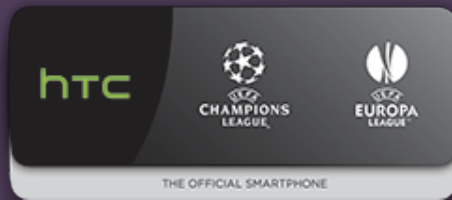


Enriching moments: Solutions that empower users to make the moment count



We turned around this brief from HTC's sponsorship activation team for an exclusive Facebook photo app in a few short weeks. We worked with the tight constraints of the UEFA Cup Final sponsorship regulations, HTC's requirements for embedding the app within select HTC handsets, and a simple, effective user experience to ensure football fans enjoyed the championship final on their HTC handsets, sharing these exclusive branded images on Facebook. 2015 will be our third successive engagement on this project.

