

**willow**  
THE IDEAL CHOICE

# Lanyards catalogue





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# Lanyard anatomy

## Material

Choose from a wide variety of materials depending on your needs.

## Safety breakaway

A safety breakaway will disconnect under pressure, eliminating the risk of choking.

## Customisation

Imprints vary from economical and durable one-colour to extremely detailed and everlasting with multiple colours.

## Standard width

10 mm

15 mm

20 mm

25 mm

## Detachable buckle

## Attachments

# Lanyard anatomy

# Custom lanyards

CUSTOM  
OPTION  
1

## Imprinting type : **Silkscreen**

Long-  
lasting  
prints

Vibrant  
lanyard  
prints

Lanyard silkscreen printing is one of the most common lanyard printing methods because of its durability and vibrancy of the printed colours. This process is charged based on the number of colours printed and hence print designs cannot consist of too many colours. In addition, gradients and shadings are not available in the prints of the lanyard. If you are looking to print just a simple corporate logo without too many colours, this will be the right choice for you!

### 1/ Material



#### Ribbed polyester :

Ribbed polyester printed lanyards are affordable and the most popular type of lanyard that we produce. Your text and design are silkscreen printed onto the lanyards.

MOQ : 100pcs

Packaging : 25pcs/polybag



#### Tubular polyester :

Same highly quality polyester twill as the ribbed polyester lanyards, however, the material is tube stitched into a soft unique feel that's very comfortable to wear.

MOQ : 100pcs

Packaging : 25pcs/polybag



Green  
product

#### Bamboo :

Soft and comfortable, these 100% bamboo fibers lanyards are also easily broken down in the soil and therefore help reduce environmental waste and pollution.

MOQ : 500pcs

Packaging : 25pcs/polybag

### 2/ Width

	Polyester	Tubular	Bamboo
10 mm	✓	✓	✓
15 mm	✓	✓	✓
20 mm	✓		✓
25 mm	✓		✓

Standard length: 90 cm.

Other sizes upon request.

### 3/ Material colour

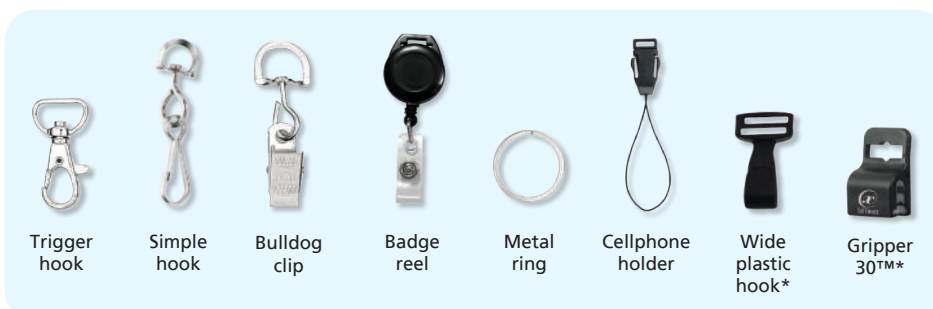
PMS Colour used as reference only.  
Colours may vary.

### 4/ Imprint colour



PMS colour match available.

### 5/ Attachments



Trigger  
hook

Simple  
hook

Bulldog  
clip

Badge  
reel

Metal  
ring

Cellphone  
holder

Wide  
plastic  
hook\*

Gripper  
30™\*

### 6/ Finishing options



Safety  
breakaway

Detachable  
buckle

Metal  
crimp

Additional attachments available.

\* Special request only

# Custom lanyards

For multi colour imprints on both sides dye sublimation is the way to go. Dye sublimated lanyards use a heat and pressure in order to apply the imprint to the material. Another advantage of dye sublimation over screen printing is that the imprint does not sit on the surface of the material, but gets transferred into the material. Since the imprint is not "on" the surface it is less likely to become scraped and worn.



### 1/ Material

#### Polyester satin :

Smooth, satin-like polyester material. The absolute smoothest and shiny base for fine details, multiple colours and edge-to-edge printing.

MOQ : 100pcs

Packaging : 25pcs/polybag

### 2/ Width

Polyester satin	
10 mm	✓
15 mm	✓
20 mm	✓
25 mm	✓

Standard length: 90 cm.

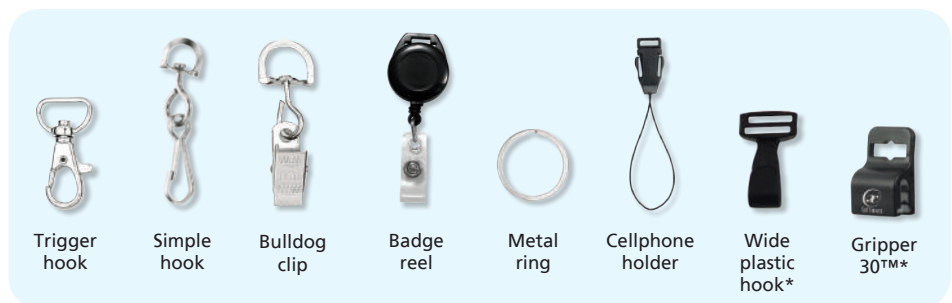
Other sizes upon request.

### 3/ Imprint colour



Digital Print. PMS Colour used as reference only.  
Colours may vary.

### 4/ Attachments



Additional attachments available.

\* Special request only

### 5/ Finishing options



Also known as embroidered lanyards, our custom woven lanyards feature a strong polyester material dye to your specified colour choice. Your design is stitched directly into the fabric of the lanyard making a high quality and long lasting lanyard. This allows for a more professional look. This design is not suitable for intricate designs.



### 1/ Material

#### Polyester :

Woven lanyards are made from the same material as our polyester printed lanyards. However, with woven lanyards, text and design is woven into the lanyard with thread - similar to the embroidery process used on patches.

MOQ : 100pcs

Packaging : 25pcs/polybag

### 2/ Width

Polyester woven	
10 mm	✓
15 mm	✓
20 mm	✓
25 mm	✓

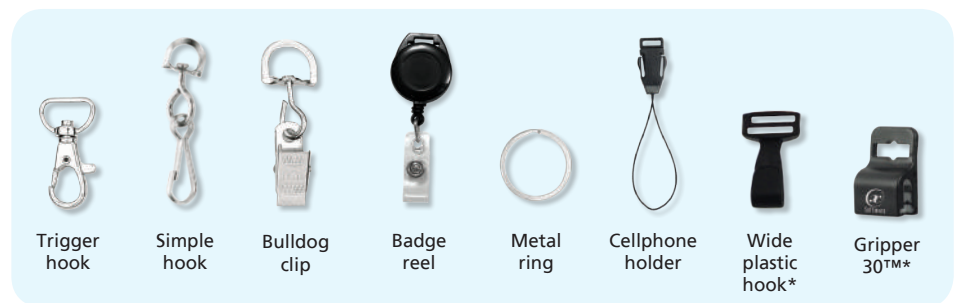
### 3/ Material colour

PMS Colours used as reference only.

Colours may vary.

4 colours maximum.

### 4/ Attachments



Additional attachments available.

\* Special request only

### 5/ Finishing options



# Non-custom lanyards

Best value!

## Classic round lanyards

### Braided polypropylene lanyards

3 mm round braided polypropylene material with crimp and choice of attachment.  
Available in both breakaway and non breakaway styles.  
Width : 3mm / Cut length : 914 mm

#### Attachments



Metal swivel hook



Bulldog clip



Split Ring

#### Non breakaway

Colour	Material	MOQ	End attachments & item numbers		
			Metal swivel hook	Bulldog clip	Split ring
Royal blue / PMS 294	Braided polypropylene	100 pieces	2135-3002	2135-3252	2135-3102
Navy Blue / PMS 289			2135-3003	2135-3253	2135-3103
Green / PMS 348			2135-3004	2135-3254	2135-3104
Orange / PMS 151			2135-3005	-	-
Red / PMS 200			2135-3006	2135-3256	2135-3106
White			2135-3008	2135-3258	-
Yellow / PMS 115			2135-3009	2135-3259	-
Purple / PMS 268			2135-3013	-	-
Forest Green / PMS 195			2135-3014	-	-
Maroon / PMS 5535			2135-3017	-	-
Black			2135-3001	2135-3251	2135-3101

in stock / not in stock

#### Safety breakaway



#### With breakaway

Colour	Material	MOQ	End attachments & item numbers		
			Metal swivel hook	Bulldog clip	Split ring
Royal blue / PMS 294	Braided polypropylene	100 pieces	2137-2002	2137-2012	2137-2022
Navy Blue / PMS 289			2137-2003	2137-2013	2137-2023
Green / PMS 348			2137-2004	2137-2014	2137-2024
Orange / PMS 151			2137-2005	2137-2015	2137-2025
Red / PMS 200			2137-2006	2137-2016	2137-2026
Maroon / PMS 5535			2137-2007	2137-2017	2137-2027
White			2137-2008	2137-2018	2137-2028
Yellow / PMS 115			2137-2009	2137-2019	2137-2029
Purple / PMS 268			2137-2010	2137-2020	2137-2030
Black			2137-2001	2137-2011	2137-2021

in stock / not in stock



# Non-custom lanyards



# Classic flat lanyards

## Polyester non breakaway lanyards

### Attachments



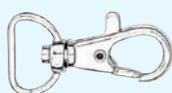
Metal swivel hook



Bulldog clip



Split ring



Trigger hook

Flat lanyard ribbed polyester material with choice of 4 attachments.

Also available with breakaway.

Width : 16 mm / Length : 914 mm

Colour	Material	MOQ	End attachments & item numbers			
			Metal swivel hook	Bulldog clip	Split ring	Trigger hook
Royal blue / PMS 294	Ribbed polyester	100 pieces	2136-3502	2136-3552	2136-3652	2136-3602
Navy Blue / PMS 289			2136-3503	2136-3553	2136-3653	2136-3603
Red / PMS 200			2136-3506	2136-3556	2136-3656	2136-3606
White			2136-3508	2136-3558	2136-3658	-
Black			2136-3501	2136-3551	2136-3651	2136-3601

in stock / not in stock



## Polyester breakaway lanyards

### Attachments



Metal swivel hook



Bulldog clip



Split ring



Wide plastic no-twist hook

Unprinted flat lanyard ribbed polyester material with choice of 4 attachments.

Also available without breakaway.

Width : 16 mm / Length : 914 mm

Colour	Material	MOQ	End attachments & item numbers			
			Metal swivel hook	Bulldog clip	Split ring	Wide plastic no twist hook
Royal blue / PMS 294	Ribbed polyester	100 pieces	2138-5002	2138-6002	2138-3652	2138-4781
Navy Blue / PMS 289			2138-5003	2138-6003	2138-3653	2138-4782
Green / PMS 348			2138-5004	-	-	2138-4784
Red / PMS 200			2138-5006	2138-6006	2138-3656	2138-4783
White			2138-5008	2138-6008	2138-3658	2138-4777
Black			2138-5001	2138-6001	2138-3651	2138-4780

in stock / not in stock



### Safety breakaway



**In stock** products can be delivered around 1-4 working days. Leadtime for **non stocked products** may vary around 4 to 6 weeks. Exact leadtime needs to be confirmed on request.

## Braided polyester non breakaway lanyards

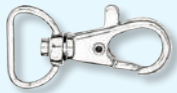
### Attachments



Metal swivel hook



Bulldog clip



Trigger hook

10 mm flat durable polyester lanyard.  
Functional yet light and comfortable.  
Available in 7 colours and choice of 3 attachments.

Colour	Material	MOQ	End attachments & item numbers		
			Metal swivel hook	Bulldog clip	Trigger hook
Royal blue / PMS 294	Braided polyester	100 pieces	2135-3502	2135-3552	2135-3602
Navy Blue / PMS 289			2135-3503	2135-3553	2135-3603
Green / PMS 348			2135-3504	2135-3554	2135-3604
Red / PMS 200			2135-3506	2135-3556	2135-3606
White			2135-3508	2135-3558	2135-3608
Yellow / PMS 115			2135-3509	2135-3559	2135-3609
Black			2135-3501	2135-3551	2135-3601

in stock / not in stock



## Braided polyester breakaway lanyards

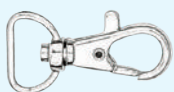
### Attachments



Metal swivel hook



Bulldog clip



Trigger hook

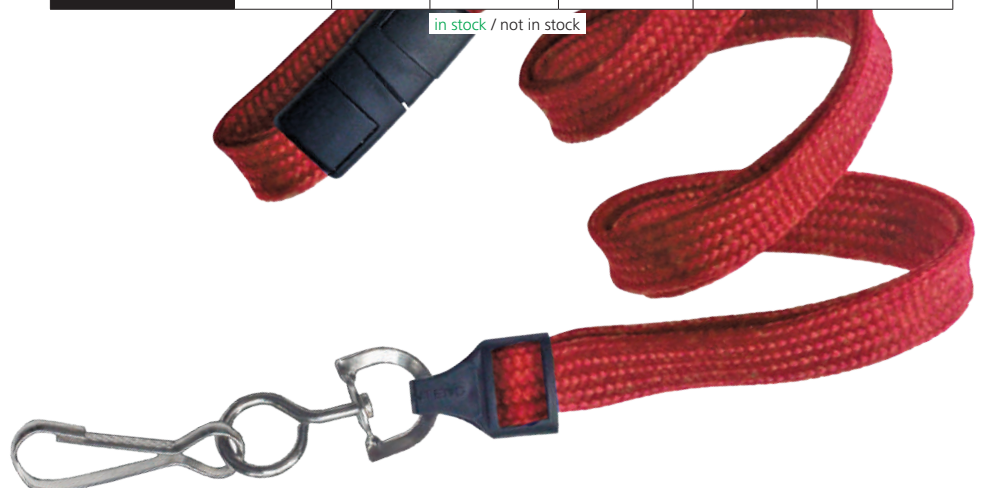


Wide plastic no-twist hook

10 mm flat durable polyester lanyard with breakaway.  
Functional yet light and comfortable.  
Available in 9 colours and choice of 4 attachments.

Colour	Material	MOQ	End attachments & item numbers			
			Metal swivel hook	Bulldog clip	Trigger hook	Wide plastic no-twist hook
Royal blue / PMS 294	Braided polyester	100 pieces	2137-5002	2137-6002	2137-3602	2137-4745
Navy Blue / PMS 289			2137-5003	2137-6003	2137-3603	2137-4746
Red / PMS 200			2137-5006	2137-6006	2137-3606	2137-4747
White			2137-5008	2137-6008	2137-3608	2137-4741
Yellow / PMS 115			2137-5009	2137-6009	2137-3609	2137-4742
Green / PMS 348			2137-5004	-	2137-3604	2137-4748
Orange / PMS 151			2137-5005	-	-	-
Purple / PMS 268			2137-5013	-	-	-
Black			2137-5001	2137-6001	2137-3601	2137-4744

in stock / not in stock



### Safety breakaway



# Non-custom lanyards

# Non-classic flat lanyards

## Braided polyester breakaway lanyards

Customisable badge reel (not in stock)

### Attachments



10 mm flat braided polyester material with choice of 7 attachments.  
Designed for comfort and safety.  
Width : 10 mm / Cut length : 864 mm

End attachments & item numbers						
Colour	Material	MOQ	"No-flip" plastic hook	Swivel hook	Bulldog clip	Split ring
Royal blue / PMS 294	Braided polyester	100 pieces	BL-34H-RBLU	BL-34S-RBLU	BL-34C-RBLU	BL-34R-RBLU
Navy Blue / PMS 289			BL-34H-NBLU	BL-34S-NBLU	BL-34C-NBLU	BL-34R-NBLU
Green / PMS 348			BL-34H-GRN	BL-34S-GRN	BL-34C-GRN	BL-34R-GRN
Red / PMS 200			-	-	BL-34C-RED	BL-34R-RED
White			BL-34H-WHT	BL-34S-WHT	-	-
Black			BL-34H-BLK	-	BL-34C-BLK	BL-34R-BLK

in stock / not in stock

End attachments & item numbers					
Colour	Material	MOQ	Card clamp	Badge reel with strap	Badge reel with card clamp
Royal blue / PMS 294	Braided polyester	100 pieces	BL-34K6-RBLU	BL-54S-RBLU	-
Navy Blue / PMS 289			BL-34K6-NBLU	-	-
Black			-	-	BL-54S6-BLK

in stock / not in stock

## Ribbed polyester lanyards with wide-no twist plastic hook

Adjustable

### Attachment



Adjust from 610 mm to 1.118 mm in length. 10 mm ribbed polyester material with slide adjuster and wide "no-twist" plastic hook, which ensures you ID pass faces forward. Perfect for children and adults.  
Width : 10 mm / Cut length : 610 mm to 1.118 mm.

End attachments & item numbers			
Colour	Material	MOQ	Wide plastic no-twist hook
Royal blue / PMS 294	Polyester	100 pieces	2137-2038
Navy Blue / PMS 289			2137-2033
Green / PMS 348			2137-2034
Orange / PMS 151			2137-2035
White			2137-2036
Red / PMS 200			2137-2039
Black			2137-2037

in stock / not in stock

In stock products can be delivered around 1-4 working days. Leadtime for non stocked products may vary around 4 to 6 weeks. Exact leadtime needs to be confirmed on request.

## Ribbed polyester lanyards with swivel hook

Extra width

### Attachment



Swivel hook

20 mm flat polyester lanyard is light and comfortable.  
Non-breakaway style and swivel hook attachment.  
Lanyard width : 20 mm / Cut length : 915 mm

			End attachments & item numbers	
Colour	Material	MOQ	Swivel hook	
Royal blue / PMS 294	Ribbed polyester	100 pieces	NFW-9S-RBLU	
Navy Blue / PMS 289			NFW-9S-NBLU	
Red / PMS 200			NFW-9S-RED	
Black			NFW-9S-BLK	

in stock / not in stock



## Detachable lanyards

Customisable slider  
(not in stock)

### Round braided polypropylene lanyards with breakaway

Slider is perfect for imprinting your company logo.

6 mm Round braided polypropylene material with detachable attachments and your choice of round or diamond slider. Available in breakaway only.

Width : 6 mm / Cut Length : 914 mm

Imprint area on slider : 19 mm

### Attachments



DTACH Swivel hook



DTACH Snap swivel hook



DTACH Bulldog clip



DTACH Split ring

### with Diamond slider

			End attachments & item numbers			
Colour	Material	MOQ	DTACH Swivel hook	DTACH Snap swivel hook	DTACH Bulldog clip	DTACH Split ring
Royal blue / PMS 294	Round braided polypropylene	100 pieces	2135-4502	2135-4510	2135-4518	2135-4542
Navy Blue / PMS 289			2135-4503	2135-4511	2135-4519	2135-4543
Red / PMS 200			2135-4504	2135-4512	2135-4520	2135-4544
Black			2135-4501	2135-4509	2135-4517	2135-4541

### with Round slider

			End attachments & item numbers			
Colour	Material	MOQ	DTACH Swivel hook	DTACH Snap swivel hook	DTACH Bulldog clip	DTACH Split ring
Royal blue / PMS 294	Round braided polypropylene	100 pieces	2135-4574	2135-4582	2135-4590	2135-4614
Navy Blue / PMS 289			2135-4575	2135-4583	2135-4591	2135-4615
Red / PMS 200			2135-4576	2135-4584	2135-4592	2135-4616
Black			2135-4573	2135-4581	2135-4589	2135-4613

in stock / not in stock

### Sliders



Diamond



Round

### Safety breakaway



## Non-custom lanyards

## Flat braided lanyards with breakaway

**Detachable**

### Attachments



DTACH Swivel hook



DTACH Plastic swivel hook



DTACH Bulldog clip



DTACH Split ring

Keep your ID or keys at your fingertips. 16 mm flat braided polyester with detachable attachment. Available in breakaway only.

Width : 16 mm / Cut length : 914 mm

			End attachments & item numbers			
Colour	Material	MOQ	DTACH Swivel hook	DTACH Plastic swivel hook	DTACH Bulldog clip	DTACH Split ring
Royal blue / PMS 294	Flat braided polyester	100 pieces	2135-4646	2135-4654	2135-4662	2135-4686
Navy Blue / PMS 289			2135-4647	2135-4655	2135-4663	2135-4687
Red / PMS 200			2135-4648	2135-4656	2135-4664	2135-4688
Black			2135-4645	2135-4653	2135-4661	2135-4685

in stock / not in stock



## Round no-flip lanyards

**Customisable slider**  
(not in stock)

### Round braided polypropylene lanyards with wide no-flip plastic hook

6 mm high quality round neck cords, guaranteed to keep ID Facing forward.

Includes 19 mm customisable slider and "no-flip" plastic hook.

Width : 6 mm / Cut length : 864 mm

### Attachment



No flip plastic hook

### Slider



Round

### Safety breakaway



			End attachments & item numbers
Colour	Material	MOQ	No-flip plastic hook
Navy Blue / PMS 289	Round braided	100 pieces	FF-34H-NBLU
Red / PMS 200			FF-34H-RED
Black			FF-34H-BLK

in stock / not in stock



**In stock** products can be delivered around 1-4 working days. Leadtime for **non stocked products** may vary around 4 to 6 weeks. Exact leadtime needs to be confirmed on request.

# Lanyards badge reel combo

Customisable badge reel  
(not in stock)

## Flat braided polyester breakaway lanyards

### Attachment



Slotted badge reel with clear vinyl strap



Smart Badge reel with "Quick Lock" button

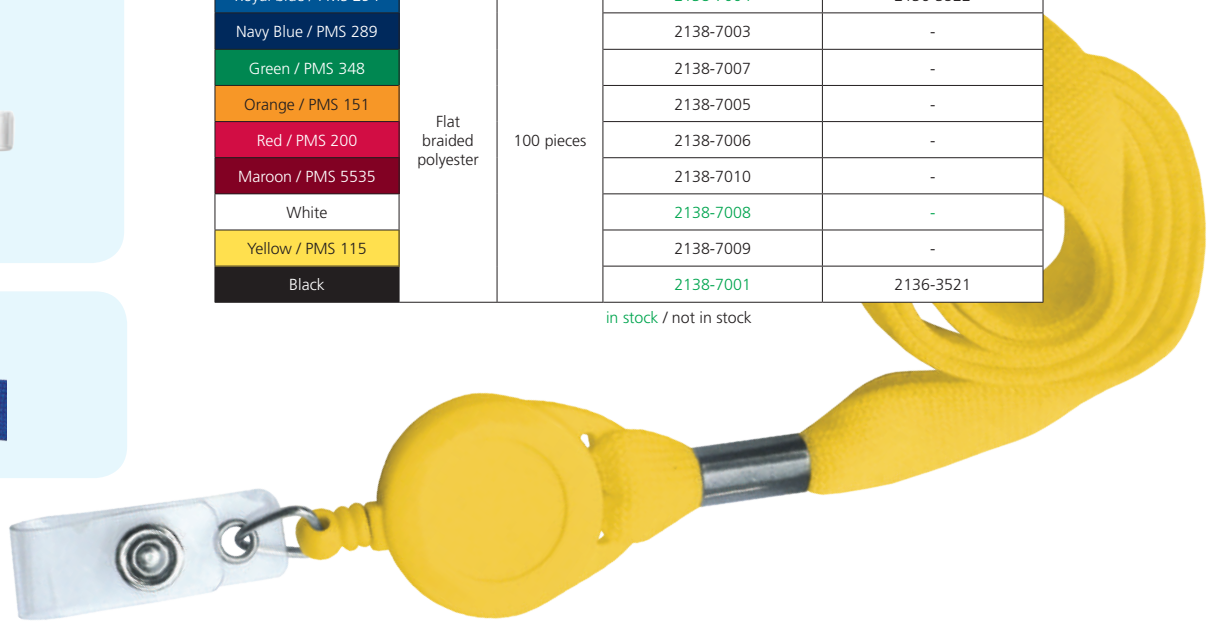
### Safety breakaway



Plastic round slotted reel with clear vinyl strap connected to a breakaway lanyard.  
Lanyard width : 16 mm / Reel diameter : 32 mm / Cut length : 864 mm

Colour	Material	MOQ	End attachments & item numbers	
			Slotted badge reel with clear vinyl strap	Smart Badge reel with "Quick Lock" button
Royal blue / PMS 294	Flat braided polyester	100 pieces	2138-7004	2136-3522
Navy Blue / PMS 289			2138-7003	-
Green / PMS 348			2138-7007	-
Orange / PMS 151			2138-7005	-
Red / PMS 200			2138-7006	-
Maroon / PMS 5535			2138-7010	-
White			2138-7008	-
Yellow / PMS 115			2138-7009	-
Black			2138-7001	2136-3521

in stock / not in stock



# Anti-microbial lanyards

Healthcare

## 16 mm breakaway flat anti-microbial lanyards

### Attachment



Wide plastic no-twist hook

### Safety breakaway



Width : 16 mm / Cut length : 914 mm

Material contains nanoparticles which coat fibers, inhibit the growth of germs, and kill odor-causing bacteria. Ideal for food service, healthcare and other industries that need to have clean environments.

Colour	Material	MOQ	End attachments & item numbers
			Wide plastic no-twist hook & breakaway
Royal blue / PMS 294	Anti-microbial Lanyard	100 pieces	2136-3406
Red / PMS 200			2136-3407
Black			2136-3405

in stock / not in stock



# Non-custom lanyards

# Rubber lanyards

## Rubber lanyard breakaway with large all-plastic hook

Metal free

### Attachment



Plastic hook

### Safety breakaway

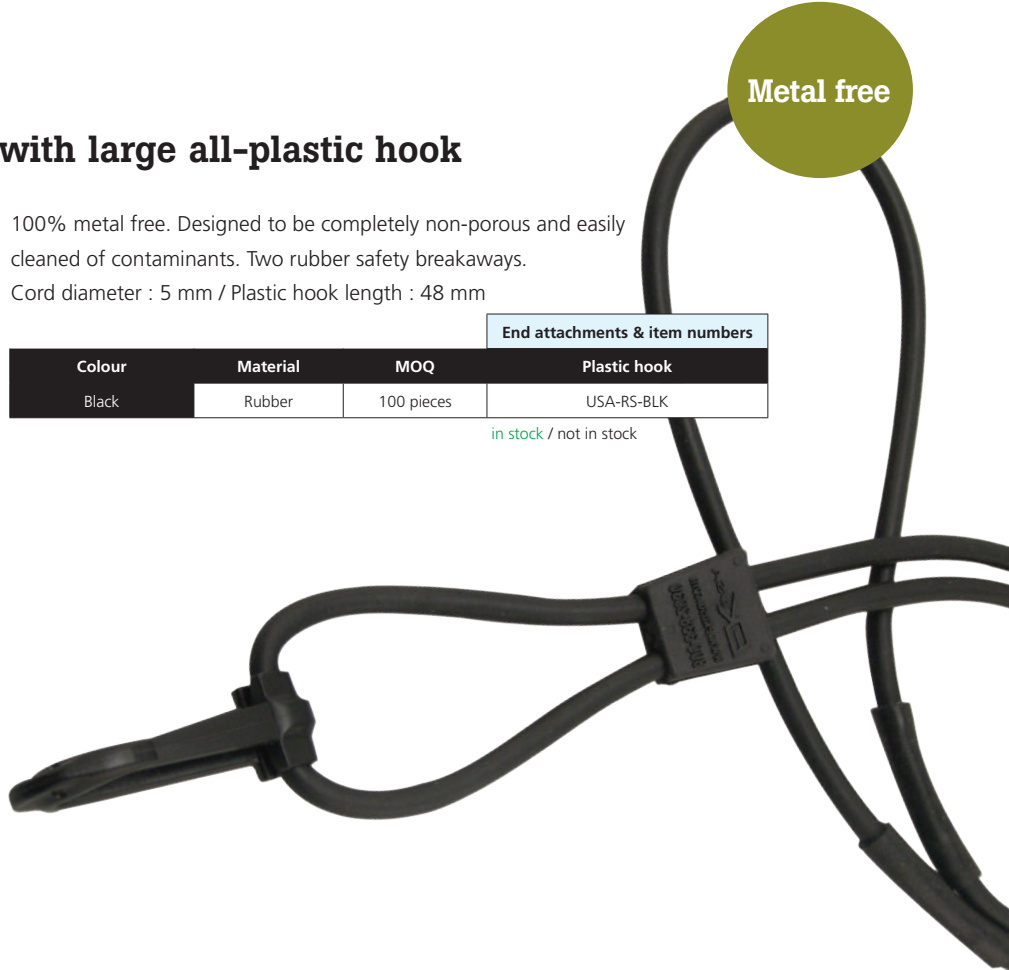


100% metal free. Designed to be completely non-porous and easily cleaned of contaminants. Two rubber safety breakaways.

Cord diameter : 5 mm / Plastic hook length : 48 mm

End attachments & item numbers			
Colour	Material	MOQ	Plastic hook
Black	Rubber	100 pieces	USA-RS-BLK

in stock / not in stock



# Vinyl lanyards

## Vinyl lanyards with wide no-twist plastic hook

Translucent

### Attachment



No-twist plastic hook

### Safety breakaway



This lanyard is non-absorbent, wipes clean and is metal-free. Includes a wide plastic hook. Perfect for hospitals, clinics, and pharmaceutical research. Available in three translucent colours. Width : 16 mm / Cut length : 915 mm

End attachments & item numbers			
Colour	Material	MOQ	No-twist plastic hook
Clear blue	Vinyl	100 pieces	VL-34S-BLU
Clear pink			VL-34S-PNK
Clear			VL-34S-CLR

in stock / not in stock



NEW

**In stock** products can be delivered around 1-4 working days. Leadtime for **non stocked products** may vary around 4 to 6 weeks. Exact leadtime needs to be confirmed on request.

# Satin lanyards

Pre-printed

## Satin breakaway lanyards

### Attachment



Metal swivel hook

### Safety breakaway



16 mm satin pre-printed dye sublimation breakaway lanyard with swivel hook and white breakaway. Available in breakaway only. 4 colour process both sides printed.

Width : 16 mm / Length : 914 mm

Colour	Material	MOQ	End attachments & item numbers
Red background, "VISITOR" white printed	Satin Polyester	100 pieces	Metal swivel Hook
Blue background, "CONTRACTOR" white printed			2138-5220
Black background, "STAFF" white printed			2138-5215
			2138-5210

in stock / not in stock



# Reflective lanyards

High visibility

## Satin pre-printed breakaway lanyards

### Attachment



Metal swivel hook

### Safety breakaway



16 mm satin pre-printed dye sublimation breakaway lanyard with swivel hook.

Available in breakaway only.

Width : 16 mm / Length : 914 mm

Colour	Material	MOQ	End attachments & item numbers
White "SAFETY FIRST" letters on reflective material on red lanyard	Polyester satin & strip overlay	100 pieces	Swivel hook & breakaway
White "SAFETY FIRST" letters on reflective material on royal blue lanyard			2135-2526
White "SAFETY FIRST" letters on reflective material on black lanyard			2135-2527
White "SAFETY FIRST" letters on reflective material on black lanyard			2135-2525
White "SAFETY FIRST" letters on reflective material on black lanyard			2135-2529
Luminescent "SAFETY FIRST" letters on reflective material on black lanyard			2135-2510
Luminescent "SAFETY FIRST" letters on reflective material on red lanyard			2135-2511

in stock / not in stock



# Non-custom lanyards



# Bamboo lanyards



## Breakaway bamboo lanyards

### Attachment



Wide plastic no-twist hook

### Safety breakaway



Due to its fast growth, bamboo is one of the Earth's most sustainable resources. It is a cellulose fiber that is easily broken down in the soil. These lanyards are comprised of rayon fibers made from bamboo. We customise our lanyards with water-based inks. Available in breakaway only with wide plastic hook.

Width : 10 mm / 16 mm / Length : 914 mm

				End attachments & item numbers
Colour	Material	Width	MOQ	Wide plastic no-twist hook & breakaway
Navy Blue	Rayon fibers made from bamboo	10 mm	100 pieces	2137-2046
Forest Green				2137-2047
Red				2137-2048
Natural				2137-2050
Black				2137-2045
Navy Blue		16 mm		2137-2052
Forest Green				2137-2053
Red				2137-2054
Natural				2137-2056
Black				2137-2051

in stock / not in stock



# 100% Recycled P.E.T lanyards



## P.E.T lanyards

### Attachment



Wide plastic no-twist hook

### Safety breakaway

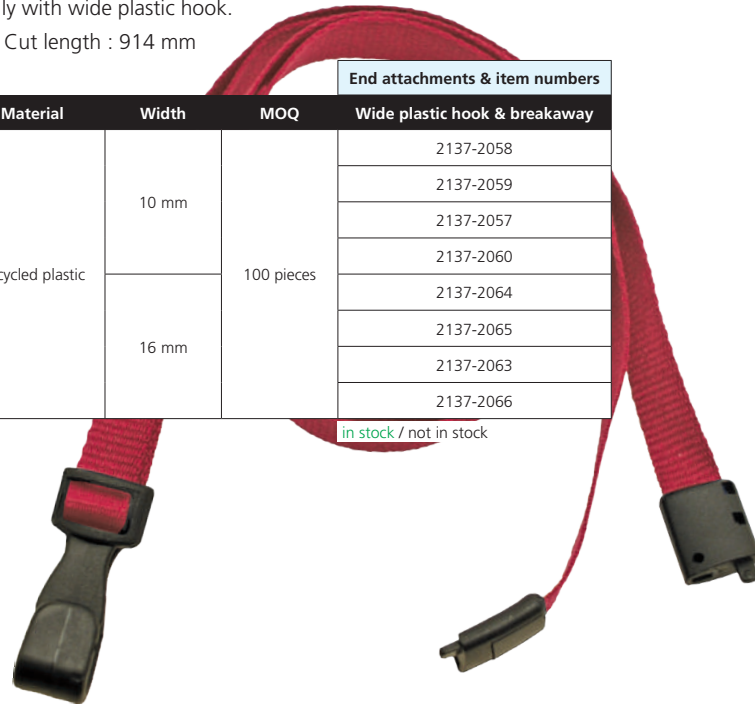


These lanyards are made from 100% recycled plastic (80% pre-consumer and 20% post-consumer waste). Recycled plastic means less petroleum is consumed. Available in breakaway only with wide plastic hook.

Width : 10 mm / 16 mm / Cut length : 914 mm

				End attachments & item numbers
Colour	Material	Width	MOQ	Wide plastic hook & breakaway
Navy Blue	Recycled plastic	10 mm	100 pieces	2137-2058
Forest Green				2137-2059
Black				2137-2057
Red				2137-2060
Navy Blue				16 mm
Forest Green		2137-2065		
Black		2137-2063		
Red		2137-2066		

in stock / not in stock



**In stock** products can be delivered around 1-4 working days. Leadtime for **non stocked products** may vary around 4 to 6 weeks. Exact leadtime needs to be confirmed on request.

# Customisation

## 3 reasons to customise



### 1. Brand awareness

Your logo and brand will be displayed every time the product is used.



### 3. Maximise your revenue

Use lanyards as a means of advertising by printing your sponsors' logos.



### 2. Easy visual identification

Don't let gatecrashers spoil your event. Identify authorised guests and maintain safety.

## What can we customise?

### Custom lanyards

(see from p4 to p7)



Add full colour printing logo.

### Sliders

(see p12 & 13)



Add full colour printing logo.

### Badge reel

(see p11 & p14)



Add full colour printing logo.

## Printing logos

**IMPORTANT INFORMATION** So that we can guarantee the quality of our products we only accept the following file formats:

Format	Applications	Note	Favourite
ai	Illustrator	Convert text to outline	***
eps	Illustrator / Photoshop	Convert text to outline	***
pdf	Illustrator	Convert text to outline	***
tiff / psd	Photoshop	300 dpi minimum	**
jpg	Photoshop	300 dpi minimum	*

**Beware!** Before you send your illustrations, please check the quality. For technical reasons we do not accept low quality files!



No blur



No pixellised file



No fax



No patterns or shading



Clear design in black and white



High quality picture

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