

# Enriching moments: Solutions that empower users to make the moment count



MyGuide is an award-winning social travel platform designed to help users create, find and share personalised travel guides with their friends and family. In addition to being a Best Start Up App finalist at the Appsters, MyGuide has also been honoured at the 2013 Webby Awards. We worked closely with the founders to turn their initial concept into a viable product, guiding the development of the business case, defining, designing and developing the prototype which led to a successful launch product.

