

## IF THIS WAS YOUR BUSINESS.....



## WHAT WOULD YOU DO NEXT?

### Do you have a Business Continuity Plan?

A Business Continuity Plan is **NOT** just for rare incidents such as this. It also caters for anything that could cause disruption to your business such as:

- An unexpected, prolonged, power cut – remember the winter of 2010/11?
- A computer virus attack, or an attack by hackers
- Major equipment failure or theft
- Flooding – remember Fermanagh in 2009?
- Pandemic such as flu depriving you of key staff
- The loss of a key supplier through an emergency at their site
- Prolonged security alert denying you access to your building

Other good reasons to consider developing a Business Continuity Plan are:

- May be necessary for certain ISO 9000 Quality Standards
- If you wish to be considered for certain public sector supply contracts
- Shows best practice, and reassures clients and stakeholders
- Can give you a competitive advantage
- Reduces your risks and safeguards your company's reputation
- Minimises financial losses in the event of a disaster

Business Continuity covers all of your business, and all of the risks.



Developing a BCP is not a costly or drawn out affair, and the process of considering the possibilities and planning for the unexpected is very valuable. We will consider and assess the risks, then draw up an action plan for the various threats.

If you would like a no obligation half hour chat to explore the possibilities, please call me on either of the numbers below, or email me. You can also visit our website for more information about how we can help your business stay in business!

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