



Opening Night 2020 Media Guide

December 31, 2019 | Bicentennial Park



FOR IMMEDIATE RELEASE
CONTACT: Michelle Van Swearingen
Communications Director, Arts Council OKC
Cell/Text: (405) 652-9843 *preferred
Office: (405) 270-4896
mvanswearingen@artscouncilokc.com

Seth Lewis, Projects Director
Cell/Text: (405) 408-2904
slewis@artscouncilokc.com

Arts Council OKC can't wait to ring in the New Year with you at Opening Night 2020, Dec. 31, 2019. We've told you about the food and entertainment and you know all about the Finale 5K. But, if you're planning to cover our event, we want to make sure you have all pertinent information to get the best NYE programming in the city.

NEW: MEDIA WATCH TOWER

As the clock strikes 12 a.m., we will raise our champagne glasses *and* the NYE Ball while watching the fireworks glisten in the sky and reflect on OKC's tallest buildings. *New* this year, *YOU* will have the best view of all! We're installing a media only watch tower at Bicentennial Park where you can live broadcast the big show and get the best coverage in town. Space is limited and reservations are required no later than Dec. 27, 2019.

MEDIA ONLY PARKING

Parking is reserved for media on Couch Drive on Dec. 31. As long as your vehicle is marked with your station, parking credentials are not needed. Please note: Media parking will not be available between 4 and 5:30 p.m.

MEDIA CHECK IN

Please check-in at headquarters in the Civic Center when you arrive to collect your media badges. This will help us track our media coverage and will ensure you have free access to the various event locations downtown.

PROMO EVENTS

- **MOVING THE BALL – DEC. 27 at 8 AM:** We will be transporting the Opening Night Rising Ball to get glistening and glamorous for the big show! This is a fun opportunity for media to engage the public in all the fun NYE events. Please contact us soon if you want to have a crew on site for the delivery.
- **MALL MEDIA DAY – DEC. 26 at Noon:** Join us at Penn Square Mall for a taste of Opening Night entertainment and fun! We will be there all afternoon selling wristbands and promoting the event

MORE INFO

[Opening Night 2020 Media Kit](#)

[Finale 5K](#)

[Opening Night Webpage](#)



Opening Night 2020 Finale 5K

December 31, 2019 | 3 PM | Bicentennial Park



FOR IMMEDIATE RELEASE
CONTACT: Michelle Van Swearingen
Communications Director, Arts Council OKC
Cell/Text: (405) 652-9843 *preferred
Office: (405) 270-4896
mvanswearingen@artscouncilokc.com

Seth Lewis, Projects Director
Cell/Text: (405) 408-2904
slewis@artscouncilokc.com

Calling all runners! Arts Council Oklahoma City is pleased to offer you an awesome and healthy way to close out 2019. The **Opening Night Finale 5K**, presented by Parrish DeVaughn Injury Lawyers, is family-friendly and costumes are encouraged!

REGISTRATION IS NOW OPEN

\$30.00 Early Registration before December 13th
\$35.00 Late Registration through December 30th
\$40.00 Race Day Registration

SHIRTS, AWARDS & MEDALS

- Top Finisher gets a \$100 Red Coyote Gift Card and an Arts Council OKC Prize Pack
- Limited Edition Finale 5K Shirts & Custom Medals for first 300 registrants
- OKC Thunder Tickets to Top Male & Female finishers
- Custom art-awards by Dean Imel, and Paseo Pottery's Collin Rosebrook to top finishers per division.
- All runners will receive wristbands to Arts Council OKC's Opening Night 2020 beginning at 7 PM!

FUN & GAMES

Free refreshments, snacks, and fun for the whole family with event entertainment provided by OKC Thunder from 2-3 PM

PACKET PICKUP



COUNTDOWN: 20 Days to 2020

20 Days of Giveaways @artscouncilokc



FOR IMMEDIATE RELEASE

CONTACT: Michelle Van Swearingen
Communications Director, Arts Council OKC
Cell/Text: (405) 652-9843 *preferred
Office: (405) 270-4896
mvanswearingen@artscouncilokc.com

Seth Lewis, Projects Director
Cell/Text: (405) 408-2904
slewis@artscouncilokc.com

The countdown to 2020 has begun! With just 20 days until the new year and the new decade, we're excited to announce an incredible lineup of daily giveaways beginning Dec. 12, 2019.

Follow us on [Facebook](#), [Instagram](#) and [Twitter @artscouncilokc](#) and stay tuned for your chance to win incredible prizes donated from our amazing partners including Sonic, the Myriad Botanical Gardens, Devon Ice Rink, the OKC Ballet, Thunder, Revolución, The Skirvin, Love's, Aloft Hotel and many more! Each day leading to the New Year will reveal a new prize and will help promote [Opening Night 2020](#).

While you're at it, don't forget to click "going" on the [Opening Night Facebook event](#), and register for the [Finale 5K!](#)



ARTS COUNCIL™
OKLAHOMA CITY



Opening Night 2020 Entertainment

December 31, 2019 | 7-11:59 PM | Bicentennial Park



FOR IMMEDIATE RELEASE

CONTACT: Michelle Van Swearingen
Communications Director, Arts Council OKC
Cell/Text: (405) 652-9843 *preferred
Office: (405) 270-4896
mvanswearingen@artscouncilokc.com

Seth Lewis, Projects Director
Cell/Text: (405) 408-2904
slewis@artscouncilokc.com

The countdown to **OPENING NIGHT 2020** is on! Opening Night, OKC's beloved downtown New Year's Eve celebration, is brought to you by Arts Council Oklahoma City. The day kicks off with the Finale 5K race at Bicentennial Park at 3 pm and ends with a bang as the Finale Fireworks, and Grand Finale celebration, presented by Parrish DeVaughn Injury Lawyers, set the city aglow at the stroke of midnight. Throughout the night, guests can enjoy live music, food trucks, indoor and outdoor entertainment, family-friendly activities, and adult beverages at the Cheers Tent, presented by Revolución!

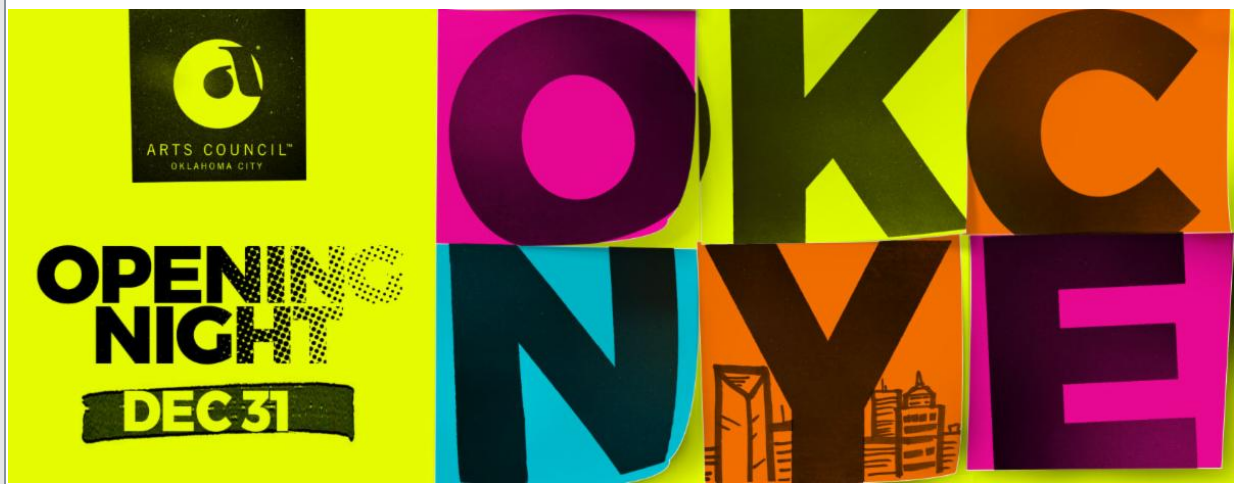
Wristbands for Opening Night go on sale Dec. 1 and can be purchased in area 7-Eleven Stores or online at artscouncilokc.com/opening-night.

Check out the complete entertainment schedule and keep an eye out for additional information about the Finale 5K, Food Trucks and more in the coming weeks.

VENUE #	VENUE	PERFORMANCES FROM 7PM - 11PM	11:30PM
1	CIVIC CENTER MUSIC HALL Hall of Mirrors Children's Area	Orquesta D'Calte - Latin Pop 7PM, 8PM, 9PM, 10PM	Grand Finale Fireworks & Countdown to Midnight Bicentennial Park Presented by Parrish DeVaughn, Injury Lawyers
2	CIVIC CENTER MUSIC HALL Freede Little Theatre	Joe Coover Magic - Illusionist 7PM, 8PM, 9PM, 10PM	
3	OKLAHOMA CITY MUSEUM OF ART Noble Theatre	OKC Improv - Comedy 7PM, 8PM, 9PM, 10PM	
4	OKLAHOMA CITY MUSEUM OF ART Founders Hall	Chanda Graham - Blues/Jazz 7PM, 8PM, 9PM, 10PM	
5	RONALD J. NORICK DOWNTOWN LIBRARY Atrium	Don't Tell Dena - Indie Rock 7PM, 8PM, 9PM, 10PM	
6	RONALD J. NORICK DOWNTOWN LIBRARY 4th Floor Theatre	Lucas Ross - Music Comedy 7PM, 8PM, 9PM, 10PM	
7	CITY HALL Lobby	Mike Hosty - One-Man-Band 7PM, 8PM, 9PM, 10PM	
8	CITY HALL Council Chambers	CliffDiver - Rock 7PM, 8PM, 9PM, 10PM	
9	BICENTENNIAL PARK Finale Stage	SquadLive! - Top 40 Band 9PM, 10PM, 11PM	



ARTS COUNCIL™
OKLAHOMA CITY



What to Eat at Opening Night 2020

December 31, 2019 | Bicentennial Park



FOR IMMEDIATE RELEASE
CONTACT: Michelle Van Swearingen
Communications Director, Arts Council OKC
Cell/Text: (405) 652-9843 *preferred
Office: (405) 270-4896
mvanswearingen@artscouncilokc.com

Seth Lewis, Projects Director
Cell/Text: (405) 408-2904
slewis@artscouncilokc.com

With less than one month to go to New Year's Eve and **OPENING NIGHT 2020**, brought to you by Arts Council Oklahoma City, we're thrilled to announce our awesome food truck lineup! We've rounded up some of the city's best food trucks for our NYE celebration. Find hot drinks, savory bites, sweet snacks, and more in Finale Alley at Bicentennial Park between 7 PM and midnight.

Chef Ray's Street Eats: This truck will stop you dead in your tracks with their Nashville Hot Chicken and Chicken & Waffles, but the real secret is in the banana pudding!

Cutie Pies: From sweet to savory, your taste buds will be happy with selections like Cutie Pies Signature Chicken and Corn Frito Pie, Homemade Cornbread and Chili, along with Andes Chocolate Mint Pie, Hot Cocoa Pies and more!

Healthy Hippo: Starting your resolutions early? This is the place for you! From grilled burritos to salads, you'll find delicious and nutritious bites here! Be sure to check out their vegan, vegetarian, and gluten free options.

Junction Coffee: Check out this iconic red double decker bus and tiny house for your hot drink destination. Junction Coffee is known for their espresso based drinks, coffee, hot chocolate, and snack food items.

Lalo's I Love My Taco Chop & Grill: Craving authentic Mexican food? Stop by Lalo's for awesome tacos and burritos! Try out the veggie burrito and snag a Jarritos or Mexican Coke to complete the meal.

Lolli & Pop's Funnel Cakes: More than just funnel cakes, grab a foot-long corn dog, fried mini tacos, and crispitos. All your fair favorites in one stop!

Mekong Spice: For those who like to spice things up, Mekong Spice offers authentic Thai and Laotian food with everything from fried rice to pork satay. Don't miss out on their incredible egg rolls.

Mission In-Pasta-Bowl: For a hearty meal, try the Loaded Mac N' Cheese, Paninis, or even BYO Pasta Bowl!

MOB Grill: One bite of the Onion Burger and you'll see why this truck was voted #1 Burger in OKC. This one-of-a-kind food truck has a serious flair for great & unique burgers!

Murphy's Cookshack: BBQ done right! Your mouth will be watering after your first bite of the Brisket Mac. Or, go big with the Chopped Brisket, Hot Link & Smoked Bologna Sandwich. The perfect meal to keep you warm and your belly full!

Snow S'more: Look for the airstream and warm up with a craft S'more, Hot Chocolate or Coffee!

Wristbands for Opening Night are now on sale and can be purchased in area 7-Eleven Stores or online at artscouncilokc.com/opening-night.

Check out the complete entertainment schedule and visit us on [Facebook @artscouncilokc](https://www.facebook.com/artscouncilokc) for event updates.



ARTS COUNCIL™
OKLAHOMA CITY



ARTS COUNCIL™
OKLAHOMA CITY



ARTS COUNCIL™
OKLAHOMA CITY

ARTSCOUNCILOKC.COM

PRESENTING SPONSORS



ASSOCIATE SPONSORS



ADDITIONAL SUPPORT

