

What creators really need from the copyright reform?

A roundtable hosted by MEP Michal Boni

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The old value-chain model, in which artists traded content with their audiences across chains of intermediary links, has been disrupted. We are witnessing the emergence of a value-net model, in which artists engage with audiences across dis-intermediated connections. The data gap hinders payment transparency and it cuts the artists off from the data opportunity. We will look at the copyright reform provisions, and the clash of the old business model with the emergent digital ecosystem. We will ask artists how the reform could give Europe's talent a level-playing field. How can the copyright reform prioritise plurality and diversity?

Speakers

- MEP Michal Boni
- MEP Therese Comodini Cachia
- Jake Beaumont-Nesbitt – *copyright policy advisor at the International Music Managers Forum (IMMF)*
- Kamil Jaczyński – *CEO of Wielkie Joł, an independent Polish hip hop label*
- Dijana Lakus – *artist manager involved in Music Glue, the leading global music-to-fan e-commerce platform*

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Organiser:

IMMF
Representing Artists