

# Taking taxi booking to the next level

### Want to put your cabs on the map?

We offer the most cost effective fleet dispatch system on the market. We are currently the only system that offers a complete dispatch solution for both prebooked rides and in app direct vehicle hailing.

## Digital dispatch has never been this affordable

You could start with digital dispatch today! All you need is an Android powered Smartphone as your in car terminal. You don't need to worry about the hassle of running a server or any complicated IT stuff. We handle all of that for you. No setup charges. No hidden fees!

### No expensive hardware or setup

Why pay for expensive in car terminals when low cost consumer hardware does the job better? The TaxiCaller in car terminal runs on Android powered Smartphone's. They come for as little as £100 and have built in GPS, touch screen and map display.

### A dispatch terminal in your web browser

You only need an internet connected computer to run the TaxiCaller dispatch system. Multiple dispatchers can be logged in at the same time. It's never been this easy and cost effective to get started with digital dispatch!

#### **Features**

- Real time vehicle position and status updates.
- Full support for corporate and passenger accounts with predefined trips.
- Auto-completion of addresses.
- Examine job gueues and free slots for vehicles.
- Automatic alerts for late vehicles.
- Support for multiple auto-assignment schemes: Zone-queues, FIFO, nearest or best vehicle.
- Automatic route calculation.
- Automatic fare estimation and calculation.
- Automatic report generation on driver shifts and shift totals.
- Easy website integration for online bookings.
- Custom vehicle tags to filter job assignments.
- Passenger text-back on car dispatched and car waiting.

#### Save fuel and money

The TaxiCaller booking system is optimised to automatically assign jobs to the nearest vehicle. And it even looks into the future! By analyzing each vehicle's job queue, the system is able to determine which vehicle will be closest at the scheduled time of pick up!

With in app direct hailing, drivers burn less fuel cruising for jobs. Passengers can find your cab even if it doesn't drive right in front of them. Also as the passenger enters all the information, you will save money on call centre staff.

#### **New sales channels**

We provide new ways for your passengers to reach you. Passengers can book or hail your cars from the TaxiCaller Smartphone app. We also offer a simple to use web booking interface, where passengers can enter their ride details and book. The web booking can easily be integrated into your webpage. If you can copy and paste a single line of HTML then you can start receiving internet bookings from your webpage today!

#### **Happier customers**

How often do you receive calls from passengers wondering where their cab is? Many jobs are also lost when lines are busy and passengers call a competing business. With TaxiCaller in app or web booking the customer will never be stuck on hold, and once a booking is made the passenger can track the ride. Time of arrival is estimated and once a job is started the passenger can see the exact location of the cab on the map!

For more information or to arrange a free demonstration please contact us on 02890 66 22 66 or sales@airphoneuk.com.