

Speaker Checklist

Print out to help you make the *right choice* for your event

Speaker Name	Brendan Hall	2	3
Tailors their content specifically to your delegates with a detailed briefing call with you.			
Is happy to promote your conference with video on social media leading up to the event			
Can tell you in advance what your delegates will take away from their presentation and what actions they will take			
Can tell you in advance the methods they use to keep the audience engaged right through their presentation			
Is happy to be at your event <i>all day</i> and won't just swan in 15 minutes before and sneak off straight afterwards			
Is happy to stay for questions and socialise with your delegates if asked to			
Has other materials - books, courses, videos etc - that can more deeply embed the lessons in their keynote			
Has a reputation for being personable, conscientious and super easy to work with			
Has been chosen to keynote the conferences of BIG NAME companies.			
Sends a post event follow up video to all delegates with an extra nudge to embed the learning			