SafeCharge

SafeCharge Point of Sale app

Increase sales by accepting QR code payments

QR code payments: A growing trend

Today, billions of people across the globe use their mobile devices as their wallets to make purchases. One of the most popular ways of payment on mobile devices is by QR code. These payment methods are fast, convenient, and extremely easy to use. Alipay and WeChat Pay are highly popular QR code based payment methods used by majority of Chinese population and growing beyond to other countries.

The two payment method together account for to over **1 billion monthly active users** in China. Millions of these mobile payment users are travelling across the globe yearly. **93%** of Chinese tourists say that mobile payment is their preferred choice for shopping, and **91%** of them would be willing to spend more if overseas businesses accepted Chinese mobile payments.

QR-code based payments are fast gaining traction in Western-Europe as well. In the Netherlands, the local payment method iDeal enables shoppers to purchase goods and services by simply scanning a QR code, and the solution is also available via Bancontact in Belgium.

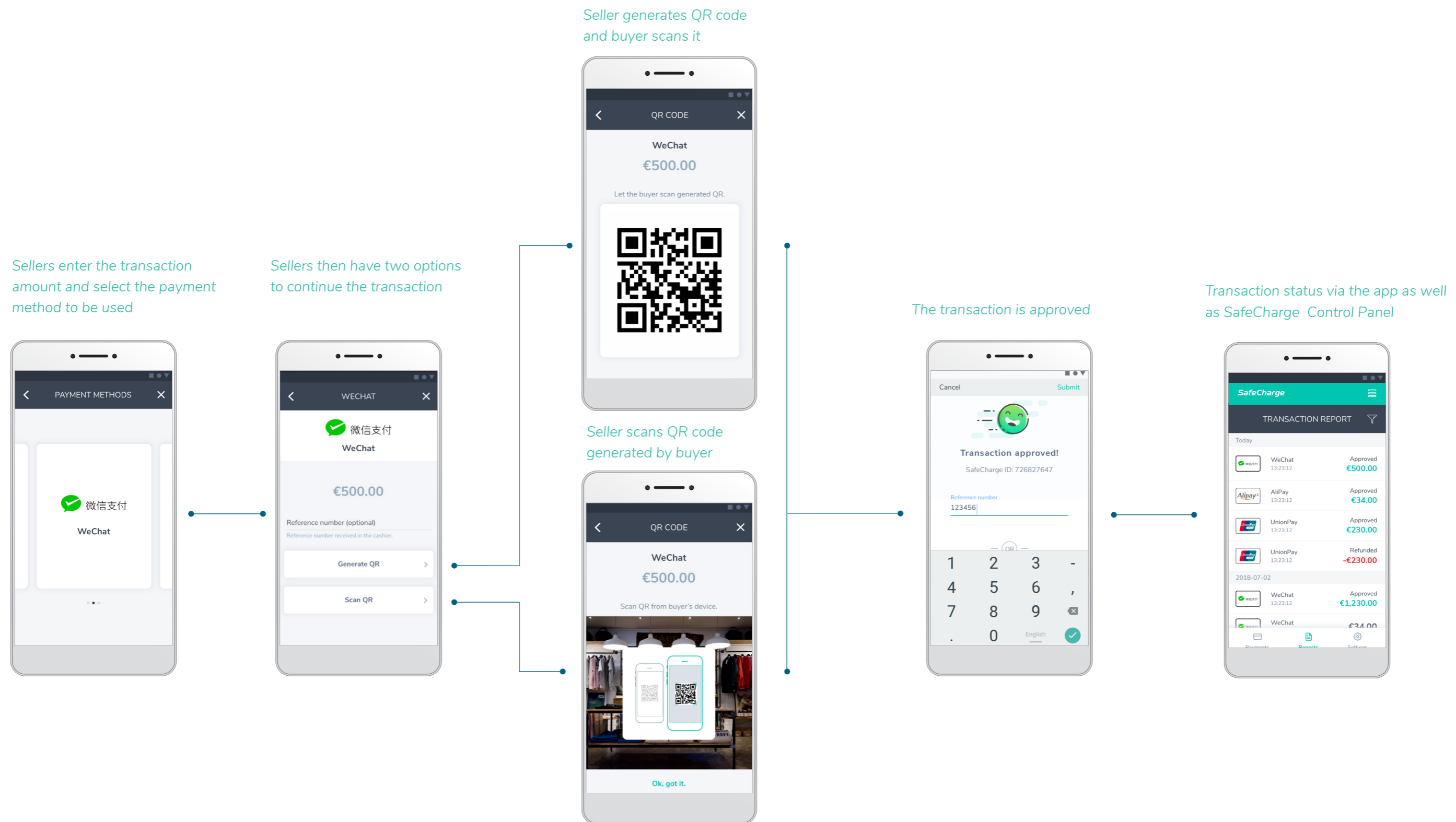*SafeCharge*

SafeCharge Point of Sale app

The SafeCharge Point of Sale app is developed to enable businesses to accept the new generation of mobile payments, grow their customer base and increase their revenue. It creates a unique opportunity for businesses to easily accept WeChat Pay and Alipay wherever the potential shoppers are; in a shop, a pop-up store or an outdoor market.

Thanks to the quick setup and effortless integration, the travel, hospitality and retail businesses across Europe have quickly adopted the app to accept QR code payments from the globe-trotting Chinese customers. The intuitively designed app makes payment acceptance fast and convenient for both, sellers and shoppers.

Connection to the SafeCharge Payments Engine ensures secure processing and all the data can be seen in the SafeCharge Control Panel giving businesses a clear picture of all their omnichannel payments. Available for both iOS and Android devices, this app works in parallel with your existing point of sale infrastructure to accept QR code based payments.

A typical process of payment via WeChat Pay

Seller generates QR code
and buyer scans it

Sellers enter the transaction
amount and select the payment
method to be used

Sellers then have two options
to continue the transaction

The transaction is approved

Transaction status via the app as well
as SafeCharge Control Panel

Seller scans QR code
generated by buyer

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Why choose SafeCharge Point of Sale app:

The SafeCharge Point of Sale app enables businesses to easily start accepting QR code based payments anywhere.
It is a convenient solution providing a frictionless scan-and-go shopping experience for your customers.

- Easily accept QR code based payments

- Instant setup without complicated integration

- Secure payment processing

- High transaction value accepted

- Unified detailed online reporting

- No conflicts with existing POS infrastructure

" **Since the initial rollout in Terminal 4 we've seen a steady increase in transaction volumes and are currently in the process of extending this capability** *(SafeCharge Point of Sale App)* **across the other Heathrow terminals.**"

Tony O'Donnell, World Duty Free, UK

WORLDDUTYFREE

SafeCharge

For more information about SafeCharge Point of Sale app send an email to

info@safecharge.com

Available on the App Store

ANDROID APP ON Google Play

SafeCharge offices:

Austria, Bulgaria, China, Cyprus, Guernsey, Hong Kong, Israel, Italy, Netherlands, Singapore, United Kingdom, United States of America

www.safecharge.com