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The utterly inessential shopping list: Spooky shoes, the art of the tarte and a royally good sweatshirt Alexandra Fraser October 26, 2018

Forget about the big things. You can keep the necessities. Don't tell us about the must-haves. In a new series, Country Life's Alexandra Fraser takes a look at a few little luxuries which, in a world too full of strife and woe, will help ease your way through life with a smile on your face.

A hint of hygge



Andddd we're back to the utterly utterly inessential.

By now, everyone has heard of the Danish concept of 'hygge', a word that embodies the feeling of being cosy, happy and loved. British designer Elnaz Namaki used this concept as inspiration for her new collection, Luuna' and used it well.



The only word I can think of when I see this is 'snuggly'. Sure, all the other furniture you buy will have to be muted to compensate for the individuality of this piece, but I don't think that'll be a problem as you probably wont be able to afford any other furniture after buying it. On the plus side, it's the kind of chair you could comfortably sleep in, so you wont be needing a bed. Just this and the Artemest trunk.

Buy the Jolene Armchair for £3800, find it at www.elnaznamaki.com.