



**2020 SPONSORSHIP DECK**  
**APRIL 20, 2020 • DENVER, CO**

# PLATINUM SPONSOR

## PRE-EVENT:

- Category exclusivity in your industry
- Official festival sponsor status and right to use festival logo
- Inclusion in media campaign
- Company logo on print marketing: posters, fliers, ads
- Name/Logo included in all national and local advertising
- Name in all press releases/materials as Presenting Sponsor
- Sponsor highlight and/or feature in email blast to the opt-in database
- Dedicated email blast (2) featuring your company and message
- Company inclusion on all Denver partner radio station messaging
- Ad/Offer placement opportunity on festival website and on festival e-ticket
- Social media cross promotion: Facebook, Twitter, Instagram
- Company logo with link on website

**INVESTMENT: \$35,000**

## EVENT:

- Premium exhibit space: spaces start at 10'x10' and can be customized up to 40'x40'
- Banners present (to be provided by sponsor)
- Event and post-event survey opportunities
- Naming rights to a specific activity area
- Main stage programming time for sponsor messaging, giveaways, etc.
- Opportunity for company/product handouts at entrances and exits
- Additional brand recognition: wristbands, festival merchandise, volunteer shirts
- Opportunity to host a specific event within venue foot print: seminar or ancillary event, after party



# GOLD SPONSOR

## PRE-EVENT:

- Official festival sponsor status and right to use festival logo
- Inclusion in media campaign
- Company logo on print marketing: posters, fliers, ads
- Name/Logo included in all national and local advertising
- Sponsor highlight and/or feature in email blast to the opt-in database
- Dedicated email blast (1) featuring your company and message
- Ad/Offer placement opportunity on festival website and on festival e-ticket
- Social media cross promotion: Facebook, Twitter, Instagram
- Company logo with link on website

## EVENT:

- Exhibit space: spaces start at 10'x10' and can be customized up to 30'x30'
- Banners present (to be provided by sponsor)
- Event and post-event survey opportunities
- Main stage programming time for sponsor messaging, giveaways, etc.
- Limited opportunity for company/product handouts at the event entrances & exits

**INVESTMENT: \$20,000**



# TARGETED SPONSOR OPPORTUNITIES NEGOTIATED SEPARATELY

## ON-SITE OPPORTUNITIES:

- Stages
- Beer Garden
- VIP Area
- Recycling Program
- Green Room

## EVENT ASSETS:

- Wristbands
- Signage
- Staff Shirts
- Umbrellas
- Cups
- Golf Carts

▶ LET US KNOW YOUR MARKETING GOALS AND WE WILL CREATE A CUSTOM PACKAGE.



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**FOR MORE INFO CONTACT:**

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**FLYHI**  
4:20 FESTIVAL

