

# agenda - wednesday, february 27, 2019

9:30 a.m. – 9:40 a.m.

## Welcome

- **Eric Gernath**, Chief Executive Officer of SUEZ North America
- **Jon Freedman**, Senior Vice President of Global Government Affairs at SUEZ - Water Technologies & Solutions

9:40 a.m. – 10:00 a.m.

## Water scarcity: global, U.S., and California

Charles Iceland, Director, Global and National Water Initiatives at World Resources Institute

10:00 a.m. – 10:15 a.m.

## How California is leading the way on sustainable water policies

Felicia Marcus, Former Chair of the California State Resources Control Board

10:15 a.m. – 10:30 a.m.

## How Southern California is adopting water reuse

Jeff Kightlinger, General Manager for The Metropolitan Water District of Southern California

10:30 a.m. – 11:30 a.m.

## Panel session: Technology solutions for a sustainable water future

Global institutions and regional leaders have helped to shape the discussion around water scarcity. As such, the water industry is well-informed on current and future water challenges. How can technology help to overcome these challenges? How does technology help to shape the economic benefits of water reuse?

Moderator: **Rich Henning**, Senior Vice President of Communications, SUEZ North America

- **Michael Price**, Vice President at Stantec Consulting Services Inc.
- **Kati Bell**, Managing Director of Water Strategy for Brown and Caldwell
- **Steve Katz**, Market Development Manager at SUEZ - Water Technologies & Solutions
- **Michael Ferrari**, Founder of Atlas Research Innovations
- **Michael Carlin**, Deputy General Manager of San Francisco Public Utilities Commission

12:45 p.m. – 1:00 p.m.

## Special keynote address

David Ross, Assistant Administrator for the Office of Water at the U.S. Environmental Protection Agency

1:00 p.m. – 2:00 p.m.

## Panel session: Policies that will promote reuse

In our journey to drive water reuse globally, common barriers need to be understood and overcome. How do we scale advances in technology for increasingly tough-to-treat water, develop financial instruments and mechanisms for project investment, and implement programs and policies that help municipalities and industries plan for population growth and achieve economic success?

Moderator: **Jon Freedman**, Senior Vice President of Global Government Affairs at SUEZ - Water Technologies & Solutions

- **Tracy Mehan**, Executive Director, Government Affairs at American Water Works Association
- **Ian Parker**, Vice President, Public Sector and Infrastructure Banking at Goldman Sachs
- **Lea Senft**, Constituent Advocate for the U.S. House of Representatives
- **Jeff Lape**, Deputy Director U.S. Environmental Protection Agency Office of Science and Technology
- **Pat Sinicropi**, Executive Director of the WaterReuse Association
- **Heather Cooley**, Director of Research at the Pacific Institute

2:00 p.m. – 2:30 p.m.

## Closing keynote: World Bank's role in solving water scarcity

Steven N. Schonberger, Director of Water Global Practice at The World Bank