

Thank you for an excitement filled 2018!

Gehl — Making Cities for People

2018

Gehl

**This year Gehl turned 18.
It has been a whirlwind of exciting projects!
Thank you to all our collaborators, clients,
partners, and friends for your willingness
to make cities for people with us.**

**Sharing a sampling of what we
have been up to....**

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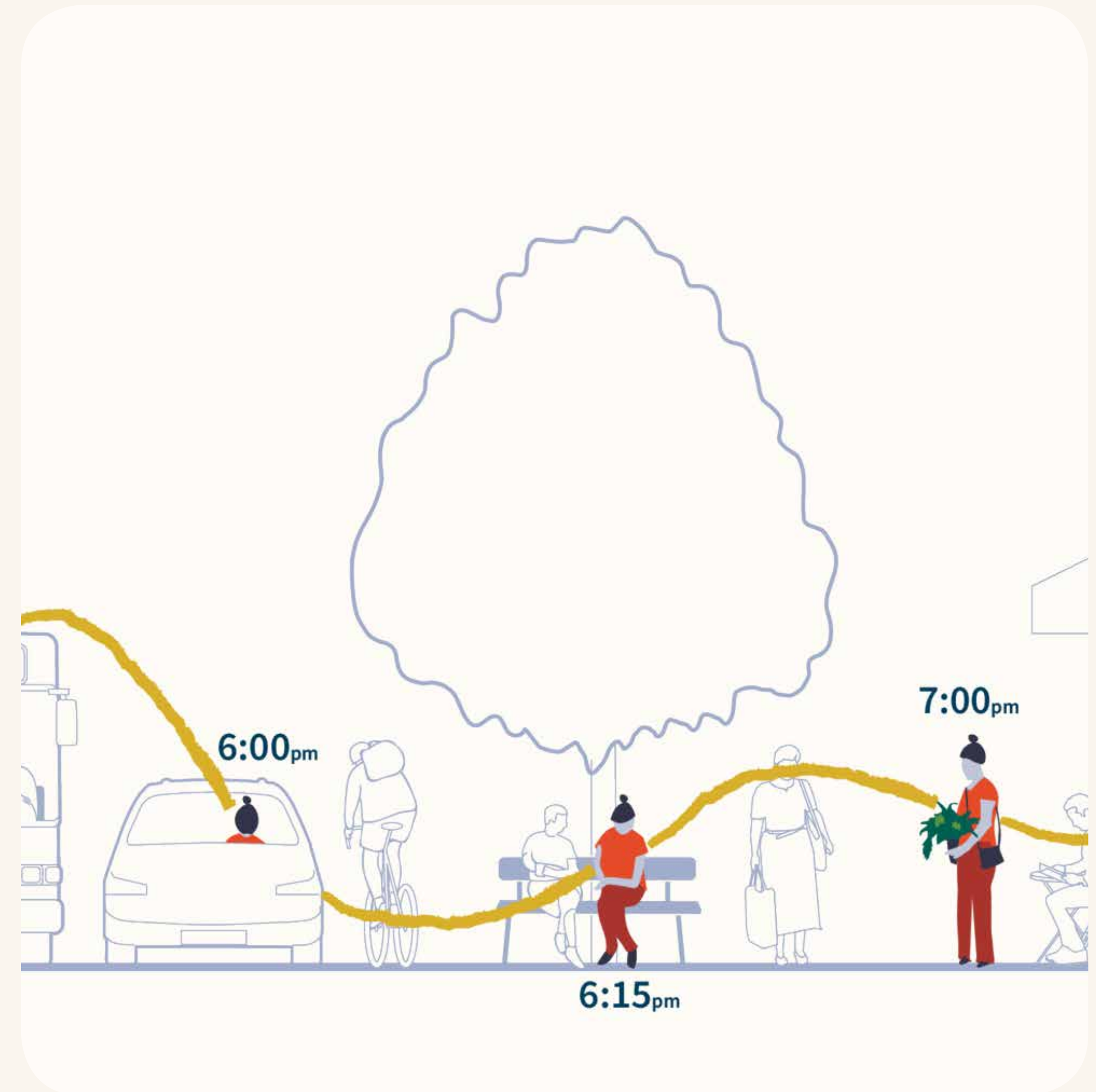
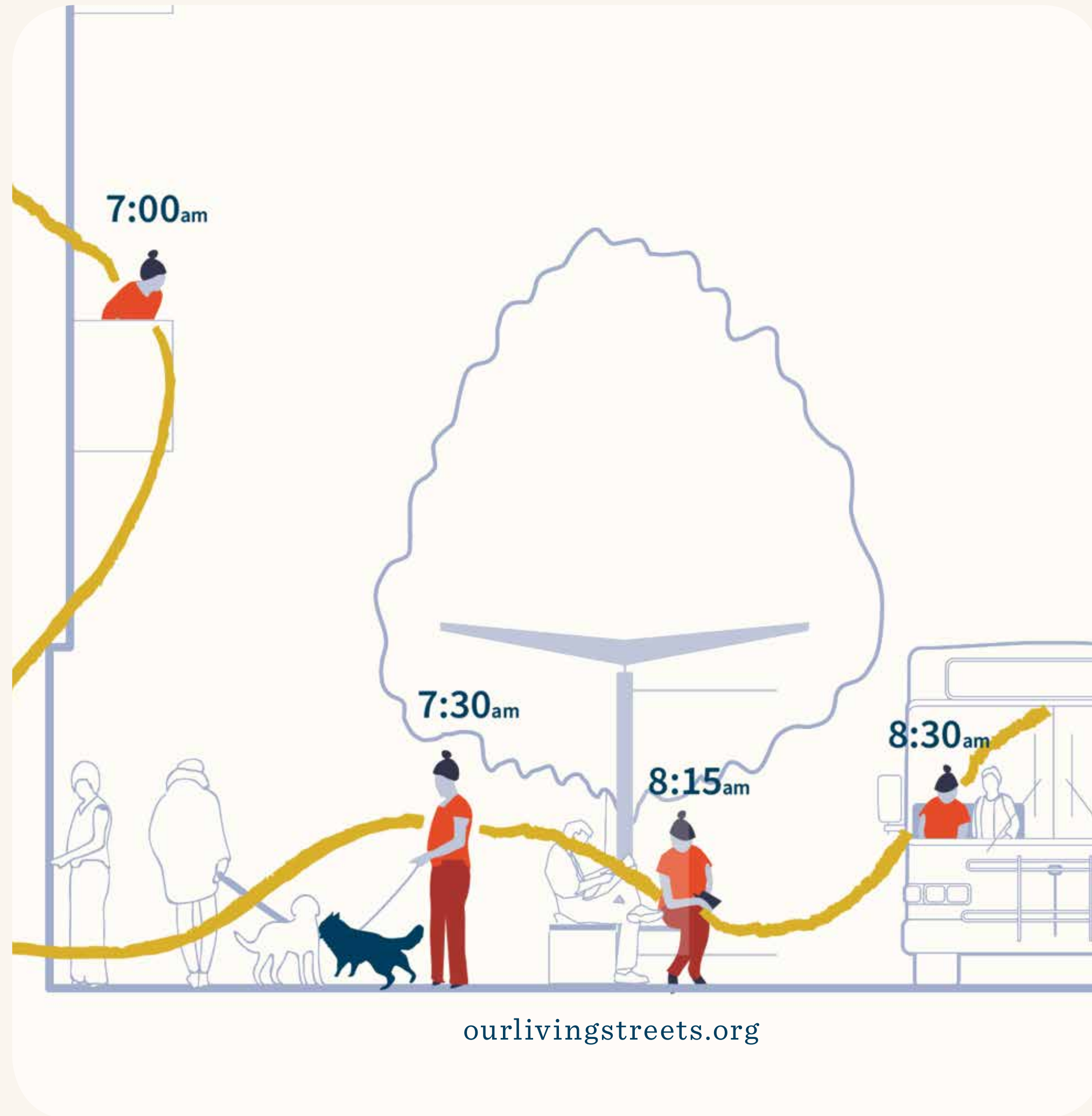
**Designing
principles for the
living streets of
tomorrow,
together with
Ford's Greenfield
Labs.**

Ford's Greenfield Labs



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Ford's Greenfield Labs



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Developing a 30 year 'Places for People' strategic framework for the public realm in Vancouver.

Vancouver, BC



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Vancouver, BC



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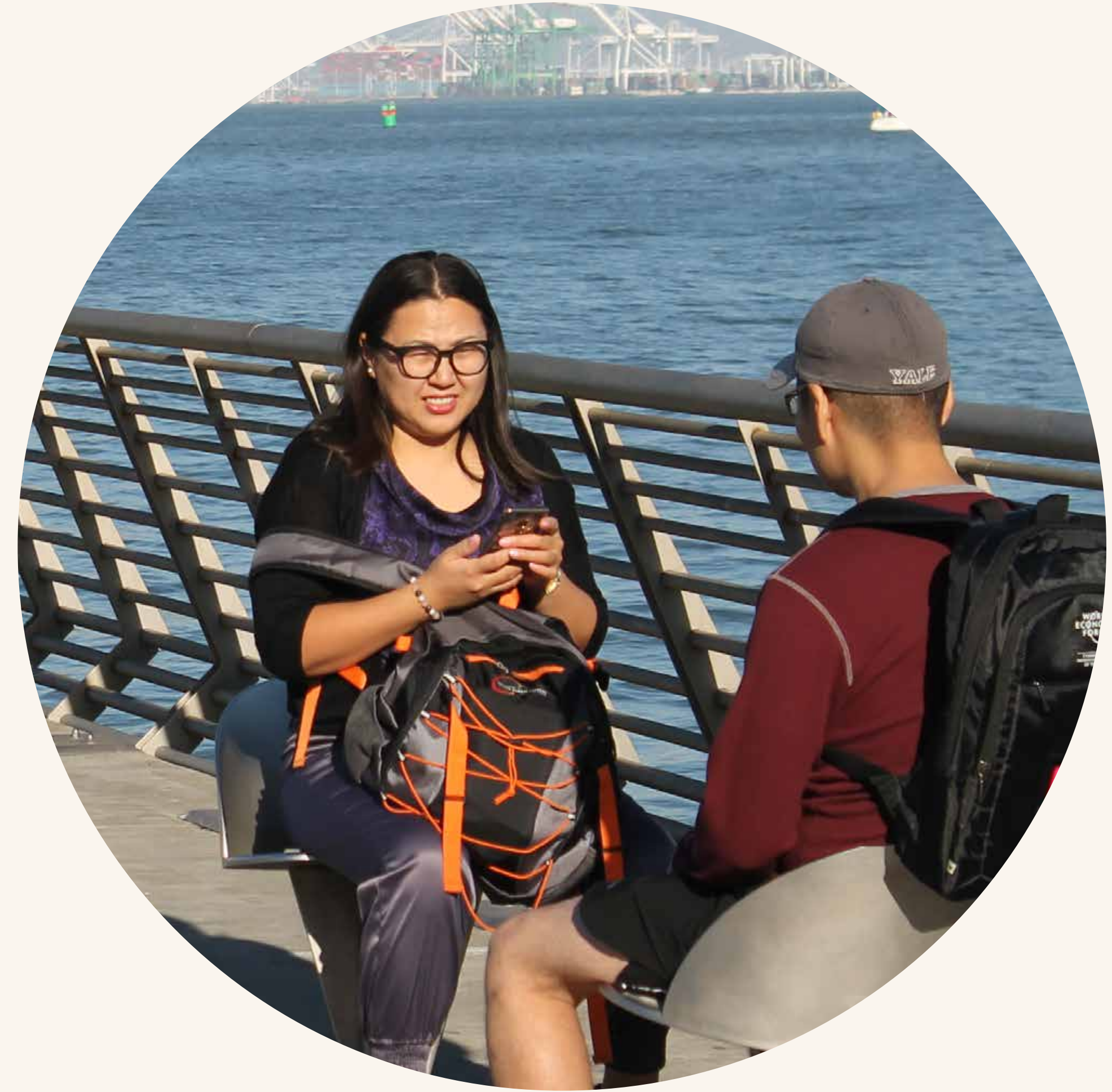
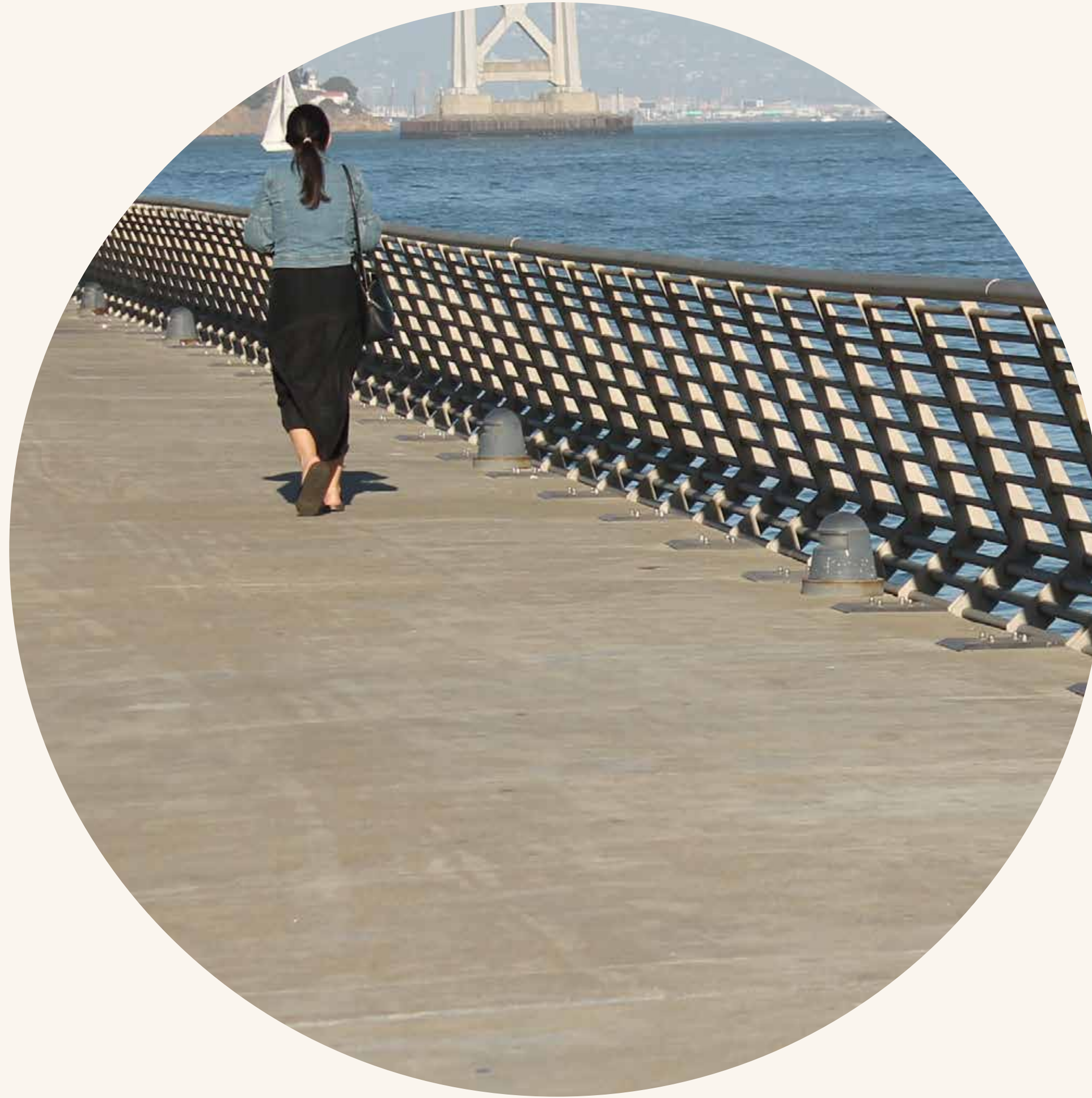
San Francisco Seawall

**Planning for
climate change
mitigation and
adaptation for
San Francisco's
seawall.**

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San Francisco Seawall



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**Using public
life as the design
driver for a new
mixed-use college
neighbourhood in
UC San Diego.**

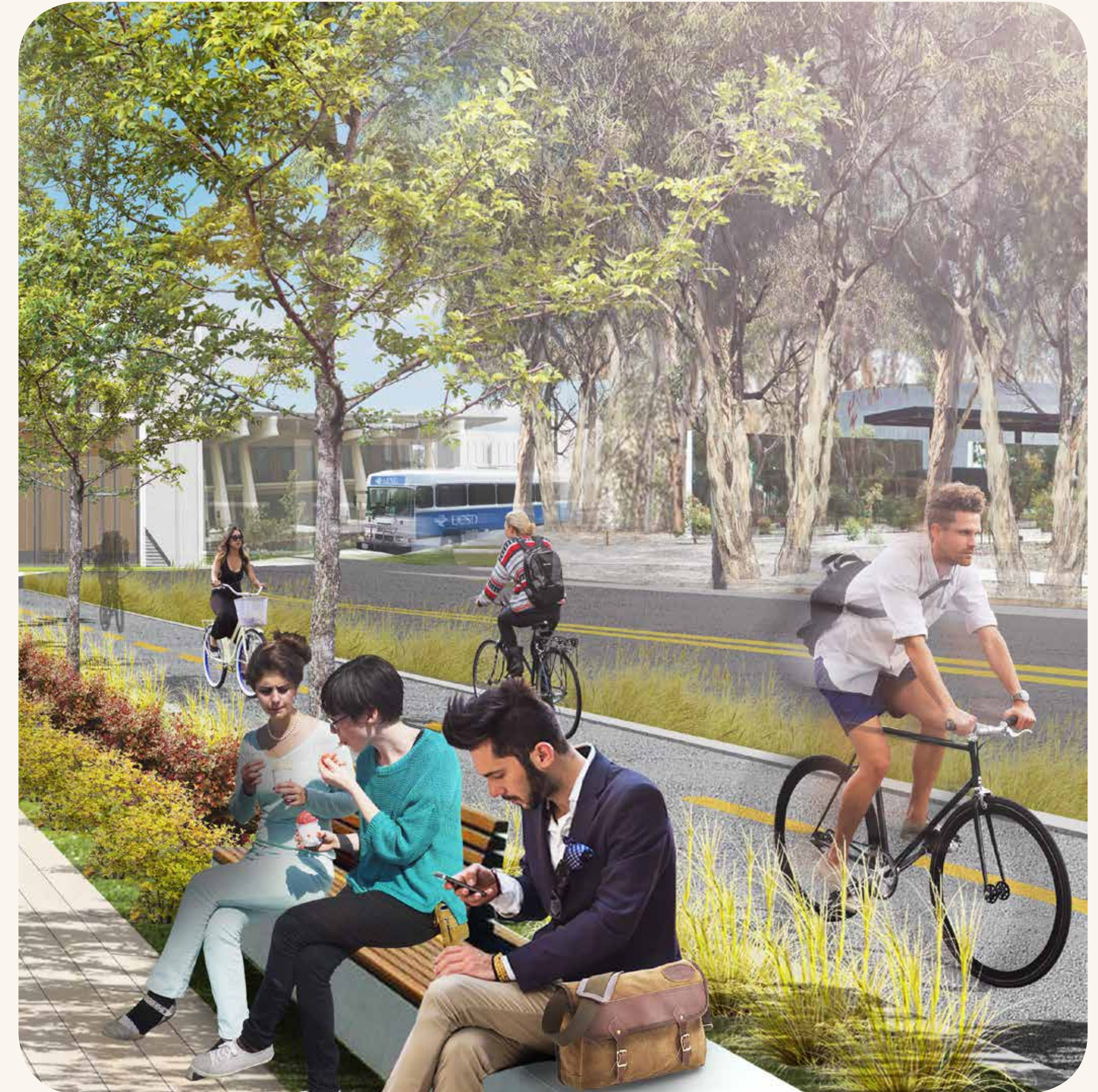
UC San Diego



Credit: Mark Cavagnero Associates

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Credit: Mark Cavagnero Associates

UC San Diego

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**Testing how to
improve the public
realm, walkability
and pedestrian
safety in West
Hollywood.**

Sunset Experience



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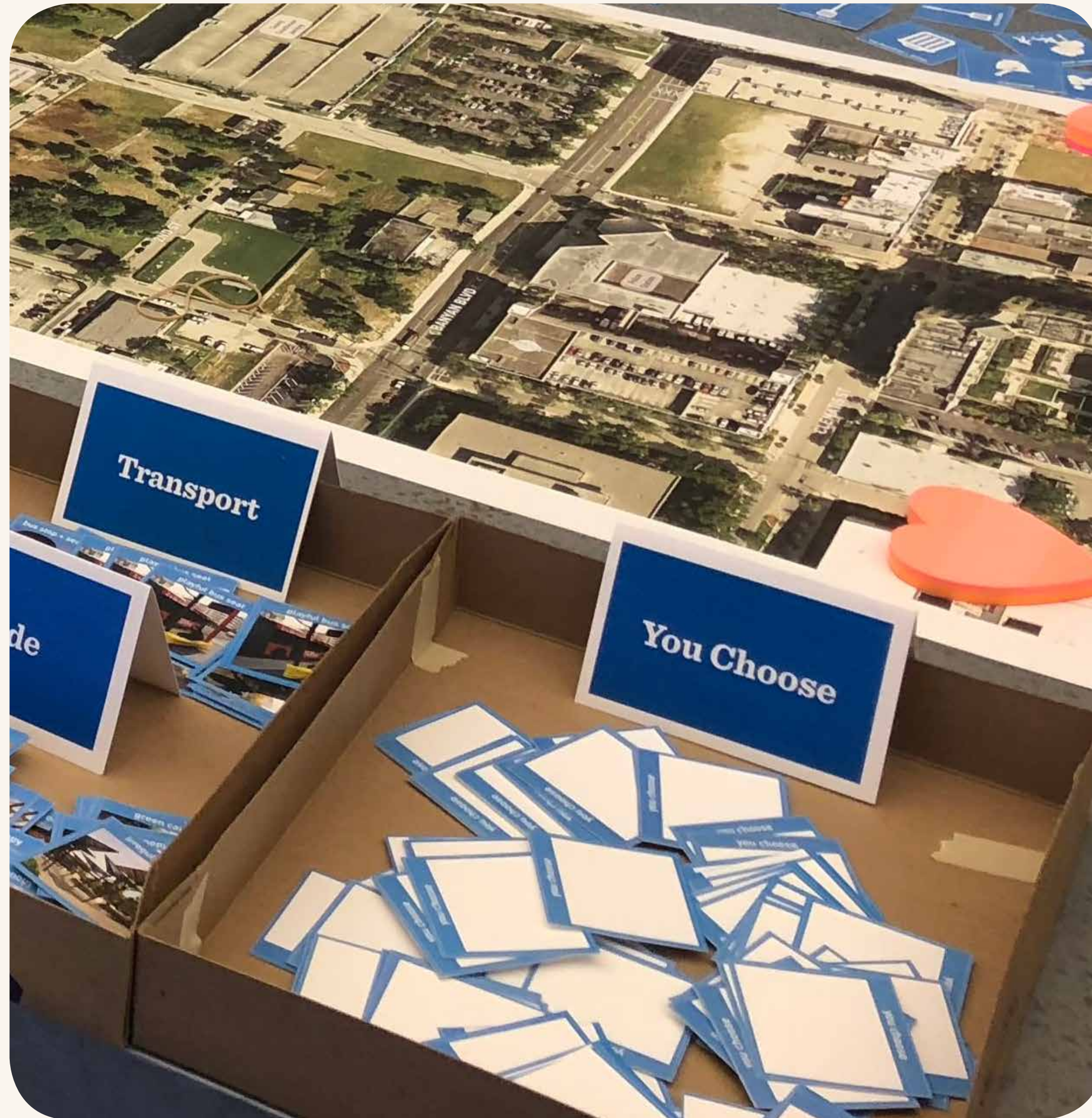
Sunset Experience



Credit

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North Rosemary Avenue — West Palm Beach

**Testing a
multi-faceted
neighbourhood
programming pilot
with stakeholders
on North Rosemary
Avenue in WPB.**

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North Rosemary Avenue — West Palm Beach

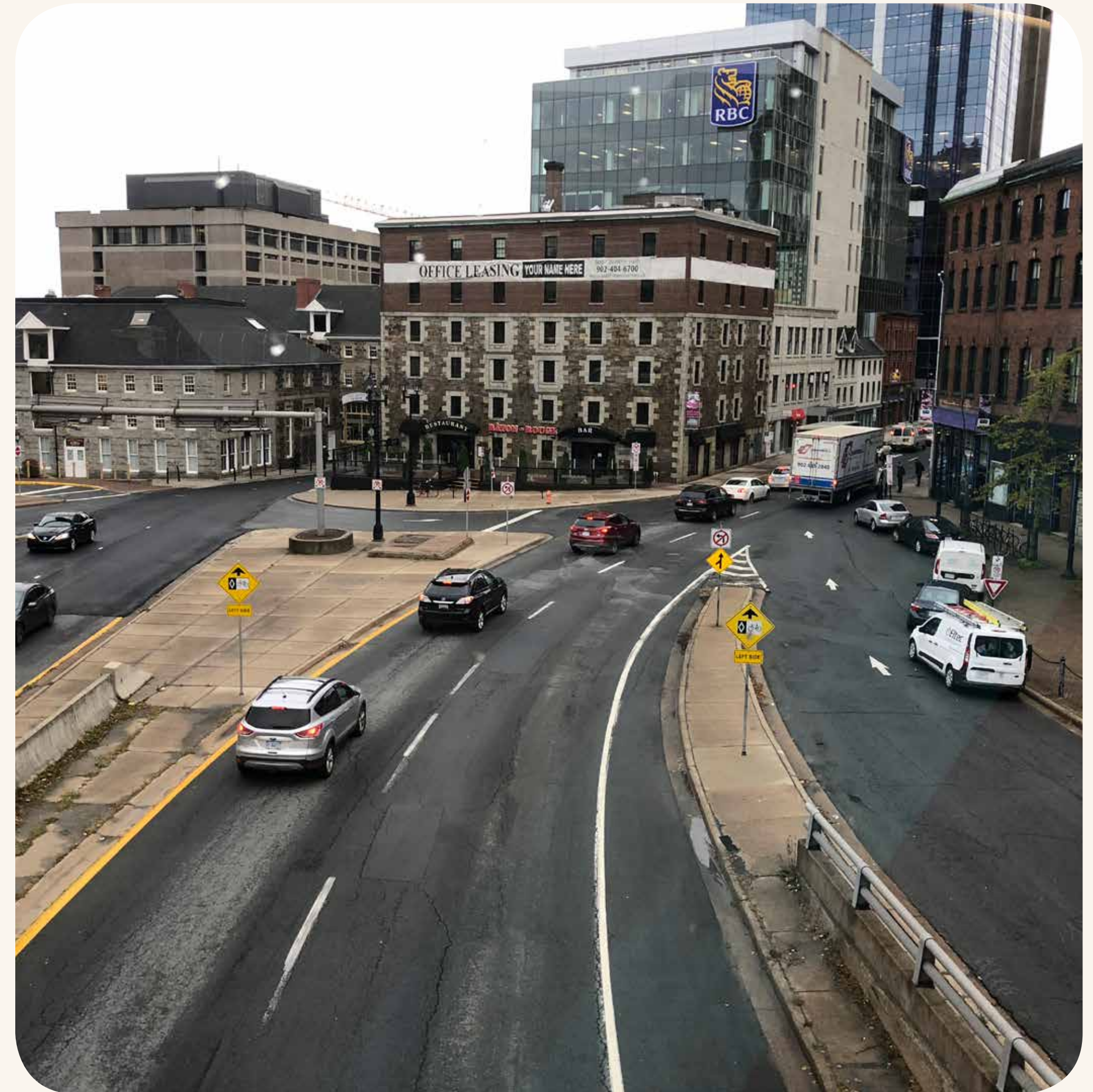


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**Advising on
turning a highway
interchange into a
place for people
in Halifax.**

Halifax, Nova Scotia



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Halifax, Nova Scotia



From car-oriented ...



... to people-focused

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Halifax, Nova Scotia



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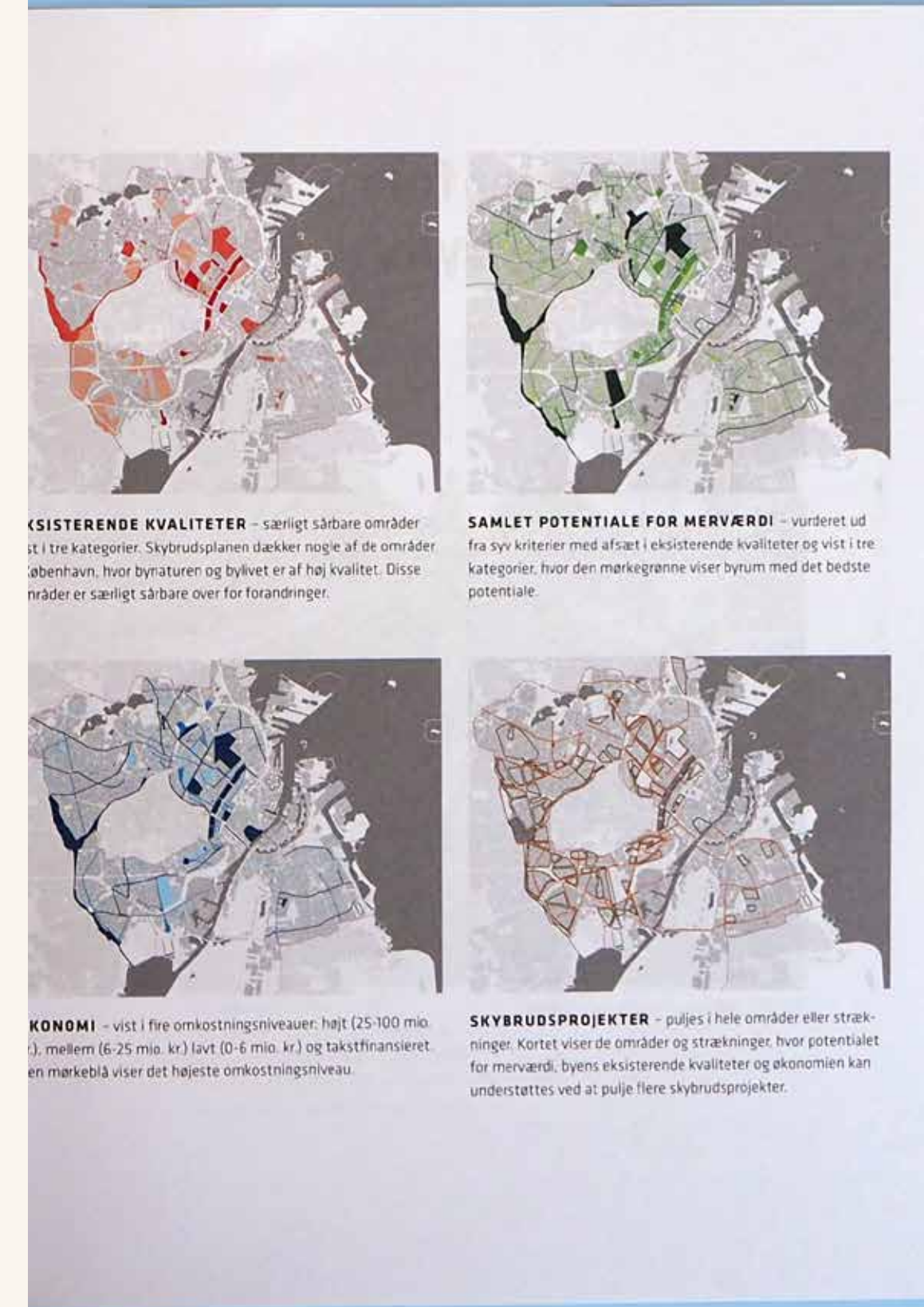
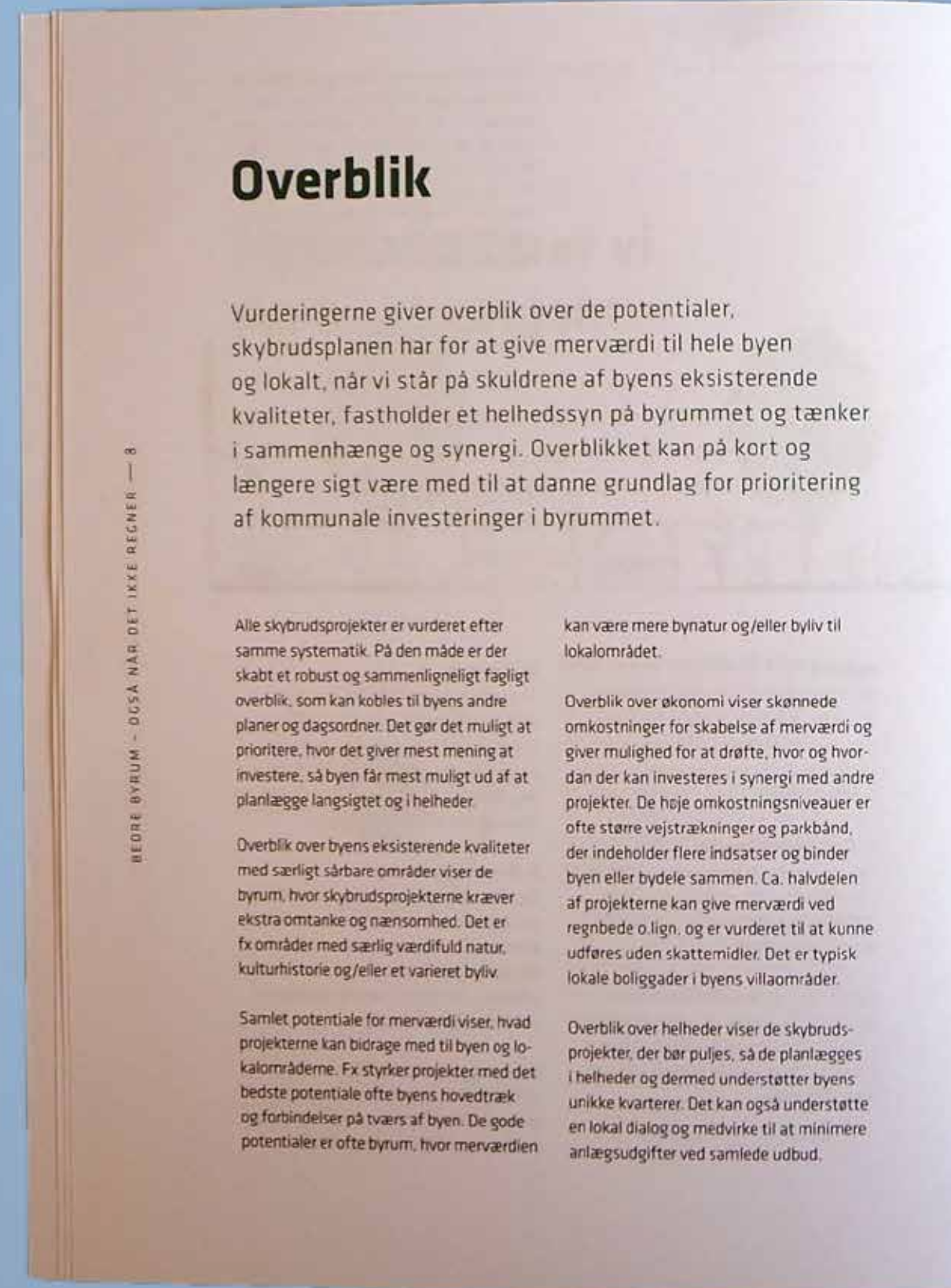
Developing criteria and guidelines for climate adaptation projects in the City of Copenhagen.

Climate Adaption Guidelines



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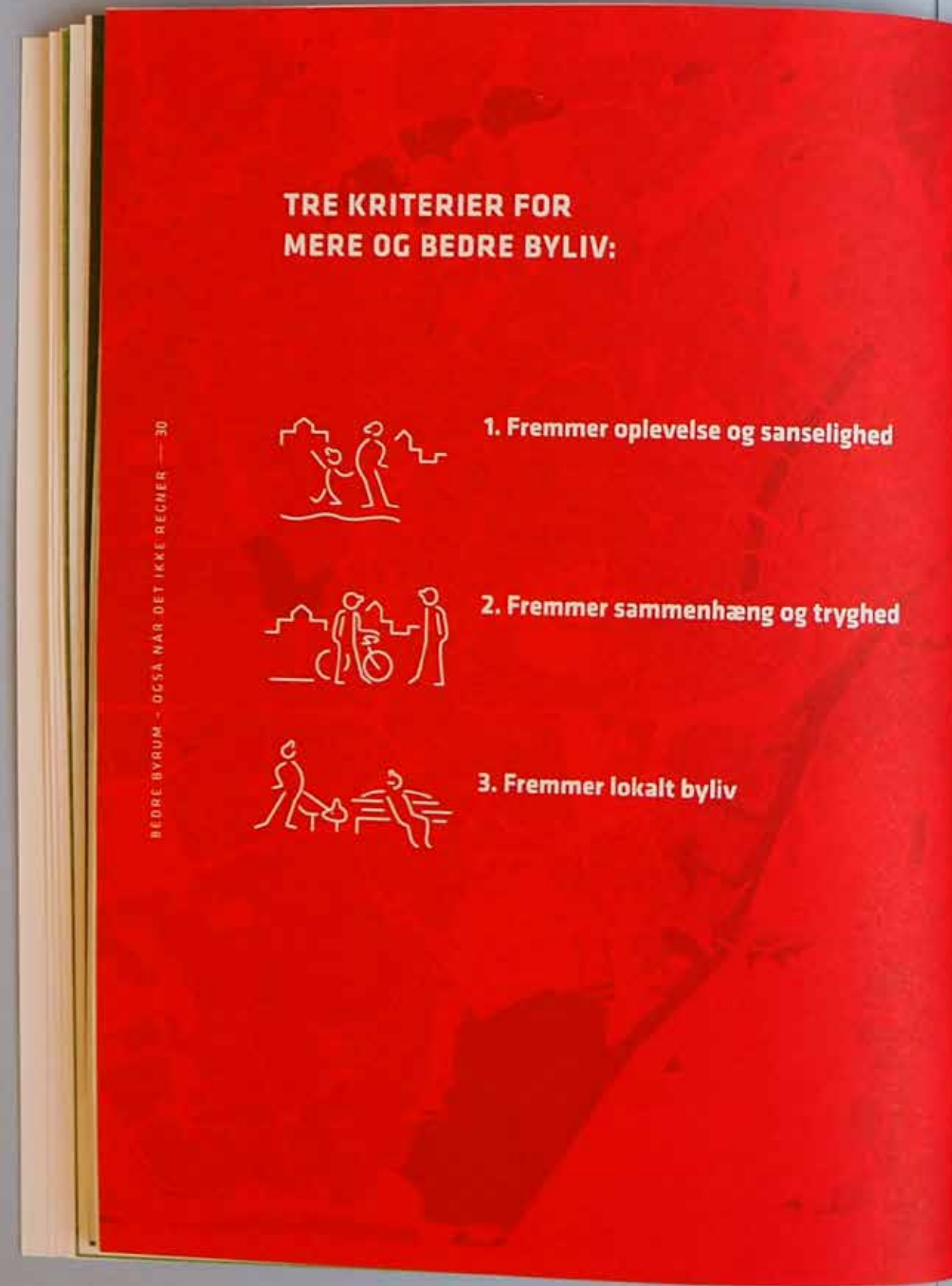
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Climate Adaption Guidelines

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Climate Adaption Guidelines



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Evaluating impact of parklets on Zeughausgasse in Bern.

Zeughausgasse, Bern



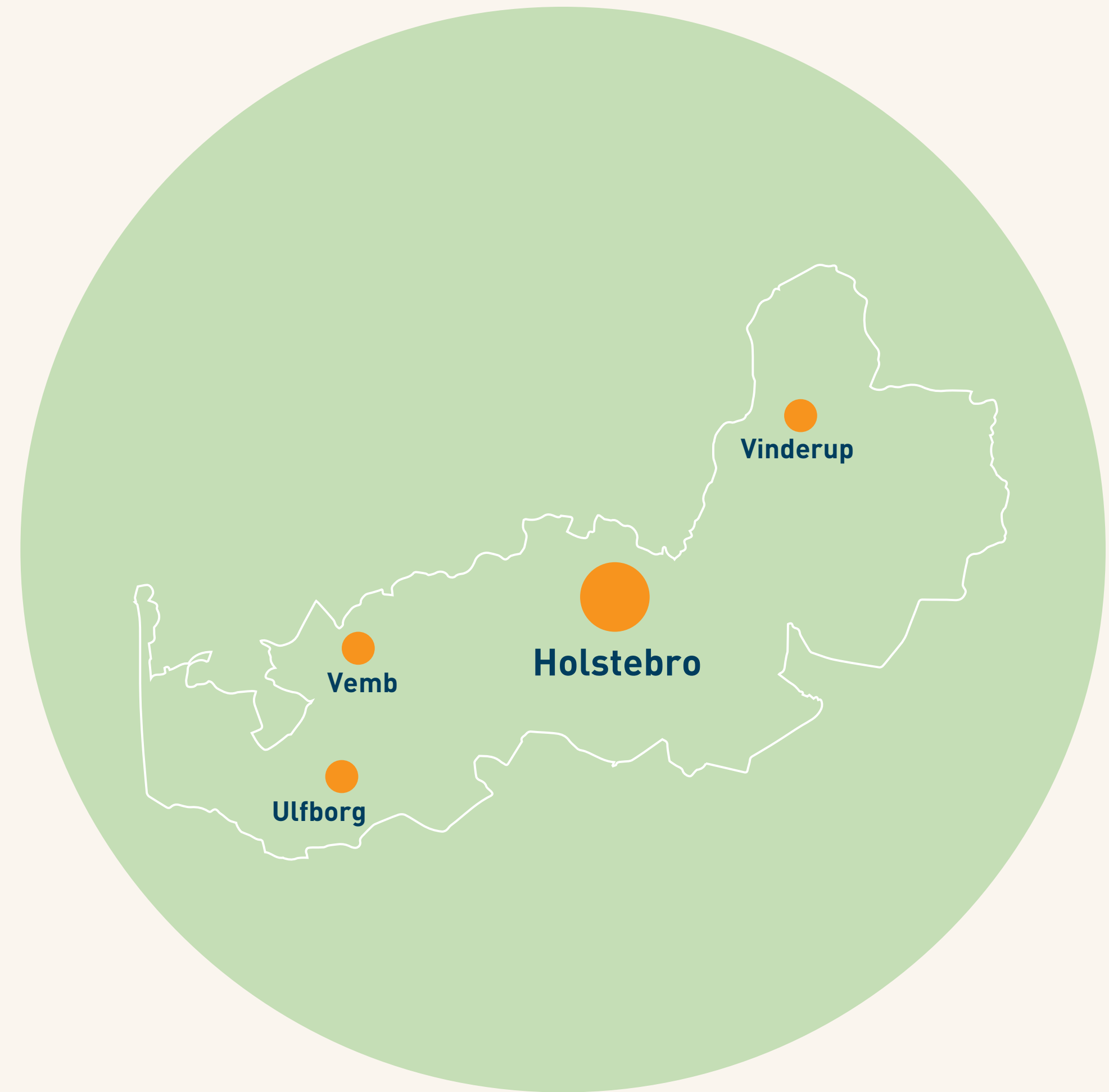
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Zeughausgasse, Bern



**Developing a
strategic idea
catalogue as a tool
for unifying the
greater Holstebro
Municipality.**

Holstebro Municipality, Denmark



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Holstebro Municipality, Denmark



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Planning public spaces using identity and programming in Nacka.

Nacka, Sweden



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Nacka, Sweden



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Nacka, Sweden



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**Creating tools
for making young
children and their
caregivers visible
in cities.**

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Urban95 Field Guide



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Stationary Activity Mapping

This tool observes what kinds of stationary activities are happening in a place. It allows us to understand who is present and how a place invites for different uses.

What

Intercept surveys capture information about why caretakers and their children are spending time in a place. Through the intercept surveys we can learn qualitative information, such as why are people visiting a specific place and how long they plan to stay. It allows us to learn how people perceive a place and track sentiment. We can learn if a caretaker feels the place is of high quality for a child to play, if a place is somewhere they could stop casually on their way to another destination, or if it is a place they frequent. This tool gives complete data, but is limited to a small sample size due to the intensive time required to survey people.

When

Intercept surveys are used at a specific site or for comparisons across a city. They are valuable as an evaluation tool, and measure before and after a concrete intervention in a public space. Intercept surveys involve asking people who are present in a public space to answer a few questions about their experience.

 **DIRECTIONS**

- Approach people with small children 0-5. The questionnaire is tailored to that demographic, but if others are curious they can take the questionnaire too. Aim to obtain as many questionnaires as possible from people who can answer from the perspective of a caregiver and young child.
- You may deliver the questionnaire questions verbally or hand the respondent a form.
- If your site is a busy area, you may consider asking every 3rd person to avoid surveyor bias (i.e. only surveying people the surveyor feels comfortable talking to).
- Be sure to record the date of when the questionnaires were collected on the questionnaires themselves.

Intercept Survey

Thank you for completing this questionnaire. **Your response will be confidential.**

DATE TIME LOCATION WEATHER

General

- Why are you here today?**
 (check all that apply)
 Personal need
 Child needs
 Passing through
 Other. Please describe: _____
- How safe do you feel in this place?**
 Safe
 Neutral
 Unsafe
- Generally, how often do you visit this place?**
 Less than once a week
 Once a week
 More than once a week
- Who is in your party today?**
 (Write the number of people in each category. Include yourself.)
 Babies
 Toddlers
 Young children
 [7-10] Older children
 [11-14] Teen
 [15-19] Teen
 Parent/s
 Friend/s
 Caregiver/s
 Other family members: _____
- How long do you plan to stay at this place today?**
 Less than 5 minutes
 5 - 10 minutes
 10 - 30 minutes
 More than 30 minutes
- Have you or the children you are here with met or interacted with anyone new here?**
 Yes
 No
 Not sure/ we just got here
- What is the likelihood you will interact with others you did not come here with?**
 Not at all Neutral Absolutely
- How did you get here today?**
 (check with all that fits)
 Walk
 Bike
 Bus/shuttle
 Private car
 Taxi/Rideshare
 Other. Please write: _____
- Is it easy to move around in this place with a child?**
 Not at all Neutral Absolutely

Specifically, for play areas

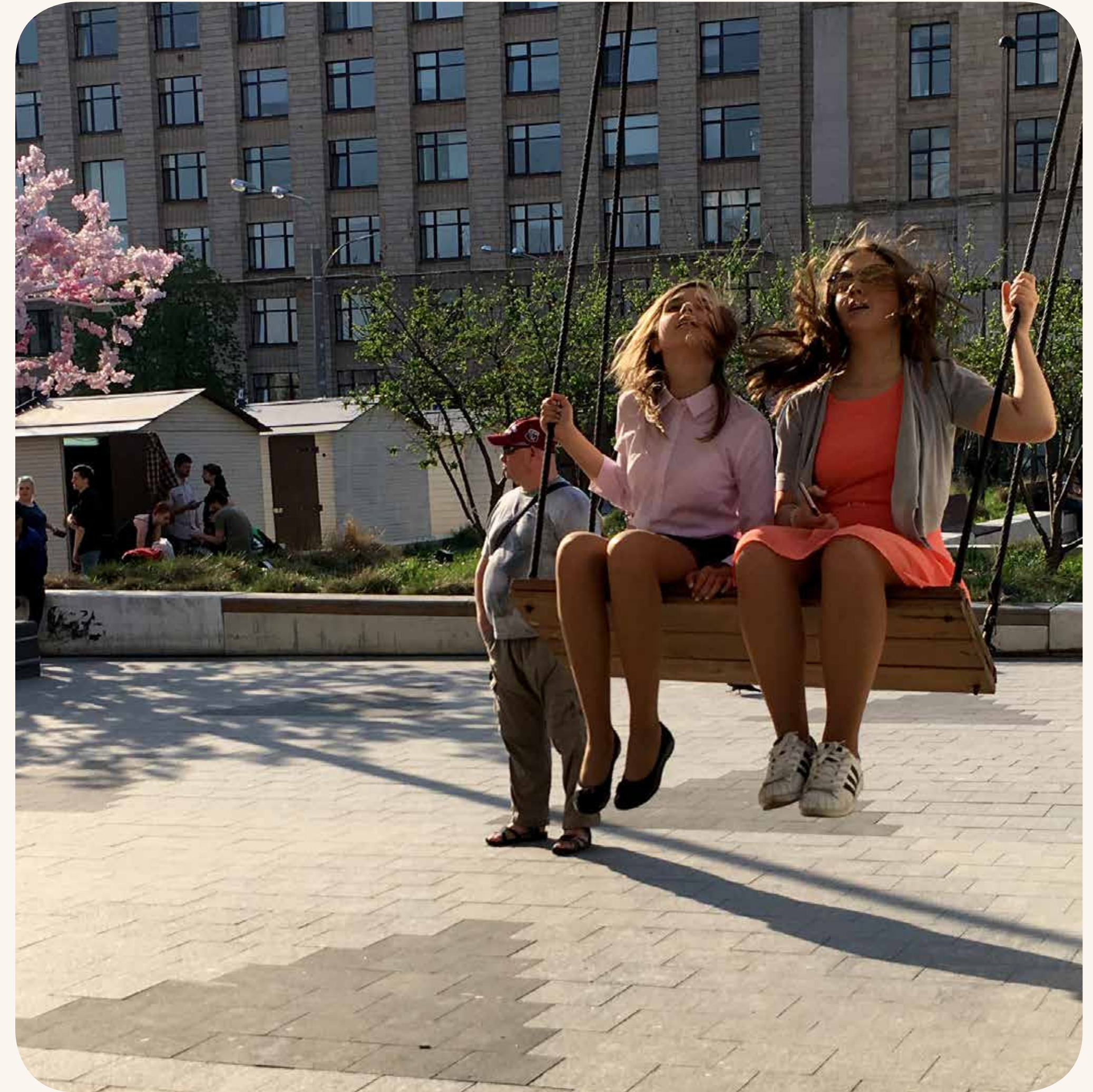
- Is it clear that this is a play area or that it was okay to play here?**
 (if applicable)
 Not at all Neutral Absolutely

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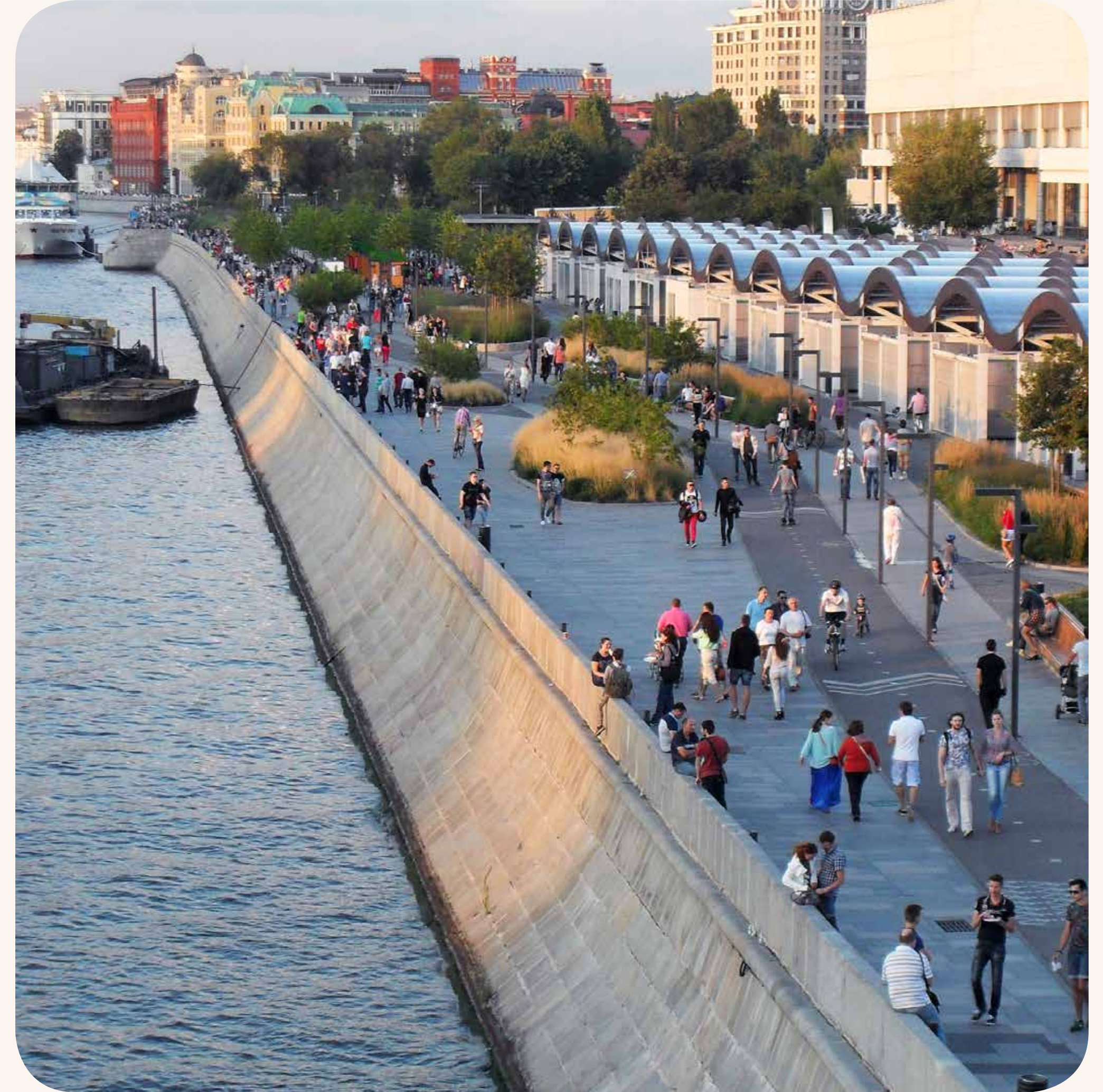
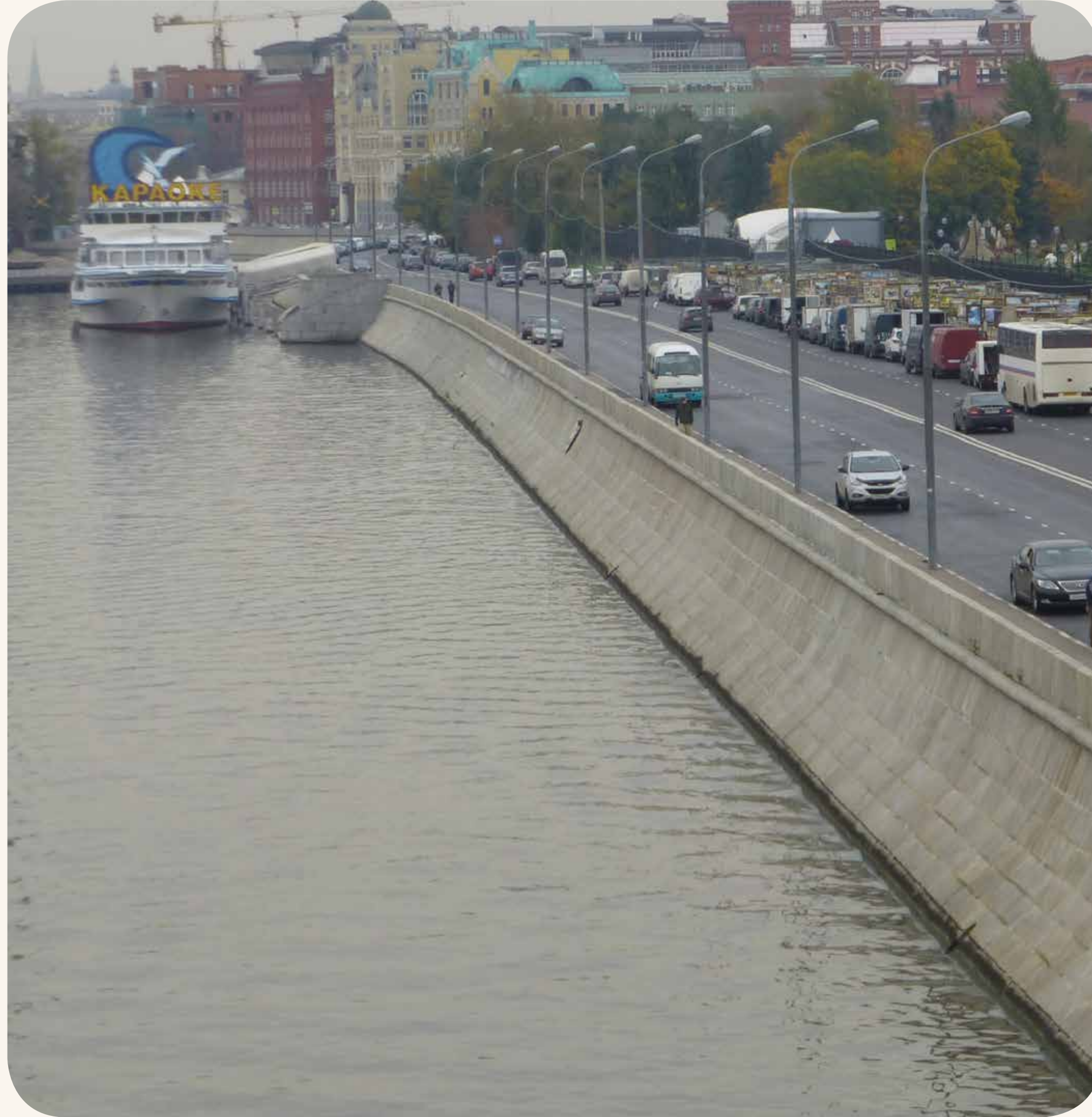
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Documenting public space and public life changes in Moscow.

Moscow, Russia



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Moscow, Russia

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Building a sustainable community in Cairngorms National Park in Scotland.

An Camas Mòr, Scotland



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An Camas Mòr, Scotland



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Spelhaugen, Bergen

Updating a mixed-use masterplan focused on urban life qualities for Spelhaugen in Bergen.

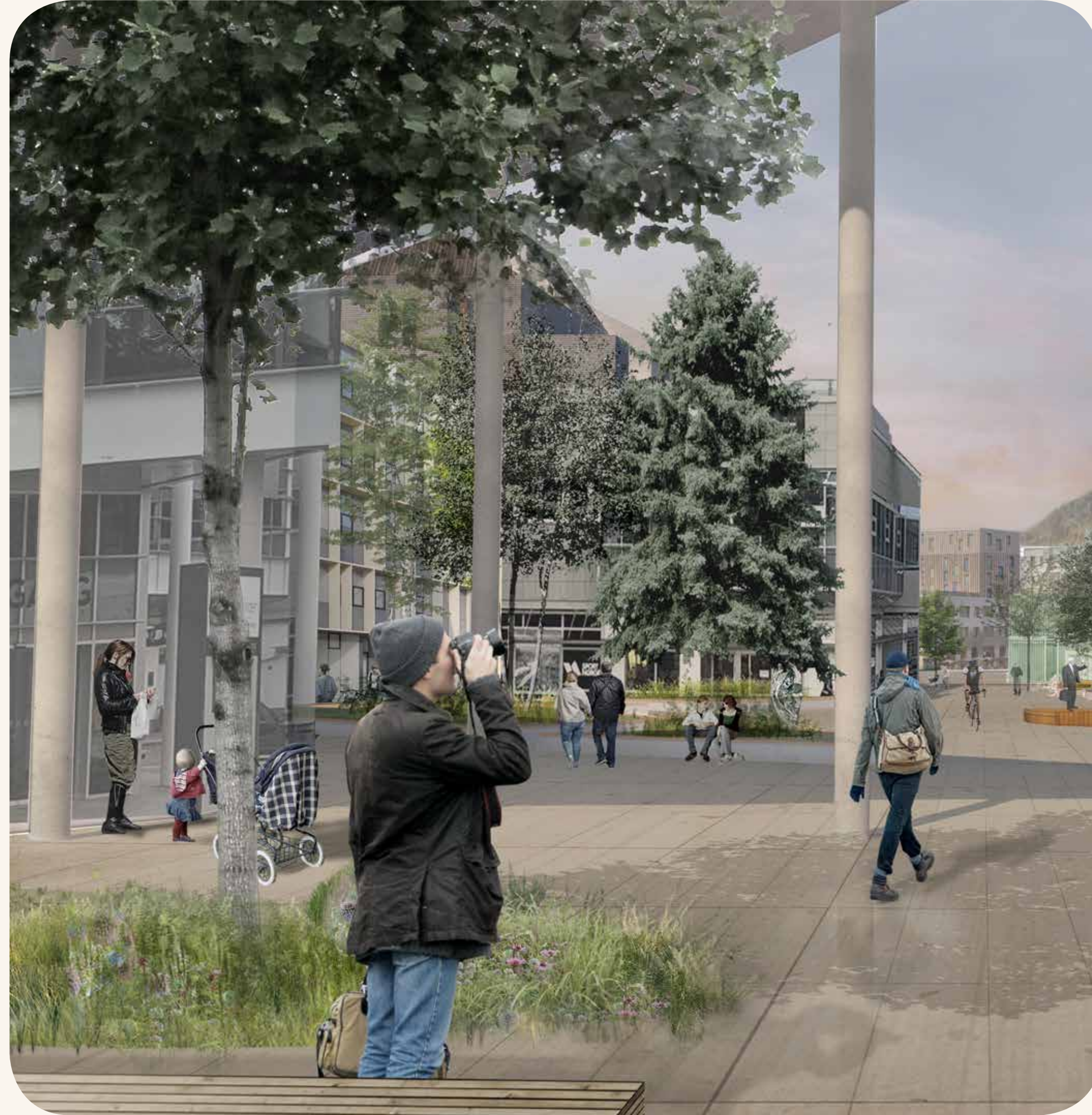
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Spelhaugen, Bergen



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Spelhaugen, Bergen



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Planning the future design of “Le Cour” in the open air at Saint Sauveur.



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Saint Sauveur, Lille



**Developing a
masterplan for
Ottakringer, one of
Austria's largest
and most urban
breweries.**

Ottakringer, Vienna



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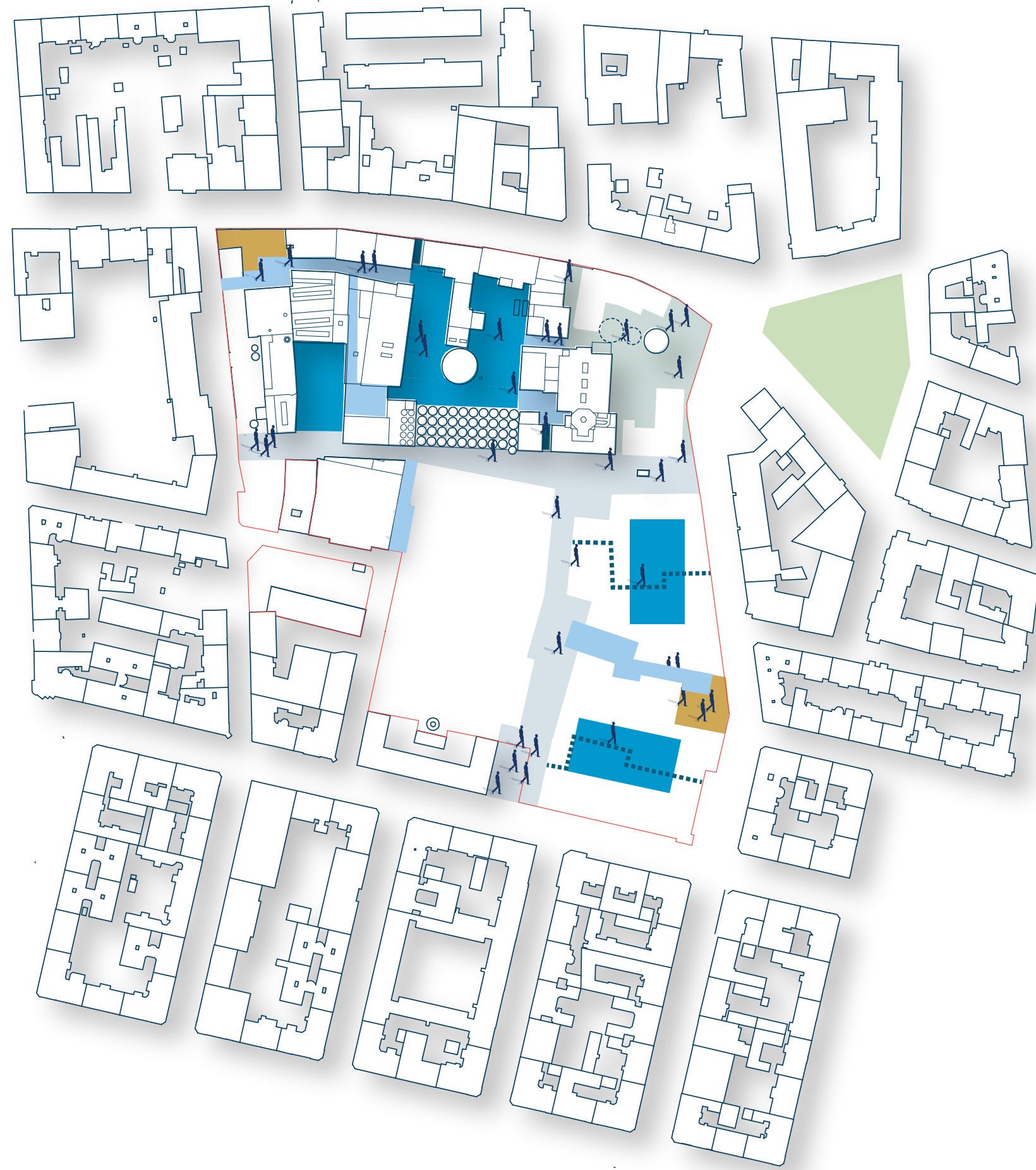


Ottakringer, Vienna

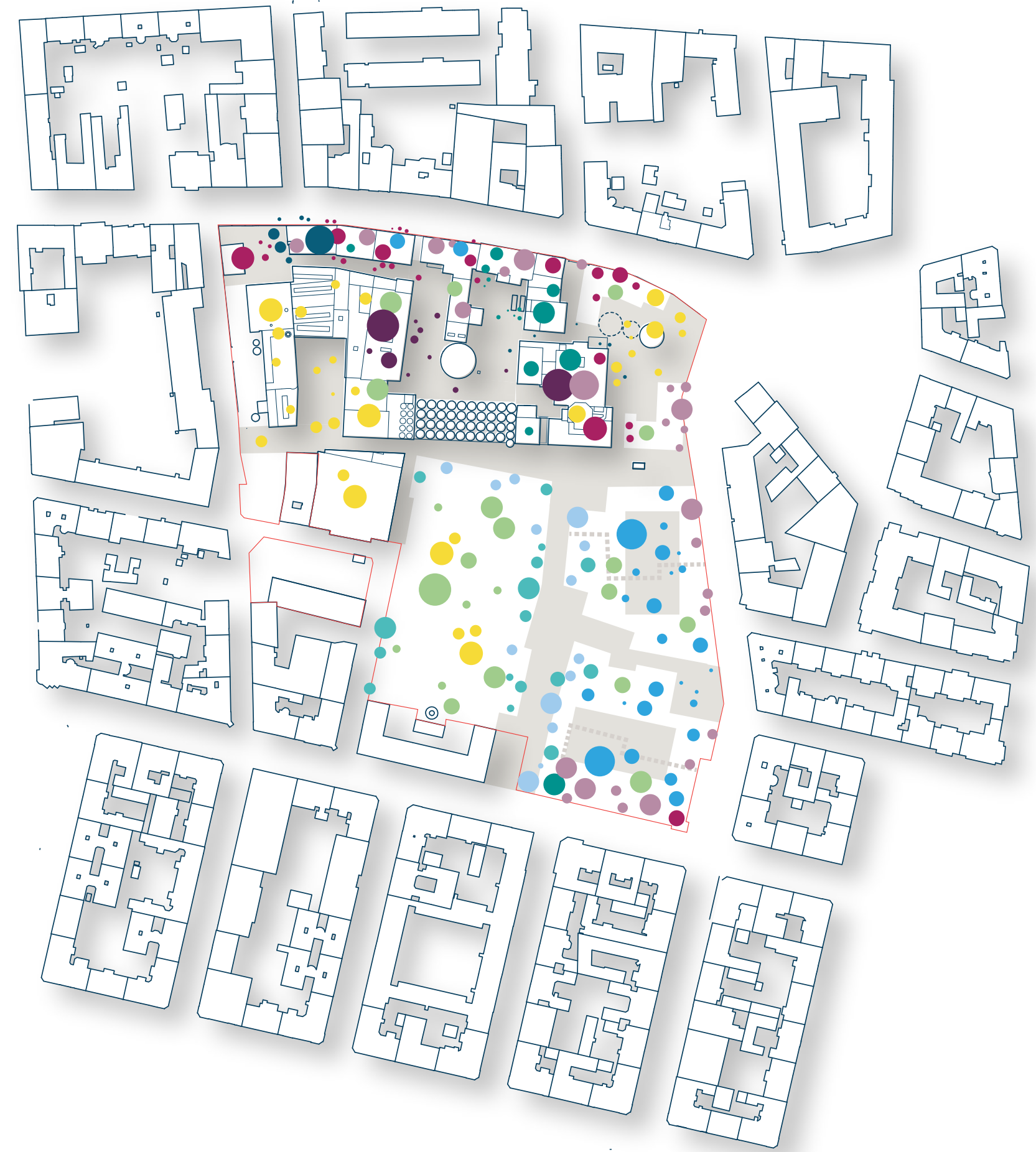


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Ottakringer, Vienna



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Creating a new destination in Buenos Aires.

San Martín, Buenos Aires



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San Martín, Buenos Aires



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