

## About Us

### **OUR VISION**

To be a clear and representative voice for the United Kingdom image licensing industry.

### **WHO WE REPRESENT**

BAPLA represents image licensors.

Founded in 1975, BAPLA is the UK trade association for picture libraries and agencies, now incorporating a broad and diverse membership, including: sole traders; major stock, production and news agencies; SMEs; cultural heritage industries and technology companies. A substantial percentage of images seen every day in print and digital media is supplied by BAPLA members.

### **OUR CORE OBJECTIVES**

#### SUPPORT

- Represent members of all sizes and types
- Support best practice amongst members in their business dealings
- Encourage developments that assist members to connect with new and existing markets

#### INFORM

- Inform picture buyers and the creative industry about our members' collections, products and services
- Provide members with relevant business information
- Engage with members and the creative community to share and extend industry knowledge

#### PROTECT

- Lobby at a national and international level to protect members' interests
- Promote strong, fair and effective copyright and IP rights
- Work with other organisations in the creative industry that share our objectives

BAPLA is a member of the Alliance for IP, The British Copyright Council, The Creative Industries Federation and The Creator's Rights Alliance. We are a founding member of CEPIC (Coordination of European Picture Agencies Stock, Press and Heritage) and maintain close ties with the DMLA (Digital Media Licensing Association).

## Contacts

### **BOARD OF DIRECTORS**

Toby Hopkins, Chair (Shutterstock)

Isabelle Doran, Head of Policy and Public Affairs (Loupe Images)

Tim Harris, Treasurer (Nature Picture Library)

Milica Lamb, Secretary (PA Images)

John Balean (TopFoto)

Paul Seheult (Eye Ubiquitous)

Olivia Stroud (V&A Images)

Guy Thorneloe (Getty Images)

Beatriz Waters (British Museum Images)

### **BAPLA OFFICE**

Susanne Kittlinger, Marketing & Office Manager

Sohaila Baluch, Membership Assistant

Mary Egan, Business Development Consultant

Dawn Sims, Finance Manager

### **REGISTERED OFFICE ADDRESS**

BAPLA, 52 High Street, Pinner, Middlesex HA5 5PW, United Kingdom

Email: [enquiries@bapla.org.uk](mailto:enquiries@bapla.org.uk)

Telephone: +44 020 8297 1198

BAPLA is the trading name of the British Association of Picture Libraries & Agencies. The company is registered in England.

Registered no. 2876327

VAT no. 421 4519 81

## Industry Supplier Membership

### **MEMBERSHIP BENEFITS**

- ***Agreed promotions in the newsletter to picture library/agency members***  
Opportunity to utilise our members' newsletter for agreed promotions up to four times a year
- ***Email introducing your services***  
After you join, we will send a special email introducing your services to all BAPLA member
- ***Banner ad in the newsletter to picture library/agency members***  
Opportunity to place a banner ad in the members' newsletter up to four times a year
- ***Sponsorship opportunities at BAPLA workshops and the annual FOCUS conference***
- ***BAPLA affiliation***  
Affiliation will give you recognition amongst picture libraries/agencies, and you will be authorised to quote BAPLA affiliation on your stationery and website
- ***Company listing on the BAPLA website***  
Listing page on the BAPLA website with a short description of your services and a link to your site
- ***Discounted booking for BAPLA educational & networking events***  
Attend the annual FOCUS conference and any workshops at a discounted members' rate
- ***Discounted booking for the annual CEPIC Congress***  
Attend the CEPIC Congress at a discounted members' rate

## *Industry Supplier Membership*

### **MEMBERSHIP CRITERIA**

Industry Supplier Membership is open to suppliers offering their services to the picture library and agency business.

### **MEMBERSHIP FEES**

£365 per annum + VAT (UK)

£365 per annum (overseas)