



torque

overcoming inertia
content | events | media

Our Credentials

2019

Call: 020 7952 1070

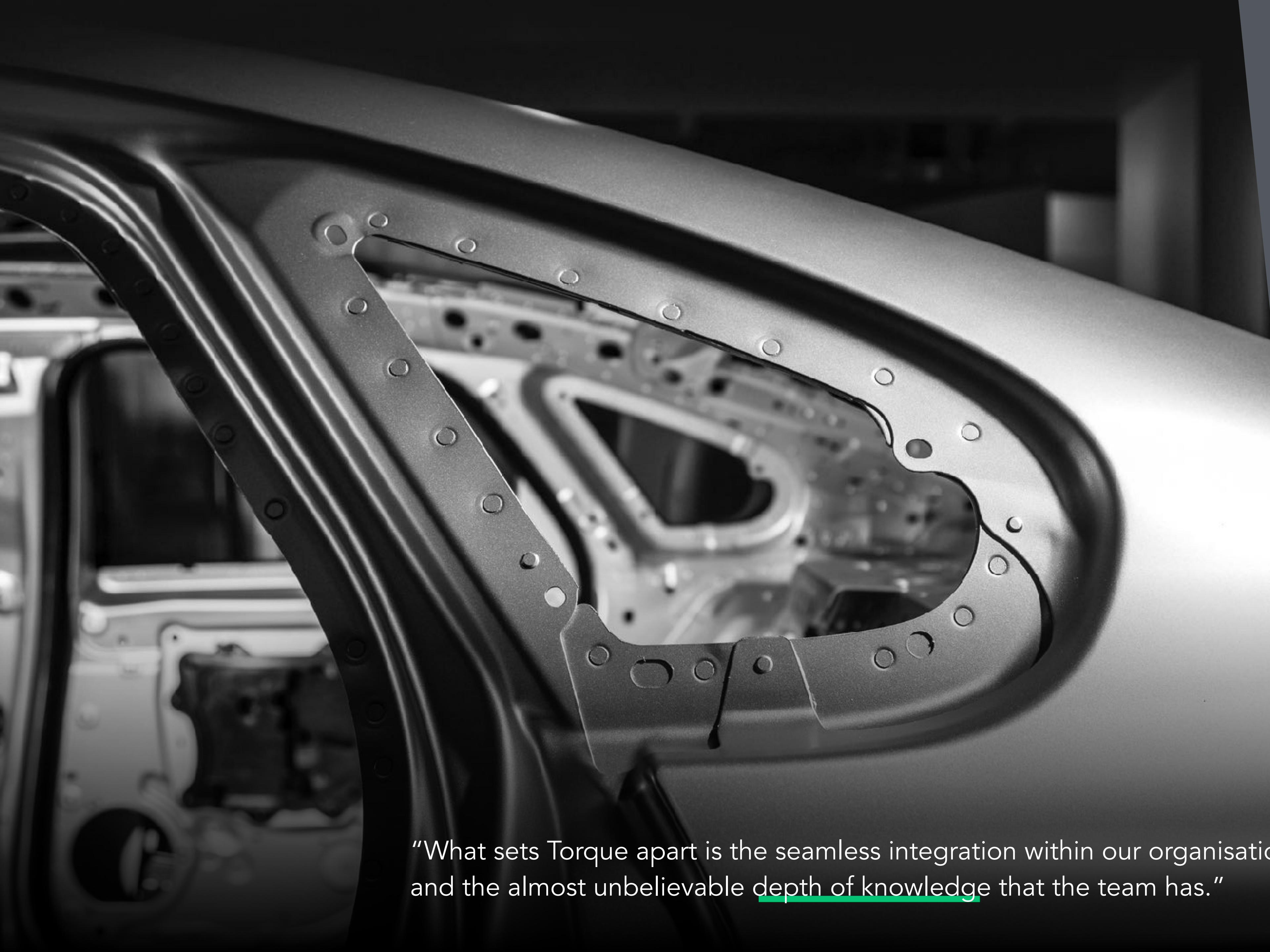
Twitter: @TorqueAgency

Hello

We tell great automotive stories, by creating great content and finding new ways to deliver it, through live events and media channels.

Great storytelling is not just the right words and pictures, it's how you use them – that's why we are experts not just in creating content, but also in delivering it...





charge master



BOSCH

here

nexteer
AUTOMOTIVE



INTERNATIONAL
engine
of the year
awards 2016
Presented by engine technology international magazine

DAF

Continental

“What sets Torque apart is the seamless integration within our organisation, and the almost unbelievable depth of knowledge that the team has.”

What makes Torque different?

We've brought together a unique mix of experts across branded content, social, events and media relations, to tell your automotive stories in an exciting new way...



CONTENT

Shaping words and pictures into content that resonates...

Film and digital asset creation

Copy, script and speech writing

Enhanced presentation content



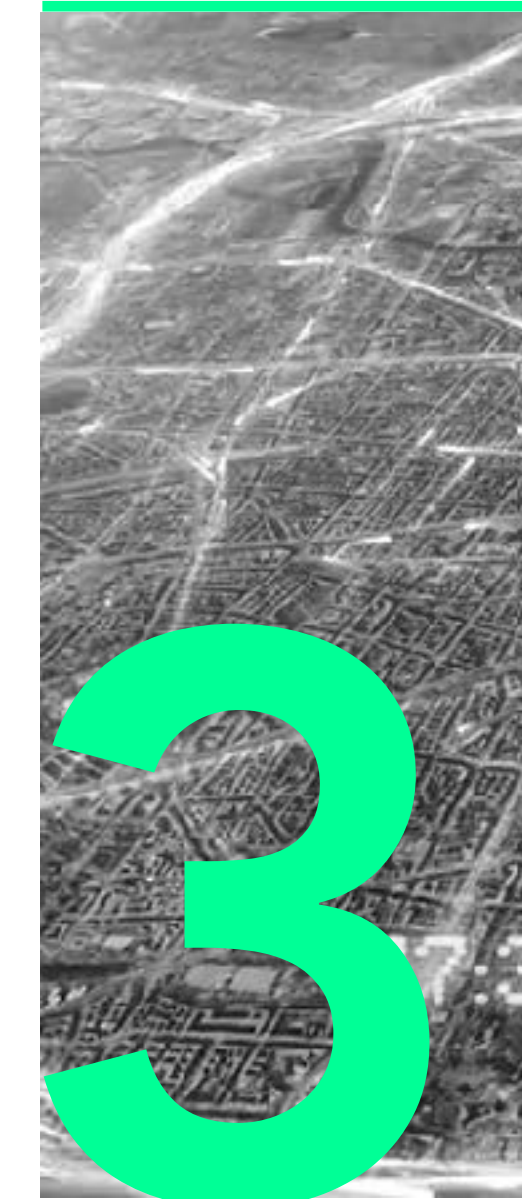
EVENTS

Creating live events and experiences that deliver...

Comprehensive content creation

End-to-end production

Dedicated logistics team



MEDIA

Providing strategic media advice and planning that works...

Social and digital comms

Media strategy and relations

Crisis communications

overcoming inertia



International reach

With 18 agency partners, covering 33 countries across the world, we regularly support our clients internationally...



Phil Hale

Having worked in the automotive PR sector from age 22, Phil has built extensive PR, broadcast and events expertise, in a variety of front-line roles, including Ford, RAC and Trafficmaster. He established the events division for Torque, in 2010.



Peter Haynes

After a career as both journalist, with Autocar magazine, and PR Manager, with both Ford and Peugeot, Peter established Torque PR in 2009. While advising a broad range of clients, he remains a classic car expert and enthusiast.



Mus Kortach

CFO

Mus has nearly 20 years' experience in the corporate sector. After leaving accounting practice, he has specialised in SMEs and has worked in both the PR and media industry.



Marco Ferrari

With a background in some of the UK's leading agencies, Marco has broad B2B & B2C experience in automotive, engineering and manufacturing. He is also responsible for coordinating the unique Automotive Global Network of affiliate agencies.



Belle Moss


With nearly 20 years working exclusively in the automotive sector, Belle is one of the high profile women in the industry. She leads Torque's commercial vehicle client work and is also a patron of WOMAC, an organisation supporting cancer charities and run entirely by women in the motor industry.



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“Torque’s can-do attitude, flexibility and excellent understanding of our products and business make it a valuable communications partner.”