

BCBUSINESS

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BCBusiness Nominated for National Magazine Awards and KRW Business Press Awards

BURNABY, B.C. — Canada Wide Media is proud to announce that the company's flagship title *BCBusiness* magazine, British Columbia's business voice for more than 40 years, has been named as a finalist for both the prestigious National Magazine Awards and the (equally prestigious) Kenneth R. Wilson Awards, honouring the best in Canadian business press.

For the National Magazine Awards, *BCBusiness* is a finalist in the "Best Cover" category for the [November 2013 cover](#) about local food distribution, shot by longtime *BCBusiness* photographer Paul Joseph. The second National Magazine nomination is in the "Best Photojournalism and Photo Essay" category, for [On The Block](#), a story and photo diary about a day in the life of Vancouver Island tree planters, written and photographed by Jonathan Taggart.

"Both of these stories are not only striking visually, but they are must-reads for British Columbia's business community," says *BCBusiness* publisher, Tom Gierasimczuk. "Our design team of creative director Cathy Mullaly, associate art director Ben Oliver and designer Stesha Ho is one of the best in the country and issue after issue makes our journalism irresistible."

No less lofty is *BCBusiness*'s nomination for "Magazine of the Year" in the KRW Awards, the highest honour at Canada's 60-year-old business press awards program. "We are thrilled with this honour of being a finalist for 'Magazine of the Year,'" says Gierasimczuk. "It really validates our understanding of and importance to our audience—about what they need and how they use our stories and resources in print, online and at events. It's this clarity and purpose, recognized by the awards judges, that has fuelled us to new highs of audience engagement and reader advocacy over the past year."

Rounding out the KRW Awards nominations was the [October edition](#) of *BCBusiness* being recognized as "Best Issue." It featured the magazine's annual Entrepreneur of the Year editorial package.

Winners for both awards programs will be announced early next month at awards galas in Toronto.

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