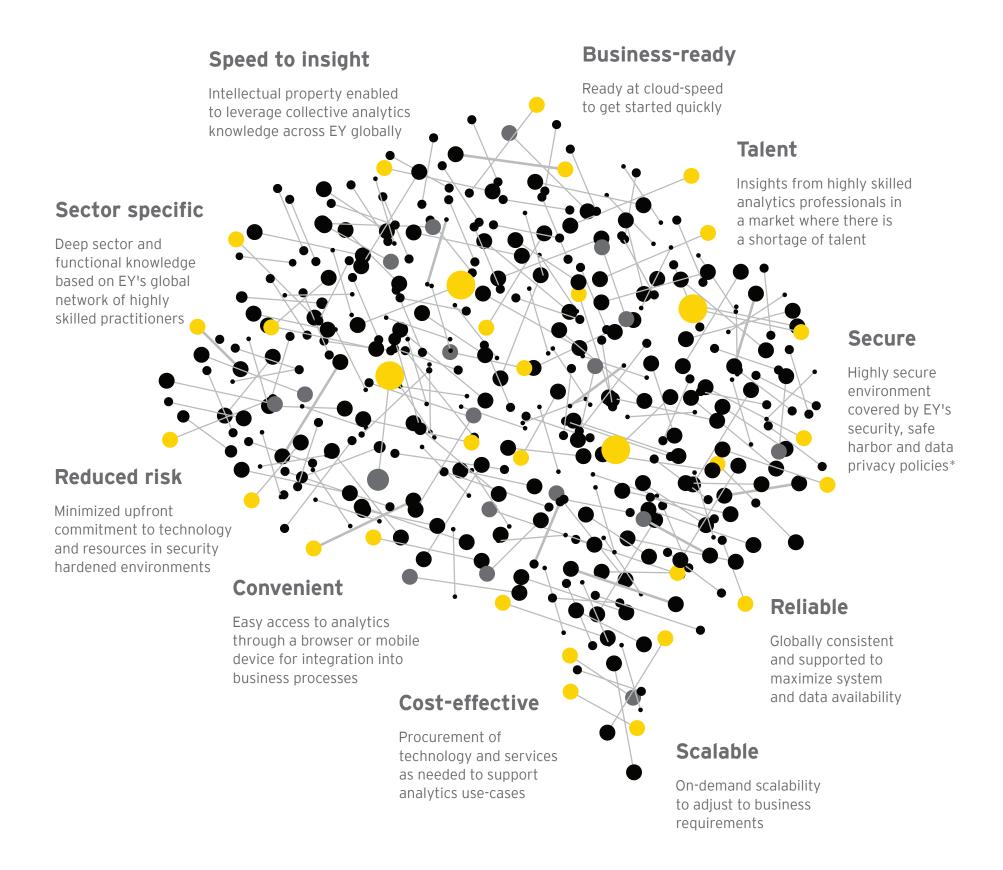
## EY Synapse

## Analytics-as-a-service for anyone, anywhere, anytime.



EY Synapse accelerates speed to insights by operationalizing analytics quickly and cost effectively on an analytics-as-a-service platform. EY Synapse combines market leading and proprietary technologies, EY developed IP assets, advanced analytic approaches and deep sector knowledge. By adding EY capabilities around the behavioral aspects of analytics, EY delivers unrivaled scope and scale of analytics support to business leaders.



## Is your analytics informational? Or transformational?

Find out how EY is helping companies transform the way decisions are made ey.com/analytics

\* EY is among the market leaders in Information Security Consulting Services who demonstrated tenacious client focus, deep technical expertise, wide breadth of services, and substantial global reach. Source: The Forrester Wave™: Information Security Consulting Services, Q1 2013, Forrester Research, Inc.