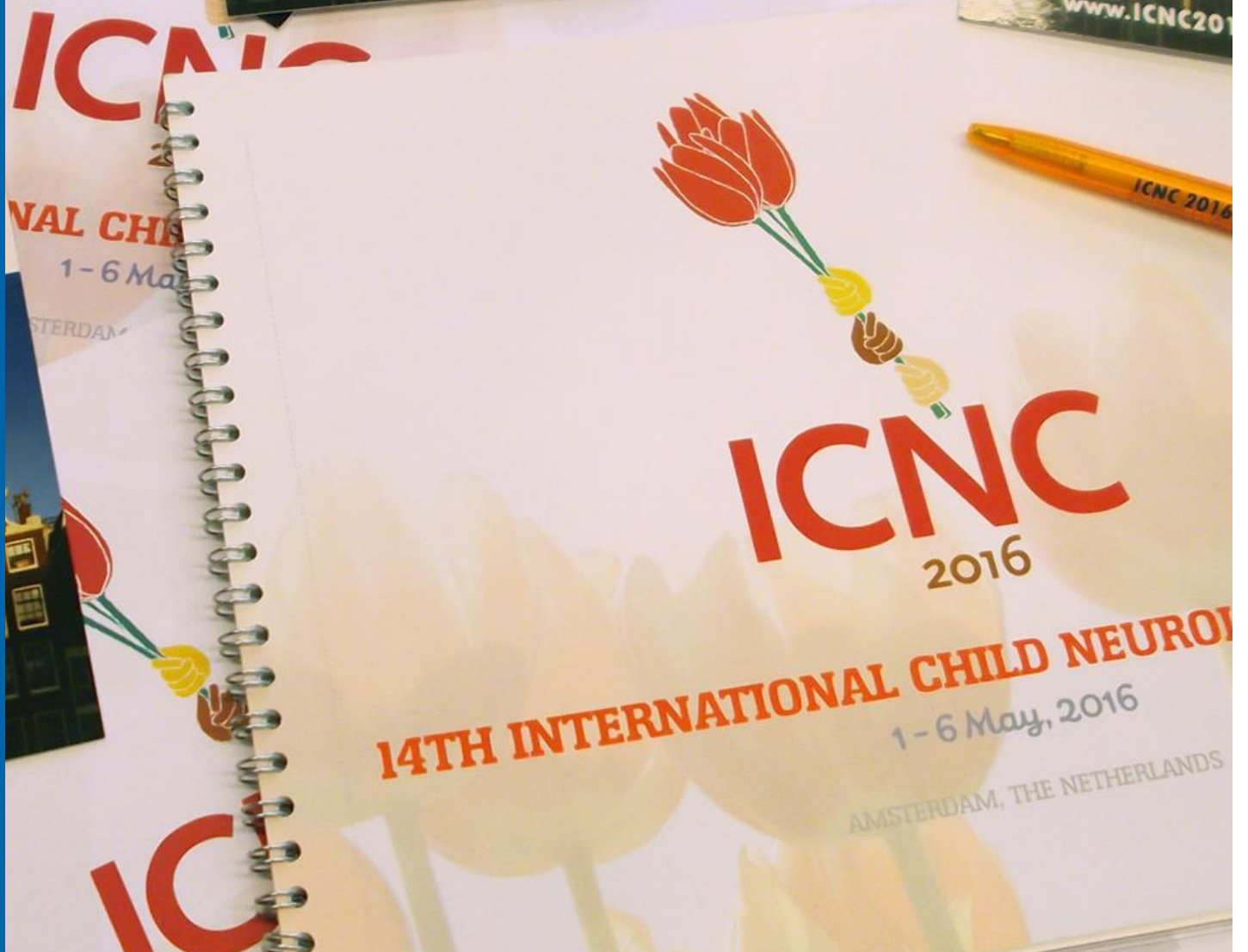


Bid support: ICNC 2016

CIMGlobal Client Case Study



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International Child Neurology Congress

About the organization

The Dutch Society of Pediatric Neurology (NVKN) aims to advance pediatric neurology in its broadest sense. The society collaborates closely with the Dutch Society for Pediatrics (NVK) and the Dutch Society for Neurology (NVN).

Three representative of the NVKN – Dr. Michel Willemsen, Dr. Coriene Catsman-Berrevoets, and Prof. Kees Braun, formed the bid committee for ICNC, the two-yearly world congress of the International Child Neurology Association

Determined goals

In 2010 winning the bid was the main goal. This was the first attempt to bring ICNC to Amsterdam. Despite the strong bid and contents, the bid was a lost. In 2012 the Dutch destination team came together with new energy to set a new goal: ICNC 2016.



Created value

Destination team

For each individual bid CIMGlobal assembles the destination team existing of the local Convention Visitor Bureau and the conference location. CIMGlobal coordinates the destination team to make sure deadlines are met and the bidbook is complete.

Bidbook coordination & design

During the bid procedure CIMGlobal coordinates the creation of the bidbook. The Local Organising Committee is responsible for the content concerning their field of expertise, while CIMGlobal ensures up to date information of the chosen conference city and the venue. Letters of support of the parties involved are included, to show the strong local support base for the bid.

Conference budget

For a successful bid a conference budget is of great importance. With 32 years of experience CIMGlobal drafts the budget which should be feasible and realistic.

Venue sourcing and contracting

For this conference the conference location was already chosen by the LOC. Normally CIMGlobal supports and advises in venue selection. Due to our long-term partnership with venues, CIMGlobal is able negotiate and coordinate with ease to future conferences.

Delivered results

Next to the bidbook, CIMGlobal supported the bid presentation and the design of promotional flyers. During ICNC 2012 the LOC presented their bid with great enthusiasm. Our bid to host ICNC 2016 in Amsterdam was awarded. After a long-term partnership, the greatest reward is that of a winning bid. The ICNC bid proved to be very successful the second time around.

Welcome to the 14th ICNC 2016 in Amsterdam

