



CENTRAL CALIFORNIA WOMEN'S CONFERENCE

Presenting Sponsor
Community Medical Centers



A Conversation with
Tyra Banks
LUNCHEON KEYNOTE
Supermodel and Media Mogul

CCWC
2019

BREAKING BOUNDARIES

Tuesday, September 17

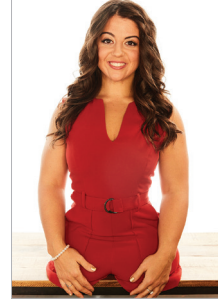
Fresno Convention & Entertainment Center

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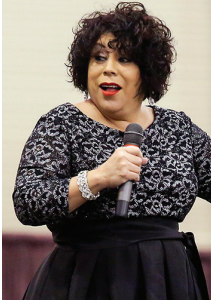
inspiring & informative
breakout sessions!

Lunch provided

Marketplace with 175+ Vendors



Jen Bricker
WARM-UP
SPEAKER



Debi Gutierrez
COOL-DOWN
SPEAKER



CENTRAL CALIFORNIA
WOMEN'S CONFERENCE

P.O. Box 998

Atwater, CA 95301

ccwc-fresno.org

Tuesday, September 17



Tyra Banks

LUNCHEON KEYNOTE

Presenting Sponsor



Keynote Speaker
Sponsor



Founding Sponsors



REGISTRATION

The conference is expected to sell out in advance. **REGISTER EARLY!** TICKETS: \$125 per person (if registration received online or postmarked by Friday, Aug 16, 2019). Includes Continental Breakfast, all Seminars, the Marketplace, Warm-Up Session, Keynote Luncheon with Tyra Banks and Cool-Down Session and Reception.

TABLE OF 11 \$1,375 (Table sign with company or group name is provided)

LATE REGISTRATION \$140 per person (if postmarked after Aug. 16, 2019)

RESERVED SEATING FOR KEYNOTE LUNCHEON! To sit together with friends or family, you MUST mail registrations in the same envelope to guarantee a seat at the same table. Tables will be reserved in order received. Reserved luncheon table number will be printed on your badge.

PAYMENT INFORMATION: Check, MasterCard, Visa, Discover or American Express are the only online acceptable methods of payment. (Credit card payments will include a \$3 processing fee.) We do not accept purchase orders. **NO REFUNDS.**

CONFIRMATION Confirmation and badge will be mailed approximately two weeks before the Conference. Registration must be received online or postmarked by Friday, Aug. 30, 2019, to receive your tickets by mail. The Badge is your ticket to the Conference and admission to the luncheon. Your luncheon table number will be printed on your badge.

Attendees registering after Aug. 30, 2019 will pick up tickets at Registration "Will-Call" desk the morning of the Conference, located on the patio between the Exhibit Hall and Theatre.

KEEP YOUR BADGE IN A SAFE PLACE-YOU MUST BRING IT WITH YOU TO ATTEND.

QUESTIONS Call our Message Center (559) 265-6888, and your call will be returned.

CONFERENCE ATTENDEES MUST BE REGISTERED IN HIGH SCHOOL OR BE 18 YEARS OF AGE.

PERSONS WITH DISABILITIES Please contact Mary Stabelfeld at (209) 356-1000 two weeks in advance with needed arrangements for persons with disabilities.

MARKETPLACE/BOOTH INFORMATION Visit ccwc-fresno.org

HOTEL RATES The DoubleTree by Hilton Fresno Convention Center, (559) 268-1000, is offering a special rate of \$149 + tax per room, double or single occupancy. Book early, as this rate is only available through Tuesday, Sept. 3, 2019. Be sure to ask for the CENTRAL CALIFORNIA WOMEN'S CONFERENCE special room rate.

TRAVEL INFORMATION Visit FresnoCounty.org

Student discounts are available online at ccwc-fresno.org

REGISTER EARLY! ccwc-fresno.org or mail this registration

CCWC, P.O. Box 998, Atwater, CA 95301

Tuesday, Sept. 17, 2019 • Fresno Convention & Entertainment Center

Check one box regarding name & address at left:

YES the information is correct.

NO the information is incorrect. Updated information is below.

This form was given to me. Please add my contact information below and leave the original contact on your list.

Delete name from your list and add my information to your list.

If address above is incorrect or you are a new attendee to be added to our list, print clearly or type. The address below is: _____ My Residence _____ My Office _____

Name _____

Company _____

Street _____ Clearly print the address you wish your tickets to be mailed

City _____ State _____ Zip _____

Please complete the following information:
Daytime Phone _____

Email Address _____

No need to select seminar sessions in advance. All seminars are on a first-come basis at the conference until the room is full per the fire marshal's instructions. Arrive early to avoid disappointment.

For information and planning, visit ccwc-fresno.org for seminar listings.

If purchasing 2 or more tickets on the same form, all badges will be mailed to the name & address listed on the form. If you would like to sit at the same table with friends or family for lunch, mail ALL registration forms (groups and/or individuals) together in the same envelope.

Tickets: _____ @ \$125 per ticket (\$140 after Aug. 16, 2019) Total \$ _____

Payment Options: (check one) Tax I.D. #77-0178140 Make checks payable to: Central California Women's Conference

Check Enclosed Credit Card (All cards accepted/\$3 processing fee will be added)

Account # _____ Exp.: _____

Print name on card _____

Signature _____



CCWC 2019

BREAKING BOUNDARIES



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Community Medical Centers

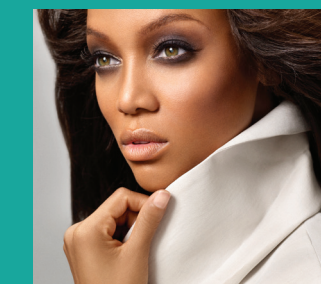
TUESDAY, SEPTEMBER 17

7:15 - 9:30 a.m. REGISTRATION & CONTINENTAL BREAKFAST
Sponsored by Wawona Frozen Foods and The Brownie Baker

8 - 9:30 a.m. WARM-UP SESSION
Sponsored by Wells Fargo and Fresno Yosemite International Airport
Everything is Possible Jen Bricker | JenBricker.com

9:30 - 10:15 a.m. MORNING BREAK
Sponsored by Michael B. Stevens, MD, PhD

10:15 - 11:15 a.m. SESSION 1



11:30 a.m. - 1 p.m.
KEYNOTE LUNCHEON
Keynote Speaker Sponsor Saint Agnes Medical Center
A CONVERSATION WITH Tyra Banks
Lunch Sponsor
Chukchansi Gold Resort & Casino

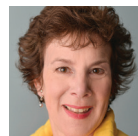
1:30 - 2:30 p.m. SESSION 2

2:30 - 3:15 p.m. AFTERNOON BREAK
Sponsored by Pepsi Beverages Company

3:15 - 4:15 p.m. SESSION 3

4:30 - 5:30 p.m. COOL-DOWN RECEPTION & SPEAKER
Sponsored by Deli Delicious, The Wonderful Company, Fresno State Winery and The Brownie Baker
Kaiser Permanente Fresno presents "Instant Recess"
Speaker: Comedian Debi Gutierrez | DebiOnTheWeb.com

Special Support ALTOUR | Digital Attic | Fresno Area Hispanic Foundation | Fresno Lexus
Fresno Pacific University | Fresno Yosemite International Airport | Michael B. Stevens, MD, PhD, FACS
Rogers Jewelry / Pandora Fashion Fair Mall
HOST American Ambulance | Anthem Blue Cross | Clovis Community College | Department of Public Utilities
Derrel's Mini Storage, Inc. | Destination Wealth Management | Dowling Aaron Incorporated
Educational Employees Credit Union | EYE-Q | Fresno Area Express | Fresno State Winery | McCormick Barstow LLP
Mid Valley Disposal | Safeguard Solutions | Sanford Institute of Philanthropy | Sceptre & Sash | Sierra Vista Mall
University of California, Merced | Valley Health Team | Women's Plastic Surgery Fresno - Dr. Hedieh Arbabzadeh
Zenith Insurance Company
Corporate Donor Advanced Medical Imaging Northpointe | Caglia Environmental
Central Valley Community Bank | Leadership California | Marjaree Mason Center | National University
Union Bank | Wawona Frozen Foods | Wonder Valley Ranch Resort & Conference Center
Women Business Owners Alert-O-Lite & Signmax | doTerra Essential Oils | EcoWater of Central California
Elaine's Pet Resorts | Elite Dental Mann DDS | Raisels | Susan Hatch - MedicareToday.net



LUANN ALEMAO



VARSHA BABU, M.D.



SUZANNE
BERTZ-ROSA



BRANDY
BOX-NORIEGA, M.D.



BETH BRIDGES



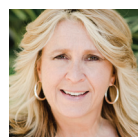
LINDSAY
CALLAHAN



TERESA
DANIELE, M.D.



KATE EILAND



CAROLE
GOLDSMITH, Ed.D.



JONATHAN D.
GROSSMAN, M.D.



FELICIA R.
HAECKER, Ed.D.



NIKKI HENRY



NANCY HERR



NICOLE HILL, M.D.



ELISE KAUSEN



GIA KAZARIAN



SABRINA KELLEY



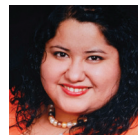
MARTHA MCCURRY



ERIN MELKONIAN



RHONDA MURPHY



TANIA
PACHECO-WERNER, Ph.D.



HEATHER
PIETROFORTE



MONA PRIETO



AMANDA
REEVE, M.D.



YVONNE
SANCHEZ, CFP



JILL SIMONIAN



TERESA STAS



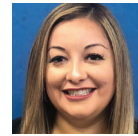
SAMANTHA
SYLVESTER



AMANDA WATROUS



DORA WESTERLUND



GENESIS WILSON



DEZIE
WOODS-JONES, Ph.D.

Visit ccwc-fresno.org for detailed topic descriptions, speaker bios and more...

SESSION 1 10:15 - 11:15 a.m.

- 1-01 Women and Heart Disease (Sponsored by Community Medical Centers) Teresa Daniele, M.D.
- 1-02 Financial Freedom Now! (Sponsored by Wells Fargo) Kate Eiland & Elise Kausen
- 1-03 Live Longer, Live Healthier: Discover the Secrets of Blue Zones Luann Alemao
- 1-04 How to Win at Work: Building a Career (or a Business) in the Place You Love (PANEL) (Sponsored by Bank of America) Dora Westerlund (Moderator), Genesis Wilson, Mona Prieto, Martha McCurry
- 1-05 The Juggle is Real: How to Stay on Your A-Game for Whatever the Day Brings Gia Kazarian
- 1-06 Diabetes and You: A Primer on Diabetes with a Focus on Prevention (Sponsored by Community Medical Centers) Varsha Babu, M.D.
- 1-07 Hair Styling Hacks for Your Busy Life Amanda Watrous

SESSION 2 1:30 - 2:30 p.m.

- 2-01 Love, Loss and Networking: How to Survive Anything Beth Bridges
- 2-02 Women and Financial Wellness: The Bottom Line (Sponsored by Bank of America) Samantha Sylvester, Yvonne Sanchez, CFP
- 2-03 Digital Parenting: Real Talk for Raising Them Right with Screens (Toddlers to Tweens) Jill Simonian
- 2-04 How to Become a Purposeful Leader (Sponsored by Leadership California and State Farm) Felicia R. Haecker, Ed.D.
- 2-05 Aging... It Can Literally be Painful -- So Let's Manage It! (Sponsored by Saint Agnes Medical Center) Jonathan D. Grossman, M.D.
- 2-06 Tips and Tools for Maintaining Balance and Strength as You Age Rhonda Murphy
- 2-07 Just the Right Amount! A Maximalist's Guide to Living Minimally Without Sacrificing It All Erin Melkonian

SESSION 3 3:15 - 4:15 p.m.

- 3-01 Women's Health & Well-Being: Finding Balance in Today's World (Sponsored by Kaiser Permanente Fresno) Brandy Box-Noriega, M.D., Nicole Hill, M.D., Amanda Reeve, M.D.
- 3-02 Are You Playing Musical Chairs with Your Family and Finances? (Sponsored by Bank of America) Heather Pietroforte
- 3-03 Live Longer, Live Healthier: Discover the Secrets of Blue Zones Luann Alemao
- 3-04 Find the Courage to Be a Leader (Sponsored by Bank of America) Nikki Henry
- 3-05 Women in the Central Valley: A Snapshot of Now and A Look Toward the Future (PANEL) Lindsay Callahan (Moderator), Carole Goldsmith, Ed.D., Dezie Woods-Jones, Ph.D., Tania Pacheco-Werner, Ph.D., Sabrina Kelley, Nancy Herr
- 3-06 Rediscovering My Single Self Suzanne Bertz-Rosa
- 3-07 Nurturing You: Putting on Your Oxygen Mask Before Assisting Others Teresa Stas

NO PRE-SELECTED SESSIONS Breakout sessions are on a first-come basis. Come early!

TYRA BANKS

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