

FUNDRAISERS

SELF FINANCING CHARITY EVENTS
THAT MAKE A SIGNIFICANT FINANCIAL CONTRIBUTION





INTRODUCING CL EVENTS

CORPORATE EVENT ORGANISERS

CL Events are UK event organisers, working nationally and internationally, enabling business events to reach their full potential through professional project management. We have 30 years of event experience, with an expertise in charity events.



WE ARE PROVEN FUNDRAISERS

CL Events has raised millions for charities, through showcase events.

Beneficiaries include Action For Children, Breast Cancer Care, Childline, Kid's Company, Kids First Trust, Macmillan Cancer Support, Teenage Cancer Trust and The Prince's Trust.

Our work has been recognised by an award from HRH The Duchess of Kent.

WE EMPOWER EVENTS TO REACH THEIR POTENTIAL

By hosting a charity event, not only do you engage with your business partners, you also promote your commitment to CSR, through a self-funding event.

CL Events will produce a dynamic and memorable evening, involving a minimal demand on your time and resources. Guests, comprising of business stakeholders, will enjoy superb hospitality and help raise thousands of pounds for your chosen charity.



WE MAKE IT EASY RANGE OF SERVICES

Total project management, or select services to compliment in-house resources.



Concept & theme.



Communications.



Branding & sponsorship.



Sourcing prizes.

RANGE OF SERVICES cont'd

We keep a low profile so that most guests are unaware that the event management has been outsourced.



Venue and catering.



Supplier management.



Finance and payments.



Guest management.



On site team.



Production & staging.




Entertainment & talent.



Social media.

IT'S SHOWTIME

Past projects and entertainment



You should feel very proud of what you and your team have achieved for a fifth year in succession. The organisation went as smoothly as ever and you were very successful in once again introducing fresh ideas that help to keep the Ball new and vibrant. I am well aware that all of you at CL stopped treating the Ball as just another job – in fact I do not think you ever did. You really are all passionate about ensuring success and that is one of the main reasons why for the fifth year running we have reached a new high.

Action for Children

ONES WE DID EARLIER CONCEPTS & THEMES



Rio.



Alice in Wonderland (Tim Burton style).



Night at the Movies.



X Factor.



Out of this World.



Motown.



Best of British.



Roaring Twenties.

CONCEPTS AND THEMES cont'd



Cabaret.



Strictly Dance.



Greatest Show on Earth.



Viva Las Vegas.



Pop Idol.



Gameshow.



Bollywood.



Pirates of the Caribbean.

IT'S SHOWTIME

Acts and Entertainers



STAR TURNS TALENT & ENTERTAINMENT

We work with a wide range of acts and performers, some famous, some you will not have heard of...yet.



Michael McIntyre



Phill Jupitus.



Alistair McGowan



Bill Bailey

TALENT & ENTERTAINMENT cont'd

Sample of acts and performers who we have help with our fundraising



Alisha Dixon



Lookalikes: Marilyn



The Saturdays



Rob Brydon



SugarBabes



Donny Osmond



Cliff Richard



Bjorn Again



RAZZLE DAZZLE 'EM

Our reviews

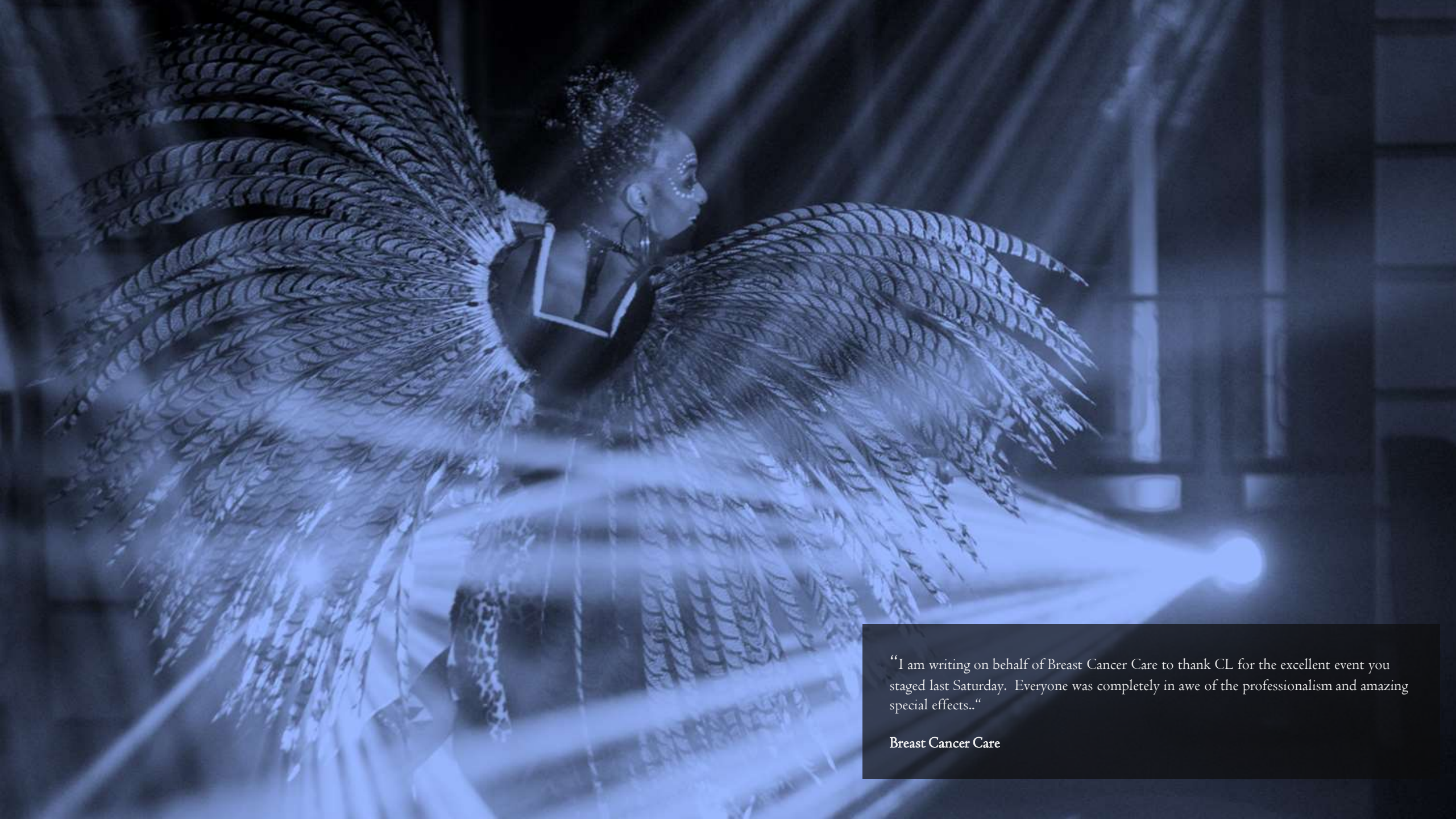
“CL Events go to great lengths to understand our objectives and produce an event bespoke to us. It is essential that our event management team sets the highest standards and takes the worry out of the pressurised business of organising high profile events.”

Director, Superdrug



“Our success is due to the professionalism of CL Events. They have managed the Ball since its inception, 13 years ago, and have earned a well-deserved reputation for reliability and drive. I have no hesitation recommending CL to anyone who is looking for a company that is committed, enthusiastic and innovative.”

Board Member, Transport for London



“I am writing on behalf of Breast Cancer Care to thank CL for the excellent event you staged last Saturday. Everyone was completely in awe of the professionalism and amazing special effects..“

Breast Cancer Care



“CL Events have never let us down once, even on anything minor. Every year they have succeeded in producing an innovative evening with top quality entertainment and always delivered exactly on time and on budget with precision organisation. The Ball has gone from strength to strength, in no small measure due to Alison and her terrific team.”

MD, East Coast



EXPERIENCE A TOTAL TRANSFORMATION

Charity fundraising

Showcase event

Positive PR

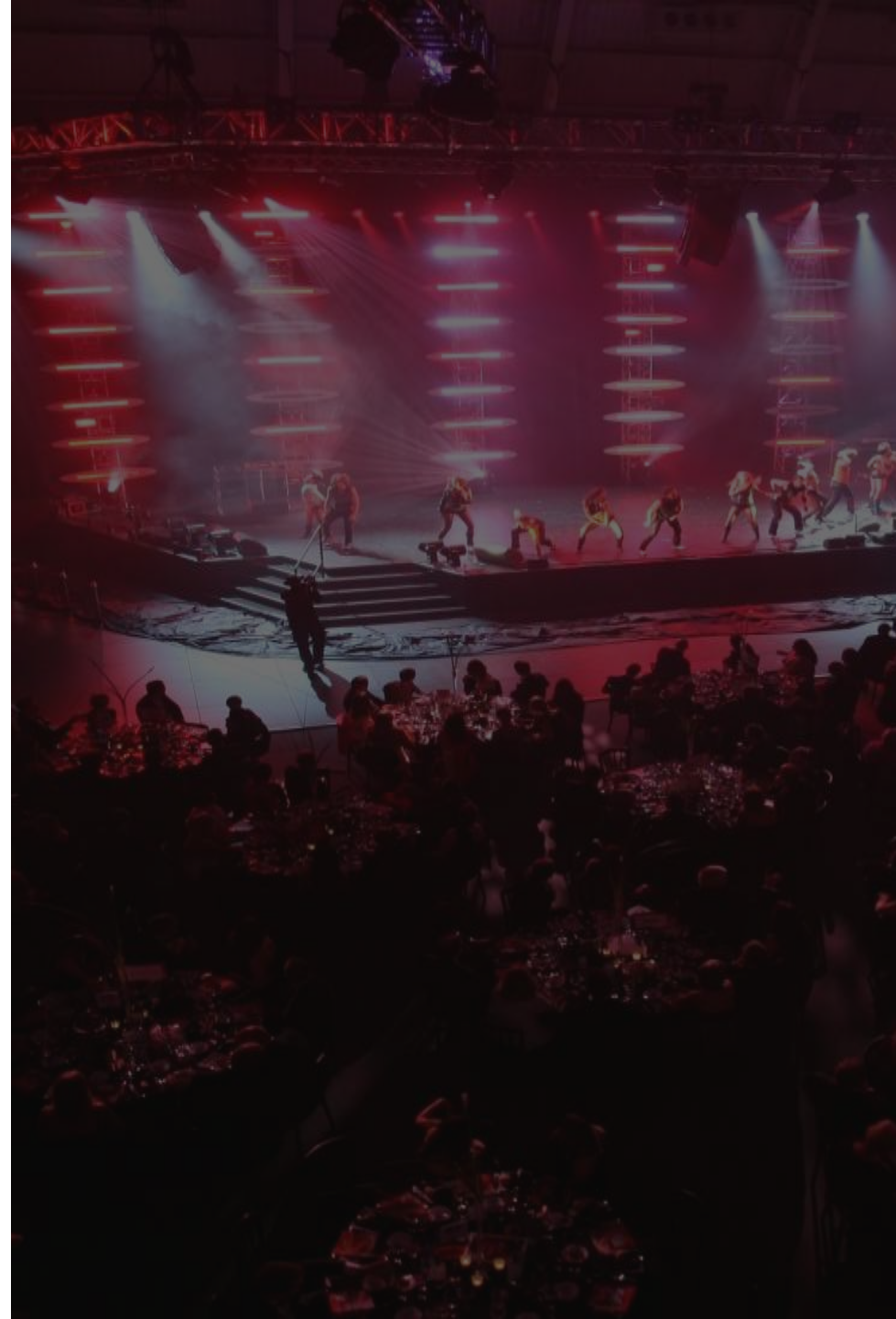
CSR

External Networking

Strengthens internal
relationships

Long term potential as an
annual event

Self funding





CONTACT

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The background of the image shows an event space with a blue and white patterned carpet. In the center, a large building facade is illuminated with blue light. Two large screens on either side of the building display a close-up of a young boy's face. The ceiling is decorated with strings of colorful lanterns in shades of red, orange, and blue. The overall atmosphere is festive and celebratory.

THANK YOU

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