

The impact of Art and Science



UNLIMITED
GROUP

“ Unlimited is an award-winning independent agency group offering. We uniquely blend teams across communication specialisms and disciplines to meet each client’s business challenge.

We bring together the best of **art** and **science** from across our group to help us achieve the most impactful work for our clients.

Art | Content, brand, digital, social media, influencer, PR, events and experiential

Science | insight-based functions including data analysis, qualitative/quantitative research and market trend analysis

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Unlimited's seven pillars of excellence



HEALTH



CUSTOMER ENGAGEMENT



BRAND



DIGITAL TRANSFORMATION



B2B & TECHNOLOGY



CRM & ACQUISITION



INSIGHT & ANALYTICS

60% of our top 20 clients work with more than one agency in the Group.

Annual client satisfaction survey conducted by third party Relationship Audit Management (RAM) scoring **7.9/10**. All Unlimited KPIs are above RAM industry average by **10-15%**.



We operate in over

85 markets

and our annual revenue is

£76m

In 2017, Unlimited had

61 award wins

and shortlists including, Cannes Lions for innovation. The Drum Creative award and Brand Film Festival Award

800+ people

Annual all staff satisfaction survey showing improved staff engagement year on year, with a number of our agencies making one of the Sunday Times Top 100 Companies to work for in Britain

Our clients

Our average client tenure is **13 years**. Our longest serving clients include **Danone** and **Canon**. A selection are pictured below:

