

# 29thAnnual Chef's Best Dinner & Auction







### **Sponsorship Opportunities**

June 10, 2019 • Marriott Marquis Washington, DC

### 29thAnnual Chef's Best Dinner & Auction





When Monday, June 10, 2019

President's Reception 5:30 p.m. - 6:30 p.m.

Main Event 6:30 p.m. - 9:30 p.m.

**Where** Marriott Marquis Washington, DC

901 Massachusetts Avenue NW

Washington, DC 20001

**Why**Chef's Best is Food & Friends' signature event to support our work providing

nutritionally tailored, home-delivered meals and groceries to adults and children living with serious illnesses throughout the Washington, DC area. In its 29th year, *Chef's Best* is a highlight of Washington's social calendar. Funds raised at *Chef's Best* 

will support Food & Friends' mission to deliver more than 1 million meals this year.

**Reach** Over 30 of the region's most prominent chefs and mixologists will prepare tastings

of their culinary specialties while 1,000 sponsors, donors, government officials and guests enjoy exciting auction items. The *Chef's Best* marketing campaign generates

over 2 million impressions.

### Food & Friends' Mission: You Make It Possible

#### **Freshly-Prepared Meals**

Our registered dietitians partner with our chefs to create medically-specialized menus to meet the specific nutrition needs of each client. Each day breakfast, lunch and dinner are prepared, packaged and homedelivered Monday through Saturday, year round.

#### **Groceries-to-Go**

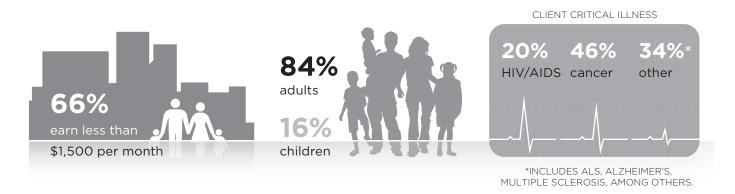
Bags of groceries, frozen entrees and fresh produce, delivered to clients who can handle light meal preparation or who live in outlying areas.

#### **Nutrition Counseling and Education**

One-on-one counseling helps clients manage the side effects of their illness and treatments. Education is also provided by registered dietitians through workshops and cooking classes.

#### **Our Clients, Our Neighbors**

This year, we will serve more than 3,000 seriously ill adults and children unable to buy or prepare their own meals. More than 8,500 volunteers will help make this possible. Our services are free, confidential and based only on medical need.



45%

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ANNUAL MEAL

**DELIVERIES** 

#### Your Impact

We believe in nourishing both the body and the mind, so our meals are delivered by caring community members who help reduce the sense of social isolation that can result from a serious illness. With more than 1 million meals to deliver this year, six days a week, we're on the road covering more than 5,300 square miles of the Washington metropolitan area.



| Chefs Best  SPONSORSHIP OPPORTUNITIES  June 10, 2019 • Marriott Marquis Washington, DC | Presenting<br>\$100,000           | Diamond<br>\$75,000 | Platinum<br>\$50,000 | Gold<br>\$25,000 | Silver<br>\$15,000 | Bronze<br>\$10,000 | Copper<br>\$5,000 | Friends<br><b>\$2,500</b> | Supporters<br><b>\$1,000</b> |
|--|-----------------------------------|---------------------|----------------------|------------------|--------------------|--------------------|-------------------|---------------------------|------------------------------|
| Event Naming Opportunity   | Yes                               |                     |                      |                  |                    |                    |                   |                           |                              |
| Logo/Listing on All Marketing Materials  | Logo                              |                     |                      |                  |                    |                    |                   |                           |                              |
| Dedicated Welcome in Printed Program   | Yes                               | Yes                 |                      |                  |                    |                    |                   |                           |                              |
| Opportunity to Give Remarks at President's Reception                                   | Yes                               |                     |                      |                  |                    |                    |                   |                           |                              |
| Seats at Main Event  | 30                                | 30                  | 20                   | 20               | 10                 | 10                 | 8                 | 4                         | 2                            |
| Tickets to President's Reception   | 30                                | 30                  | 10                   | 6                | 4                  | 2                  | 2                 |                           |                              |
| Recognition in Stage Program   | Yes                               | Yes                 | Yes                  | Yes              |                    |                    |                   |                           |                              |
| Name Mentioned in "Voice of God" Loudspeaker<br>Announcements                          | 3 times                           | 2 times             | 1 time               | 1 time           |                    |                    |                   |                           |                              |
| Recognition in Event Press Release   | Quote &<br>Listed                 | Listed              | Listed               |                  |                    |                    |                   |                           |                              |
| Table Signage  | Yes                               | Yes                 | Yes                  | Yes              | Yes                | Yes                | Yes               |                           |                              |
| Recognition in 2,000 invitations   | Logo                              | Logo                | Logo                 | Logo             | Listed             | Listed             |                   |                           |                              |
| Recognition on Event Website   | Logo & Link                       | Logo &<br>Link      | Logo &<br>Link       | Logo &<br>Link   | Listed             | Listed             | Listed            |                           |                              |
| Recognition on Corporate Supporters Webpage  | Logo                              | Logo                | Logo                 | Logo             | Listed             | Listed             |                   |                           |                              |
| Recognition on Slide Presentation  | Logo                              | Logo                | Logo                 | Logo             | Listed             | Listed             |                   |                           |                              |
| Recognition in Printed Program   | Logo                              | Logo                | Logo                 | Logo             | Listed             | Listed             | Listed            | Listed                    | Listed                       |
| Ad in Printed Program  | Full Page<br>Premier<br>Placement | Full Page           | Full Page            | 1/2 Page         | 1/2 Page           | 1/4 Page           |                   |                           |                              |
| Recognition in 2019 Annual Report  | Listed                            | Listed              | Listed               | Listed           | Listed             | Listed             | Listed            | Listed                    | Listed                       |
| Recognition in <i>Chef's Best</i> Emails   | Logo                              | Logo                | Logo                 | Logo             |                    |                    |                   |                           |                              |
| Recognition in <i>ChopTalk</i> (14,000 mailed)   | Logo                              | Logo                | Logo                 | Logo             | Listed             | Listed             |                   |                           |                              |
| Recognition in Monthly Mouthful (58,000 emailed)                                       | Logo                              | Logo                | Logo                 | Logo             | Listed             | Listed             | Listed            |                           |                              |
| Dedicated LinkedIn Post  | Yes                               | Yes                 | Yes                  | Yes              | Yes                | Yes                |                   |                           |                              |

Invitation recognition deadline: March 25, 2019 Program recognition deadline: May 13, 2019

#### **Contact Us to Secure Your Sponsorship**

Contact Amanda Nover, Director, Special Events & Corporate Partnerships
Phone (202) 269-6883 • Email anover@foodandfriends.org
Online www.foodandfriends.org/chefsbest



## 29th Annual Chef's Best Dinner & Auction

June 10, 2019 • Marriott Marquis Washington, DC

#### SPONSORSHIP RESERVATION

| Sponsorship & Tickets (please check all that apply)   |   |   |              |  |  |  |  |  |
|---|---|---|--------------|--|--|--|--|--|
| Sponsorship Levels:   |   |   |              |  |  |  |  |  |
| Presenting \$100,000  Diamond \$75,000  Platinum \$50,000   | Gold \$25,000<br>Silver \$15,000<br>Bronze \$10,000 | Copper \$5,000 Friends \$2,500 Supporters \$1,0 | )            |  |  |  |  |  |
| Tickets & Donations:  |   |   |              |  |  |  |  |  |
| Individual Tickets: at \$35   |   | e donation of \$                                |              |  |  |  |  |  |
| Contact Name  | Company   |   |              |  |  |  |  |  |
| Address   |   |   |              |  |  |  |  |  |
| City  | State   | Zip   |              |  |  |  |  |  |
| Day Phone   | Fax   | Email   |              |  |  |  |  |  |
| For Donor Recognition Platforms  Please list as:  I/We prefer to remain anonymous.  LinkedIn URL: |   |   |              |  |  |  |  |  |
| Payment Information   |   |   |              |  |  |  |  |  |
| Total Payment \$ Check Enclosed (made payable to Food   | d & Friends) VISA                                   | MasterCard AN                                   | MEX Discover |  |  |  |  |  |
| Credit Card Number  |   | Expiration                                      | CVV Code     |  |  |  |  |  |
| Signature   |   | Date  |              |  |  |  |  |  |

If you would like to make a gift of stock, please contact Amanda Nover at (202) 269-6883 or by email at anover@foodandfriends.org. All amounts in excess of \$65 per ticket are tax-deductible. Food & Friends is registered with the IRS as a tax exempt 501(c)(3) organization, Tax ID #52-1648941.

#### Please complete and return this form to:

Food & Friends • 219 Riggs Road NE • Washington, DC 20011

Phone (202) 269-6883 • Fax (202) 635-4262 • Email anover@foodandfriends.org





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Email events@foodandfriends.org

#### **Join Our Community**



@foodandfriends



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