

# SPIE.Photonex



THE UK'S PREMIER EVENT DEDICATED TO PHOTONICS, LASERS,  
OPTICAL TECHNOLOGIES FROM PURE RESEARCH TO DEVELOPMENT  
OF BESPOKE ADVANCED USER SOLUTIONS

## EXHIBITOR INFORMATION

WED 7TH & THUR 8TH OCTOBER 2020  
RICOH ARENA COVENTRY UK

**DISCOVER  
New Business  
Opportunities in**

PHOTONICS  
BIOMEDICAL MICROSCOPY  
BIOPHOTONICS  
ELECTRO-OPTICS  
FIBRE-OPTICS  
IMAGING  
LASERS  
MATERIALS  
MECHANICS  
OPTICS  
OPTO-ELECTRONICS  
QUANTUM PHOTONICS

[www.photonex.org](http://www.photonex.org)



# PHOTONEX 2020

Following 29 years of success, Photonex now continues as a SPIE Europe event. It is already the no 1 event in the UK photonics calendar and is now all set for further growth. The co-location of the Enlighten technical programme and Vacuum Expo means no other event of its kind reaches across so many disciplines and industries.

We are energetically working to bring more photonics technologies to the event, building technology focus zones, adding new programmes and new initiatives; These include the UK Manufacturers Showcase, The Quantum Technologies and The Enterprise Zones and working with exhibitors to add key equipment demonstrations and Masterclasses.

## Why you should exhibit

Photonics is one of the fastest-growing technologies in the world today of enormous importance to scientific research and industry alike. Most recently being developed is Quantum Technology which could become a potential billion pound industry for the UK.

If your business supplies components, instruments, systems or is involved in the generation of photonics, optical coatings or semiconductor detector developments or perhaps offers a contract service to the photonics, laser or optical industry you need to be at Photonex 2020.

**Show yourself to be an industry leader and give a talk at the co-located Enlighten Conference. Presenting at one of our many meetings provides an additional platform for you to engage with new markets and customers.**

90+ 1200+

EXHIBITORS

ATTENDEES

- 1 Showcase your products and services to hundreds of buyers
- 2 Meet new customers
- 3 Use your time efficiently; meet more contacts in two days than you could do in many months
- 4 Meet face-to-face and develop relationships with your customers
- 5 Catch up with existing clients and colleagues
- 6 Provide hands-on exposure to products and live demonstrations
- 7 Accelerate the sales process
- 8 Take orders and close long-term deals
- 9 Launch new products and generate media interest
- 10 Locate new agents and distributors

Enquire about exhibiting today  
Contact  
Laurence Devereux on  
+44 (0)1372 750555 or  
laurence@spieeurope.org





BUILDING  
COMMERCIAL  
PARTNERSHIPS  
AND NETWORKS

# THE ENTERPRISE ZONE

**Innovation is key for a vibrant future for the UK photonics community and this area showcases how healthy innovation is in photonics, it will include exhibitors from the UK and Europe. On show will be new technology, new ideas and products. Live demonstrations will enhance the engagement with visitors.**

The Enterprise Zone will include start-up companies, university spin-out companies, business support organisations, funding groups and trade associations.

## Why you should exhibit

The Enterprise Zone is for people wishing to learn about the next generation of photonics and vacuum technologies.

**Exhibit your prototypes, your latest product and technology innovations at the UK's new-product launchpad and partnering event for innovation, for business angels, entrepreneurs, innovators, inventors, investors and for all the Photonex and Vacuum Expo visitors.**

1

Meet potential customers.

2

Present a Masterclass

3

**Market Intelligence: Evaluate the market for your products and leave the show with the knowledge to best focus your efforts for future success.**

4

**Network with technology and business partners, university groups, business advisors with knowledge of legislation, funding and IP, people that can assist with solutions on how to overcome market barriers and assist with market adoption.**

### ADVISORY PANEL



# Quantum TECHNOLOGIES

**The Quantum Technologies Specialist Zone is designed to further awareness of the outstanding work being undertaken in the UK. Participants will have the ideal opportunity to network and exhibitors, engage with UK Industry and to explore collaboration opportunities.**

Bringing together the whole industry under one roof; researchers, industrial users, science groups, supplier companies and innovative new-comers.

## There are 4 Key UK National Quantum Technology Hubs

### UK NATIONAL QUANTUM TECHNOLOGY HUB IN SENSORS AND METROLOGY

developing quantum sensor and measurement technologies and training for people to work within the UK's quantum technology community

### NQIT (NETWORKED QUANTUM INFORMATION TECHNOLOGIES)

working on networked quantum information technologies that will supersede the most powerful current supercomputers

### QUANTIC (QUANTUM ENHANCED IMAGING)

developing new types of ultra-high sensitivity cameras and improving existing imaging systems through quantum technologies

### QUANTUM COMMUNICATIONS HUB

focusing on quantum communications technologies, and in particular Quantum Key Distribution (QKD)

## FREE TABLETOP DISPLAY STANDS FOR QUALIFYING ORGANISATIONS

“  
The rise of these technologies may be invisible to the consumer but will have a huge impact on all of our lives.  
”

3

AVAILABLE  
STAND TYPES

20

RESEARCH  
GROUPS

SUPPORTED BY



## Become involved!

Showcase your research  
Exhibit your prototypes and products close to market

Launch quantum enabled products

Request exhibiting options for your company

**SPONSORSHIP  
OPPORTUNITIES  
AVAILABLE**

# 1200+

VISITORS & DELEGATES

# 150+

SPEAKERS

# 150+\*

EXHIBITING COMPANIES

# 20+

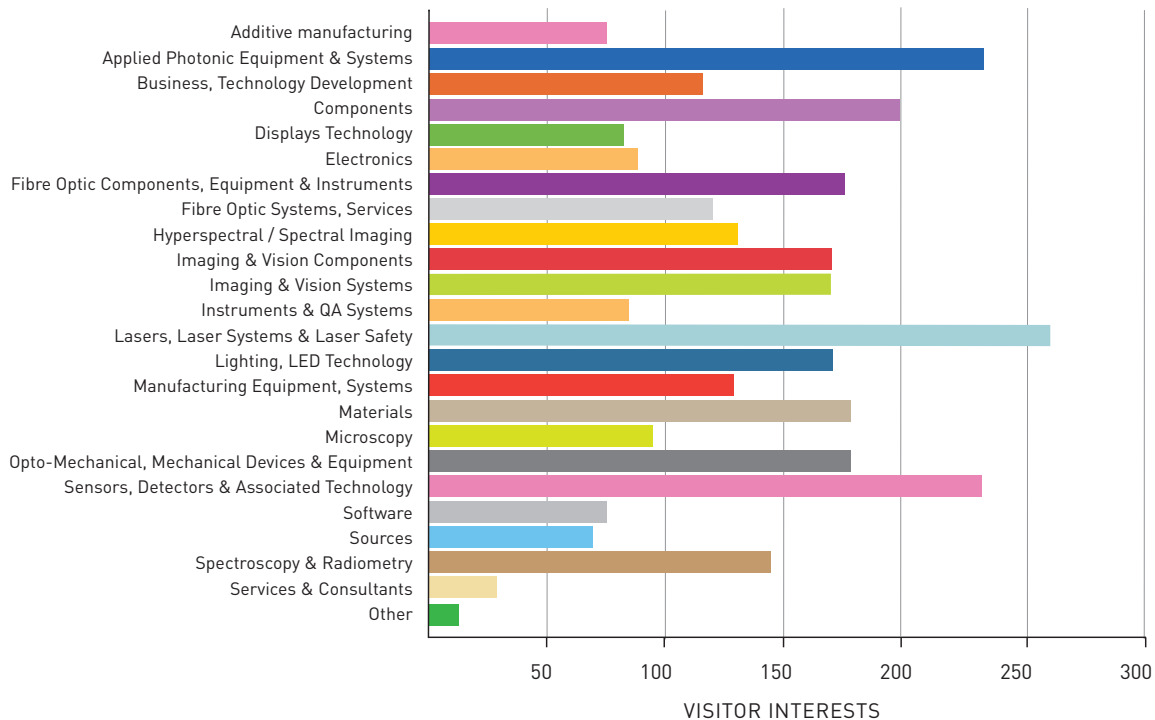
COUNTRIES REPRESENTED

# 150+

NEW PRODUCTS

\* Including co-located Vacuum Expo

## Visitor Interests



**23%** of visitors expressed an interest in becoming involved or speaking in the conference

Over **90%** of exhibitors agree that Photonex plays a major role in their customer contact strategy

## VacuumExpo

[www.vacuum-expo.com](http://www.vacuum-expo.com)

To book your stand  
Contact  
Laurence Devereux  
on +44 (0)1372 750555 or  
[laurence@spieeurope.org](mailto:laurence@spieeurope.org)

# EXHIBITION PACKAGES

Special rates for  
SPIE CORPORATE  
MEMBERS

## Shell Scheme

Prices range from £293 to £345 per sqm



The majority of exhibitors decide on this stress free, great value package:

- Octanorm shell scheme with white walling
- Carpet
- Fascia with exhibitor name
- Lighting & electrical socket
- Company/Organisation Catalogue Entry
- On-line Company Entry
- On-line News and more

## Space Only

Prices range from £208 to £245 per sqm



For companies who want to create their own stand (over 12 sqm):

- Electrical connection
- Company/Organisation Catalogue Entry
- On-line Company Entry
- On-line News and more

## Tabletop Display

Priced at £1,035

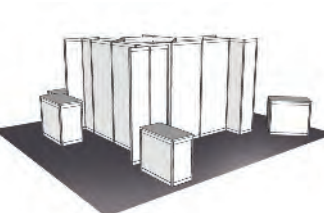


Entry level cost effective package:

- Trestle table with drape and two chairs
- Exhibitor name sign
- Carpet
- Area for pull-up banner or literature stand or bag stand
- Company/Organisation Catalogue Entry
- On-line Company Entry
- On-line News and more

## Enterprise Zone Stand

Prices from £414 for a networking stand



Sponsored stands are available – for university start-ups and new companies:

- Octanorm shell scheme with white walling
- Carpet
- Exhibitor name board
- Lighting and electrical socket
- Company/Organisation Catalogue Entry
- On-line Company Entry
- On-line News and more

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## DON'T MISS OUT!

TO BOOK YOUR STAND, CONTACT US ON

**+44 (0)1372 750555**

or email [laurence@spieeurope.org](mailto:laurence@spieeurope.org)

EVENT SUPPORTER

**PHOTONICS**  
LEADERSHIP GROUP

THE ENTERPRISE ZONE PARTNERS

**Innovate UK**  
Knowledge Transfer Network

**CATAPULT**  
Compound Semiconductor Applications



QUANTUM TECHNOLOGIES SHOWCASE PARTNERS

**Fraunhofer**  
UK

**QUANTIC**  
The UK Quantum Technology Hub  
in Quantum Enhanced Imaging

**Innovate UK**  
Knowledge Transfer Network

**EPSRC**  
Engineering and Physical Sciences  
Research Council

MEDIA PARTNERS

**Electro**  
**Optics**

**NOVUS** LIGHT

**IMAGING**  
& machine vision europe

**LASERSYSTEMS**  
EUROPE

The authority of photonics  
**optics.org**

**Lab Bulletin**

CONNECTING INDUSTRY.COM  
**Automation**

**SPECTROSCOPY**  
europe

**PHOTONICS**  
MEDIA photonics.com

**Photoniques**

**CONTROLS, DRIVES**  
& AUTOMATION

ORGANISER

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