HOWLINGS HODGSON PROPERTY INVESTMENT MANAGEMENT

CASE STUDY



The Tinsley Industrial Estate, Sheffield

Property: Client: Project: Multi-let Industrial Estate Institutional Fund Manager Income security, void mitigation and rental growth

Problem

Solution

- Significant income risk from tenant break events and key occupiers with shortening leases.
- Culture of tenants holding over on short term arrangements.
- Service charge considered 'poor value' and a costly security service deemed ineffective by the occupiers.
- Run down feel to the estate with poor signage and numbering, obsolete lighting, expensive security, over grown and outdated presentation of the common areas.
- Lack of a continuous business relationship between landlord and tenants
- Historic disrepair issues to common parts preventing letting of the largest void unit.
- Buildings suffering from cut edge corrosion and other repair issues.

- Full occupier audit and review of services provided
- Single point of contact for the client, the tenants and supporting property consultants
- Intense period of tenant engagement
- Review of product quality and offer
- Review of common parts, service charge thresholds and branding
- Targeted investment in the common parts to include road resurfacing and automated security
- Upgraded the refurbishment specification for the void units

Results

- Improved landlord / tenant relations
- Within 12 months of appointment, 9 deals were completed.
- New headline rents established across all size brackets. Approximately £1 sq.ft
- At the point of the clients exit from the estate, the average weighted unexpired lease term increased from 2.44 years to 7.05 years (over 2 years)
- £450,000 of common area works and 'front of house' tendered, agreed and implemented within 15 months of appointment
- Reduced underlying service charge to 19p sq.ft from 39p

Managed Space 470,000 sq.ft Average Unexpired Lease Term

Turnaround period