



# 2017 editorial calendar

Issue	Editorial	Ad Booking	Ad Due	Publication
	Detailed issue lineups will be available from your account representative approximately 2 months before each issue's material submission date.			
<b>Volume 28 Number 1</b> January/February	<ul style="list-style-type: none"> <li>• <b>Women in Business</b></li> <li>• <b>Atlantic Canada's Top Employers</b></li> </ul>	Nov. 25, 2016	Dec. 2, 2016	Jan. 5, 2017
<b>Volume 28 Number 2</b> March/April	<ul style="list-style-type: none"> <li>• <b>The Start-up Issue, including finance, planning, incubation, commercialization and more!</b></li> <li>• <b>Golf</b></li> </ul>	Feb. 3, 2017	Feb. 10, 2017	Mar. 8, 2017
<b>Volume 28 Number 3</b> May/June	<ul style="list-style-type: none"> <li>• <b>Top 50 CEO awards</b> <ul style="list-style-type: none"> <li>• Winner profiles</li> <li>• Statistical analysis</li> <li>• Leadership-related stories</li> </ul> </li> </ul>	Apr. 6, 2017	Apr. 13, 2017	May 18, 2017
	<i>Note: due to layout/design of this issue, only FP ads accepted for the Top 50 CEO winner profiles; ads in the stats section must be full page or half-page horizontal.</i>			
<b>Volume 28 Number 4</b> July/August	<ul style="list-style-type: none"> <li>• <b>Atlantic Canada's CEO of the Year</b></li> </ul>	June 2, 2017	June 9, 2017	July 5, 2017
<b>Volume 28 Number 5</b> September/October	<ul style="list-style-type: none"> <li>• <b>Salute to small business</b></li> </ul>	Aug. 4, 2017	Aug. 11, 2017	Sept. 6, 2017
<b>Volume 28 Number 6</b> November/December	<ul style="list-style-type: none"> <li>• <b>Innovation</b></li> <li>• <b>Post-secondary education</b></li> </ul>	Oct. 6, 2017	Oct. 13, 2017	Nov. 8, 2017