



Graphic Design FdA

# Graphic Design

## FdA

[www.bdc.ac.uk](http://www.bdc.ac.uk)



## FdA Graphic Design

### What will I learn?

Studying on the FdA will give you the opportunity to engage in a range of highly creative briefs, designed to challenge your skills in idea generation and design realisation. The course has been developed with the support of practicing industry professionals and aims to prepare you for a variety of different skills including typography, editorial, illustration, advertising and areas of digital media.

Students will also have the opportunity to take part in real work and get involved with working with real clients. The first year of the programme will be tutor-directed and you will be expected to become an independent practitioner over the two years of the programme.

The programme has been developed with the support of practicing professionals and in partnership with UCA.

### How will I be taught?

This course will be taught over two days on campus visual theory and the remaining hours in development of practical skills and 1-1 tutorials.

### How will I be assessed?

Assessment is through practical tasks and academic writing. There are no formal examinations on the programme. There are opportunities to relate assessment tasks to your own research and career interests.

### What qualifications do I need to qualify for this course?

Applicants will be at least 18 years old and should have at least one of these qualifications:

- National/Extended Diploma in Graphic Design
- Level 3 Creative Qualifications

Mature students with appropriate experience and educational attainment will also be considered. All applicants will be interviewed and given the opportunity to present a portfolio of their work.

Entry will be decided by interview and a portfolio of work must be seen.

### What can I do after this course?

Direct progression to the third year of a B.A. (Hons) top-up year at UCA (University of the Creative Arts) is available or you may wish to progress onto other B.A. (Hons) programmes at another higher education institution. The programme also prepares you for employment in the cultural and creative industries through work placement and the creation of a graphics portfolio.

**Graphic Design Foundation Degree**  
**UCAS Code W210**

