

**A Complete System** 

**Grow With Your Business** 

**Easy to Use** 

**Automated Promotions** 

**Fast & Totally Flexible** 

**Outstanding Reports** 

**Electronic File Transfer** 

**Outstanding Stock Control** 

**Touchscreen or Keyboard** 

**Enabled Wireless Technology** 

At Levines Home Furniture we pride ourselves with outstanding quality and service. encomPOS has enabled us to streamline our Sales efforts, syncronise activities between our outlets and market our products over the internet. Technical support has always been on-hand when we have needed it, even out of hours!

Rebecca Levine, Levines Home Furniture

Tracking the sales of our new Biometric range of door locks has never been easier. encomPOS has enabled us to join our sales and purchasing efforts and keep tighter contol on our margins and suppliers!

Tony Peltohaka, Quality Locks.com

When we decided to exchange our cash registers for an EPOS solution, we never imagined the control and quality of report information we could achieve. We now know exactly what margins we make throughout our stores and have removed our problem lines. We recommend encomPOS.

Naginder Singh, Newsmarket - Kidderminster

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# why EPOS? **Electronic Point Of Sale systems offer a very easy** cost effective means to introduce total cost control into your outlet. You can accurately track profits and easily assess your margin, and your overall profitability! feel the benefits

## what are the benefits Of encomPOS?



## before

Produce a list of your Takings

Total sales at the end of day

Secure Cash Repository

Provide customers receipts

Provide an audit trail of transactions

User Level Security

Many have the ability to scan pricing



## after

Professional and tidy appearance Ability to store all your barcodes Customisable Screen Functions Customisable Keyboard Layouts Multi Buy / Mix & Match Promotions Easily Query Stock Pricing & Descriptions Remote Assistance & Support Available Interface with Access Control Systems Capable of interacting with Kiosk's Easy to Understand Quality Reports Offer your clients loyalty schemes Provide Staff discounts & traceability Track your Product Costs & Margins Track your staff hours and labour costs Link your EPOS system to your CCTV Ability to compare sales with previous periods Customisable Shelf Labels, Tickers & Posters Track Stock at the Till including Returns Hold Supplier account information at the Till Capable of providing Consumer Credit Control Assess your Customers Buying Trends Centralised control over Promotions Can link to B2B Supplier Systems Paper Round & Magazine Support Hold Sale & Lay away features Provide informative receipts **Cash Drawer Limits** 







## place your orders electronically

Using encomPOS means you can accurately view stock you need to replenish, and place orders online. encomPOS can communicate with many online systems such as Nisa & Costcutter. It also has XML compatibility and an integrated SPEEDI engine. The order system can establish the best purchasing options, including assessing rebate schemes, alternative suppliers, promotions and even includes an order scheduler to automatically place your orders at a future date (eg when you are out of office!)





Costcutter

## stock checking made easy

Our Windows CE applications enable you to check stock levels, update stock pricing, descriptions and offers using many of the popular wireless PDA platforms. You can even produce updated shelf labels by seamlessly scanning items within your outlet.

## your point of sale your advantage

encomPOS offers an easy to use totally flexible and user customisable Electronic Point Of Sale solution. It features an easy to design keyboard or even touch-screen layout, vast reporting solutions, and totally flexible product search. It even provides alternative pricing schemes. encomPOS can handle customer loyalty schemes, easy identification of products by user adjustable menu functions and can even offer product graphics at the till. encomPOS can log supplier payments at the tills for easy accounting at the end of day and make balancing of supplier statements easy!

## impress your clients

take advantage of

## wireless POS

encomPOS offers you the ability to use most handheld PDA's, and even some mobile telephones as an extension of your retail environment. With the necessary optional equipment, you can serve customers using your handheld, accessing all details available at the till, taking a customers details and order as they browse, even offering a chance to settle away from the tills. Also our platform enables you to check goods in utilising the same wireless technologies. Even creating your next purchase order without venturing away from the front line is perfectly simple!

### shelf

## labels

encomPOS has an outstanding label generator!
This enables not only perfect barcoded shelf labels printable in any colour or design, but using the same easy design environment you can even produce your very own Shelf Tickers and full blown posters.
encomPOS can download and include graphics on your designs, you can even paste in your own graphics! You can then print your labels and designs using any inkjet/Laser printer, or even a receipt printer from either a 'Till' or a 'Back Office'





## real time synchronisation

Our unique synchronisation techniques enable encomPOS to not only offer live synchronisation of all data including pricing and promotions between a Head office, Back office or a central repository, but also enable live interrogation of historical data, outlet configurations and current taking information from any point in your organisation.

With the ability to utilise SPEEDI SQL XML SOAP & SSL encomPOS has the ability to interface with many B2B operations, ensuring no matter which suppliers you use, if they share information, you can have encomPOS configured to communicate with their systems!

## top quality reporting

Our Quick Report System enables you to create bespoke reports quickly, easily and based upon any itinerary you choose. There is even a wizard to guide you through it!

You can also download customisable reports direct from our website. encomPOS can then convert this information to graphs or even Microsoft Excel™ spreadsheets.





## what reports can I expect

Standard reports include a chart of 'Top Sellers' a report on 'Actual Profit Margins', 'Stagnant Holding Reports', 'Sales by Operator', 'Turnover by Date & Time', and many many more!

### electronic promotions



encomPOS' ability to control, extend and customise promotions will astound your piers. With a subscription to our promotion centre you can even have all of your symbol groups promotions loaded automatically to your

outlet(s). You can be spoke rules for 'tweaking' these promotions, and you can even offer different sets of promotions between outlets! You can provide timed promotions, Mix & Match, or any other combination of offers quickly and easy with total control!

#### cctv

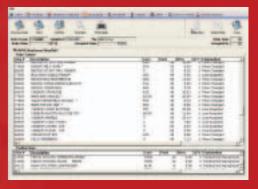
encomPOS can interact with outlet security to provide a searchable database of CCTV footage linked to sales of stock. If therefore you felt stock levels were not wholly accurate, then you could playback footage on individual sales!

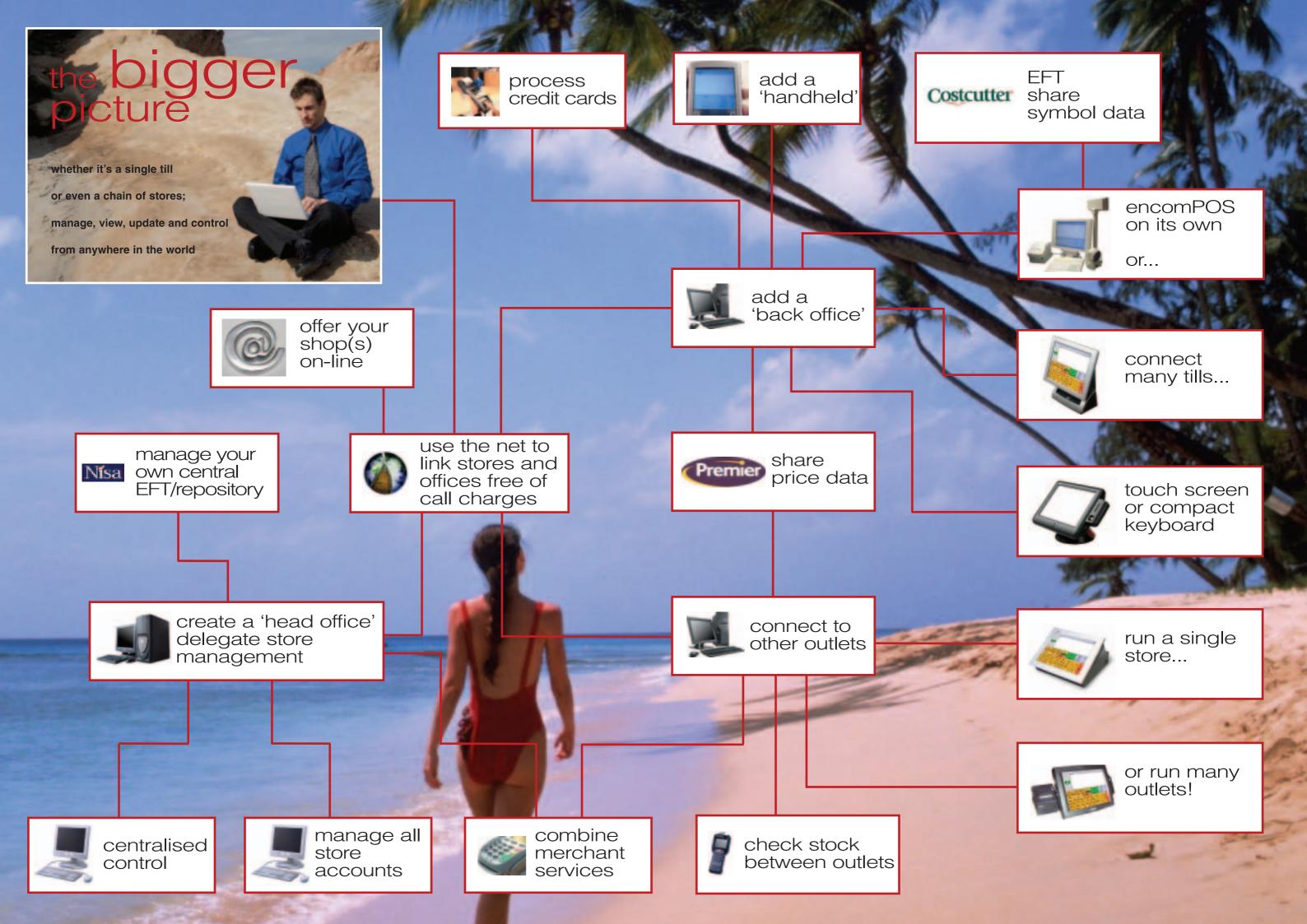
## rebate control & automated x reporting

An impressive grouping tool makes 'End Of Day' reporting incredibly simple. Beat the traditional X report with its limited headings and room for grouping errors or limitations, and break the mould with encomPOS' auto product grouping tool. encomPOS will automatically group items into the correct X reporting headings offering seamless control over your product itinerary, if you want to customise headings you still can, but with little risk of error!

## order management educated buying

Take control of your stock with accurate reporting on Sales Profits, most profitable lines and rebates available. Our ordering system offers you the ability to make informed decisions based upon Best Price, Biggest Profit, Best Rebate, Delivery Times and Fast Product Turnover. You can even adjust pricing based upon alternative suppliers and have these screens take effect on your outlet immediately or at a scheduled date! encomPOS can also aid in decisions based upon symbol group promotions and rebates. Using the in built product manager, you can also take control over product shelf life and make educated and controlled decisions on store product lines.







## repricing discount ranges

You can easily conduct a global price change across 1 or more product ranges with the click of a few buttons

## stock control

**Accurate Stock Control** 

**Learn customer Buying trends** 

Share stock information across outlets

Monitor Stagnant Stock & Reduce Waste

Daily/Weekly/Monthly Sales Purchase Analysis

Track your Fastest moving lines & Profitability

Compare Supplier Invoices to Deliveries – Live

Track Fast Moving Lines and Increase Profit

Eliminate slow moving lines & non sellers

Automated reordering & Rebate tracking

Track supplier delivery dates

**Back to Back Ordering** 

STAY ONE STEP AHEAD!





## accurate stock control know your stock know your margin!

By providing accurate up-to-date data, encomPOS can ensure you know your seasonal stock. It will provide information about best sellers, slow movers and general profitability. Even slow moving stock and isolated stock can accurately be reported

### stagnant stock report

Stock such as Diary items which have a short shelf life can easily be monitored, and a track of when shelves should be checked for stagnant stock can be easily produced. In fact with the advanced reporting capabilities together with superior stock management features, your outlet control will be second to none!

## keep your suppliers on their toes!

Accurately monitor goods ordered verses goods delivered. Only too often outlets are uncertain if all items ordered and acknowledged are received. What items may have been substituted, how valid they are for rebate elegebility, and many other questions.

Now you can see it all!

#### move between stores

Always been keen to keep on top of your purchases and distribute between your own outlets. How about a stock control system which not only offers store 2 store stock transfers, but enables each outlet to check each others stock!

## automatic stock auditing & recommended puchasing

Ever completed your supplier order only to find something you thought you had plenty of stock of has been depleted. Not any more! encomPOS keeps an eye on your stock levels, you can instruct it to order a quantity once stock levels fall too low.

## chip & PIN other on line processing



encomPOS features all the technology required to communicate your business. Chip & PIN with Commidea together with EFTPOS is available as a ready solution, as are features such as BACSTEL and links to 3rd party card processing houses.



## a 'backoffice' environment is available offering you the privacy to...

submit orders
produce shelf labels
change promotions
check sales records
remotely view CCTV
monitor Stock movement
query Sales
link to other outlets

All options can be performed on any other outlets (subject to DSL subscription). You can conduct maintain a set of promotions across a number of outlets and another range at an alternative range of outlets. You can consider timed promotions, you can even manage supplier accounts between outlets and remit a balance of all outlets from another office or outlet.

#### access control

Many systems provide shift control (or perhaps a history), encomPOS enables easy tracking of opening and closing cash counts, together with hours/days worked, yet it still provides suiable restrictions based upon privileges and access rights. encomPOS can be connected to a number of ancillary devices to enable or prohibit entry to restricted locations, together with restricting program options if desired.

### tracability

encomPOS' ability to track and trace stock movements offers a perfect control point for tracing unexpected changes in stock! You can track items from Order to Delivery, and then to multiple Sales, and in many cases, even differentiate between different Stock Deliveries.

## customer accounts

encomPOS offers the very best in customer account management. It can track any credit functionality and relate it to customer accounts information. Take a warehouse or other credit account orientated business, in fact any business where a client can hold credit. The system will display their known addresses, contacts and telephone numbers together with account balances and historical information.

### loyalty

encomPOS enables the introduction of customer loyalty schemes, customers are identified by a number (or a magnetic swipe card). Customers can earn points based upon sale value, number of items, etc and redeem them for specific promotions, discounts, or any other offer you choose to provide!

#### postcoder

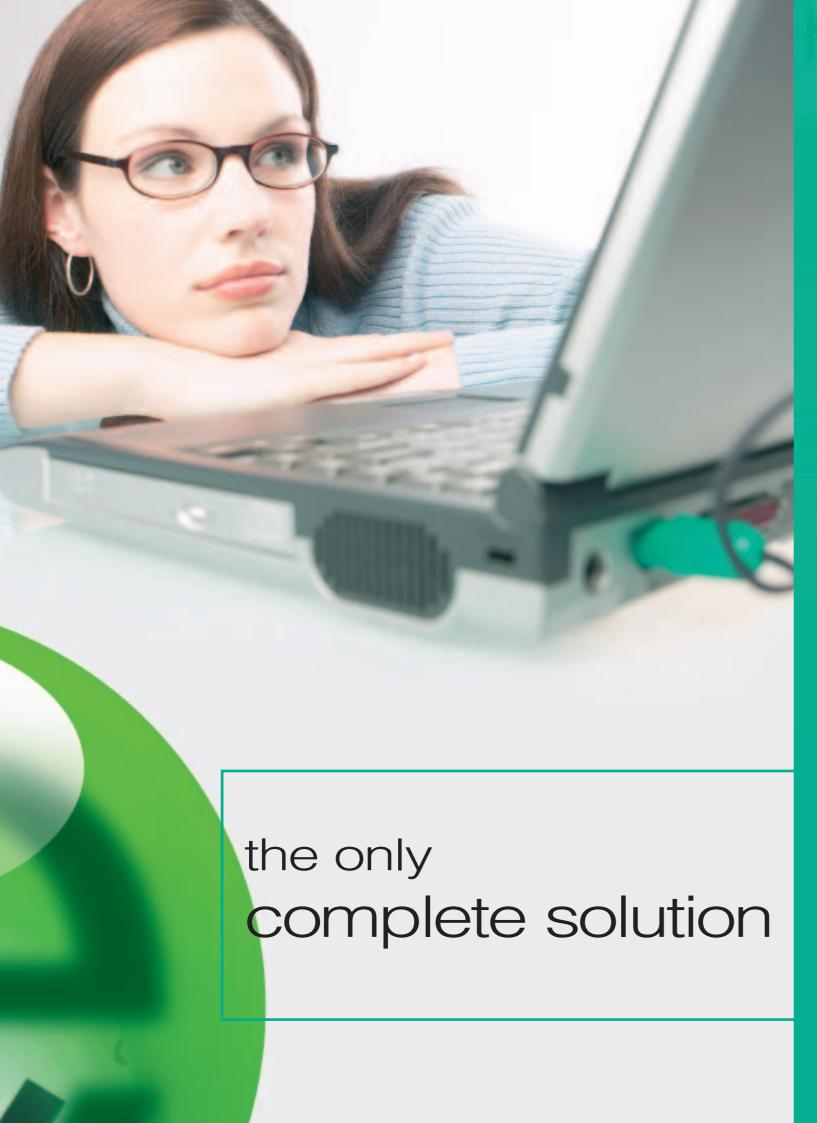
Subject to an annual licence fee, address information by entry of only the postcode can be achieved.

### buying habits

With the knowledge of which customers buy what products, educated decisions can be made upon both stock requirements, and other items which may interest an existing client base.

#### email

When a customer places an order for items out of stock you can have the system email automatically, or if you wanted to send email reminders of account balances, statements, product offers then encomPOS' built in email functions make this an ideal offering.



## encomPOS is one of the only offerings enabling you to put your outlet on the internet easily





encomPOS can transfer product offerings to an SQL format as used by many website solutions such as OS-Commerce to provide a complete retail outlet over the internet. Not only your product information gets transferred, but all sales data, customer records and stock levels get shared between your outlet and your website.

## put your stock online

You can control which product lines you want to offer over the internet. Be it furniture or wines, you can offer entire ranges of products with the same or alternative rates to your instore offers. Products can be offered worldwide and customers can browse your offerings even when you are closed.

## customer drill down

Flexible control to review customer interests, spends and detailed history including payments, returns and address movements.

## returns

Rarely seen is the ability to check returns are valid at point of sale. If an attempt to return an item is made, and the sale is not believed to have taken place, then the system can check date, time and if available customer history to check the items purchase (and if applicable, warranty). The system will log the return to prevent attempts to duplicate returns.

### www. yourshop.com

Imaging extending your opening times to 24/7 365 days of the year without increasing wages or strain! encomPOS can offer your outlet to the World Wide Web quickly, easily & instantly!

Customers can browse your shop, placing orders online ready for you to distribute on your next working day.

## seamless

As customers order from your site, the orders transpire to your outlets computer. These orders can be monitored for delivery status and the client is automatically informed of their orders progress! All you need to do is tell the system when the goods are in, and when the order should be delivered!

## delivery rounds for example a paper round

encomPOS provides tracking for delivery rounds, integrating capability for vacations, invoicing, statements, pay-as-you-go, etc. Seldom is handling a vacation as simple as putting deliveries on hold, encomPOS can envoke deliveries of an alternative spread of products. Any number of vacation programs can be entered, and itinerary changed half way through a cycle. Different products can be provided on different days of the week, including different delivery staff. Each round can produce its own statements and invoicing using either receipt printers or inkjet/laser printers. Full account history can be provided ranging from which products to part payment allocation, pre-payments or even shared/linked accounts!