

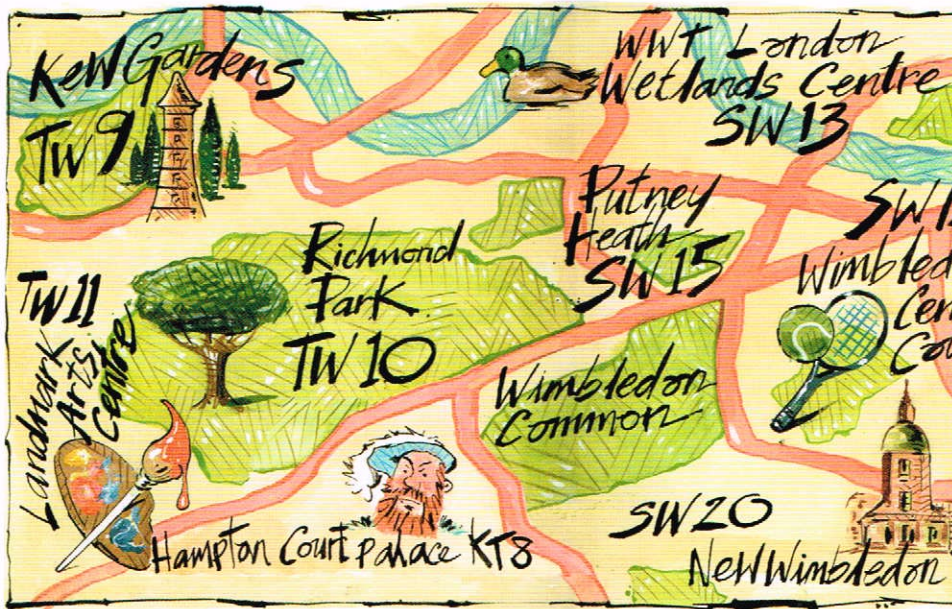
Kew
MIDSUMMER 
JUNE 18TH 2016 *fete*

**Press &
Publicity
2016**

KEW MIDSUMMER FETE 2016 – SUMMARY OF MEDIA COVERAGE

PRINT PUBLICATION	Circulation
Resident's Journal South West June – The Notebook item with photo	28,400
The Richmond Magazine	48,000
Richmond & Twickenham Times – item on Friday 17 June + photo	40,107
Living in Richmond & Kew – pre-event DPS May/June	28,000
The Richmond & Twickenham Times online edition – item on Friday 10 June + photos	40,107
Living In Richmond & Kew – post-event DPS	28,000
WEBSITE LISTING	
The Richmond Magazine + map	48,000
Richmond Council online newsletter	Not available
Visit Richmond	Not available
Netmums (Richmond) + photos/map	14,442
Mumsnet (Richmond) + photos	6 million monthly views (overall site)
Urban Explorer (top ten things to do with kids) + carousel photo	1,600
Time Out listing + photo	6.6 monthly views
Time & Leisure	115,000
Totally Richmond	10,000
Streetlife local forum	2000
For Sanity's Sake local forum	1000
City Kids	Not available
Radio Jackie/listing & on-air mentions	800,000

THE SOUTH WEST JOURNAL



NOTEBOOK

Keep your finger on the pulse with our round-up of local news



[LOCAL INTEREST]



TW9 LOOKING FORWARD

Next month sees the welcome return of the Kew Fete, complete with dog show, tug of war, charity raffle, traditional Victorian fairground and a large selection of stalls to peruse. The Stage will see a variety of performers including Buddy Flame and the Rockets, Mad Stick Dog and Rupert's Blues. Last year the event raised more than £19,000 for various local charities. Free, 11am-6pm, 18 June, Kew Green, TW9 3AP, kewfete.org



the Richmond

JUNE 2016

Magazine



For more great events, visit:
richmondmagazine.co.uk

Diary dip

children's stories: visitors can come dressed as their favourite storybook character and enjoy treasure hunts, joust like a knight, ride a mythical beast or get crafty. **June 5**

■ Strawberryhillhouse.org.uk

3
e

BARNES FAMILY FESTIVAL OF FOOTBALL

Barn Elms Sports Trust, Queen Elizabeth Walk

This is the inaugural festival and aimed at all ages, with children's matches, an 11-a-side women's match and a men's World Cup game. There is also a BBQ, bar, stalls and tons of



KEW FETE

Kew Green

Indulge in some good, old-fashioned summer fun with this traditional fete, including Victorian fairground, live acts on stage, food court, a dog show, tug of war, charity raffle and more than 100 stalls offering a range of goods, from ceramics to jewellery, photography and clothes. Food and copious Pimms also on offer.

June 18, 11am – 6pm

■ Kewfete.org

Richmond & Twickenham **TIMES**

JUNE 17, 2016

rftimes.co.uk

Established 1873

55p

Inside



25

FABULOUSFETE



Actors from ITV's *The Durrells* will sprinkle a bit of star power over a fun-packed day at Kew Midsummer Fete on Saturday.

Daisy Waterstone and Callum Woodhouse, who play Margo and Leslie Durrell in the Car-fu-set television series based on the book *My Family and Other Animals*, will select winners from several categories in the dog show. Thousands of people are expected to head to the fete, from 11am to 6pm on Kew Green, which is free to enter.

Attractions include more than 120 stalls, a traditional Victorian

fairground, a live music stage, food court, tug of war, charity raffle and a dog show.

Since 2010, the fete has raised £77,000 for charities.

Chairman of the fete committee Michael Glazebrook said: "Our regular stallholders are eager to book early and our loyal sponsors have helped us truly establish the fete, increasing the charitable funds raised year on year while we enjoy the support of a really strong team of dedicated volunteers."

Go to kewfete.org for further information.

LIVING IN

Richmond, Kew & East Twickenham

May/June 2016

KEW MIDSUMMER FETE:
SATURDAY 18 JUNE



KEW MIDSUMMER FETE

Enjoy a great day with family or friends on Kew Green
- Saturday 18 June - 11am-6pm

If you're looking for a great day out, either with family or friends, visit Kew Midsummer Fete on Saturday 18 June. The fete regularly sees around 10,000 visitors throughout the day who enjoy a fantastic day on the Green. So, what can you look forward to?

Super stalls

Ninety outside stalls will be selling a fabulous range of goodies, from clothes to chutneys, massages to mirrors, fudge to flowers and cakes to candles. Inside the marquee there will be a further 25 stalls, full of exquisite hand-made originals: cushions, scarves, bags and hats, ceramics and stoneware, silk flowers, jewellery and photography.

Fabulous food and drink

The Food Court is host to a wonderfully diverse range of food, including burgers, paella, Caribbean cuisine, curry, vegetarian specialities, crepes and cakes, pastries, pizzas and pies, as well as ice cream, coffee and a new tea tent, where you can sit down and relax. As usual, there will be a Pimms bar, while Fuller's will be providing the beer.

Fairground and footie fun

The vintage fairground will once again be providing the colourful Carousel of gallopers, the Flying Chair-O-Plane, the tots' Merry-Go-Round of vintage vehicles and the Ferris wheel.

Future Chelsea or Arsenal players can take aim at the Beat the Goalie, run by local football club, Kew Park Rangers, while children and adults alike can try out the bungee run.

Stage stars

There will be all-day entertainment on the stage, with great bands such as *Ukewlele*, *Powerjam*, *Richmond Musical Theatre* and *Kindred Spirits* as well as groups such as *Redz Dance* and *This Is Karate*.



Dog days

The Dog Show always draws crowds and local residents, keen to show off their favourite member of the family. There are seven rosette-winning categories: Best Puppy, Best Old Dog, Best Pedigree, Best Cross-Breed, Best Rescue Dog, Best Trick and Dog Most Like Its Owner. The Best In Show will be chosen from those winners.

Once again, a celebrity will kindly be judging this year's winners! Still currently a secret,

community

you'll find out on the day who will be picking our champions.

Entry to each category is £3 and registration is on the day, 12-2.30pm. Entry is limited so get there early, as the event is hugely popular. The show starts at 3pm.

Tug of War

The Tug of War Tournament is a great event to watch, with both children and adults joining in the tugging fun. You can put a team of six together in advance (enter online at kewfete.org) or just turn up on the day.

Great raffle prizes

We have some amazing raffle prizes, including an iphone watch, theatre tickets, vouchers for local restaurants and much more. Tickets will be on sale on the day but you can buy them before-hand at shops around Kew Parade.

Thank you to all the amazing local businesses which have donated prizes.

Calling all local charities

All profits from Kew Midsummer Fete are donated to local good causes and nearly £77,000 has been shared out so far. If you are a local charity and would like to apply for a donation, complete the application form (which can be downloaded from the website) and return it by 6 June.

Pippa Duncan
kewfete.org



Thank you to our Sponsors & Supporters

The Fete couldn't happen without you!

**Taylor
Wimpey**



THE DESIGN FORUM
LONDON



Dexters



EXCELLENCE THROUGH ENDEAVOUR
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Information Evenings



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The Durrells television stars to judge dog show at Kew Midsummer Fete



Like our What's On page on Facebook for entertainment news, interviews, reviews and features from across south London.



Actors from ITV's popular series *The Durrells* will sprinkle a bit of star power over a fun-packed day at [Kew Midsummer Fete](#) on Saturday, June 18.

Daisy Waterstone and Callum Woodhouse, who play Margo and Leslie Durrell in the Corfu-set television series based on the book *My Family and Other Animals*, will select winners from several categories in the dog show.

Thousands of people are expected to head to the fete, from 11am to 6pm on Kew Green, which is free to enter.

Attractions include more than 120 stalls, a traditional Victorian fairground, a live music stage, food court, tug of war, charity raffle and a dog show.

Since 2010, the fete has raised £77,000 for charities.

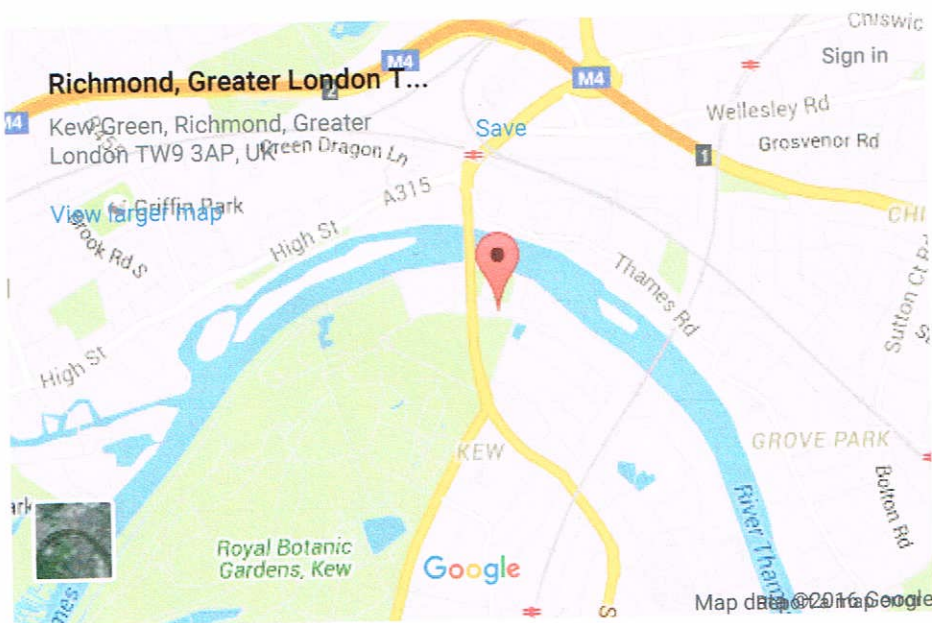
Chairman of the fete committee Michael Glazebrook said: "Our regular stallholders are eager to book early and our loyal sponsors have helped us truly establish the fete, increasing the charitable funds raised year on year while we enjoy the support of a really strong team of dedicated volunteers."

Go to kewfete.org

the Richmond Magazine

[← Back](#)

Kew Midsummer Fete



When: 18/06/2016 at 11am-6pm

Price: free entry

Where: Kew Green, Kew TW9 3AP

Contact details:

-

[Email us >](#)

[Visit the website >](#)

The Kew Fete, now an established local highlight of the summer season in aid of local good causes will be held on Saturday 18 June 2016 on Kew Green from 11am-6pm. Entry is free and there are plenty of attractions to please all ages including: live music on The Stage, a traditional Victorian

Richmond, Richmond Hill and Kew news



Kew Midsummer Fete

Now in its 7th year, 2016's Kew Fete will be held on Kew Green on Saturday 18 June 2016 between 11am and 6pm.

Attractions will include a Traditional Victorian Fairground, over 100 stalls, a food court, dog show and much more.

Last year a perfect midsummer day drew record crowds to the Kew Fete, so make sure you don't miss out.

[Find out more](#)



Site search... Go

EVENTS EXPLORE OUTDOORS FOOD AND DRINK STAY GUIDES

KEW MIDSUMMER FETE AT KEW GREEN

Fete, Sat 18 Jun 2016, free entry

CONTACT

Kew Summer Fete



www.kewfete.org



email a friend

ADDRESS

Kew,
Richmond,
TW9 3AA

EVENTS AT THIS VENUE

Sat 18 Jun Kew Midsummer Fete

DETAILS

A great family day out with traditional Victorian funfair, live music on The Stage, Dog Show, tug of war, varied food court with Fuller's beer and Pimms, Tea Tent and over 100 stalls selling crafts, clothing, food and home wares, raffle with top prizes, all in aid of local charities

www.kewfete.org

EVENT DETAILS

Dates	Times
Sat 18 Jun 2016	11:00 to 18:00

PRICES

Free entry

ALSO SEE

Spring and Summer Fairs



Sat 28 - Sun 29 May: Happy Days Festival 2016 at Imber Court



Mon 30 May: HANDS Fair at Twickenham Green



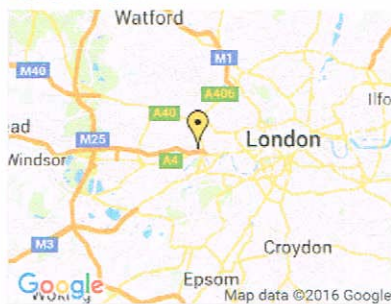
Sat 11 Jun: Ham Fair at Ham Common



Sun 19 Jun: East Twickenham Summer Fair at Cambridge Gardens

[More events »](#)

LOCATION



DIRECTIONS



See location on Google maps

Map reference: TQ 188775 Lat: 51.48447 Long: -0.28939

Tube – District line to Kew Gardens or Gunnesbury

London Overground – as above

South West Trains – Kew Bridge Rail

Buses – 65, 237, 391, 267

Accessible by Public Transport: 0 miles from Kew Gardens, Kew Bridge station

NEARBY



Local Accommodation

ABOUT

Accessibility
Privacy

FEEDBACK

What do you think of our
website?

STAY IN TOUCH

Newsletter sign up
Email us here



CONTACT US

020 8891 1411
Civic Centre
44 York Street
Twickenham
TW1 3BZ



Kew Midsummer Fete

Date: Sat 18th Jun 16

Location: Kew Green, Kew, Richmond, London, TW9 3AP



Upgrade to a gold event

Contact details

Contact

Maarit

Email

maarit@kewfete.org

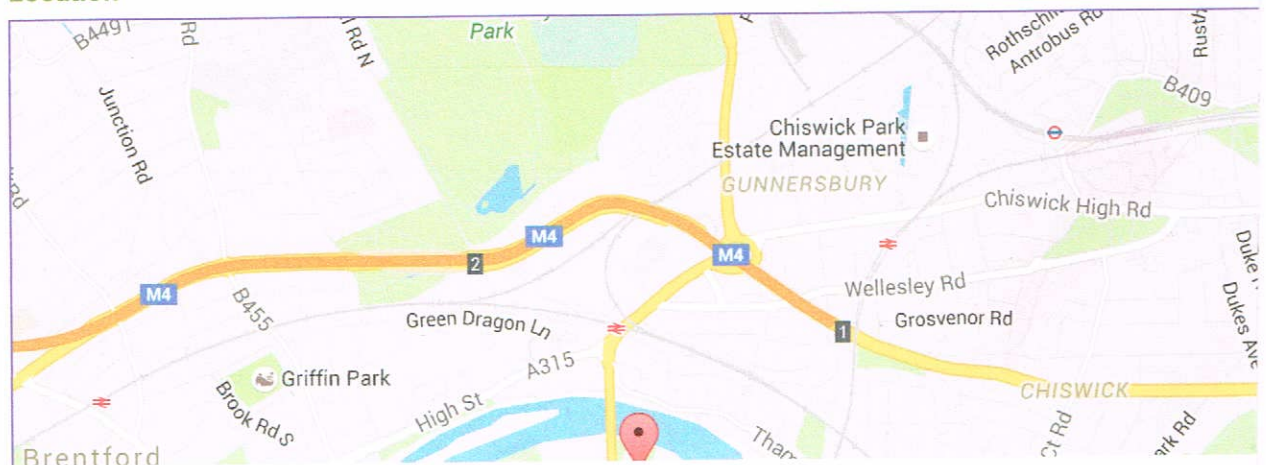
URL

<http://www.kewfete.org>

Other information

A great family day out with free entry, the fete includes a traditional Victorian funfair, live music on the Stage, a Dog Show with celebrity judges, a tug of war, gladiator inflatable, beat the goalie. Plus a varied food court with Fuller's beer and Pimms, a tea tent and over 100 stalls selling crafts, jewellery, clothing, home wares and food. Charity raffle with top prize of an Apple Watch, all in aid of local good causes.

Location





FREE DELIVERY
ON ORDERS £50
*See site for details



Things To Do

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Local » Richmond upon Thames » Things To Do » What's On » Festivals & Fairs » Kew Midsummer Fete

See on map



+ Add a listing



Kew Midsummer Fete

Kew

Kew Green
Kew Green, TW9 3AP
maarit@kewfete.org
<http://www.kewfete.org>
free
18-Jun-16
Sat, 11am-6pm Sat only
All ages

The Kew Midsummer Fete, now in its 7th year is a highlight of the summer season run by local people in aid of local charities and will be held on Saturday 18 June 2016 on Kew Green 11am-6pm. Entry is free and there are plenty of attractions to please all ages including: live music acts throughout the day on The Stage from rock n roll to blues, folk to a local ukulele group, a traditional Victorian funfair, Tug of War, Beat The Goalie, Gladiator/slide and bungee

Welcome to Mumsnet Richmond.



Take a look at all the wonderful services and events available in your borough and make new friends on our Talk pages.

Please contact us if you have any feedback, listing or advertising queries.

Contact

MarkIt !!

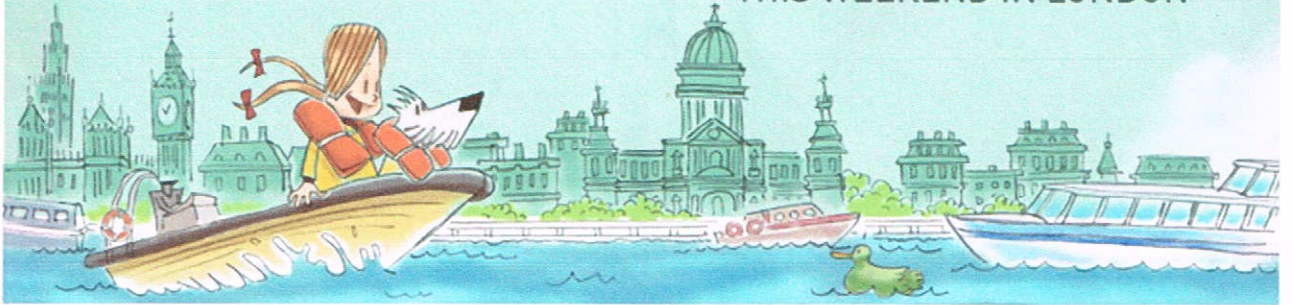


urban
explorer

LONDON WITH KIDS

TOP TEN

THINGS TO DO WITH KIDS
THIS WEEKEND IN LONDON



Saturday 18th & Sunday 19th June, 2016

5

SATURDAY

Midsummer Magic in Kew



The word 'fete' doesn't do justice to the entertainment, 100 stalls and full-size fair on Kew Green for this summer spectacular. Shop for clothing, jewellery, ceramics, homewares and more. Try to Beat the Goalie, join the all-ages Tug of War, or take your pooch along for the light-hearted Dog Show. The Food Court provides the sustenance; live bands and choirs provide the feelgood soundtrack.

VENUE: Kew Green, London , TW9

PERFECT FOR: All ages

VISIT WEBSITE

Kew Midsummer Fete

7 LOVE

Things to do Kew Green, Kew Saturday June 18 2016 **FREE** [Add review](#)



TIME OUT SAYS

DETAILS

DATES AND TIMES

USERS SAY

With a traditional Victorian fairground, a beer tent by Fuller's, a dog show judged by celebrities from *The Durrells*, tug of war, a charity raffle and live local bands, Kew's midsummer fete is a brilliant way to chill out on the village green this month.

POSTED: TUESDAY MAY 31 2016

VOICE FIVE

Which of the following brands you aware of?

- Crocs
- Skechers
- Converse
- Clarks
- Hunter

1 of 6
Only 6 questions? Easy.

NEAR KEW GREEN



SATURDAY 18 JUNE

Ewell Horticultural Association's Summer Show

Displays of summer flowers plus plants, bulbs and garden sundries for sale and refreshments with delicious home made cakes. Free parking, fully accessible venue, bus 467 passes the door.

*Until Saturday 18 June 2016, 2.30pm to 4.30pm. Free event
Blenheim High School, Longmead Road, Epsom, KT19 9BH
info@ewellhortassn.co.uk
www.ewellhortassn.co.uk*

SATURDAY 18 JUNE

Plant Society Show

This weekend will deliver spectacular displays, specialist plants for sale, the opportunity to meet and ask advice from the Plant Society experts, and the chance to attend free master classes in plant care and pruning.

*Until 19/6/2016, Saturday 10am – 5pm, Sunday 10am – 4pm. Free with Garden entry
RHS Garden Wisley, Wisley Lane, Woking, GU23 6QB
08452609000, wisley@rhs.org.uk
www.rhs.org.uk/plants/plantsmanship/plant-society-events*

SATURDAY 18 JUNE

Fuchsia Display in the Glasshouse

There are numerous hybrid forms with a variety of shapes of flowers and almost countless different colours. Come and see some of these varieties in the Glasshouse in this spectacular display. Normal garden admission applies.

*Until 28/8/2016, 10am – 5.15pm. Free with Garden entry
RHS Garden Wisley, Wisley Lane, Woking, GU23 6QB
08452609000, wisley@rhs.org.uk
www.rhs.org.uk/gardens/whats-on-at-rhs-gardens/whats-on-at-rhs-garden-wisley*

SATURDAY 18 JUNE

Kew Midsummer Fete

The Fete is a summer highlight in aid of local charities. Free entry and plenty of attractions for all: live music, Victorian funfair, Tug of War, Beat The Goalie, Dog Show, a Food Court and 100+ stalls to browse.

*Until Saturday 18 June, 11am – 6pm. Free event
Kew Green, Kew Green, Kew, TW9 3AP
admin@kewfete.org
www.kewfete.org*



TOTALLY RICHMOND

THE LOCALS GUIDE TO RICHMOND UPON THAMES

Summer Fairs 2016

By Jonathan, on April 29th, 2016

Like 12

Tweet

5

Once again we have pulled together our annual round up of all things summery and fair-like... including fetes, festivals and a few other events. And as always, it took longer than we expected. There really is a lot to look forward over our most sunshine-filled months.

If we've missed anything great (or if you have more information), please let us know!

May

Chestnut Sunday

Sunday 8th May 2016, 12.30-5.30pm – Bushy Park

The Bushy Park Chestnut Sunday parade starts at 12:30pm on Chestnut Avenue at Teddington Gate leading to an area of fun including a carousel, brass band, historical re-enactment groups, classic vehicles, refreshments, pony rides etc. [More info.](#)

Richmond May Fair

Saturday 14th May 2016 – Richmond Green

Over 100 charity stalls, a Quality Craft Marquee, vintage carousel & helter-skelter, all day free entertainment, crowning of Richmond May Queen, Maypole dancing and of course food. [More info](#)

St Richard Reynolds Car Boot Sale

Sunday 15th May 2016 – Clifden Road, Twickenham

A chance to empty your loft and make a few quid on a Sunday morning, or browse the car boots and find a real bargain. "One man's rubbish is another man's treasure". Sellers arrive 9am, buyers arrive 10am and the sale closes at 2pm.

Stanley School May Fair

Subday 15th May 2016, Stanley School Twickenham – 12-3pm

A busy timetable of events, including the lighting of the Olympic torch, Year 2 choir and country dancing, the great Stanley Bake Off and the Stanley tug of war!

Orleans Primary School May Fair

Saturday 21st May 2016, times TBC, Orleans Primary School

Stalls, activities, go-karts, tug-o-war and much more.

Hands Charity Fair

Monday 30th May 2016, from 12 noon – Twickenham Green

Over seventy organisations participate, having stalls around the Green selling a variety of goods including plants, toys, home produce, jams, cakes, gifts, books, bric-a-brac, refreshments, barbecue etc. It's a family orientated day so there will be simple competitions or amusements for children such as a treasure hunt, face painting, making badges etc. [More info.](#)

June

Fun Day: The Festival of Fun, Fairytales & Fables

Sunday 5th June 2016, 11am – 4.30pm – Strawberry Hill House

Go as your favourite storybook character and immerse yourself in a land of make believe. Come rain or shine share a day of family fun in the beautiful grounds of Strawberry Hill. Refreshments available to purchase or bring your teddy and picnic in the garden. Free entry, some activities will be charged.

Twickenham Festival Tug of War Competition

Friday 10th June – 6.30pm – Eel Pie Pub, Church Street, Twickenham

A long running Twickenham tradition showcasing the best in strength, technique and cunning. Outside the Eel Pie Pub great for everyone the kids get a chance to have a go too.

Ham Fair

Saturday 11th June 2016 – Ham Common – 11:00am to 4:30pm

A variety of stalls, fun and entertainment including a dog show, live music and a young photographers competition. [More info](#)

Kew Fete

Saturday 18th June 2016 – Kew Green

More than 10,000 people attended the Fete in 2014 and 2015 is set to be just as successful, raising money for a variety of charities. Alongside the traditional fair attractions, keep an eye out for the popular dog show and the tug-of-war. [More info.](#)

The Vineyard Summer Fair

Saturday 18th June 2016 – 12-4pm – Vineyard School, Friars Stile Road

All the stalls and entertainment you'd expect from this annual fair at the Vineyard School.



Maarit L
Edit Profile

- Home
- Inbox
- Local Events
- My Conversations

Topics

- Activities & Social
- Civic & Community
- Classifieds
- Crime & Safety
- Give & Lend
- Local Politics
- Lost & Found
- Recommendations

Areas

- Around Kew

Pages

Kew Midsummer Fete 2016

11:00 to 18:00, 18 June 2016

Kew Green



Maarit L 2 months ago in Kew

0

The annual Kew Midsummer Fete is a highlight in the local area and now in its 7th year. Last year over £19,000 was raised for local good causes and charities. Come along and enjoy the traditional Victorian funfair, lively bands on the Stage, an array of international cuisine in the food court and over 100 craft stalls plus the ever popular Dog Show, beat the goalie and tug of war. Plenty of fun for all ages.



Events Activities & Social

For Sanity's Sake

- HOME
- CALENDAR OF ACTIVITIES
- INSPIRATION BLOG
- COURSES
- REVIEWS FOR JIM
- MY PROFILE

At The Little Gym
PARENTS SEE CONFIDENCE
KIDS SEE ADVENTURE



One off Activities

Maarit Lilley

- Sign Out
- Inbox
- Friends - Invite
- Settings

[Back to Main Calendar Page](#)

Today **Saturday, 18 June**

- 10:00 Family weekend Activities - Hounslow Urban Farm
- 11:00 **Kew Midsummer Fete** Kew Green
- When Sat, 18 June, 11:00 - 18:00
- Where Kew Green, Richmond TW9 3AP, United Kingdom ([map](#))
- Description www.kewfete.org
[more details](#) [copy to my calendar](#)

11:00 Family Cinema Watermans

Sunday, 19 June



CITY KIDS

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ABOUT

June, 2016

What's On

THE KEW MIDSUMMER FETE

Whats-on

 Kew Midsummer Fete

18 JUNE

THE KEW MIDSUMMER FETE

Kew Green - www.kewfete.org

Local good causes benefit from a traditional family day out with dog show, Victorian fairground and food stalls.



KEW MIDSUMMER FETE

Saturday 18th June 2016 • Kew Green • 11am – 6pm
FREE ENTRANCE

VINTAGE FAIRGROUND, OVER 110 STALLS
CRAFT MARQUEE, CHARITY RAFFLE
GREAT LOCAL FOOD
BEER & TEA TENTS
LIVE MUSIC FROM LOCAL BANDS
ENTERTAINMENT ALL DAY LONG
TUG OF WAR
FRIENDLY DOG SHOW

(SEE KEWFETE.ORG FOR TIMINGS)

All fete profits are donated to local good causes
Parking will be very limited, so please leave your car at home



With thanks to our sponsors and supporters



www.kewfete.org



50p



KEW

MIDSUMMER

FETE

KEW GREEN

18 JUNE 2016

11AM TILL 6PM

DOG SHOW • LIVE MUSIC • RAFFLE / lots of prizes including an Apple Watch

TWO OF WAR • VICTORIAN FUNFAIR • HIGH QUALITY CRAFT STALLS

DELICIOUS FOOD STALLS • BEER TENT • AND MUCH MORE

SUMMARY OF PUBLICITY MATERIALS/DISTRIBUTION

See examples of posters/postcards/programmes all with sponsors' branding

Posters	150	Distributed via Richmond Borough noticeboards	Kew and surrounding areas/Fullers pubs/Chiswick Honda and Chiswick Business Park
Postcards	5,000	Door dropped in Kew, Richmond	Provided to Richmond tourist info desk, Clayton Hotel, Chiswick, libraries
Programmes	20,000	Door dropped in Chiswick and Kew	Available at Fete with competition entry opportunity
Banners (large scale)	5	Displayed at Kew Green on Main Road, Kew Retail Park and Kew Village	

- Dedicated website www.kewfete.org
- Facebook page
- Twitter account
- Ten local schools also received information about the Fete for their school newsletters
- Local neighbourhood forums were also used eg Kew TW9, Chiswick W4, Brentford, Acton W3, Ealing Today