ISHIR

Excellence Delivered.

ISHIR develops auction platform for an online auction house

Client

The client offers an online auction platform to boost the work of art-school graduates. It allows interested buyers to invest in art of young and aspiring artists.

Challenges

The client connects early career artists directly with emerging collectors (it allows both parties to benefit from such collaboration). The idea is to invest in artists early on in their career before it appreciates in value and clients can purchase the artists' work. The platform offers a limited number of unique and original works, within a short time frame, from our fast and growing network of graduate artists.

The client set forth the following expectations for the platform:

- Seamless experience for artists to create their account and consign their artwork
- Enable admin to schedule art works for 2 months
- Enable admin to create gallery wall in back-end that can be replicated on front end for auction
- Ability for admin to drag, drop and resize artworks while creating Auction wall in Gallery wall style
- Only 7 artworks should be available at a time
- Ability to notify artists with status on artwork
- Very comprehensive experience for Bidders to participate in auction
- Ability to notify bidders on bidding status of the artwork
- Each artwork should available for 7 days only
- Seamless payment and shipping integration
- Comprehensive dashboard for all relevant information
- Comprehensive reporting of auctions, artwork and artists

Solution

Keeping the unique requirements of the platform in consideration, ISHIR developed an end-to-end solution with extensive functionalities for artists and bidders.
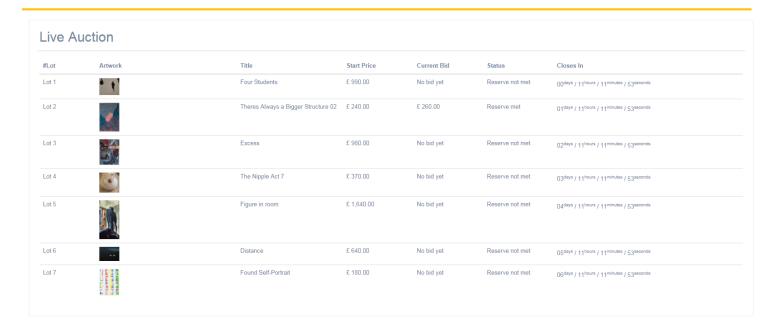
The team used the latest front-end technologies, angular material, to make the platform enticing and scalable and LARAVEL Framework of PHP as the back-end technology.

Some of the key features of the platform:
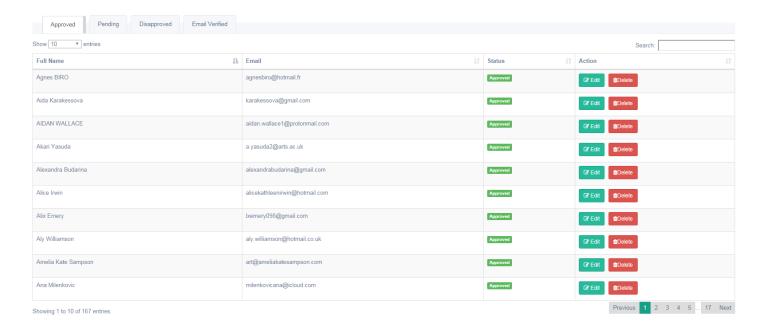- **Complete information of auctions**

The team developed a mechanism to provide complete information for ongoing auction on a single screen presented on a dashboard so that the admin could see status on all ongoing auctions.

Live Auction

#Lot	Artwork	Title	Start Price	Current Bid	Status	Closes In
Lot 1		Four Students	£ 990.00	No bid yet	Reserve not met	00days / 11hours / 11minutes / 53seconds
Lot 2		Theres Always a Bigger Structure 02	£ 240.00	£ 260.00	Reserve met	01days / 11hours / 11minutes / 53seconds
Lot 3		Excess	£ 980.00	No bid yet	Reserve not met	02days / 11hours / 11minutes / 53seconds
Lot 4		The Nipple Act 7	£ 370.00	No bid yet	Reserve not met	03days / 11hours / 11minutes / 53seconds
Lot 5		Figure in room	£ 1,640.00	No bid yet	Reserve not met	04days / 11hours / 11minutes / 53seconds
Lot 6		Distance	£ 640.00	No bid yet	Reserve not met	05days / 11hours / 11minutes / 53seconds
Lot 7		Found Self-Portrait	£ 180.00	No bid yet	Reserve not met	06days / 11hours / 11minutes / 53seconds

- **Artist Management**

From a single screen, admin can view and perform different activities related to an artist. Information of all the artists are available in detailed fashion from this screen.

Approved	Pending	Disapproved	Email Verified

Show 10 entries   Search:

Full Name	Email	Status	Action
Agnes BIRO	agnesbiro@hotmail.fr	Approved	Edit Delete
Aida Karakessova	karakessova@gmail.com	Approved	Edit Delete
AIDAN WALLACE	aidan.wallace1@protonmail.com	Approved	Edit Delete
Akari Yasuda	a.yasuda2@arts.ac.uk	Approved	Edit Delete
Alexandra Budarina	alexandrabudarina@gmail.com	Approved	Edit Delete
Alice Irwin	alicekathleenirwin@hotmail.com	Approved	Edit Delete
Alix Emery	lxemery098@gmail.com	Approved	Edit Delete
Aly Williamson	aly.williamson@hotmail.co.uk	Approved	Edit Delete
Amelia Kate Sampson	art@ameliakatesampson.com	Approved	Edit Delete
Ana Milenkovic	milenkovicana@icloud.com	Approved	Edit Delete

Showing 1 to 10 of 167 entries   Previous 1 2 3 4 5 … 17 Next

- **Artwork Management**

A comprehensive module was designed for managing all the artwork uploaded by different artists for auction or sale. Admin can view details of artwork, crop, resize, approve or reject the artwork seamlessly.

	Approved	Pending	Disapproved	Sold	Archive	Winners					

Show 10 entries   Search:

ID	Title	Artist Name	Year	Start Price	Reserve Price	Final Price	Status	Action
1	Floral Melt	Khadija Choudhury	2017	£450.00	£900.00	£1,080.00	Approved	👁 View
2	Debouch	Liu Huiting	2016	£1,500.00	£2,500.00	£3,000.00	Approved	👁 View
3	Vermillion Cadmium	Bislacchi	2017	£250.00	£540.00	£650.00	Approved	👁 View
4	Cold Dispositions	Florence Sweeney	2016	£600.00	£1,000.00	£1,200.00	Approved	👁 View
5	White Bentley rolling deep through the East End	Harry Cartwright	2017	£1,540.00	£1,550.00	£1,860.00	Approved	👁 View
6	The Politician	Rene Gonzalez	2015	£2,480.00	£2,500.00	£3,000.00	Approved	👁 View
7	Kundalini Awakening: Or The Painful Actions To-Ward Bliss	Tim Zercie	2015	£2,280.00	£3,800.00	£4,560.00	Approved	👁 View
8	Ey, swim in Kafka mere	Jade Ching yuk Ng	2017	£1,980.00	£2,000.00	£2,200.00	Approved	👁 View
9	On the road again, Los Angeles	Feline Minne	2017	£980.00	£990.00	£1,200.00	Approved	👁 View
10	It was sunny	Hannah Doucet	2017	£260.00	£280.00	£330.00	Approved	👁 View

Showing 1 to 10 of 40 entries   Previous 1 2 3 4 Next

- ## Auction Scheduling

ISHIR team developed a unique system to schedule the auction. The admin can drag and move available artwork to any day of the month on calendar. The admin can schedule artwork for auction for the entire month at a time. Before publishing art works on the auction wall, the artist can view it on wall and check the placement, drag and drop on wall and resize artworks. The admin can view design of wall for each day and can make each day's wall unique in terms of placement of artwork on wall.

Contemporary Auction March

Central Saint Martins

LOT 6

LOT 7

LOT 8

LOT 9

LOT 10

LOT 4

LOT 5