

PetSpec[®] professional

THE PROFESSIONAL'S CHOICE

An advanced range of innovative canine additives designed to optimise your dog's performance and maintain a long and healthy life.



www.petspec.co.uk 01845 565 030

PetSpec[®] professional

THE PROFESSIONAL'S CHOICE



"Our dogs work so hard, we put big mental and physical demands on them. Our demonstration team goes to 23 major shows and countless one day appearances

during the summer, then the shooting season places huge demands on the dogs during the winter. Adding PetSpec to our dogs diet ensures we keep these amazing athletes in tip-top condition."

Howard Kirby and Annie Buckley, Mullenscote Gundogs.

Formulated by experienced nutritionists with scientifically proven ingredients to provide the nutritional support needed to optimise your dog's performance and help maintain a long and healthy life.

*The PetSpec Professional range is presented as a granular powder which can be simply mixed into the dogs normal feed. If the feed is dry then moisten with a suitable liquid (e.g. water, milk or gravy).

The **PetSpec Professional** range of canine additives has been formulated to ensure that dogs used for specialist purposes (e.g. shooting, trialling, showing) or subject to stress or old age have the nutritional support they need to optimise performance and maintain a long and healthy life.

Fresh raw meat traditionally fed to hard working dogs provided them with the protein for muscle development and function. It also provided the energy for work and the essential vitamins and minerals needed for optimum development and performance.

Modern processed dog foods are produced in two ways:

- either high-temperature cooked to eliminate harmful bacteria (e.g. salmonella) and put into tins or flexible sachets.
- extruded to produce the dry dog foods used by most owners. Extruded food is produced by injecting steam and pressure to the food mix and then flash-drying it up to temperatures of over 80 degrees Centigrade.

Some micronutrients (e.g. vitamins) are very sensitive to heat and the **PetSpec Professional** range is designed to ensure that dogs performing at the highest levels have highly available nutritional support for optimum performance. Deficiencies of these micronutrients can lead to skin and coat problems, poor performance, a lack of stamina and many other issues.



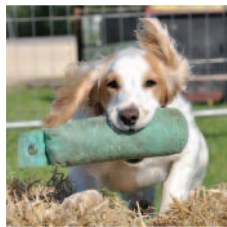
PetSpec[®] professional

IMPROVED PERFORMANCE

BETTER RESULTS

LONGER WORKING LIFE

PetSpec Professional Working Dog is an innovative canine additive ideal for all hardworking dogs, especially Gundogs, Sheepdogs, Agility Dogs and Greyhounds. It is specially formulated by experienced nutritionists with scientifically proven ingredients including vitamins, minerals, anti-oxidants, glucosamine and MOS. These ingredients supplement the dog's normal diet and lead to improved performance, giving better results and a longer working life.



"Bell, our 9 month old Cocker Spaniel, has PetSpec Working Dog in her feed daily to ensure that she has everything she needs in her diet to help her development and ensure a long active working life."

Graham Towers.



WORKING DOG

MAJOR BENEFITS FOR THE HARDWORKING DOG

- HELPS TO BUILD MUSCULAR CONDITION
- HELPS MAINTAIN GUT HEALTH
- IMPROVES THE COAT AND PROMOTES A SUPPLE SKIN
- GLUCOSAMINE, MSM AND CHONDROITIN TO OPTIMISE JOINT MOBILITY
- ADDRESSES THE MICRONUTRIENT BALANCE IN THE DIET
- FULL TRACEABILITY OF ALL INGREDIENTS
- WHEAT GLUTEN FREE
- VAT FREE

WITH ADDED
GLUCOSAMINE
FOR HEALTHY
JOINTS



A 500g tub will last a typical Retriever (30kg) for over 9 weeks.



PetSpec[®] professional

FABULOUS COAT AND SKIN

WONDERFUL CONDITION

OUTSTANDING PRESENCE



PetSpec Professional Show Dog is an innovative canine additive ideal for all show dogs including Working & Pastoral, Terrier & Hound, Toy & Utility and all Gundogs. It is specially formulated by experienced nutritionists with scientifically proven ingredients including vitamins, minerals, anti-oxidants, and MOS. The unique formula supplements the dog's normal diet and leads to fabulous coats, wonderful condition and outstanding performance.



"Since adding PetSpec to her daily food Comfrey has developed a beautiful coat and she looks wonderful."

June & Ralph Pettitt.

Comfrey winning Best of Breed at Mid-Western Gundog Society Show. Owned by June & Ralph Pettitt.

SHOW DOG

MAJOR BENEFITS FOR THE SHOW DOG

- GREATLY IMPROVES THE SHOW COAT AND PROMOTES A SUPPLE SKIN
- HELPS TO BUILD MUSCULAR CONDITION
- HELPS MAINTAIN GUT HEALTH
- PROMOTES SHOW RING PRESENCE
- ADDRESSES THE MICRONUTRIENT BALANCE IN THE DIET
- WHEAT GLUTEN FREE
- FULL TRACEABILITY OF ALL INGREDIENTS

WITH A
FULL COAT
AND SKIN
SUPPLEMENT



A 500g tub will last a typical Retriever (30kg) for over 9 weeks.



PetSpec[®] professional

FOR HEALTH AND ACTIVITY IN LATER YEARS

PetSpec Professional Senior Dog is an innovative canine additive and is ideal for all dogs as they get a bit older and find it more difficult to cope with an active life. It is specially formulated by experienced nutritionists with scientifically proven ingredients including vitamins, minerals, anti-oxidants, glucosamine and MOS. The unique formula supplements the dog's normal diet and leads to a happier, more healthy and active life in later years

"Hattie is a 12 year old Labrador cross Collie. She has always been a very active dog. Two years ago, she began to be stiff in her front legs and was not as keen to exercise as previously. Since having PetSpec daily with her food, she is as lively and supple as when she was six! Before I started Hattie on PetSpec, I had tried other supplements, but the effects were nowhere near as good"

Liz Benwell.



SENIOR DOG

MAJOR BENEFITS FOR THE SENIOR DOG

- RICH IN GLUCOSAMINE, MSM AND CHONDROITIN TO OPTIMISE JOINT MOBILITY
- INCLUDES ANTI-OXIDANTS TO HELP REDUCE OXIDATIVE DAMAGE
- HELPS MAINTAIN GUT HEALTH
- IMPROVES THE COAT AND PROMOTES A SUPPLE SKIN
- HELPS MAINTAIN EYESIGHT
- ADDRESSES THE MICRONUTRIENT BALANCE IN THE DIET
- WHEAT GLUTEN FREE
- FULL TRACEABILITY OF ALL INGREDIENTS

OPTIMISES
JOINT MOBILITY
FOR OLDER
DOGS



A 500g tub will last a typical Retriever (30kg) for over 9 weeks.



PetSpec[®] professional

CONCENTRATED SUPPORT
FOR JOINT FLEXIBILITY &
AIDS THE NATURAL
ANTI-INFLAMMATORY PROCESS



PetSpec Professional Joint Mobility is a highly specified, innovative canine additive and is ideal for all working dogs and pets to support joint flexibility. It is specially formulated by experienced nutritionists with scientifically proven ingredients including glucosamine, MSM, chondroitin and anti-oxidants.



"Top Agility Dogs have a demanding schedule! A long competitive season, coupled with regular training, puts extra pressure on their joints. To be able to train and compete at international standard we need to make sure we are giving our dogs the best. We choose PetSpec Joint Mobility as it contains all the recommended ingredients and is easy to mix into their regular meals."

Alan & Jackie Gardner.

JOINT MOBILITY

MAJOR BENEFITS OF USING JOINT MOBILITY

- RICH IN GLUCOSAMINE, MSM AND CHONDROITIN TO OPTIMISE JOINT MOBILITY
- INCLUDES ANTI-OXIDANTS TO HELP REDUCE OXIDATIVE DAMAGE
- WHEAT GLUTEN FREE
- FULL TRACEABILITY OF ALL INGREDIENTS

RICH IN
GLUCOSAMINE,
MSM AND
CHONDROITIN FOR
HEALTHY JOINTS



A 500g tub will last a typical
Retriever (30kg) for over 9 weeks.



PetSpec[®] professional

FOR BETTER CONCENTRATION

MORE FOCUS, LESS ANXIETY

PetSpec Professional Calm & Focused is an innovative canine additive which is ideal for all working dogs and pets to help reduce anxiety. It is specially formulated by experienced nutritionists with scientifically proven ingredients including tryptophan; a natural precursor of serotonin and the yeast products FOS and MOS to help maintain a healthy gut environment.

"I have been trialling 'calmers' for 30 years with limited success rates. In 2009 I tried PetSpec Calmer with one of my own dogs with great success. Since then I have recommended it to many of my clients. In fear or anxiety-related problems this product gives great benefit. I have personally witnessed it help a badly treated rescued Springer Spaniel live a normal life. I strongly recommend this product to anyone whose dog is suffering with any kind of fear based or anxiety-based behaviour."

Russell Becque M.A.C.B.T. Canine Behavior and Training Consultant.



CALM & FOCUSED

MAJOR BENEFITS FOR USING CALM AND FOCUSED

- IMPROVES FOCUS AND OBEDIENCE
- REDUCES ANXIETY
- REDUCES FEAR OF LOUD NOISES, STRANGERS, TRAVELLING, SEPARATION ETC.
- WHEAT GLUTEN FREE
- FULL TRACEABILITY OF ALL INGREDIENTS



HELPS REDUCE
OVER-EXCITABILITY
AND ANXIETY

A 500g tub will last a typical Retriever (30kg) for over 9 weeks.



PRODUCT RANGE EXPLAINED



Working Dog (VAT FREE)

Improved Performance – Better Results – Longer Working Life

- Ideal for Gundogs, Agility Dogs, Greyhounds and Sheepdogs.
- With added glucosamine for healthy joints.



Show Dog

Fabulous Coat and Skin – Condition – Presence

- Helps skin and coat quality and pigmentation.
- Ingredients include vitamins, minerals, anti-oxidants and MOS.



Senior Dog

For Health and Activity in Later Years

- Ideal for all older dogs or those with health related issues.
- Ingredients include vitamins, minerals and glucosamine.



Joint Mobility

Concentrated Support for Joint Flexibility and Supports the Natural Anti-inflammatory Process

- Ideal for all working dogs and pets.
- Ingredients include glucosamine, MSM, chondroitin and the anti-oxidants vitamin E and vitamin C.



Calm and Focused

For Better Concentration – More Focus – Less Anxiety (caused by stress)

- Ideal for Gundogs, Working Dogs, Show Dogs, Agility Dogs and all dogs kept as pets.
- Ingredients include tryptophan – a natural precursor of serotonin.



Reduces fear of loud noises



Improves focus and obedience



Rich in Glucosamine, MSM, and Chondroitin to optimise joint mobility



Full traceability of all ingredients



Greatly Improves the show coat and promotes a supple skin



Reduces separation anxiety



Includes anti-oxidants to help reduce oxidative damage



Addresses the micronutrient balance in the diet



Helps to build muscular condition



Improves the coat and promotes a supple skin



Wheat gluten free



Helps maintain gut health