



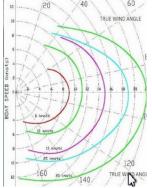
The International Windship Association facilitates and promotes wind propulsion for commercial shipping worldwide.

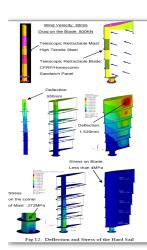


We bring together all parties in the development of the windship sector to shape industry and government attitudes and policies.



We invite you to join this dynamic and strongly developing industry segment.





Our attractive communication packages enable you to introduce your USP's to our member projects & supporters

Share with our community www.wind-ship.org







Join the Quiet Revolution

- Cleaner and more efficient -

- Technically viable -

- Commercially attractive -

IWSA offers **three different one-year communication packages** to help you shape developments, influence outcomes and be ahead of the competition.

Platinum Package

Full banner ad on the IWSA website for one year with a direct link to your website

- **PLUS** 2 x mailing out to our entire, extended IWSA database of members, associates & supporters
- PLUS Presentation and networking opportunities at IWSA events
- **PLUS** A premium website listing, company profile and logo, newsletter and event announcements
- **PLUS** Founding Year discounts on all IWSA services and marketing opportunities

Gold Package

Full banner ad on the IWSA website for six months with a direct link to your website

- **PLUS 1** x mailing out to our entire, extended IWSA database of members & associates
- PLUS A Presentation slot at one IWSA events
- **PLUS** A website listing, company profile and logo, newsletter and event announcements
- **PLUS** Founding Year discounts

Silver Package

Banner ad on the IWSA website for one month with a direct link to your website

- **PLUS 1** x mailing out to IWSA full members
- PLUS A website logo and a newsletter
- **PLUS** Founding Year discounts

Clean Tech Business Opportunities!

The Winds are a Changing...

Be Ahead of the Competition

	Platinum	Gold	SILVER
	€20,000	€10,000	€3,000
Send out	YES	YES	YES
Full Members	twice	once	once
Send out	YES	YES	NO
Associates	twice	once	
Send out Supporters	YES twice	NO	NO
Send out Response option	YES twice	NO	NO
Website	YES	YES	YES
Banner	12 months	6 months	1 month
Website	YES	YES	YES
Listing + Profile	Premium	Logo+profile	Logo
Conference/	YES	YES	NO
AGM Presentation	15 minutes	5 minutes	
Newsletter & IWSA	YES	YES	YES
Announcements	twice	once	once
Founding Year	YES	YES	YES
Bonus & Discounts	20%	15%	10%

For more details on these packages, upgrades, IWSA services & other marketing opportunities please contact: Gavin Allwright, IWSA Secretary – <u>secretary@wind-ship.org</u>

What is the IWSA?

A member driven association facilitating and promoting maritime wind propulsion solutions. Our goal is to deliver concrete outcomes in five critical areas:

<u>Network</u>

Creating a **clear sectoral approach**, grouping like-minded organisations and individuals to share ideas, skills, technical and market information and resources for the development of commercial wind-ships.

Facilitate

Initiating the **establishment of common approaches/ criteria** for all stages of wind-propulsion projects, advise stakeholders and to lobby legislative bodies on policies, activities, funding and incentives required to retrofit, upgrade and the new build of commercial wind- ships.

Promote

Promoting the **economic value of wind propulsion** to the industry

<u>Incubate</u>

Assisting in **securing funding streams**, project collaboration, grant applications, research and pooling of resources.

Educate

Acting as a **central information hub for the wind-ship** sector for the shipping industry, the media, NGO's, ports, equipment producers, shipbuilders, governments and the **general public**.