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Problems WeSpire Helps Solve

According to Gallup, disengaged employees cost the U.S upwards of \$550 Billion dollars each year in productivity, work place absences, turnover and more. WeSpire is here to help you solve the employee engagement puzzle.

1 Engagement Programs

Many company executives want their employees to engage with positive impact programs that are important to the company's mission, but they struggle to figure out how to effectively do so and who will take ownership of running them.

- ▶ WeSpire has an award-winning library of customizable employee engagement programs that are all based in behavioral science. Programs can be run "out of the box" at the click of the button, or they can be customized to align with your company's mission and voice.
- ▶ WeSpire has a team of employee engagement experts who have years of experience building successful engagement programs for Fortune 2,000 companies.
- ▶ WeSpire's platform has an easy to use back end, which allows program owners to seamlessly customize, implement, and run engaging campaigns. WeSpire provides training and in-platform tutorials to better assist our users.



2 Communication Overload

Messages to employees are being lost amongst too many other communications and it's a struggle to figure out how to break through the noise.

- ▶ WeSpire brings all of your employee engagement programs onto one platform, and allows program owners to target their communications to relevant employees.
- ▶ WeSpire allows program owners to target their communications to the relevant employees. Using the WeSpire platform, program owners can send targeted emails as well as develop in-platform communications. This feature allows organizations to streamline communication processes.
- ▶ The WeSpire back-end also provides program owners with overall impact numbers and success metrics including open and click-through rates, and participation rates. This provides valuable insights into your employees' preferences, allowing you to plan programs based on their interests, ultimately improving participation and engagement levels.
- ▶ Bring your engagement programs to other communication tools your employees already use. Our Jive, Yammer and intranet integrations allow you to add an additional layer of engagement to these solutions.

3 Millennials Demand Purposeful Work

Millennials now account for over 53 percent of the working population and more than half say they would take a pay cut to find work that matches their values. Further, over 90 percent want to use their skills for good, according to a recent study by Net Impact.

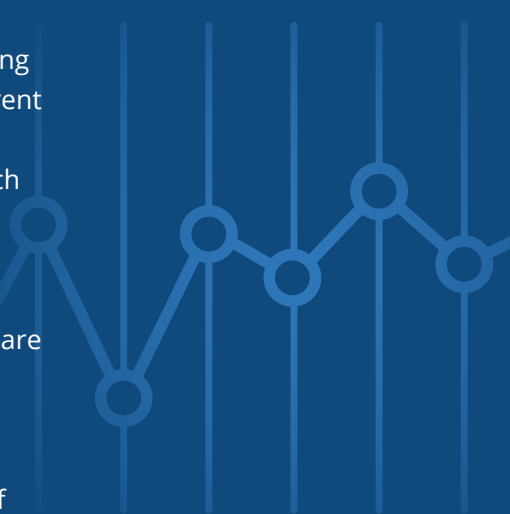
- ▶ The WeSpire platform acts as a central location for all purpose driven and general engagement programs, but has a powerful back-end with deep analytics capabilities.
- ▶ A major component of purpose based programs is understanding what provides each of your employees with a sense of purpose. The WeSpire platform enables you to capture this information and deliver programs most relevant to each employee.
- ▶ Our customizable programs allow the WeSpire platform to align with your organization's mission, vision and values.



4 Measurement

Engagement programs are difficult to measure, making it nearly impossible to understand your overall return on investment. You can't improve something if you can't measure it.

- ▶ The WeSpire platform enables you to have complete visibility into each of your engagement campaigns. Through our analytics dashboards, owners can see what campaigns are most effective, what communications are driving action and what actions their employees are taking.
- ▶ The platform also has the ability to integrate with HRIS files to allow for fast registration, platform security and increased virality of the platform throughout your organization.
- ▶ Creating sustainability and corporate social responsibility impact reports can be a daunting task given the number of different data sources to incorporate. With the WeSpire platform, each individual action completion and its corresponding impact is rolled up across your entire organization. Program owners are able to pull their organization's volunteering impact report at a moment's notice. For more advanced analytics our team of customer success managers can help you dig deep into your data.



5 Organizational Culture: Connecting Employees

Companies are looking for a way to connect employees on a deeper level to their mission, vision and values.

- ▶ WeSpire's platform can be completely customized to emphasize an organization's mission and culture. On the WeSpire platform, employees can share ideas, gain inspiration, and communicate with coworkers they may not otherwise have the opportunity to meet or communicate with. With WeSpire employees can bring their workforce together around making a positive impact on the world.
- ▶ Many clients utilize WeSpire to develop onboarding programs which are a fun and engaging way to ensure new employees learn about the company's culture, mission and values, complete all of their paperwork and get their necessary training.
- ▶ WeSpire's mobile-optimized platform allows all employees, regardless of their role or location, to get involved in their organization's positive impact programs.



6 Too Many Apps

Your employees already use a significant number of apps just to do their jobs every day. Having them go to one platform to recognize a co-worker, another one to manage their benefits, another application to log their health and wellness activity just makes the entire employee experience feel fractured, confusing and frustrating.

- ▶ Through WeSpire's Single Sign On (SSO) capabilities, the WeSpire platform can seamlessly integrate with your organization's independent software systems.
- ▶ WeSpire can also integrate with your HRIS files to ensure communication and employee engagement efforts reach all of your employees.
- ▶ You have plenty of systems of record, but WeSpire is your system of engagement. Use the WeSpire platform as your go-to solution for getting your employees to take action. WeSpire is the platform that can sit on top of all your other apps and direct your employees to where you want them to go.

7 Transparency & Supporting Evidence

It's difficult for employees and business leaders to understand the collective impact that employees are having when it comes to company social impact goals.

- ▶ WeSpire's impact and savings reports are a great resource to share with your company. Impact reports generate data on employees' overall impact and the cost savings associated.
- ▶ The dashboard and scoring methodology allow users to see their personal impact in real time. Transparency breeds a network effect, leading to more actions taken, more employees engaged and an exponentially higher impact. Employees who see the actions their colleagues and leaders are taking to make a positive impact, are five times as likely to complete actions on the platform.



8 Broad Appeal

You need programs that can appeal to all of your employees based on their own personal interests.

- ▶ WeSpire offers over 400 engagement campaigns and over 3,000 actions all centered around: sustainability, volunteering, corporate social responsibility, health & wellness, diversity inclusion, innovation, work-life balance, learning & development and more.
- ▶ Each project can be run at the click of a button or completely customized to fit your brand's needs.
- ▶ WeSpire's reporting and analytics allow companies to assess employees' needs and interests to better serve their workforce.

400+ engagement campaigns

3000+ actions