting their business six months later.



"More often than not we don't have the resources or knowledge to update our advertising or branding – something that is very important for our business. Now we can attract English customers which is important."

Bakery La Caleñita

A beneficiary of LCC student support



For their support of Leadership Through Sport and Business

Macquarie

Macquarie Group Foundation wanted to help young people from disadvantaged backgrounds have greater access to careers equal to their ambition and ability. Through financial, in-kind and pro-bono support to Leadership Through Sport & Business (LTSB), they've helped almost 300 young people better compete for jobs. Macquarie's support of LTSB has significantly increased the charity's capacity and ability to deliver its employment programme, giving young people access to careers in finance through intensive employability training and paid apprenticeships.

Macquarie's support has had a profound impact on LTSB, with yearly intake tripling to nearly 100 young people, the hiring of four new staff members, new partnerships with businesses to provide apprenticeships, and more than 70 Macquarie volunteers giving 690 hours of their time to support LTSB.



"Macquarie is LTSB's principal corporate funder, working in partnership with them not just as a funder but engaging staff at all levels to help build capacity in the organisation. Macquarie, and I personally, are exceptionally proud of the impact LTSB has had on the young people it supports, particularly through its growing apprenticeship agenda."

*Mark Braithwaite, Executive Director
Macquarie Infrastructure and Real Assets*





THE LORD MAYOR'S DRAGON AWARDS
**INCLUSIVE EMPLOYMENT AWARD
FINALISTS 2018**

This Award is for companies that remove the barriers to employment and progression for disadvantaged, underrepresented or minority groups, and that deliver programmes that equip people for the world of work in order to create a more diverse and inclusive London workforce.

The Award recognises those companies that realise the business benefits and advantages of a more diverse workforce, such as fostering innovation, improving decision-making, and accessing untapped talent from the local community.

David Miller Architects

For DMA Work-placement opportunities to increase diversity

David Miller Architects

David Miller Architects (DMA) realised that resources and work experience placements were scarce for young people considering careers in the built environment. In response, DMA created a week-long work experience programme to encourage diversity in the field. The placements are highly structured, giving students the opportunity to work on a real client brief while developing transferable skills, and providing leadership opportunities to junior DMA staff.

The company now has over 50% female staff, reports no gender pay gap, and actively encourages their suppliers and consultants to adopt a more diverse approach to recruiting. Five of the students who have undertaken placements have become full-time employees with DMA – as an SME, these full-time hires make up a significant proportion of staff.



“They open their doors to kids from all backgrounds and come up with creative ways to bring out the best in even the hardest to reach pupils who have been excluded. It’s definitely ‘opportunities for all’ at DMA - made even more impressive by the fact that this small company is having greater impact than many of the big businesses.”

*Alison Watson, Chief Executive
Class of Your Own*



HERBERT
SMITH
FREEHILLS

For Networked Scholarship Scheme

Herbert Smith Freehills LLP

Herbert Smith Freehills LLP wanted to increase its impact on middle achieving students, who are at high risk of falling into unemployment. Each year, the firm recruits five A-level students from comprehensive schools in London with the aim of equipping students with skills essential to careers in business and broadening their professional business networks.

Each student benefits from a programme of support that spans five years including mentoring, professional skills training, a three-week internship, and a financial bursary during their degree. 100% of graduates from the first two cohorts secured graduate roles with professional services firms.



"We recognise that not everyone has access to the advice, networks and finances to fulfil their potential. As a global law firm, we have a role to play in developing young people who can compete in this complex and demanding business environment."

*Ian Cox, Regional Managing Partner,
UK, US & EMEA states,
Herbert Smith Freehills LLP*





THE LORD MAYOR'S DRAGON AWARDS
INNOVATION AWARD
FINALISTS 2018

This Award is for companies that have developed new ways to benefit Greater London communities, whether by utilising their unique position to address an often overlooked social issue or by finding new ways to achieve impact on a long-standing issue.

The Award celebrates those that recognise the benefits of testing different approaches and go the extra mile to share their learning for the greater good.

ALLEN & OVERY

For ReStart – employability for the over-50s

Allen & Overy LLP

Allen & Overy LLP launched the ReStart initiative with MyKindaFuture to support Londoners who are aged 50+ and have been unemployed for at least six months in their return to work. Recognising that many employability programmes are targeted at young people, ReStart includes digital learning, workshops and one-to-one support from an Allen & Overy mentor, helping participants to build knowledge and skills, navigate the online job market and rebuild professional networks.

One year after completing the programme, 84% of the first cohort of 25 participants are now in employment, most in full-time roles. Allen & Overy volunteers have also benefitted from the programme, with 100% of mentors agreeing that being a mentor was fulfilling and made them proud to work for the firm and 96% reporting they would volunteer again as a ReStart mentor.



“Older employees bring an immense amount of experience and maturity to the workplace, but we felt that long-term unemployment was an issue businesses weren’t picking up on. Very few were providing employability programmes tailored to the specific – and different – needs of older people.”

*Maria Stimpson
Partner, Allen & Overy*

For Dentons in collaboration with The Royal Bank of Scotland Legal – National Centre for Domestic Violence

Dentons

Dentons collaborates with Royal Bank of Scotland Legal (RBS Legal) to work with the National Centre for Domestic Violence to provide pro bono legal representation to victims of domestic violence. As well as filling a gap in legal aid coverage for domestic violence victims, the programme is inventive in structure - by working on a consultancy basis, the in-house legal team at RBS Legal are able to access Denton's resources and knowledge to also volunteer for the scheme, overcoming the hurdles faced by in-house lawyers taking on pro bono work.

Over the past eighteen months the partnership has supported 40 beneficiaries in need of urgent assistance.



"I feel privileged to work on NCDV cases – it's clear our work has helped victims of domestic violence in times of need and helped victims get through an often-intimidating legal process."

Volunteer

Hogan Lovells

For London Terrorist Attacks – Pro Bono Representation

Hogan Lovells International LLP

Hogan Lovells International LLP partnered with Victim Support to provide pro bono representation to victims of the 2017 London terror attacks in response to the urgent need of families who require legal representation, which in many cases falls outside the scope of public funding. This includes support at Coroner's inquests into the attacks and through applications for compensation through the Criminal Injuries Compensation Authority (CICA).

Hogan Lovells provides their 14 client families with a 24/7 phone number as they help them through the legal proceedings. They have over 70 lawyers experienced in CICA applications with 26 lawyers currently working on cases from the 2017 attacks. To date, the firm has secured £121,112 in CICA payments for victims.



"It is impossible to adequately express our gratitude for the unprompted offer of help from the outset and the benefits of working in partnership with our colleagues at Hogan Lovells. This partnership will continue to grow and develop with the aim of bringing in all areas of expertise to support those who are in the greatest need."

*Catherine Owen, Head of Service
National Homicide, Victim Support*

Weil



wayfindr

For Wayfindr – indoor navigation for people with vision impairments

Weil, Gotshal & Manges (London) LLP

Weil, Gotshal & Manges (London) LLP has provided more than 480 hours of free legal advice to the Royal Society for Blind Children (RSBC) in support of Wayfindr, an app for vision-impaired people that provides audio directions for users in London Underground stations. Wayfindr's audio navigation is the first of its kind, helping vision-impaired people travel with confidence.

The firm has guided Wayfindr through incorporation, intellectual property advice, and the app's live trials involving 150 users, including obtaining 'Open Standard' status for the app so that it can be used by other digital navigation organisations. The firm continues to provide ongoing commercial and financial advice to RSBC in relation to raising social investment to help scale up their operations - to date 33 partners and lawyers have been involved in advising RSBC.

"Weil's invaluable advice has enabled us to focus on delivering the impact for vision-impaired people safely and confidently. Knowing we have such professional support behind us, gives us the reassurance we need to move forwards and change the world for vision-impaired people."

*Umesh Pandya, CEO
Wayfindr*





THE LORD MAYOR'S DRAGON AWARDS
**REGIONAL IMPACT AWARD
FINALISTS 2018**

This Award is for Greater London-headquartered businesses that are using their influence and resources to strengthen regional communities.

The Award recognises that London businesses are an asset not only to the capital, but to communities across the United Kingdom. It celebrates initiatives that both respond to local need and tie in to an overall community engagement strategy.



NatWest

For NatWest MoneySense

NatWest

NatWest MoneySense is the free and impartial flagship financial education programme for young people aged 5-18. Since it began over 23 years ago, it has helped over 5 million young people and is the UK's longest running bank-led financial education programme. MoneySense was relaunched in 2015 with the aim of reaching an additional one million young people by the end of 2018 – a target already exceeded, and the programme is well on its way to educating over 6 million young people.

Teachers across the country run workshops supported by a network of over 6,000 bank volunteers who bring real-life experience of the world of finance into the classroom, and NatWest Regional Board members and Business Community Partners champion MoneySense in schools in their local communities.



"The kids absolutely loved the MoneySense Workshops and were thoroughly engaged. The activities were very stimulating, and the volunteers were so incredible at talking to the children and answering their questions!"

Primary School Teacher



Penguin
Random House
UK

For WriteNow

Penguin Random House UK

Penguin Random House UK recognised that there was both a moral and commercial imperative to ensure that they published new writers from under-represented communities to better reflect the UK's diversity. As a result, their WriteNow campaign conducts regional workshops across the UK and mentors talented and promising new literary voices with the aim of publishing more works by writers from under-represented communities. Unpublished writers who self-identify as being part of an under-represented community apply and are invited to a free workshop to hear from publishing professionals, literary agents and published authors. Selected candidates are then matched with an editor to develop their manuscripts over the next year to prepare it for publication.

Out of the 150 writers who participated in 2017, 35% were BAME, 43% were LGBTQ, 15% had a disability and 39% were from a socio-economically marginalised background. At the end of the first year of the programme, 75% of writers had secured either a literary agent or publishing deal.



"Sometimes you need someone or something to empower you: to show you the truth of what you can be and that's what the WriteNow process did for me. I have gained strength from this process, and Penguin Random House has made me feel like I have a seat at the table."

Charlene Allcott, first mentee from the scheme to be published





THE LORD MAYOR'S DRAGON AWARDS
**COMMUNITY PARTNERS AWARD
FINALISTS 2018**

This Award recognises organisations that collaborate with businesses to impact their community. It celebrates effective partnerships that are built and maintained, to maximise the benefits of business engagement in the community.





For their partnership with Lloyd's Community Programme – IntoWork

The Brokerage

The Brokerage's partnership with Lloyd's Community Programme helps provide social mobility opportunities to young Londoners who may not have previously felt jobs in the financial services sector are accessible to them. The programme comprises a wide range of initiatives including mentoring, work placements, insight days and a one-day conference.

The Brokerage provides face-to-face and telephone support to participants and creates opportunities for employees across the Lloyd's insurance market to volunteer and support throughout the project, modifying the programme as needed to best support the students.



"Lloyd's takes responsible business very seriously and the support Lloyd's Community Programme provides to the young people on our doorstep in London boroughs is an important expression of this, and also feeds in to our talent priority to attract and retain a diverse workforce that will bring innovation and fresh ideas to the Lloyd's market."

*Inga Beale, CEO
Lloyd's of London*



For their partnership with Barclays Creating Change Together:
The Pilotlight Barclays Strategic Review Programme

Pilotlight

Pilotlight has partnered with Barclays on the Pilotlight Barclays Strategic Review Programme to offer charities and social enterprises business support to help them become more efficient, effective and sustainable. More than 222 Barclays employees – including its Directors and Managing Directors – have volunteered, donating 2,220 hours of time.

Teams of six Barclays employees work with charity directors and trustees over the course of two months to provide actionable recommendations at the end of the project. 100% of charity participants were satisfied with their experience and felt their Barclays team was successful in meeting the task they were set.



"This is an excellent way to add value to the charities our colleagues are working with whilst providing an opportunity for them to develop skills for their roles."

*Debbie Phillips, Director
Head of Citizenship for UK and Europe
Barclays*



For their partnership with Tideway – Thames River Watch Programme

Thames21

Thames21 helps to improve London's waterways by mobilising volunteers to clean London's 400-mile network of rivers and canals. Thames21 developed Thames River Watch in partnership with Tideway, described as a 'citizen science project' where volunteers collect data about litter and water quality to maintain a database about the health of the Thames.

The programme has impacted communities around London with over 1,000 volunteers, including 833 students engaged through the schools programme, giving residents a sense of ownership and responsibility within their community.

Thames River Watch has delivered benefits to communities across London, empowering individuals, community groups, schools and businesses. It has been a key factor in Thames21 progressing its activities and campaigning for change, and has supported Tideway's legacy delivery and given its volunteers new skills.



"Our partnership on Thames River Watch ensures that we can engage communities along the Thames to help increase levels of understanding of the issues affecting the river's health. It engages our people, too, developing their skills and connecting them more closely with the river and with communities along the tunnel route."

*Andy Mitchell, CEO
Tideway*



For their partnership with ICG Specialist Asset Management-Supporting London East Alternative Provision School (LEAP)

ThinkForward

ThinkForward partners with ICG Specialist Asset Management on an initiative that aims to prevent youth unemployment through early intervention and long-term work with young people aged 13 to 18 who have been identified as high risk of becoming NEET (not in education, employment or training). ThinkForward participants from London East Alternative Provision (LEAP), an alternative provision school in Tower Hamlets, work with skilled coaches, helping them to develop life skills and mentoring them through challenges. They host a Ready for Work Programme that exposes young people to the workplace, supports students with college, job or apprenticeship applications and broadens horizons through cultural enrichment opportunities.

The majority of ThinkForward students at LEAP have left the programme with positive outcomes including 71% ending up in employment, education or training and 9% achieving a Level 2 qualification at school compared to a national average of 2% for alternative provision schools.



"Our partnership with ThinkForward is based on a shared goal of supporting some of the most troubled and disadvantaged young people in London and is a partnership I am incredibly proud of. Through business mentoring, our employees are able to make a visible and tangible impact on the lives of these young students, which is why I believe the partnership continues to be so well supported across ICG."

*Benoît Durteste, CEO
Chief Investment Officer & Director, ICG*





THE LORD MAYOR'S DRAGON AWARDS
**LORD MAYOR'S AWARD
BUSINESS OF TRUST CHAMPION 2018**

This special award, the Lord Mayor's Award - Business of Trust Champion - celebrates the Lord Mayor's theme for the 2018 Mayoral year.

The Award celebrates businesses that care about the impact of low levels of public trust in business and are championing responsible business practices to create a lasting legacy of better business trusted by society.



AESSEAL
EXPERIENCE THE EXCEPTIONAL

AESSEAL
EXPERIENCE THE EXCEPTIONAL

AESSEAL
EXPERIENCE THE EXCEPTIONAL

PATERNOSTER

PATERNOSTER



Aesseal PLC

AESSEAL are designers and manufacturers of mechanical seals, bearing protectors, seal support systems and gland packing that is used across a broad range of industries. AESSEAL's commitment to trust includes its corporate pledge that its commitment to operate ethically and responsibly is embedded within its company culture. The company champions trust through transparent business activities in every country where its products and services are supplied. Whilst the firm's profitability, investment and growth are well publicised within AESSEAL and externally via all marketing channels, they also support their customers' sustainability policies. For example, their unique water management systems eliminate water waste - delivering significant savings - and they offer clients seal energy audits to identify and reduce energy waste.

As an employer and a brand, trust has been crucial to attracting the workforce needed to achieve year-on-year growth and AESSEAL has plans to double its apprentice intake. They have been successful at attracting young people into engineering, and boast 97% staff retention with roles paid at least 10% above the National Living Wage. AESSEAL also supports the 'Women in Engineering' programmes at the University of Sheffield, Sheffield Hallam University and Queen's University Belfast.

AESSEAL is a founding and funding member of Rotherham Pioneers, a growing group of businesses promoting Rotherham and South Yorkshire as a place to live, work and enjoy leisure activities. The company also acts as a role model to younger companies and SMEs by sharing AESSEAL's approach to integrity, ethics and care for people and the community. They also share best practice via Sheffield Hallam University's Future Leaders' programme.

"Every time I go to AESSEAL, I come away feeling reassured and I am so grateful that I am an employee for the company."

Jack Bower, Apprentice



BlackRock

BlackRock is one of the world's leading asset managers, managing over US\$6 trillion worldwide on behalf of governments, charities, pensioners and everyday savers from all walks of life. Their mission is to create a better financial future for their clients. Trust is fundamental to their business and the importance of this principle is enshrined in the company's values - their first core principle is that 'We are a fiduciary to our clients' – this means putting their clients first and acting in their interest.

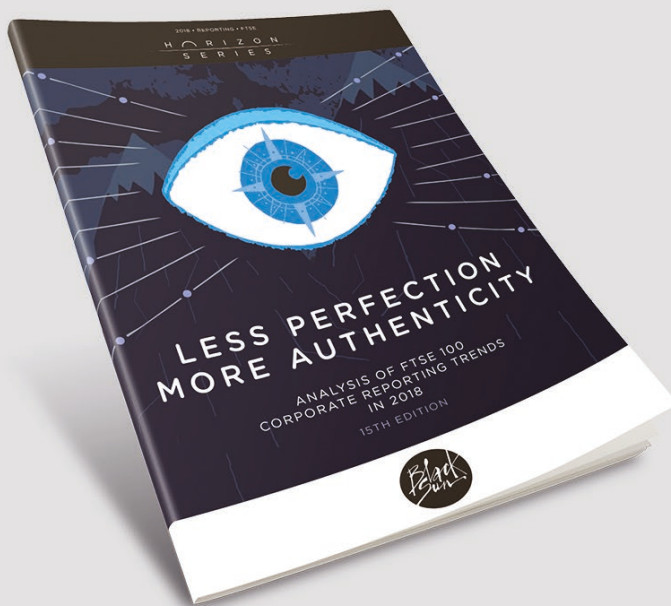
Increasingly, the measure of BlackRock's success in delivering for clients is not just borne out in narrow financial terms, but also how they achieve this. Investment stewardship is a key lever not just for creating long-term financial value, but also for helping to promote trust in business more broadly. Investment stewardship means using direct engagement with public companies and voting shares to help promote corporate governance practices in companies that are consistent with encouraging long-term sustainable value creation for their shareholders, BlackRock's clients.

Each year, BlackRock's Chairman and Chief Executive Officer, Larry Fink, writes a letter to CEOs of the leading companies across the world to highlight BlackRock's expectations of their businesses as a long-term investor on behalf of its clients in their companies. The 2018 letter, entitled 'A Sense of Purpose', emphasised the importance of companies understanding the societal impact of their business, and how this can impact their long-term growth prospects.

He also recognised the importance of the growing responsibility that asset managers like BlackRock have in helping to promote this mindset in the companies in which they invest on behalf of their clients.

"To prosper over time, every company must not only deliver financial performance, but also show how it makes a positive contribution to society. Companies must benefit all of their stakeholders, including shareholders, employees, customers, and the communities in which they operate."

*Larry Fink
Chairman and Chief Executive Officer
BlackRock*





Black Sun PLC

Motivated by the belief that trust provides a business's social license to operate, Black Sun has driven businesses towards increased transparency in all forms of communication and reporting. Black Sun gently nudges companies towards better disclosure and views communications as an opportunity to go beyond legislative requirements and tell truly holistic corporate stories.

Black Sun also acts as a facilitator for broader debate on value creation, trust, purpose, values and reputation. The company has become a trusted global advisor to the industry because of its leading research publications that aim to inspire and encourage positive change in business by annually identifying best practice and emerging trends in corporate communications.

Internally, the company has created a Best Practice Communications Academy to promote understanding of the key issues facing business today and to champion the positive role that business can play in society. In addition, they have trained over 50% of their colleagues in understanding value creation through their integrated thinking and reporting courses. In terms of active engagement, the company developed their own electronic employee engagement tool, used for nominating excellence in performance, communicating key business decisions and highlighting internal actions such as promotions. A weekly electronic poll on employee satisfaction keeps management informed of sentiment for corrective action, and monthly face-to-face engagement sessions with employees keep them abreast of the business' path. Black Sun is proud to drive positive change, both within its business, and out in the marketplace.

"Black Sun is an international stakeholder communications agency. For over 25 years, we've helped our clients to effectively articulate their unique value creation story to employees, investors and wider stakeholders. We've become leaders in our field and reporting influencers, not only because of our trusted research, advice and skills, but more so because we consistently implore business to communicate in a manner that fosters trust, addresses issues and clearly communicates their unique message. With authenticity at our core, trust becomes the basis for all communication and that is why we are proud to be corporate storytellers that drive positive change."

*David Christopherson, CEO
Black Sun PLC*

This Week My Dashboard In Other News

PROMOTED INSIGHT

FCA announces review of investment research and corporate access

Monday, 23 July 2018 by Joseph Ninan

23 July 2018

PSR releases protocol signed with the FCA on payment systems

20 July 2018

Weekly roundup of ESMA's news and updates

20 July 2018

Senior bankers sentenced for rigging EURIBOR rate

20 July 2018

Weekly roundup of the EBA's news and updates

20 July 2018

ICO publishes Annual Report for 2017-18

20 July 2018

FCA, PRA, BCE and PSR review MoU on payment systems

20 July 2018

EC provides guidance on protection of cross-border EU investments

20 July 2018

PSR publishes Annual Report and Accounts 2017/18

20 July 2018

CFTC issues \$3 million penalty for illegal trading of binary options

19 July 2018

FCA publishes Annual Report and Accounts 2017/18

< EDB Taxonomy < Themes

ADD TO DASHBOARD

Financial Conduct Authority, United Kingdom, EMEA

Senior Management, Board and Governance

Cases, news and insights on the duties and responsibilities of those who run regulated firms, as Senior Managers

Cases Cases By Year Industry Spread Penalty By Year Context (EMEA)

146 Cases , Total Fine £798,296,621

Date	Recipient	Industry	Fine	EDB
06 Jun 2018	Canara Bank	Bank	GBP 896,100	UK-FCA-10587
21 May 2018	Darren Lee Newton	Consumer Credit		UK-FCA-10255
11 May 2018	James Edward Staley	Bank	GBP 321,200	UK-FCA-10287
01 Mar 2018	Paul John Flowers	Bank		UK-FCA-9847
26 Jan 2018	John Lawrence Radford	Mortgage / Insurance Intermediary	GBP 458,600	UK-FCA-8751

- Financial Conduct Authority - United Kingdom
- U.S. Securities and Exchange Commission (SEC) - United S...
- Cayman Islands Monetary Authority - Cayman Islands
- The Dutch Authority for the Financial Markets - Netherlan...
- Monetary Authority of Singapore - Singapore
- Financial Supervisory Commission - Taiwan
- United States Department of the Treasury - United States
- Commodity Futures Trading Commission - United States
- Lloyd's of London - United Kingdom
- European Securities and Markets Authority - Europe



Enforcd Limited

Enforcd is a regulatory technology (regtech) firm operating in the financial services sector. Its service allows firms complying with financial regulation to keep abreast of regulatory developments and effectively communicate them to relevant teams within their organisation. The Enforcd platform, Teamwork function and app work pull together key thinking in the industry on regulatory issues from over 20 law firms and consultancies, and build out a library of advice, analysis and news linked to qualitative themes founded on a central database of enforcement actions from over 30 regulators. Crucially, all content can be shared beyond compliance teams to sales, local branch workers, or traders - anyone who needs to know what their duties are in terms of market conduct and treating customers fairly, ensuring best practice and knowledge is spread across the whole organisation.

Enforcd also allows firms to crowd source initiatives to combat bad practice. The platform has a collection of company profiles where users can read annual reports from firms and responses to regulatory action. A firm can compare its breaches with those of competitors and inform its own compliance strategies using shared best practice.

Enforcd also provides a clear catalogue of past mistakes in the industry and a 'checklist' of actionable steps firms can take to avoid a similar breach in their own organisation. Enforcd believes that it is only through the dissemination of clear, actionable steps that public trust can be restored.

"Enforcd is designed for use, via our platform and app, by everyone in a firm, from the CEO to a trainee trader. Understanding duties, and what regulators expect, is everybody's business and not only the duty of those in compliance. Our message is resonating. Enforcd wants to change the financial services industry for good."

*Jane Walshe, Co-Founder and CEO
Enforcd Limited*





Metro Bank

Metro Bank entered the British retail banking sector with the aim of establishing trust with consumers through a combination of the staff it recruited, its approach to its corporate culture, and the product and services it offered. To establish trust amongst its customers, the bank sought to first gain trust amongst its colleagues. Initiatives have included the establishment of 'Metro Bank University', offering hundreds of classroom and e-learning courses to staff and recruiting a diverse colleague base that reflects its customers, including having the smallest median gender pay gap in the sector at 13.5% - below the UK average. To gain trust with the community, the bank utilises its stores as community hubs where they host hundreds of events per year from charity fundraisers to free networking sessions. Within the education space, the bank provides a free national curriculum-approved finance education programme that has been delivered to more than 105,000 children.

After commissioning independent research into the savings market, it found that a significant number of banks were cutting savings rates for existing customers below the rates paid to new customers. In response, Metro Bank launched a 'Savings Promise', which means existing customers always receive the best rate available and they never cut rates without informing customers. Metro Bank has also called on the FCA to prohibit such behaviour.

Metro Bank has won the 'Most Trusted Financial Provider' category at the Moneywise Customer Service Awards and the SME Bank of the Year category at the British Small Business Awards 2017.

"When Metro Bank launched back in 2010, trust in UK banks was at an all-time low. We set out to revolutionise British banking from the very outset. From the colleagues we hired, to how we conducted ourselves, to our focus on creating fans of our customers; we were always going to do things differently, and eight years on we've certainly done that. There's work still to be done across the sector, but we remain absolutely committed to doing the right thing and proving just what can be achieved with the right culture and outlook."

*Iain Kirkpatrick
Managing Director Retail Banking
Metro Bank*





reincubate
the app data company

Reincubate

Reincubate develops technology to allow people to access their data from apps and devices, which would otherwise be inaccessible. The company's mission is to democratise access to app data, so individuals and companies can do more with their data on a transparent and ethical basis. Reincubate specialises in technology that allows access to app and cloud data from Apple's iCloud platform. This data includes pictures, details of call histories, messages sent and received, and location data, as well as a wide range of third party app data.

Moreover, they are selective in who they work with, carrying out a due diligence process on every prospect to ensure only ethical use cases for their technology. Reincubate's business terms are designed to enforce ethical behaviour. They also actively encourage customers to promote measures to enhance user trust to their own clients, such as the promotion of two-factor authentication. Furthermore, Reincubate's systems identify each request that is made to Apple servers.

"Having spent the last decade enabling consumers and businesses to get better access to their own data, we recognise that there are particular sensitivities around public trust in the responsible use of digital data. We've strived to put trust and integrity at the very heart of everything we do and it's hugely gratifying to have our efforts acknowledged in this way."

*Aidan Fitzpatrick, CEO
Reincubate*



2018 Applicants

Heart of the City Award

Beck Greener
Formation Architects
FTI Consulting
Wealdstone Football Club

Accelerator Award

Credit Suisse
IMS Data Distribution
London College of
Communication
Macquarie
Ministry of Startups

Inclusive Employment Award

The Clink Events
David Miller Architects
Dentons
Euromonitor International
Hardwicke Chambers
Herbert Smith Freehills LLP
Higgins Construction PLC
ING
NEMI

Innovation Award

Allen & Overy LLP
Dentons (two entries)
Higgins Construction PLC
Hogan Lovells (two entries)
Nimbla
Shad Sewing Machines
Weil, Gotshal & Manges
(London) LLP

Regional Impact Award

NatWest
Penguin Random House UK
Royal Bank of Scotland
Vanquis Bank

Community Partners Award

The Brokerage
Clarity – The Soap Co.
Fulham Reach Boat Club
Pilotlight
School Food Matters
Speak Street
Thames21
ThinkForward

Lord Mayor's Award – Business of Trust Champion

AESSEAL PLC
ANZ
ASK Care Ltd
Black Sun PLC
BlackRock
BNY Mellon
Cordant Group PLC
Deloitte
Digi.me
DueDil
Enforcd Limited
Envision Changes
Exate Technology
Gemini Parking Solutions
Hardwicke Chambers
IBM UK
Legal & General Investment
Management
Metro Bank
Reincubate
Royal London
Social Innovation Services
Social Pantry Ltd
Standard Life Aberdeen
The Home Club
Today Translations
UK Power Networks
Uniform
Work for Good Ltd
Yorkshire Building Society
Zurich Insurance

With Thanks to our final judging panels chaired by the Lord Mayor

Chair of the Final Judging Panel and the Business of Trust Champion Judging Panel

The Rt. Hon. The Lord Mayor of London, **Alderman Charles Bowman**

Alderman Charles Bowman was elected as the 690th Lord Mayor of the City of London on 29th September 2017 and took office on 10th November 2017.


Charles Bowman is a Senior Partner with PwC. He is Alderman of Lime Street Ward and served as Sheriff of the City of London in 2015-16.

Charles was born in Essex in 1961, educated at Uppingham School (where he is a member of the school's Foundation Board) and graduated from Bristol University with a degree in Architecture.

He joined Price Waterhouse in September 1983, qualified as a chartered accountant in 1986 and was admitted to partnership in 1995. His main area of specialism has been delivering audit and capital market transaction services to large listed and multi-national companies – acting as Lead Partner and Global Relationship Partner for a number of PwC's key clients. Partnership roles have included setting up and leading PwC's audit and assurance practice looking after the firm's FTSE 100 and larger listed clients. Other leadership roles have included Non-Executive Director of PwC's Tax Practice, leading the firm's Building Public Trust programme and acting as the partner responsible for the firm's Senior Networking Programme.

He has worked internationally, learning Spanish following a secondment to Barcelona and, through his various client relationships and leadership roles, is well connected with the PwC's network of international offices – the firm is located in 158 countries. His family have historical ties with Sri Lanka and his father worked extensively in Canada.

Charles has served on the Council of the Institute of Chartered Accountants England & Wales, is a former Chairman of their Audit and Assurance Faculty and also their Assurance Panel. He is the current Chairman of the Audit Quality Forum and sits on the Advisory Panel of The Prince of Wales' Accounting for Sustainability Project.



Elected as the Alderman of the Ward of Lime Street in May 2013, Charles became the Aldermanic Sheriff of the City of London in September 2015. He has served on several committees of the City of London Corporation including Policy & Resources, Finance, Audit & Risk and Markets. He was also Co-Chairman of The City's Business, with a focus on youth employability.

Charles is a member of the Court of the Worshipful Company of Grocers and a liveryman of the Worshipful Company of Chartered Accountants of England & Wales. He is a Magistrate; a governor of the Park Side Primary School Academy, Hackney (part of Mossbourne Federation); Ambassador for the Samaritans; Trustee of the Lord Mayor's Appeal; and Advisor to the Mansion House Scholarship Scheme.



With Thanks to our final judging panel

Deputy Mayor of London for Business

Rajesh Agrawal

Rajesh Agrawal is the Deputy Mayor of London for Business. Born in India, Rajesh moved to London in 2001. As an entrepreneur he founded RationalFX in 2005, and Xendpay in 2014, both companies utilising technology to reduce the cost of international money transfer for businesses and individuals.

Rajesh is passionate about promoting entrepreneurship and creating opportunities for young people. He was appointed Chair of Oxfam's Enterprise Development Programme in 2015 and has been a Patron of the Prince's Trust for many years.

Founder, Bright Ideas Trust

Tim Campbell MBE

As a small business owner, founder of his own entrepreneurial social enterprise - Bright Ideas Trust - and the co-author of one of Amazon's Top 10 rated business books, *What's Your Bright Idea?*, Tim has come a long way since coming to the public's attention as the first winner of the BBC TV show *The Apprentice*.

A passionate supporter of talent wherever it may be, he has been an apprenticeship ambassador for government and currently sits on the City of London Education Board. Tim is also Chair of Governors at the OFSTED-rated 'outstanding' school he was a pupil at, St Bonaventure's Catholic School in East London. Tim was awarded an MBE for Enterprise in 2012, has been described as 'the human face of business' by one broadsheet newspaper and is often seen as a keynote speaker at events or providing comment on topical matters on TV and in the press.

Director, The Entrepreneurship Institute,
King's College London

Julie Devonshire OBE

Julie Devonshire is the Director of the Entrepreneurship Institute at King's College London supporting students, alumni and staff to learn entrepreneurial skills, have entrepreneurial experiences and, perhaps, start a venture of their own. The Institute helps to start and scale 30+ ventures each year in health, technology, culture and many other areas.

Before joining King's College, Julie was the Director of Ventures at UnLtd supporting exceptional, early stage social entrepreneurs across the country to scale and to raise investment. Julie and her team delivered support in partnership with the Big Lottery Fund, the Cabinet Office, Santander, Coutts and many others.



Chief Executive, Tech Nation

Gerard Grech

Julie is an award-winning social entrepreneur and business-scaling expert - she scaled One Water, a range of bottled mineral water donating 100% of its profits to build water pumps in Africa. During Julie's time with One Water, the business grew from £0 profits to £8.2 million, which was donated to build hundreds of water pumps across sub-Saharan Africa. Julie is an ACCA fellow who is passionate about early-stage entrepreneurs.

Gerard Grech is the Chief Executive of Tech Nation, an organisation focused on accelerating the growth of digital businesses in London and across cities in the UK through growth programmes, digital entrepreneurship skills development and championing of the UK's digital tech sector through data and media campaigns. He is also a Board member of the Barbican, Europe's largest arts centre based in the City of London, and Innovate UK, the UK's innovation agency.

Gerard has over 15 years' experience in the world of digital media, web, mobile, venture capital and start-up development. His international experience in London, Paris and New York, building digital products and rolling them out across 5 continents, has given him global vision and local expertise, spanning product development, business strategy and venture capital. Before that he was a new media journalist and started his career in the music business.

Sophie Hutcherson

Sophie has recently left from Deutsche Bank where she was Chief Operating Officer for the UK & Ireland region and CEO of DB UK Bank Limited and is about to embark on a portfolio career in the NED (Non-Executive Director) and charity sector.

She is a Fellow of the Association of Chartered Certified Accountants and began her career in the City in 1990. After working as a regulator in the expanding financial services industry of the 1990s, since the turn of the century, Sophie has held senior positions in a number of banks both in the UK, Asia and America with a focus on organisational and business structures, risk management and regulation. She has spoken at many conferences and taught on ICMA NASD/University of Reading courses.

For 15 years, Sophie has sponsored initiatives to develop women's careers in the industry and provided executive coaching on an individual basis. She has held positions as a Pension Trustee and board member, and has worked with a number of Boards to improve practical corporate governance and with the CSR group supporting the Deutsche Bank Charities of the Year.

Chief Experience Officer, XL Catlin

Paul Jardine

Paul is XL Catlin's Chief Experience Officer and has responsibility for XL Group's Communications and Marketing function, Claims and Distribution Strategy. He is also the CEO of Catlin Underwriting Agencies Limited that manages one of the largest syndicates at Lloyd's. Paul joined Catlin in 2001 with responsibility for the development of new financial products. He was appointed Chief Executive of the Catlin Syndicate in 2003 and Chief Operating Officer of Catlin in 2004. He was also a partner at Coopers and Lybrand, where he was involved almost exclusively with issues dealing with Lloyd's and the London insurance market. He began his career with Prudential Assurance as an actuarial student and subsequently an actuary.



Co-Chair, Corporate Citizenship

Amanda Jordan OBE

He is a Fellow of the Institute of Actuaries. He was Chairman of the Lloyd's Market Association 2007-2010, and a Member of the Council of Lloyd's and Deputy Chairman of Lloyd's from 2008-2017. He is the Chairman of The Sick Children's Trust, a charity that provides homes away from home for families whose children are undergoing treatment at various specialist hospitals around the UK.

Amanda started working in the voluntary sector before joining NatWest as Director of Community Investment and later of CSR. Whilst at NatWest she became a part-time advisor to the UK government on social exclusion and the development of CSR, helping businesses to engage in the debate around a voluntary approach to responsible business practice. In 2000 she set up her own CSR consultancy, Corporate Citizenship, which now has offices in London, New York, San Francisco, Chile, Melbourne and Singapore. Amanda has advised many clients from different sectors.

She has co-written publications on responsible business practice, community investment and corporate foundations. She has presented at conferences in Europe, the Middle East, South Africa, Australia and the US. Amanda remains active in the voluntary sector as Chair of the Association of Charitable Foundations (ACF), co-founder of Step up to Serve, the campaign for youth social action, Chair of the #IWill Fund which supports the campaign, and Vice President of the National Literacy Trust.

Chairman, The Queen's Award for Voluntary Service
Deputy Chair of the Final Judging Panel

Sir Martyn Lewis CBE

During 32 years as a television journalist Martyn anchored every mainstream national news programme on ITV & BBC TV, and now works extensively in the voluntary sector. His current charity roles include Chairman of the Queen's Award for Voluntary Service, President of *"Fixers"* and United Response, Vice President of Macmillan, Marie Curie and Hospice UK, and Patron of the Patchwork Foundation and Dementia UK. As recent Chairman of NCVO, he chaired an Inquiry into levels of senior executive pay in the voluntary sector. A long-time campaigner for *"solutions-focused journalism"*, he remains Chairman of NCVO's Constructive Voices project, Patron of Positivenews.org.uk and a Director of IPSO.

Martyn is Founder & Executive Chairman of a new company, www.yourbigday.tv offering unique video 'time-capsules' for birthdays and anniversaries across most of the last century, culled from the ITN and Reuters archives, and ordered and delivered online. He is also a director of PL Education Ltd, and an adviser to Fountain Partnership and Tap Tap Ltd.

He was awarded a CBE in 1997 and a knighthood in 2016 for services to the voluntary sector.

Martyn steps down tonight after 30 years as a member of the Final Judging Panel of the Lord Mayor's Dragon Awards and as its Awards ceremony compère.

Chair, Big Society Capital and
Heart of the City

Sir Harvey McGrath

Sir Harvey is Chairman of Big Society Capital, and Chair of Governors of Birkbeck College, University of London, The West London Zone and Funding London. He is the former Chairman of Prudential PLC, Man Group PLC, and the London Development Agency, and former Deputy Chair of the Mayor of London's Enterprise Panel. Prior to taking on the Chair of the London Development Agency he was Chairman of London First, the capital's influential business campaign group, and Chairman of the East London Business Alliance, a partnership of substantial businesses engaged in the social and economic regeneration of East London.



Founder and Chairman, Restoration Partners

Sir Ken Olisa OBE

Sir Harvey is also Chairman of Heart of the City, which helps companies develop CSR through learning from one another; and a trustee of a number of other charities including New Philanthropy Capital, icould, and the Mayor's Fund for London. He was conferred the honour of Knight Bachelor in Her Majesty The Queen's New Year Honours List 2016 for services to economic growth and public life. He is an active philanthropist and social investor.

Sir Ken is Founder and Chairman of Restoration Partners, the boutique technology merchant bank. Ken's technology career spans over 30 years commencing with IBM from whom he won a scholarship while at Fitzwilliam College, University of Cambridge. In 1992, after twelve years as a senior executive at Wang Labs in the US and Europe, Ken founded Interregnum, the AIM-listed technology merchant bank. He was elected as a Fellow of the British Computer Society in 2006. He is currently a director of Thomson Reuters and Deputy Chairman of The Institute of Directors.

Ken is a Freeman of the City of London, Past Master of the Worshipful Company of Information Technologists, President of Thames Reach (for which he received an OBE in 2010), Chairman of Shaw Trust, was an original member of the Independent Parliamentary Standards Authority, and is the Founder and Chairman of the Powerlist Foundation. He is a past Sunday Times Not for Profit Non-Executive Director of the Year, and was named Number 1 in the 2016 Powerlist's most influential British black person rankings. In 2013 Ken and his wife, Julia, endowed the Olisa Library at his alma mater Fitzwilliam College, University of Cambridge. In 2015, The Queen appointed Ken as Her Majesty's Lord-Lieutenant for Greater London. He was conferred the honour of Knight Bachelor in Her Majesty The Queen's New Year Honours List 2018 for services to business and philanthropy.

Chef Patron, Café Spice Namaste Group

Cyrus Todiwala OBE DL

Cyrus is Chef Patron of two London restaurants, Café Spice Namaste and Mr Todiwala's Kitchen. A new restaurant is due to open in late 2018. He was awarded an MBE for his contribution to education and training and an OBE for his contribution to hospitality and the culinary arts. He is a Deputy Lieutenant of Greater London. Cyrus is a Trustee of Learning for Life, a charity dedicated to improving educational opportunities in the Sub-Continent and Afghanistan and an ambassador of The Clink Charity, The Rare Breeds Survival Trust and Springboard UK. He is the Patron of the British Lop Society. In 2013, he launched the student chef competition, Zest Quest Asia, to promote Asian cuisine as a career.

Cyrus regularly appears in the media, including BBC Saturday Kitchen and the BBC Food Programme. In summer 2013, he appeared in a BBC 2 primetime cookery series, 'The Incredible Spicemen: Todiwala and Singh'. Named the BBC's Food Personality of the Year in 2014, Cyrus is an avid campaigner for the environment and sustainability. He is a Fellow of The Craft Guild of Chefs, Royal Academy of Culinary Arts, The Institute of Hospitality and the Master Chefs of Great Britain. His fifth book, *Mr Todiwala's Spice Box* was published in 2016.

Managing Director, Weera Consulting

Ruwan Weerasekera

Ruwan is Chair of Governors of The Bridge Academy in Hackney and a Non-Executive Director for the London North West Healthcare NHS Trust. He has previously sat on the board of London Works, a social enterprise focused on employability in London, which invests its profits into employability initiatives across East London and supports economic and social regeneration as well as the East London Business Alliance.

Until 2015, Ruwan was a Managing Director of UBS in London and was the Chief Operating Officer for Securities. He also had a variety of group-wide roles focused on culture and risk management as well as sitting on the Community Affairs Committee. Ruwan originally joined Arthur Andersen Management Consultants after studying Computer Science at Manchester University. He was previously a commissioned officer in the Royal Air Force and later became a Partner of Accenture prior to re-joining UBS.



With Thanks to our Business of Trust Champion judging panel

Head of Professional Standards, Chartered
Institute for Securities and Investment

Rebecca Aston

Rebecca is Head of Professional Standards at the Chartered Institute for Securities & Investment (CISI). She oversees the delivery of the Institute's Integrity initiatives to members and supporter firms, with an aim to raise and uphold ethical standards in the financial services industry.

Previously, Rebecca worked at the Association of Accounting Technicians (AAT) as Senior Conduct and Compliance Officer (2009-2014), with a particular focus on ethics and professional standards. Rebecca is a graduate of the University of York (BA Hons, History, 2008) and the University of the Arts London (PG Dip, Conservation, 2010). Additionally, in 2016 she completed a Masters degree in Applied and Professional Ethics from the University of Leeds, and achieved a Pass with Merit.

General Counsel, Bank of England

Sonya Branch

Sonya previously held Executive Director roles on the boards of the Competition and Markets Authority and the Office of Fair Trading, and also led a Triennial Review on secondment at the Department of Environment, Food and Rural Affairs.

Before crossing into the public sector in 2007, Sonya worked at international law firm Clifford Chance, where she specialised in financial services antitrust law, and was the youngest person in the firm's history to become a partner. She began her legal career at Linklaters. Sonya is a trustee of the British Institute of International and Comparative Law, Director Emeritus of Target Ovarian Cancer and a school governor.

CEO, Banking Standards Board

Alison Cottrell

Alison is CEO of the Banking Standards Board (BSB), a non-statutory organisation established in April 2015 to help raise standards of behaviour and competence across the UK banking sector.

The BSB provides the boards and senior teams of member banks and building societies with the evidence, support and challenge to help them manage the culture of their organisation and identify and learn from good practice. Alison began her career in the City of London as an economist covering international fixed income and currency markets. She joined HM Treasury in 2001, becoming Director of Financial Services in 2009 with responsibility for a wide range of policy areas including bank lending, payments, competition and pensions guidance. She combined this role for the three years to 2014 with that of Director of Corporate Services, focusing on staff development, engagement and culture.



Consultant, Herbert Smith Freehills

Richard Fleck

Richard, a partner since 1980, is now a consultant with Herbert Smith Freehills and Immediate Past Master of the Tallow Chandlers Company. Richard joined Herbert Smith in March 1971, was admitted as a solicitor in 1973 and admitted as a partner in 1980 before retiring in 2009.

His practice embraced international corporate transactions, dispute resolution and competition and regulation. He was the relationship partner for a significant number of key clients. His partnership roles included developing and implementing the internationalisation of the Firm between 1997 and 2005 – including negotiating joint ventures with lawyers in Europe and North America and opening offices overseas, including in Japan, Russia and the Middle East. He was Herbert Smith's Global Relationship Partner between 2005 and 2009.

He is also Director of the Financial Reporting Council, Chair of the Financial Reporting Review Panel, Directorships of the National Audit Office (2009–2012), the Natural Capital Coalition (2012–present), and The Incorporated Council of Law Reporting (2012–present). He was appointed by the Bank of England as an Inspector under the Banking Act. Deputy Chairman, the International Ethics Standards Board for Accountants (2015–present).

Richard was awarded the CBE for services to business and the law in HM The Queen's New Year Honours List 2009. Richard joined the Worshipful Company of Tallow Chandlers in 1976 and became a Liveryman in 1980. He was Master in 2016/17. He is also a Liveryman of the City of London Solicitors' Company. He is a member of the City Livery Club, and the Vintry and Dowgate Wards Club.

With Thanks to our preliminary judging panel

David Adair

Head of Community Affairs, PwC

Alice Casey

Head of New Operating Models,
Social and Civic Innovation, Nesta

Davinder Chaggar

Social and Economic Development
Manager, Lendlease

Lily Heinemann

Head of Corporate Responsibility
and Community Investment, Royal Mail Group

Andy Melia

Head of Community Investment
Business in the Community

Kevin McLoughlin

Managing Director, K&M McLoughlin
Decorating Limited

Sarah Mitchell

Director, Heart of the City

Dianna Neal

Head of Economy, Tourism and Culture,
London Councils

Zoe Portlock

Director of Services
The Bromley by Bow Centre

Fiona Rawes

Philanthropy Director
City Bridge Trust

Asif Sadiq MBE

Head of Diversity and Inclusiveness FS UK
EMEIA Financial Services, EY

Helen Sanson

Director, Tower Hamlets Education
Business Partnership

With thanks to our preliminary judge at large:

Noa Burger

Consultant and former
Head of Responsible Business
City of London Corporation

With Thanks to our applicants

Thank you to all our 2018 applicants for their extraordinary contributions to society.

We hope that you will come back next year. For further information about the 2019 Awards and how you can apply, please contact us via **dragonawards@cityoflondon.gov.uk**

A warm thank you to **Sir Martyn Lewis**, Deputy Chair of the Final Judging Panel.

Special thanks to our Compère for the 2018 Awards.





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